



**An Ink That's Right
For Every Job**

- Digital Inkjet Inks
- Screen Printing Inks
- Narrow Web Inks
- Industrial Coatings

www.nazdar.com



Our History

1922 The Nazdar story began in 1922 in the back of a small store in Chicago.

1930-50 Nazdar grew as plastics and other substrates were used for printing. Company's first extensive R&D programs were established

1960-70 Nazdar's distribution network began

1982 Acquired KC Coatings advancing R&D capabilities

1993-97

- Acquired a division of Advance Process Supply Company
- Established Nazdar Digital
- Acquired Ink Dezyne

2001 Launched NDI Series digital inks

2005 Began Manufacturing Narrow Web Inks

2006 Acquired Lyson, Ltd., a leading manufacturer of inkjet inks. Based in Stockport, UK

2012 Acquired Easterday Fluid Technologies, a leading producer of proprietary ink solutions for coding and marking applications.



Our Mission

Nazdar's mission is superior service for our customers.

Our objective is to go beyond just filling an order: we're here to provide solutions that help our customers improve their products and processes.

Fulfilling that mission requires a commitment to innovation that involves every area of our operations and our corporate behavior. It means we continue to invest in our strengths; our employees, quality, distribution, R&D, and our business partnerships. We believe that these strengths, together with the consistent practice of our Five Operating Principles, will ensure our success in serving our customers.

Our Operating Principles

1. We are dedicated to meeting customer requirements.

Our success depends totally on our ability to satisfy our customers. Customers judge our products and services on the basis of their own needs and service requirements. Their assessments, not ours, are the only measure of our success.

2. We will pursue quality in all that we do.

Nazdar has built its reputation on quality and we will continue to meet and improve on the standards we have set. We will ensure that all employees have the opportunity to use the concepts, tools and methods of continuous improvement.

3. We respect and value all employee, supplier and business partner relationships.

We will invest in the development and education of our employees, who will share in the success of our business.

4. We accept responsibility as a corporate citizen.

We acknowledge our obligation as a business institution to help improve the quality of the society and community of which we are a part. In the conduct of all our business activities, we take positive actions to ensure equal opportunity to all.

Our goal is to stand in the forefront of companies working to make our world a better place.

5. We will conduct all business affairs ethically, with integrity, and in support of our mission and operating principles, and with free market values.

For over 90 years, Nazdar has been guided by these principles, which have made us the leading company in the screen printing industry.



About Us

The Nazdar company manufactures the most comprehensive selection of UV, UV-LED, water-based and solvent-based screen printing inks, narrow web inks, and wide-format digital inks obtainable from a single source.

Nazdar inks are primarily used by printers in the Point of Purchase (POP), Banner, Container, Industrial, Metal, Nameplate / Membrane Switch, Roll Label, Sign, Ad Specialty, and Textile decorating markets. Nazdar digital printing inks can be used in a wide selection of digital inkjet printing presses like:

NUR™	Hewlett-Packard	& other notable wide-format digital printers
Mutoh™	Epson™	
Océ™	Roland™	
Mimaki™	Agfa™	
Gandi™	Fujifilm™	

Whether printing indoor or outdoor applications on paper, plastics, textiles, metal, glass, or containers and packaging, there's a Nazdar ink that's right for every job.

Nazdar is committed to formulate all our products with environmental advantages in mind, including more energy efficient UV curable inks and heavy metal free solvent based inks. Nazdar also provides extensive regulatory compliance training to industry associations and printers. Nazdar Shawnee's QMS have received ISO 9001 certification.



Nazdar partners with printers by providing quality products and service with the assurance that comes with the Industry's strongest 3rd party warranty in the industry.

We understand that our success depends on continually satisfying your product and service needs. This commitment reassures Nazdar ink users as they enjoy the excellent performance and cost savings of our inks.

Our Products

Nazdar Digital Inkjet Inks

With the increasing competition in today's digital printing market, choosing the right ink – at the right cost – is critical to both the quality of your work and your profit. Nazdar offers you the widest range of UV, UV-LED, solvent and water-based digital ink products available on the market today. We guarantee our customers superior performance at the right price. With the Industry's strongest third-party warranty, you'll take comfort knowing that Nazdar stands behind every drop of ink it supplies.

