



Furniture Manufacturing Expo is the opportunity to exhibit and take part in the only trade show in the U.S. showcasing the largest gathering of suppliers and the latest solutions for manufacturers of furniture.

Over two days, attendees have the chance to engage with exhibiting suppliers and see first-hand the latest innovative products, equipment, and machinery as well as gain a better understanding of the services and new technology making a critical impact on their warehousing, logistics, finance, and the bottom line. The show also features an engaging education program developed by leaders in the upholstery, woodworking, and consulting industries.

Exhibiting at Furniture Manufacturing Expo will provide your company with the opportunity to get face-to-face with top decision makers from the U.S. furniture manufacturing industry.

Who Should Exhibit?

Companies that produce, design, develop, and manufacture products and equipment, as well as offer services and solutions for the furniture manufacturing industry.

Why Exhibit?

- Reach hundreds of furniture manufacturer decision makers from across the U.S. all under one roof.
- Ensure your company/brand is represented along with 100+ other exhibiting companies targeting U.S. furniture manufacturers.
- Showcase new equipment, products, technologies, and supplies.
- Cost effective networking and advertising.
- Connect face to face and expand customer base.
- Affirm confidence among existing customers.

June 11-12, 2025

Hickory Metro Convention Center Hickory, North Carolina



Who Attends?

Professionals of all management levels from North America involved in the manufacturing of furniture. Attendee groups include:

- Designers
- Engineers
- Executives
- Machine Operators
- Plant Managers
- Procurement Officers
- Purchasing Managers
- Quality Control Managers
- Research & Development Managers
- Specifiers

90%
of attendees
come to find new

suppliers*

Contact Us To Reserve Your Booth:

Exhibit@FurnitureManufacturingExpo.com | +1-404-647-0805

Attendee Demographics

83%
of attendees
make or
influence buying
decisions*



Distributor Procurement Academia/ 2% Officer Association/Press 2% 2% Consulting **Quality Control** 1% Executive Manager 18% 4% Machine Operations 5% Designer **Attendee** 7% Plant **Primary Job** Manager Other 15% Function* 8% Sales/ Marketing Purchasing 11% Research & Development Engineering 8%

Source: *2024 Attendee Registration Demographics



Product Group Interest*

Adhesives/Finishes/Paints	28%
Computer Software/Information Technology	
Contract Manufacturing	
Cutting and Tools for Bedding	
Cutting and Tools for Furniture	42%
Cutting and Tools for Upholstery	42%
Cutting and Equipment for Bedding	
Cutting and Equipment for Furniture	
Cutting and Equipment for Upholstery	37%
Electronic Components	11%
Fabrics/Upholstery	43%
Fibers	
Financial Management	
Findings/Trims	11%
Foam	
Foam Fabricating Machinery	
Furniture Manufacturing Machinery	
Furniture/Bedding Mechanisms	
Hardware and Components for Bedding	
Hardware and Components for Furniture	
Hardware and Components for Upholstery	
Labels	
Nonwovens	
Packaging	
Quilting Machinery	
Racking Systems	
Sewing Equipment	
Springs	
Supplies	
Testing Equipment	
Testing Laboratories	
Warehousing/Services/Logistics	
Wood Process Machinery	
Wood/Wood Products	28%
Yarns/Threads	15%

2025 Quick Facts



Show Dates & Times: Wednesday, June 11, 2025 10:00am - 5:00pm Thursday, June 12, 2025 10:00am - 4:00pm

Location: Hickory Metro Convention Center, Hickory, North Carolina, USA

Exhibitor Product Groups:

Adhesives/Finishes/Paints; Computer Software/Information Technology; Contract Manufacturing; Cutting Equipment/ Tools; Fabrics/Upholstery; Fibers; Findings/Trims; Foam; Hardware/Components/Mechanisms; Labels; Machinery; Nonwovens; Packaging; Sewing Equipment; Springs; Supplies/ Services; Testing Equipment/Laboratories; Warehousing/ Racking Systems/Logistics; Wood/Wood Products; Yarns/

Threads; and Association/Publication

Exhibit Space Rates: Advance Rate: Standard Rate:

By March 15, 2025

US \$38 per nsf US \$42 per nsf

Open Corners = US \$400 each Open Corners = US \$450 each

Price includes pipe & drape on back (8' high) and sides (3' high), material handling, company name sign,

wastebasket, directory listing, daily booth cleaning & booth personnel badges. Island booths do not include any pipe & drape unless requested in advance. NSF = Net Square Feet.

Attendees: Professionals of all management levels from North America

involved in the manufacturing of furniture.

Education Program: A comprehensive 2-day educational program

will be available to all attendees.

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Organizers: Exposition Development Company, Inc.

www. Furniture Manufacturing Expo.com