



Host Sponsor – \$57,000 (Limited to Two)

Exclusive Status as Host Sponsor:	Sponsoring company will be promoted as one of the two exclusive Host Sponsors.
Sponsor Logo on Conference Signage:	Sponsor's logo will be included in appropriate event signage throughout the venue and for duration of the conference.
Sponsor Logo on cover of Event Program Guide:	Sponsor's logo will be included and recognized as a Host Sponsor on the cover of the Event Program Guide.
Exhibit Space:	Primary location, 20'x15' in size (as available at time of contract receipt). Exhibit space is carpeted, framed as appropriate with 8' high 'pipe+drape' on the back, and comes with up to four standard skirted tables and eight chairs, trash can, nightly booth cleaning, perimeter event security, and company booth sign.
Conference Track Sponsor:	Exclusive recognition as sponsor of one of the session rooms/tracks for the entire conference. Sponsor to provide all content, speakers and AV for this room.
Conference Passes:	One Hundred (100) full conference passes are included, of which up to twenty (20) can be used by sponsor's staff, with the remaining passes for hosted customers. Additional full conference passes are available in advance of the cut-off date, at the host sponsor-rate of \$395 each, to be provided to customers.
Premium Event Program Ad:	Exclusive to Host Sponsors: one will receive the 4-color, back cover Ad placement and the other the 4-color, inside front cover Ad placement.
Banner Signage:	Up to four (4) 3'x8' hanging banners will be produced for the sponsor and hung in the venue hallways, subject to provision of suitable 'camera-ready' digital graphic design files. Placement to be determined by event management.
Web Banner Ad Placement on Event Website:	Primary placement, running from the time of contract acceptance through the end of the month of the event.
Website Sponsor Recognition:	Sponsor's logo will be placed in a primary position in the Sponsor Recognition section of the Event Website.
Event Program Guide Listing:	Printed listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Event Website Sponsor Listing:	Online listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Exhibit Booth Services:	Drayage/Material Handling: the cost of handling the onsite offloading and movement of Sponsor's booth equipment and display materials from Sponsor's vehicles is included in the package. Standard Electrical Service: the cost of two (2) standard 120v electrical drops within the Sponsor's exhibit space is also included in the package.
Electronic Lead Retrieval Unit:	Attendee Badges will be produced with barcode IDs on them. Sponsor will be provided with one electronic lead retrieval unit included in the package.
Conference Attendee Bag Insert:	A promotional brochure insert in all conference attendee bags. Insert must be approved by event management, and delivered to advanced warehouse by deadline date.
Right of First refusal:	Host Sponsor will be given a 60-day right of first refusal to contract for the next year's conference Host sponsorship, from the close of the current conference.
Attendee List:	Post-show list of all registrants that opt to receive information from sponsors.



Diamond Sponsor – \$23,000

Exhibit Space:	Primary location, 30'x7' linear in size. Exhibit space is carpeted, framed as appropriate with 8' high 'pipe+drape' on the back and 3' high 'pipe+drape' on the sides, and comes with two standard skirted tables and four chairs, trash can, nightly booth cleaning, perimeter-only event security, and company booth sign.
Conference Passes:	Thirty (30) full conferences passes are included, of which up to ten (10) can be used by sponsor's own staff, with the remaining passes for hosted customers. Additional full conference passes are available in advance of the cut-off date, at the sponsor-rate of \$495.
Product Demos/Workshops:	Sponsor will be provided two (2) 50-minute sessions in a dedicated room/area to demonstrate product or host modified workshop. Day/Time assignments will be issued on a first come-first served basis (as available at the time of contract receipt). LCD projector and screen will be provided by event management.
Event Program Ad:	A Full-Page, four-color Ad will be included. The Ad design and content is subject to approval by event management, and the artwork must be 'camera-ready' and provided as a digital file to event management by the specified artwork deadline date, and in the specified formats.
Event Program Guide Listing:	Printed listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Event Website Sponsor Listing:	Online listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Exhibit Booth Services:	Drayage/Material Handling: the cost of handling the onsite offloading and movement of Sponsor's booth equipment and display materials from Sponsor's vehicles is included in the package. Standard Electrical Service: the cost of two (2) standard 120v electrical drops within the Sponsor's exhibit space is also included in the package.
Electronic Lead Retrieval Unit:	Attendee Badges will be produced with barcode IDs on them. Sponsor will be provided with one electronic lead retrieval unit included in the package.
Conference Attendee Bag Insert:	A promotional brochure insert in all conference attendee bags. Insert must be approved in advance by event management, and delivered to the advanced warehouse by provided deadline.
Attendee List:	Post-show list of all registrants that opt to receive information from sponsors.