Nazdar Screen Inks

With over 80 different lines, Nazdar offers the most comprehensive selection of UV, UV-LED, water-based and solvent-based screen printing inks obtainable from a single source.

Nazdar is dedicated to offering screen printing inks that help our customers achieve higher levels of economy and performance, along with special formulations to meet unique requirements and applications.

Nazdar Narrow Web Inks

Nazdar has a wide range of Narrow Web Inks that offer both superior performance and the best product support in the industry. Our portfolio of inks includes: UV Rotary Screen Inks, UV Flexo Inks, Water Base Flexo Inks, UV Flexo Overprint Varnishes, and UV Offset Inks.





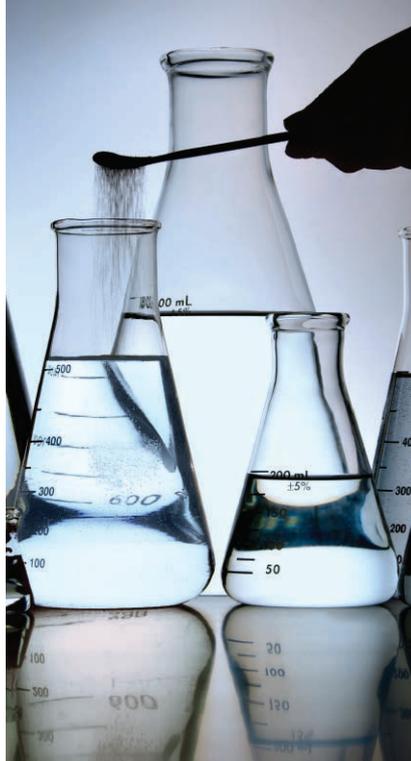
Manufacturing

We Deliver Results

At Nazdar's 120,000 square foot manufacturing plant in Shawnee, Kansas, and in our manufacturing facility in Stockport, UK, we develop and produce award-winning screen printing, digital inkjet and narrow web inks. All products are manufactured to the highest quality standards and designed to help our customers increase productivity and performance.

In 2000, Nazdar received notification that its Quality Management System had been registered as exceeding the International Standard ISO 9001. This is an unmistakable signal to our customers that Nazdar has achieved a standard of quality recognized and respected throughout the world.

The ISO 9001:2015 Standard covers every aspect of our business, from the way we operate and manufacture to customer service standards and product delivery.



Research & Development

Innovative ideas, put to the test

Nazdar provides printing professionals with products and services to meet the demands of a continually changing graphics world. Our history has been one of continual innovation, developing new chemistries for new substrates, the first UV curable screen inks in the marketplace, and the most comprehensive line of screen printing inks for graphic, commercial and industrial applications.

As technology rapidly changes the way we communicate in print, the graphics imaging industry becomes increasingly more competitive. To stay competitive, our customers demand more from us than higher performance ink and chemical products - they want us to be an innovative partner in their production process.

Because of this active customer involvement, product development begins long before we go into the lab; it begins with the customer.

Our customers bring us the ink and printing challenges they face everyday in their businesses. New applications, unusual environmental and usage conditions, difficult adhesion problems... Nazdar always is ready to meet the challenge. Many of our standard screen printing ink products began as R&D challenges for a customer who had a specific need.

Today, our R&D team is working on developing innovative products that deliver the performance - and price - our customers need to stay competitive.

Customer Support

Dedication to service has always been the hallmark of Nazdar. Our Customer Service and Technical Service departments are staffed by experienced professionals ready to support our customers and distribution network with fast, reliable information on all our products.

