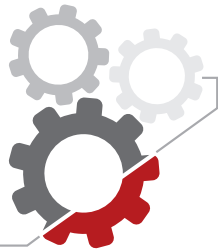




FURNITURE
MANUFACTURING
EXPO



EXHIBITOR BROCHURE

July 19 - 20, 2023

Hickory Metro Convention Center
Hickory, North Carolina, USA

www.FurnitureManufacturingExpo.com

The Expo that brings together suppliers offering the latest machinery, technology, fabrics, and more to the manufacturers and importers of home furnishings.



July 19 - 20, 2023

**Hickory Metro Convention Center
Hickory, North Carolina, USA**

Furniture Manufacturing Expo, being held July 19-20, 2023, at the Hickory Metro Convention Center in Hickory, North Carolina, is the expo that brings together suppliers offering the latest solutions to the manufacturers and importers of home furnishings.

Produced by BridgeTower Media (parent company of Furniture Today) and Exposition Development Company, Inc., the show gives suppliers a platform to showcase their latest products, services, equipment and innovative machinery, warehousing, technology, and financial and logistics services for the home furnishings manufacturing industry.

The expo also offers a two-day educational program developed by top leaders in the industry discussing regulatory policy, industry trends, the latest innovations, and more.

Who Attends?

Professionals involved in the manufacturing of home furnishings looking for the latest products, services, machinery, and technologies.

Attendee groups include:

- ⚙️ Designers
- ⚙️ Engineers
- ⚙️ Executives
- ⚙️ Machine Operators
- ⚙️ Plant Managers
- ⚙️ Procurement Officers
- ⚙️ Purchasing Managers
- ⚙️ Quality Control Managers
- ⚙️ Research & Development
- ⚙️ Specifiers

**Reserve
Your Booth
Now & Save!**

**Advance Rate Ends
March 24th!**



Contact Us To Reserve Your Booth: Exhibit@FurnitureManufacturingExpo.com +1.404.647.0805

