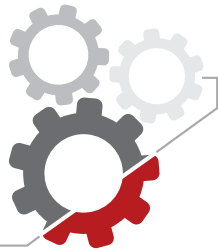




**FURNITURE**  
**MANUFACTURING**  
EXPO



# EXHIBITOR BROCHURE

**June 13 - 14, 2024**

Hickory Metro Convention Center  
Hickory, North Carolina, USA

[www.FurnitureManufacturingExpo.com](http://www.FurnitureManufacturingExpo.com)

The Expo that brings together suppliers offering the latest machinery, technology, fabrics, and more to the manufacturers and importers of home furnishings.



# June 13 - 14, 2024

**Hickory Metro Convention Center  
Hickory, North Carolina, USA**

Furniture Manufacturing Expo, being held June 13-14, 2024, at the Hickory Metro Convention Center in Hickory, North Carolina, is the expo that brings together suppliers offering the latest solutions to the manufacturers and importers of home furnishings.

Produced by Exposition Development Company, Inc., the show gives suppliers a platform to showcase their latest products, services, equipment and innovative machinery, warehousing, technology, and financial and logistics services for the home furnishings manufacturing industry.

The expo also offers a two-day educational program developed by top leaders in the industry discussing industry trends, technology, the latest innovations, and more.



## Who Attends?

Professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies.

Attendee groups include:

- ⚙️ Designers
- ⚙️ Engineers
- ⚙️ Executives
- ⚙️ Machine Operators
- ⚙️ Plant Managers
- ⚙️ Procurement Officers
- ⚙️ Purchasing Managers
- ⚙️ Quality Control Managers
- ⚙️ Research & Development
- ⚙️ Specifiers



**Reserve  
Your Booth  
Now & Save!**

**Advance Rates End  
March 22**

Contact Us To Reserve Your Booth: [Exhibit@FurnitureManufacturingExpo.com](mailto:Exhibit@FurnitureManufacturingExpo.com) +1.404.647.0805

