

The Show for U.S. Furniture Manufacturers

EXHIBITOR BROCHURE

June 11 - 12, 2025

Hickory Metro Convention Center Hickory, North Carolina, USA

www.FurnitureManufacturingExpo.com



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Furniture Manufacturing Expo is the opportunity to exhibit and take part in the only trade show in the U.S. showcasing the largest gathering of suppliers and the latest solutions for manufacturers of furniture.

Over two days, attendees have the chance to engage with exhibiting suppliers and see first-hand the latest innovative products, equipment, and machinery as well as gain a better understanding of the services and new technology making a critical impact on their warehousing, logistics, finance, and the bottom line. The show also features an engaging education program developed by leaders in the upholstery, woodworking, and consulting industries.

Exhibiting at Furniture Manufacturing Expo will provide your company with the opportunity to get face-to-face with top decision makers from the U.S. furniture manufacturing industry.



Who Should Exhibit?

Companies that produce, design, develop, and manufacture products and equipment, as well as offer services and solutions for the furniture manufacturing industry.

Why Exhibit?

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- Reach hundreds of furniture manufacturer decision makers from across the U.S. all under one roof.
- Ensure your company/brand is represented along with 100+ other exhibiting companies targeting U.S. furniture manufacturers.
- Showcase new equipment, products, technologies, and supplies.
- Cost effective networking and advertising.
- Connect face to face and expand customer base.
- Affirm confidence among existing customers.

Who Attends?

Professionals of all management levels from North America involved in the manufacturing of furniture. Attendee groups include:

- DesignersEngineers
- Machine Operators
 - Plant Managers
- Procurement Officers
- Purchasing Managers
- Quality Control Managers
- Research & Development

Reserve Your Booth Now & Save!

Early-Bird Rate Ends October 31st

ExecutivesSpecifiers

Contact Us To Reserve Your Booth: <u>Exhibit@FurnitureManufacturingExpo.com</u> +1.404.647.0805

Attendee Demographics



83

of attendees make

or influence buying

decisions*

%

Attendee Primary Job Function*



Product Group Interest*

Adhesives/Finishes/Paints	28 %
Computer Software/Information Technology	21 %
Contract Manufacturing	1 9 %
Cutting and Tools for Bedding	9 %
Cutting and Tools for Furniture	42 %
Cutting and Tools for Upholstery	42 %
Cutting and Equipment for Bedding	9 %
Cutting and Equipment for Furniture	33%
Cutting and Equipment for Upholstery	37%
Electronic Components	11%
Fabrics/Upholstery	43 %
Fibers	23 %
Financial Management	2%
Findings/Trims	11%
Foam	36%
Foam Fabricating Machinery	17%
Furniture Manufacturing Machinery	32%
Furniture/Bedding Mechanisms	15%

Hardware and Components for Bedding	8%
Hardware and Components for Furniture	29 %
Hardware and Components for Upholstery	30 %
Labels	15%
Nonwovens	15%
Packaging	27 %
Quilting Machinery	7%
Racking Systems	10%
Sewing Equipment	35%
Springs	76%
Supplies	33%
Testing Equipment	12%
Testing Laboratories	10%
Warehousing/Services/Logistics	11%
Wood Process Machinery	23%
Wood/Wood Products	28 %
Yarns/Threads	15%

%

of attendees

come To Find

new suppliers**

2025 Quick Facts



Show Dates & Times:	Wednesday, June 11, 2025 Thursday, June 12, 2025	10:00am – 5:00pm 10:00am – 4:00pm			
Location:	Hickory Metro Convention Center, Hickory, North Carolina, USA				
Exhibitor Product Groups:	Computer Software/Information Technology; Contract Manufacturing; Cutting & Sewing Equipment; Distributors; Fabrics; Fibers; Financial Management; Findings/Trims; Foam; Adhesives/Finishes/Paints; Foam Fabricating Machinery; Furniture Manufacturing Machinery; Hardware & Components; Non-wovens; Packaging; Quilting Machinery; Racking Systems; Research & Development; Services & Logistics; Supplies; Testing Equipment; Testing Laboratories; Upholstery Mechanisms; Wood Process Machinery; Yarns; Associations; and Publications				
Exhibit Space Rates:	Early-Bird Rate: By October 31, 2024	Advance Rate: By March 15, 2025	Standard Rate:		
	US \$35 per nsf	US \$38 per nsf	US \$42 per nsf		
	Open Corners = US \$350 each	Open Corners = US \$400 each	Open Corners = US \$450 each		
	Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign, wastebasket, directory listing, daily booth cleaning & booth personnel badges. Island booths do not include any pipe & drape unless requested in advance. NSF = Net Square Feet.				
Attendees:	Professionals of all management levels from North America involved in the manufacturing of furniture.				
Education Program:	A comprehensive 2-day educational program will be available to all attendees.				
Contact:	Steve Everett , Sales Manag +1 (404) 647-0805 Steve.Everett@ExpoDevCo	-			
Organizers:	Exposition Development Co	mpany, Inc.			



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