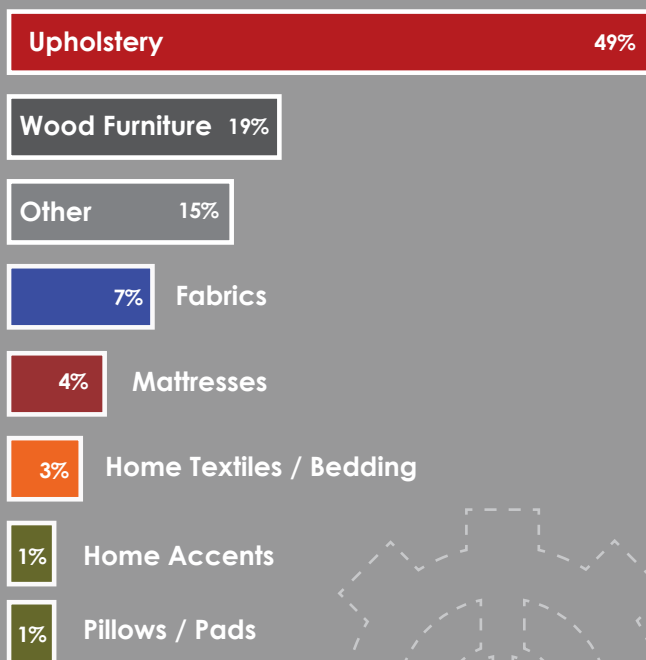
2023 Attendee Demographics



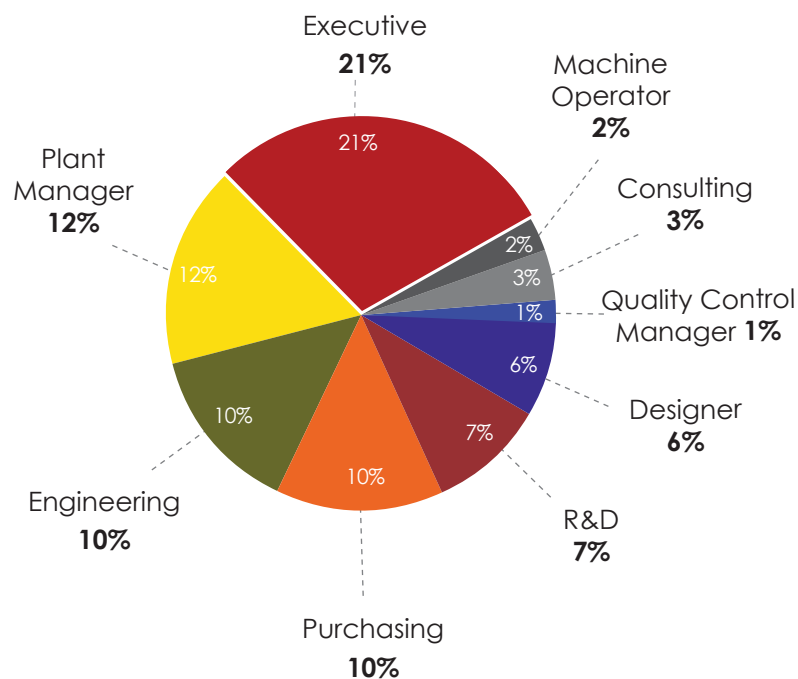
Attendee By Product Group Interest

Fabrics/Upholstery.....	38%	Contract Manufacturing.....	16%
Cutting and Tools for Upholstery.....	35%	Nonwovens.....	16%
Cutting Equipment for Upholstery.....	33%	Foam Fabricating Machinery.....	16%
Cutting and Tools for Furniture.....	33%	Yarns/Threads.....	15%
Foam.....	30%	Labels.....	12%
Supplies.....	28%	Findings/Trims.....	10%
Sewing Equipment.....	28%	Furniture/Bedding Mechanisms.....	10%
Packaging.....	27%	Warehousing/Services/Logistics.....	9%
Hardware and Components for Furniture.....	26%	Racking Systems.....	8%
Furniture Manufacturing Machinery.....	26%	Cutting and Tools For Bedding.....	8%
Hardware and Components for Upholstery.....	26%	Testing Equipment.....	8%
Adhesives/Finishes/Paints.....	25%	Hardware and Components for Bedding.....	7%
Cutting Equipment for Furniture.....	25%	Cutting Equipment for Bedding.....	7%
Wood/Wood Process.....	23%	Eelectronic Components.....	7%
Fibers.....	23%	Quilting Machinery.....	6%
Wood Process Machinery.....	19%	Testing Laboratories.....	5%
Computer Software/Information Technology....	17%	Financial Management.....	4%

Attendees Are Involved In The Following Industries



Attendee By Type Of Work



What Did Attendees Say?



“

"I really enjoyed the show. Thank you for all the hard work producing it."

Morgan Chair

"Came looking for a new cutting machine and left with several to choose from."

Paul Robert Inc

"The show is great and keeps getting better thank you for providing this to our industry."

Stanton Gray Artisan Wall Coverings

"Great job keep growing the show each year! "

Ethan Allen

"Great Event!"

Bassett Furniture

”



What Did Exhibitors Say?

“

"We were able to accomplish all of our goals at the Furniture Manufacturing Expol 2. We have exhibited at every show since its inception. Every year has been better than the last – and this year was no exception. We were pleased with the attendance and look forward to the 2023 show."

SPEC/Ahearn Denning Machines Inc.

"It is a major way in which we support the furniture industry, and it gives us an opportunity to present new products. It is a great way to introduce our products and our company to the industry."

Richelieu / Chair City Supply

"This being our third year exhibiting at this show, it has grown, and we're very pleased with the turnout. We look forward to exhibiting again next year in 2023."

Card Clothing & Services, Inc.

”

80%
of Attendees make
or influence
buying decisions



Who Should Exhibit?



Companies that produce, design, develop, and manufacture products and equipment, as well as offer services and solutions for the home furnishings manufacturing industry in the following product groups:

- ⚙ Adhesives / Finishes / Paints
- ⚙ Computer Software / Information Technology
- ⚙ Contract Manufacturing
- ⚙ Cutting & Sewing Equipment
- ⚙ Cutting & Tools For Foam
- ⚙ Distributors
- ⚙ Fabrics / Upholstery
- ⚙ Fibers
- ⚙ Financial Management
- ⚙ Findings / Trims
- ⚙ Foam
- ⚙ Foam Fabricating Machinery
- ⚙ Furniture Manufacturing Machinery
- ⚙ Furniture / Bedding Mechanisms
- ⚙ Hardware & Components
- ⚙ Labels
- ⚙ Nonwovens
- ⚙ Quilting Machinery
- ⚙ Racking Systems
- ⚙ Research & Development
- ⚙ Supplies
- ⚙ Testing Equipment
- ⚙ Testing Laboratories
- ⚙ Warehousing / Services / Logistics
- ⚙ Wood Process Machinery
- ⚙ Yarns / Threads
- ⚙ Associations / Publications

**Reserve your
Booth Now!**

**Space is
LIMITED!**



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2023 Quick Facts



Show Dates & Times:

Wednesday, July 19, 2023 10:00am – 5:00pm
Thursday, July 20, 2023 10:00am – 4:00pm

Location:

Hickory Metro Convention Center, Hickory, North Carolina, USA

Exhibitor Product Groups:

Computer Software/Information Technology; Contract Manufacturing; Cutting & Sewing Equipment; Distributors; Fabrics; Fibers; Financial Management; Findings/Trims; Foam; Adhesives/Finishes/Paints; Foam Fabricating Machinery; Furniture Manufacturing Machinery; Hardware & Components; Nonwovens; Packaging; Quilting Machinery; Racking Systems; Research & Development; Services & Logistics; Supplies; Testing Equipment; Testing Laboratories; Upholstery Mechanisms; Wood Process Machinery; Yarns; Associations; Publications

Exhibit Space Rates:

Advance Rates:

November 12 - March 24, 2023

US \$35 per nsf

Open Corners = US \$300 each

Standard Rates:

March 25 - July 19, 2023

US \$38 per nsf

Open Corners = US \$300 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges. Island booths do not include any pipe & drape unless requested in advance. NSF = Net Square Feet.

Attendees:

Those involved in all areas of manufacturing home furnishing products and components.

Education Program:

A comprehensive 2-day educational program will be available to all attendees.

Contact:

Steve Everett, Sales Manager
+1 (404) 647-0805
Steve.Everett@ExpoDevCo.com

Co-Organizers:

Exposition Development Company, Inc.



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