Platinum Sponsor – \$12,500

Exhibit Space:	A corner double booth space of 20'x7'. Exhibit space is carpeted, framed as appropriate with 8' high 'pipe+drape' on the back, and 3' high 'pipe+drape' on the side adjoining another booth, and comes with two standard skirted tables and four chairs, trash can, nightly booth cleaning, perimeter-only event security, and company booth sign.
Conference Passes:	Twenty (20) full conference passes are included, of which up to five (5) can be used by sponsor's own staff, with the remaining passes for hosted customers. Additional full conference passes are available in advance of the cut-off date, at the sponsor-rate of \$495.
Product Demo/Workshop:	Sponsor will be provided with one (1) 50-minute session in a dedicated room/area to demonstrate product or host modified workshop. Day/Time assignments will be issued on a first come-first served basis (as available at the time of contract receipt). LCD projector and screen will be provided by event management.
Event Program Ad:	A Half-Page, four-color Ad will be included. The Ad design and content is subject to approval by event management, and the artwork must be 'camera-ready' and provided as a digital file to event management by the specified artwork deadline date, and in the specified formats.
Event Program Guide Listing:	Printed listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Event Website Sponsor Listing:	Online listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Exhibit Booth Services:	Drayage/Material Handling: the cost of handling the onsite offloading and movement of Sponsor's booth equipment and display materials from Sponsor's vehicles is included in the package. Standard Electrical Service: the cost of one (1) standard 120v electrical drop within the Sponsor's exhibit space is also included in the package (subject to the timely completion of the appropriate order form).
Electronic Lead Retrieval Unit:	Attendee Badges will be produced with barcode IDs on them. Sponsor will be provided with one electronic lead retrieval unit included in the package.
Conference Attendee Bag Insert:	A promotional brochure insert in all conference attendee bags. Insert must be approved in advance by event management, and delivered to the advanced warehouse by provided deadline.
Attendee List:	Post-show list of all registrants that opt to receive information from sponsors.



Gold Sponsor – \$6,300

Exhibit Space:	A standard booth space of 10'x7'. Exhibit space is carpeted, framed as appropriate with 8' high 'pipe+drape' on the back and 3' high 'pipe+drape' on the sides, and comes with a standard skirted table and two chairs, trash can, nightly booth cleaning, perimeter-only event security, and company booth sign.
Conference Passes:	Ten (10) full conferences passes are included, of which up to three (3) can be used by sponsor's own staff, with the remaining passes for hosted customers. Additional full conference passes are available in advance of the cut-off date, at the sponsor-rate of \$595.
Event Program Guide Listing:	Printed listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Event Website Sponsor Listing:	Online listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Exhibit Booth Services:	Drayage/Material Handling: the cost of handling the onsite offloading and movement of Sponsor's booth equipment and display materials from Sponsor's vehicles is included in the package. Standard Electrical Service: the cost of one (1) standard 120v electrical drop within the Sponsor's exhibit space is also included in the package (subject to the timely completion of the appropriate order form).
Attendee List:	Post-show list of all registrants that opt to receive information from sponsors.



Silver Sponsor – \$4,700 (Limited Number Available)

Exhibit Space:	A standard inline booth space of 10'x7'. Exhibit space is carpeted, framed as appropriate with 8' high 'pipe+drape' on the back and 3' high 'pipe+drape' on the sides, and comes with a standard skirted table and two chairs, trash can, nightly booth cleaning, perimeter-only event security, and company booth sign.
Conference Passes:	Five (5) full conferences passes are included, of which up to two (2) can be used by sponsor's own staff, with the remaining passes for hosted customers. Additional full conference passes are available in advance of the cut-off date, at the sponsor-rate of \$595.
Event Program Guide Listing:	Printed listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Event Website Sponsor Listing:	Online listing to include a company logo and 50-word description, along with company contact information as provided by sponsor.
Exhibit Booth Services:	Drayage/Material Handling: the cost of handling the onsite offloading and movement of Sponsor's booth equipment and display materials from Sponsor's vehicles is included in the package. Standard Electrical Service: the cost of one (1) standard 120v electrical drop within the Sponsor's exhibit space is also included in the package (subject to the timely completion of the appropriate order form).
Attendee List:	Post-show list of all registrants that opt to receive information from sponsors.