



Techno Security & Digital Forensics Conference

2023 Sponsor Brochure

Pasadena, CA | September 11-13, 2023

Pasadena Convention Center



**Collaborate With Peers.
Meet New Prospects.
Demonstrate Your Innovations.**

Connect with industry professionals looking for the latest tools, training, and solutions to challenges in cybersecurity, digital forensics, and eDiscovery.

www.TechnoSecurity.us



Collaborate With Peers

Join the industry September 11-13 for
Techno Security & Digital Forensics
Conference in Pasadena, California.

Techno Security & Digital Forensics Conference is moving to a new home in Pasadena, CA for the 5th edition of the West coast event, previously held in San Diego. This year as the brand shifts to the metro Los Angeles area, the event continues to deliver a top-notch educational experience where attendees come to increase knowledge and look for solutions to improve and streamline workflow, while achieving better results in day-to-day business environments.

Now with an East and West coast location, the brand has grown into one of the most important resources for corporate network security professionals, federal, state and local law enforcement digital forensic specialists, and cybersecurity industry leaders from around the world. With the recent addition of eDiscovery to the conference, Techno Security provides another layer of education needed for efficient investigations.

The mix of sessions and speakers covering current and relevant topics attracts attendees eager to learn and explore new products and solutions. The 2022 event welcomed 432 industry professionals from 35 states, the District of Columbia, and from 17 different countries to participate in this important industry gathering.

To ensure the event delivers the highest possible quality conference and attendees, the 2023 program will again feature vendor neutral, hands on, relevant and current seminars offering an opportunity for attendees to earn CPE credits within the following primary seminar tracks:

Primary Session Tracks:

- Audit/Risk Management
- eDiscovery
- Forensics
- Information Security
- Investigations

Titanium Sponsor Tracks and a limited number of Product Demos will also be featured throughout the three-day event.

“
Techno Security is a great show that brings together the best forensic investigators and industry leading companies and suppliers. This is a great show to attend both for learning and for doing business.
Nick Meschke
Government Sales
Faraday Defense

Event Highlights



85+ Education Sessions



75+ Industry Speakers



40+ Sponsors/Exhibits



500+ Cybersecurity and Digital Forensics Professionals

Meet New Prospects

Sample Attendee Job Titles

Advanced Threat Sales Engineer
Application Security Analyst
CEO
CFO
Chief Engineer
CISO
Cloud Architect
Computer Forensic Examiner
Computer Forensic Investigator
Computer Scientist
Computer Systems Administrator
Computer Systems Administrator
COO
Criminal Analyst
Criminal Fraud Investigator
CSI
CTO
Cyber Crime Investigator
Cyber Forensic Analyst
Cyber Systems
Detective/Forensic Examiner
Digital Evidence Technician
Digital Forensic Examiner
Digital Forensics Specialist

Director Digital Forensics
Director of Information
Director of Network Security
Director, Incident Response
Director, Information
Discovery Collection Specialist
District Attorney Investigator
eDiscovery Analyst
eDiscovery Manager
eDiscovery Paralegal
Forensic Consultant
Forensic Examiner
Forensics Analyst
Incident Response Consultant
Information Security Analyst
Internal Auditor
Investigative Computer Specialist
IT Auditor
IT Security Analyst
Manager of Technology Risk and Compliance
Manager, IT Audit and Assurance
Network Engineer

Network Systems Administrator
Principal Cyber Security Engineer
Private Investigator
Security & Compliance
Security Analyst
Security Architect
Security Solutions Architect
Senior Special Agent
System Engineer
Systems Analyst
Technical Director
Technical Investigator
Threat & Incident Response Analyst

“As usual, the Techno team has delivered another excellent opportunity for Atola Technology to meet with both current and future customers and partners.

John Graham
Director of Sales & Business Development
Atola Technology
Vancouver, Canada

Reasons For Attending



**Gain Knowledge from
Education/Conference Sessions**



**Find New Products/Suppliers
and Meet with Sponsors**



**Keep Up with
Industry Trends**



**Network with
Industry Professionals**

2022 Sample Attendee Company List

American University
ArcherHall
Ballard Power Systems
Bares Capital Management
Bechtel
Beverly Hills Police Department
California Baptist University
California Department of
Corrections and Rehabilitation
California Department
of Insurance
California Department of Justice
California Department of
Toxic Substances Control
California Franchise Tax Board
California Highway Patrol
Computer Crimes
Investigative Unit
Canada Border Services Agency
Carnegie Mellon University
Center for Internet Security (CIS)
Chevron
City of San Diego
City of Santa Monica
Danish National Police
Deloitte
Digital Mountain
Dutch National Police
EY
Federal Defenders of
New York, Inc.
Federal Deposit Insurance
Corporation (FDIC)
Fiscal Information and
Investigation Service (FIOD) -
Netherlands
Google
IBM
Indiana University
Police Department
Intel Corporation
Iowa Department of Public Safety

