FURNITURE MANUFACTURING EXPO

The Show for U.S. Furniture Manufacturers

Exhibitor Brochure

June 11-12, 2025

Hickory Metro Convention Center Hickory, North Carolina

www.FurnitureManufacturingExpo.com

ZÜN:



Furniture Manufacturing Expo is the opportunity to exhibit and take part in the only trade show in the U.S. showcasing the largest gathering of suppliers and the latest solutions for manufacturers of furniture.

Over two days, attendees have the chance to engage with exhibiting suppliers and see first-hand the latest innovative products, equipment, and machinery as well as gain a better understanding of the services and new technology making a critical impact on their warehousing, logistics, finance, and the bottom line. The show also features an engaging education program developed by leaders in the upholstery, woodworking, and consulting industries.

Exhibiting at Furniture Manufacturing Expo will provide your company with the opportunity to get face-to-face with top decision makers from the U.S. furniture manufacturing industry.

Who Should Exhibit?

Companies that produce, design, develop, and manufacture products and equipment, as well as offer services and solutions for the furniture manufacturing industry.

Why Exhibit?

- Reach hundreds of furniture manufacturer decision makers from across the U.S. all under one roof.
- Ensure your company/brand is represented along with 100+ other exhibiting companies targeting U.S. furniture manufacturers.
- Showcase new equipment, products, technologies, and supplies.
- Cost effective networking and advertising.
- Connect face to face and expand customer base.
- Affirm confidence among existing customers.

Contact Us To Reserve Your Booth:

Exhibit@FurnitureManufacturingExpo.com | +1-404-647-0805

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Who Attends?

Professionals of all management levels from North America involved in the manufacturing of furniture. Attendee groups include:

- Designers
- Engineers
- Executives
- Machine Operators
- Plant Managers
- Procurement Officers
- Purchasing Managers
- Quality Control Managers
- Research & Development
 Managers
- Specifiers

90%

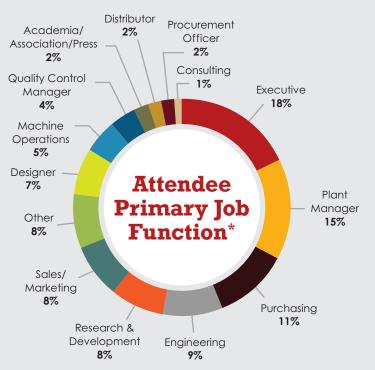
of attendees come to find new suppliers*

Attendee Demographics

83%

of attendees make or influence buying decisions*





Source: *2024 Attendee Registration Demographics



Product Group Interest*

Adhesives/Finishes/Paints 28 Computer Software/Information Technology 21 Contract Manufacturing 19 Cutting and Tools for Bedding 22 Cutting and Tools for Furniture 42 Cutting and Tools for Upholstery 42 Cutting and Tools for Upholstery 42 Cutting and Equipment for Bedding 43	1% 9% 9% 2% 2%
Cutting and Equipment for Furniture33Cutting and Equipment for Upholstery37Electronic Components11Fabrics/Upholstery43Fibers23	3% 7% 1% 3% 3%
Financial Management 1 Findings/Trims 11 Foam 36 Foam Fabricating Machinery 17 Furniture Manufacturing Machinery 32	1% 5% 7% 2%
Furniture/Bedding Mechanisms	8% 9% 0% 5%
Nonwovens15Packaging27Quilting Machinery7Racking Systems10Sewing Equipment35	7% 7% 0% 5%
Springs76Supplies33Testing Equipment12Testing Laboratories10Warehousing/Services/Logistics11	3% 2% 0%
Wood Process Machinery23Wood/Wood Products28Yarns/Threads15	3% 3%

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2025 Quick Facts



Show Dates & Times:	Wednesday, June 11, 2025 Thursday, June 12, 2025	10:00am – 5:00pm 10:00am – 4:00pm	
Location:	Hickory Metro Convention Center, Hickory, North Carolina, USA		
Exhibitor Product Groups:	Adhesives/Finishes/Paints; Computer Software/Information Technology; Contract Manufacturing; Cutting Equipment/ Tools; Fabrics/Upholstery; Fibers; Findings/Trims; Foam; Hardware/Components/Mechanisms; Labels; Machinery; Nonwovens; Packaging; Sewing Equipment; Springs; Supplies/ Services; Testing Equipment/Laboratories; Warehousing/ Racking Systems/Logistics; Wood/Wood Products; Yarns/ Threads; and Association/Publication		
Exhibit Space Rates:	Advance Rate: By March 15, 2025	Standard Rate:	
	US \$38 per nsf	US \$42 per nsf	
	Open Corners = US \$400 each	Open Corners = US \$450 each	
	(3' high), material handling, cor wastebasket, directory listing, do personnel badges. Island booth	pipe & drape on back (8' high) and sides erial handling, company name sign, directory listing, daily booth cleaning & booth lges. Island booths do not include any pipe & equested in advance. NSF = Net Square Feet.	
Attendees:	Professionals of all management levels from North America involved in the manufacturing of furniture.		
Education Program:	A comprehensive 2-day educational program will be available to all attendees.		
Contact:	Dan Moore , Sales Manager +1-404-647-0805 Dan.Moore@ExpoDevCo.com		
Organizer:	Exposition Development Compo	any, Inc.	

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