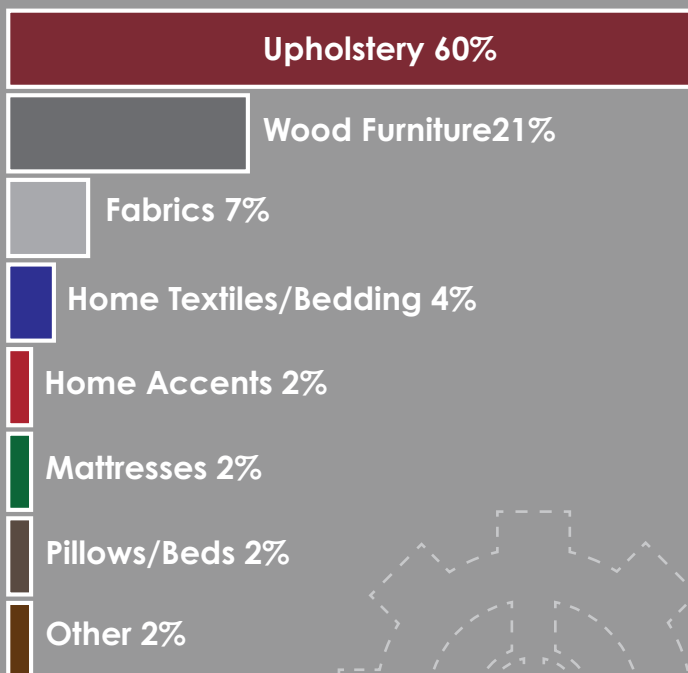
# 2023 Attendee Demographics



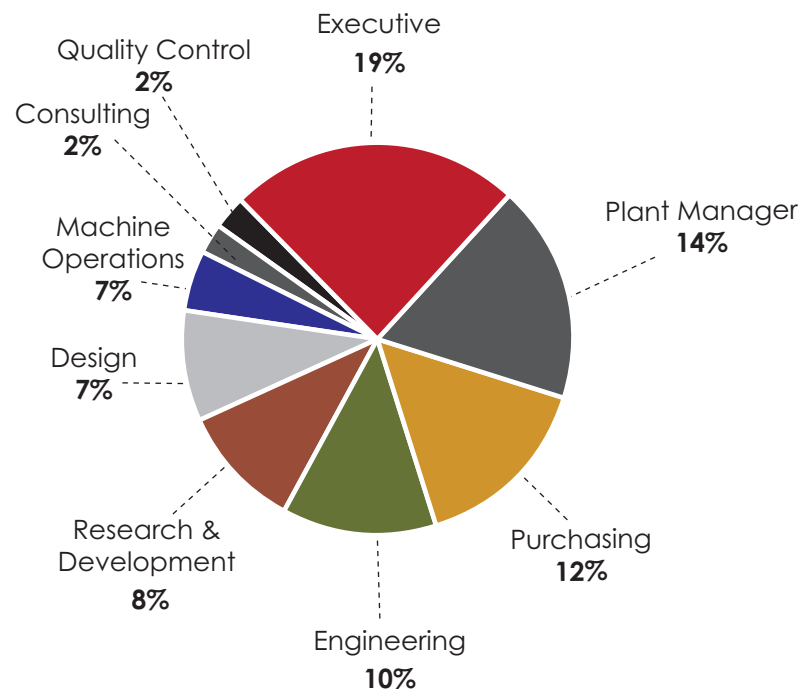
## Attendee By Product Group Interest

Fabrics/Upholstery.....	41%	Yarns/Threads.....	19%
Cutting and Tools for Upholstery.....	35%	Non-wovens.....	18%
Foam.....	34%	Furniture/Bedding Mechanisms.....	18%
Cutting and Tools for Furniture.....	33%	Contract Manufacturing.....	18%
Supplies.....	32%	Foam Fabricating Machinery.....	17%
Cutting Equipment for Upholstery.....	30%	Labels.....	15%
Sewing Equipment.....	30%	Warehousing/Services/Logistics.....	12%
Adhesives/Finishes/Paints.....	29%	Electronic Components.....	11%
Packaging.....	29%	Findings/Trims.....	11%
Hardware and Components for Upholstery.....	28%	Testing Equipment.....	11%
Furniture Manufacturing Machinery.....	28%	Racking Systems.....	10%
Cutting Equipment for Furniture.....	27%	Cutting and Tools for Bedding.....	9%
Fibers.....	27%	Cutting Equipment for Bedding.....	8%
Hardware and Components for Furniture.....	27%	Hardware and Components for Bedding.....	8%
Wood/Wood Products.....	25%	Testing Laboratories.....	8%
Computer Software/Information Technology....	24%	Financial Management.....	7%
Wood Processing Machinery.....	20%	Quilting Machinery.....	4%

## Attendees Are Involved In The Following Industries



## Attendee By Type Of Work





# What Did Attendees Say?

“

*"I really enjoyed the show. It was informative and the Exhibitors were all very helpful."*

**Bureau of Correctional Enterprises**

*"Good mix of Education, Exhibitors, and the Micro Plant."*

**Schneller, Inc**

*"This was by far the best one you have had!"*

**Old Hickory Tannery**

*"You guys did a good job this year!"*

**Vanguard Furniture**

*"Overall, well done!"*

**Stickley Furniture, LLC**

*"Great location and event!"*

**Herc, LLC**

**82%**

**of Attendees make  
or influence  
buying decisions**

”



# Who Should Exhibit?



Companies that produce, design, develop, and manufacture products and equipment, as well as offer services and solutions for the home furnishings manufacturing industry in the following product groups:

- ⚙ Adhesives / Finishes / Paints
- ⚙ Computer Software / Information Technology
- ⚙ Contract Manufacturing
- ⚙ Cutting & Sewing Equipment
- ⚙ Cutting & Tools For Foam
- ⚙ Distributors
- ⚙ Fabrics / Upholstery
- ⚙ Fibers
- ⚙ Financial Management
- ⚙ Findings / Trims
- ⚙ Foam
- ⚙ Foam Fabricating Machinery
- ⚙ Furniture Manufacturing Machinery
- ⚙ Furniture / Bedding Mechanisms
- ⚙ Hardware & Components
- ⚙ Labels
- ⚙ Non-wovens
- ⚙ Quilting Machinery
- ⚙ Racking Systems
- ⚙ Research & Development
- ⚙ Supplies
- ⚙ Testing Equipment
- ⚙ Testing Laboratories
- ⚙ Warehousing / Services / Logistics
- ⚙ Wood Process Machinery
- ⚙ Yarns / Threads
- ⚙ Associations / Publications

**Reserve your  
Booth Now!**

**Space is  
LIMITED!**



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# 2024 Quick Facts



## Show Dates & Times:

Thursday, June 13, 2024 10:00am – 5:00pm  
Friday, June 14, 2024 10:00am – 4:00pm

## Location:

Hickory Metro Convention Center, Hickory, North Carolina, USA

## Exhibitor Product Groups:

Computer Software/Information Technology; Contract Manufacturing; Cutting & Sewing Equipment; Distributors; Fabrics; Fibers; Financial Management; Findings/Trims; Foam; Adhesives/Finishes/Paints; Foam Fabricating Machinery; Furniture Manufacturing Machinery; Hardware & Components; Non-wovens; Packaging; Quilting Machinery; Racking Systems; Research & Development; Services & Logistics; Supplies; Testing Equipment; Testing Laboratories; Upholstery Mechanisms; Wood Process Machinery; Yarns; Associations; Publications

## Exhibit Space Rates:

### Advance Rates:

*By March 22, 2024*

US \$3,700 per 10'x10' booth unit

Open Corners = US \$400 each

### Standard Rates:

US \$4,000 per 10'x10' booth unit

Open Corners = US \$450 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges. Island booths do not include any pipe & drape unless requested in advance. NSF = Net Square Feet.

## Attendees:

Those involved in all areas of manufacturing home furnishing products and components.

## Education Program:

A comprehensive 2-day educational program will be available to all attendees.

## Contact:

**Steve Everett**, Sales Manager  
+1 (404) 647-0805  
[Steve.Everett@ExpoDevCo.com](mailto:Steve.Everett@ExpoDevCo.com)

## Co-Organizers:

Exposition Development Company, Inc.



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