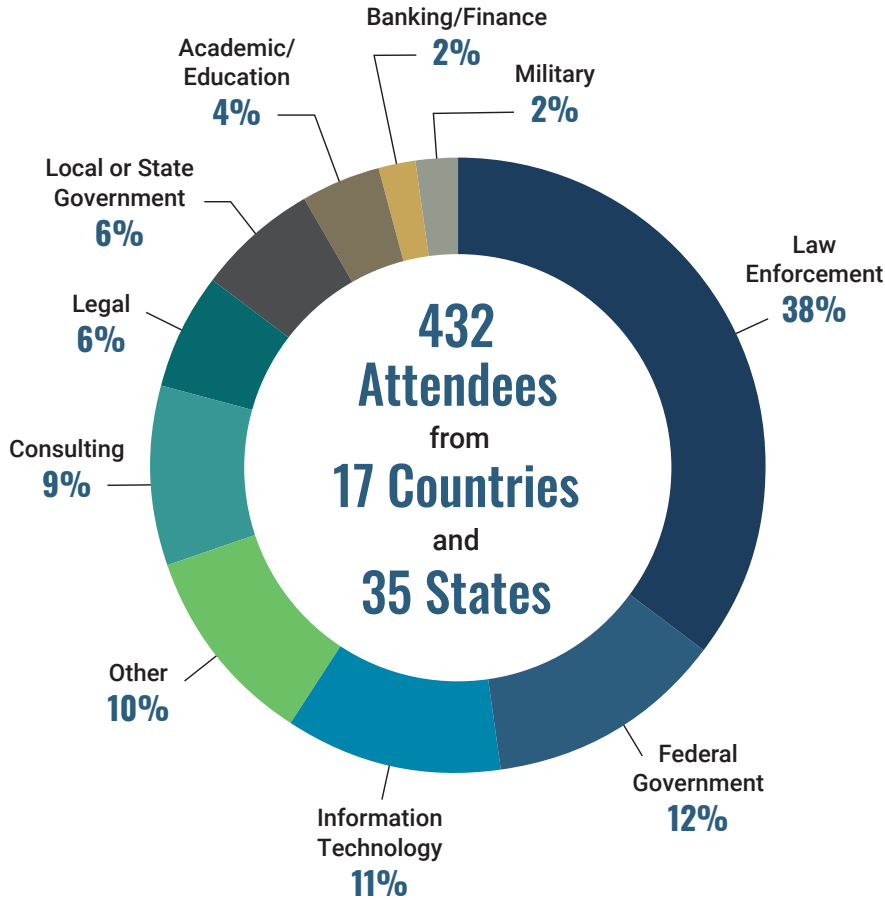
Kansas Bureau of
Investigation
KeyBank
Los Angeles County
Sheriff's Department
Los Angeles Police Department
LPL Financial
MassMutual
Mattel
MGM Resorts International
Ministerio de Seguridad -
Argentina
Ministry of Defence - Netherlands
Ministry of Home Affairs, Home
Team Science & Technology
Agency (HTX) - Singapore
Moffitt Cancer Center
MorganFranklin Consulting
National Bank of Canada
National Forensics Bureau
of Georgia
National Institute of Standards
and Technology
National Swedish Police Authority
Nevada County District
Attorney's Office
Norfolk District Attorney's Office
Northrop Grumman
Oceanside Police Department
Orange County District
Attorney's Office
Prosecutors Office Ministry of
National Defense
PwC
Riverside County District Attorney
Rochester Institute of Technology
Royal Canadian Mounted Police
Saint Francis University
San Bernardino Police Department
San Diego County District
Attorney's Office
San Diego Police Department

As a sponsor we appreciate that the ancillary costs of exhibiting are included in the cost to exhibit. It saves us the trouble of managing each of these separately and keeps our costs fixed and known. We also appreciate that the schedule is reasonable and focused on driving attendees to the booth.

Charles M. Giglia
Vice President
Digital Intelligence, Inc.

San Jose Police Department
Santa Clara County District
Attorney's Office
Seattle Police Department
Sempra Energy
Swedish Cybercrime Centre (SC3)
Terrorism Prevention & Anti Social
Crime Organization (TPASCO)
The Legal Aid Society of NYC
The Walt Disney Company
Toronto Police Service
U.S. Customs and
Border Protection
U.S. Department of Defense
U.S. Department of Homeland
Security, Cybersecurity &
Infrastructure Security Agency
(CISA)
U.S. Department of Justice
U.S. Department of Labor - OIG
U.S. Department of State
Diplomatic Security Service
U.S. Department of State OIG
U.S. Drug Enforcement
Administration
U.S. Federal Bureau of
Investigation
U.S. Food and Drug Administration
U.S. Probation Office, Southern
District of California
U.S. Secret Service
University of Arizona
Warner Bros. Discovery

Attendee Industry Classifications (Based on 2022 Registration Data)

