

NEW ENGLAND RESTAURANT & BAR SHOW

March 21-22, 2027

Thomas M. Menino Convention & Exhibition Center
Boston, MA



**Exhibitor
Brochure**

Connecting
you to restaurant,
bar, and foodservice
establishments in
New England.



In partnership with:

The MRA 
Massachusetts Restaurant Association
Access • Influence • Protection

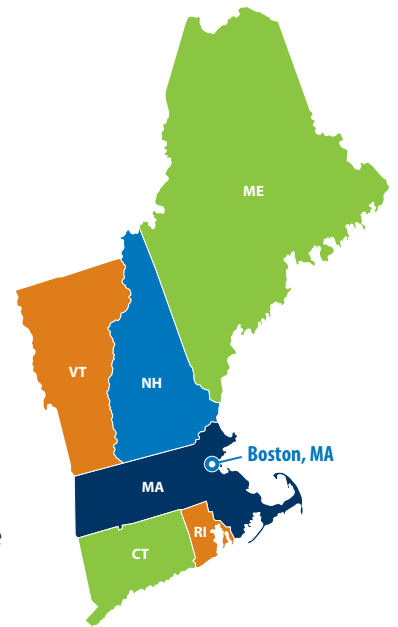
www.NewEnglandRestaurantBarShow.com

NEW ENGLAND RESTAURANT & BAR SHOW

New England Restaurant & Bar Show is the region's largest restaurant, bar, and foodservice event serving both the foodservice and retail sectors.

The latest products, services, and technologies will be showcased along with a comprehensive and leading-edge program of education and demonstrations that provides restaurants, retail, and foodservice establishments from New England with the best tools to grow and improve their business.

The two-day show will feature 300+ exhibitors/brands, pavilions, networking opportunities, feature areas, and dozens of culinary demos and education sessions.



Why Exhibit

- Reach thousands of restaurant, bar, and foodservice establishment decision makers from New England
- Ensure your company/brand is represented along with 300+ other exhibiting companies targeting New England
- Showcase new products, technologies, and supplies
- Cost effective networking and advertising
- Connect face to face and expand customer base
- Affirm confidence among existing customers

“

Antonio D'Alelio,
Owner, Lilly's Fresh Pasta

“Being a part of this fantastic show has opened up new opportunities for networking and collaboration. It's clear that we share a passion for the foodservice industry, and it's an honor to be a part of it.”

“

Melissa Butler,
Founder and CEO, Menu-Order AI

New England Restaurant & Bar Show was incredibly valuable, and I really appreciated being part of it. I met so many operators that Menu-Order-AI really resonated with. The networking and conversations were truly incredible.”

Who Should Exhibit?

Companies representing the following product groups servicing the restaurant, bar, and foodservice industry, seeking to connect with these establishments in New England.

- | | |
|------------------------|---------------------|
| • Alcohol/Bar Products | • Furnishings/Décor |
| • Apparel/Uniforms | • Services |
| • Beverages | • Supplies |
| • Equipment | • Tableware |
| • Food | • Technology |

Contact Us to Reserve Your Booth!

Exhibit@NewEnglandRestaurantBarShow.com

NEW ENGLAND RESTAURANT & BAR SHOW

Who Attends?

Anyone involved in the running of restaurants, bars, and foodservice establishments from New England looking for the latest products, services, and technologies such as but not limited to:

- Restaurant Owners
- General Managers
- Executive Chefs
- Bar Managers
- Purchasing Managers
- Caterers/Event Planners
- F&B Directors
- Corporate Management
- Non-Commercial Management
- Nutritionists

85%

of attendees come to the show primarily to meet exhibitors and find new products

Source: 2026 Attendee Survey

“

**Carolina Rothman,
Sales Manager, Tea Forte**

*“What a wonderful show!
It generated a lot of
potential opportunities
for us.”*

88%

*of exhibitors say they are
planning on exhibiting
again in 2027*

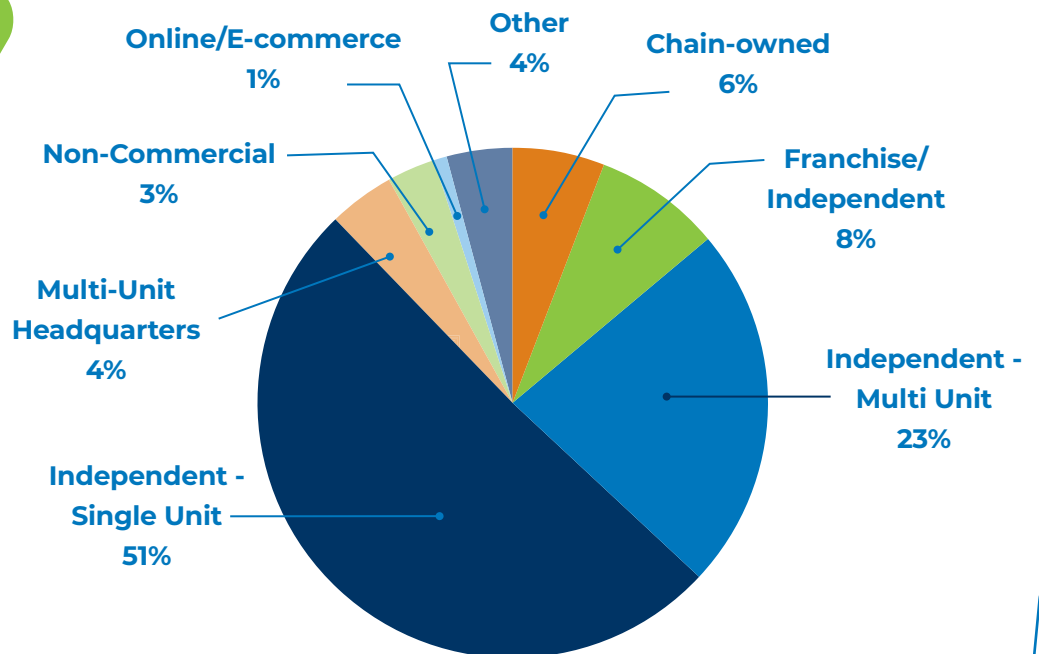
Source: 2026 Exhibitor Survey

87%

*of attendees make
or influence
buying decisions*

*Source: 2026 Attendee
Registration Demographics*

Establishment Type



Source: 2026 Attendee Registration Demographics

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2027 Quick Facts



Show Dates & Times: Sunday, March 21 10am to 5pm
Monday, March 22 10am to 4pm

Location: Thomas M. Menino Convention & Exhibition Center, Boston, MA

Exhibit Space Rates: **Advance Rates** (end October 30, 2026)
MRA Member Rate \$4,150 per 10'x10' Booth Unit
Non-Member Rate \$4,490 per 10'x10' Booth Unit

Standard Rates
MRA Member Rate \$4,550 per 10'x10' Booth Unit
Non-Member Rate \$4,900 per 10'x10' Booth Unit

Open Corners Additional \$500 each

Owned & Organized By:



Contact:



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207-599-5199
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