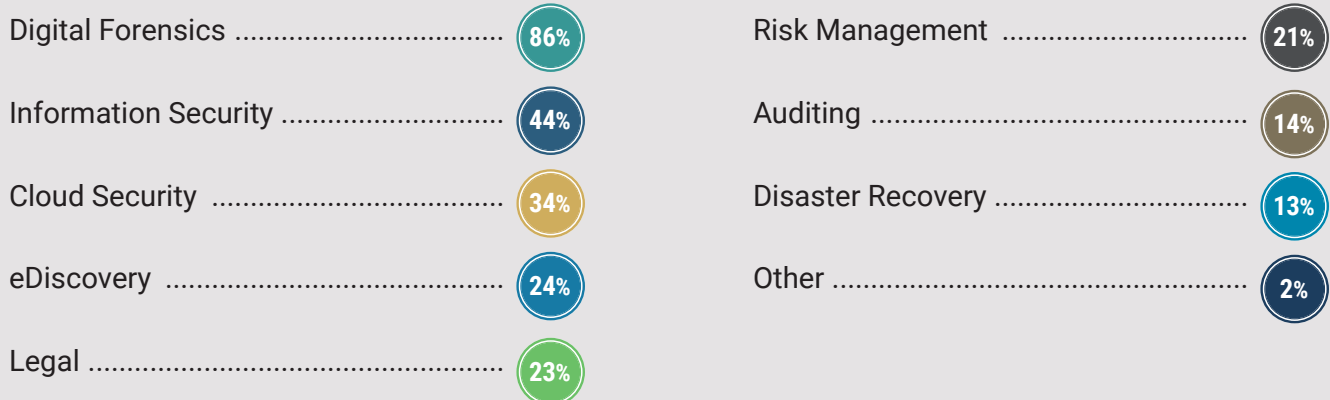


96%
of attendees surveyed were satisfied with the event.

93%
of attendees surveyed state the event is important to their job/role.

91%
of attendees surveyed are likely to attend in 2023.

Attendee Primary Areas of Interest (Based on 2022 Registration Data)



Demonstrate Your Innovations

Silver Sponsor*

\$4,900

Standard inline 10' x 10' booth space which includes:

- Standard booth carpet in show color
- Pipe and drape as appropriate
- Standard skirted table
- Two chairs
- Trash can
- Nightly booth cleaning
- Company ID sign
- One standard 120v electrical drop
- Drayage and material handling costs for up to 300 lbs. of booth equipment/display materials shipped to the event venue or advanced warehouse
- Three full conference passes of which up to two can be used by sponsor's own staff for booth personnel, with the remaining passes to be used for hosted customers
- Event website sponsor online and mobile app listing to include a company logo and 50-word description
- Attendee list – post-show list of all registrants that opt to receive information from sponsors

Gold Sponsor*

\$6,500

Includes all the Silver Sponsor items PLUS the following:

- Premium booth location on expo floor
- Additional material handling allowance up to 500 lbs. total
- An additional five full conference passes (eight in total of which up to three can be used for sponsor staff/booth personnel)

Platinum Sponsor*

\$13,500

Includes all the Gold and Silver Sponsor items PLUS the following:

- Larger booth space – 10' x 20' premium corner location
- Additional table and two chairs (two tables and four chairs in total)
- Additional material handling allowance up to 800 lbs. total
- An additional seven full conference passes (fifteen in total of which up to five can be used for sponsor staff/booth personnel)
- Product Demo/Workshop session to include 50-minute time slot in dedicated area to demonstrate product or host a modified workshop
- Lead retrieval unit
- Conference attendee bag insert

Diamond Sponsor*

REDUCED ~~\$24,500~~

\$20,500

Includes all the Platinum, Gold, and Silver Sponsor items PLUS the following:

- Larger booth space – 10' x 30' premium corner location
- Additional material handling allowance up to 1000 lbs. total
- An additional ten full conference passes (twenty-five in total of which up to eight can be used for sponsor staff/booth personnel)
- One additional Demo/Workshop session (two 50-minute sessions)

Titanium Sponsor* (Limited to Two)

REDUCED ~~\$60,000~~

\$51,000

Includes all the Diamond, Platinum, Gold, and Silver Sponsor items PLUS the following:

- Primary booth location, 20' x 20' in size
- Additional two tables and four chairs (four tables and eight chairs in total)
- Additional standard 120v electrical drop (two total)
- Additional material handling allowance up to 1500 lbs. total
- An additional twenty-five full conference passes (fifty in total of which up to twenty can be used for sponsor staff/booth personnel)
- Dedicated conference track content (equal to nine (7) seminar/lab sessions for sponsor's exclusive programming)
- Rotating web banner ad on event home page
- Premium Onsite Signage
- Right of First Refusal (45-day right of first refusal to contract for the next year's conference Titanium sponsorship)

*Additional sponsor staff/booth personnel full conference passes above the allotment included in each package are available for purchase. Rates are \$395 per person for Titanium Sponsors, \$495 per person for Diamond/Platinum Sponsors, \$595 per person for Gold Sponsors, and \$695 per person for Silver Sponsors.



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Digital Forensics
Conference**

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NEW LOCATION! Reserve Your Booth Today.

For questions, to review the current floor plan, or discuss your goals for sponsoring, contact **Jennifer Salvadori** at +1-404-994-2919 or jennifer.salvadori@TechnoSecurity.com.