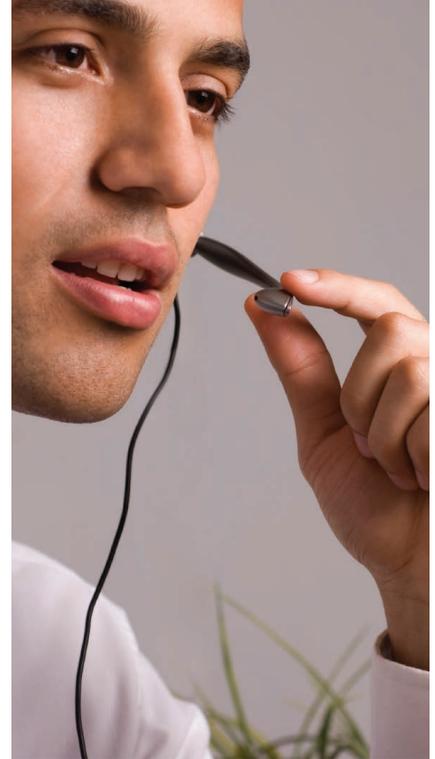
Dedication to Service

- Nazdar offers online technical support at InkAnswers@nazdar.com - You'll have quick access to over 20 experts in all aspects of print production.
- Hot-line phone service also provides fast access to technical experts.
- Order entry and inquiry.
- Technical evaluation of all application procedures by trained support personnel.
- Custom ICC color profiling for large format digital printers.
- ColorStar® color matching software and online service.
- Custom color formulations to meet unique application requirements.
- Precise color matching services that help eliminate waste and inefficiency.

Regulatory Compliance

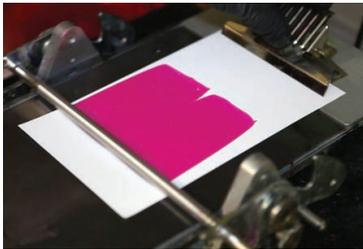
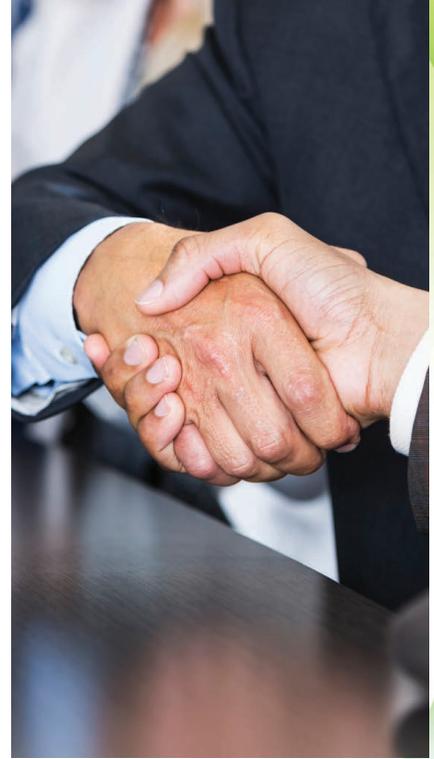
Nazdar is committed to the health and safety of our employees, distributors and customers around the world. Nazdar's Regulatory Compliance Department offers assistance on a wide range of government regulatory issues, including environmental and safety regulations, hazmat transportation, permitting and waste disposal issues, US & European toy specifications, and packaging legislation (CONEG).

Safety Data Sheets (SDS) are available online at:
www.Nazdar.com.



Building for the Future...

- Developing increased presence as a manufacturer and supplier to the digital imaging and narrow web marketplace.
- Increasing market share in the screen printing and graphic communications industry.
- Aligning with the leading manufacturers in the industry with a focus on developing relationships with companies that share our long-term goals to service the industry.
- Increasing growth in the international market.



Quality and Innovation

- All manufactured products are thoroughly tested and quality inspected prior to packaging.
- Nazdar incorporates state-of-the-art R&D, manufacturing and QC.
- When you purchase from Nazdar you are getting a product that is formulated and tested to be proven reliable.

Why Printers Choose Nazdar

When large volume screen, digital and narrow web printers convert to Nazdar products, they do so after careful consideration. Here are some of the factors that motivate the decision to choose Nazdar:

Partnership Mentality:

We create win/wins with our customers leading to a long-term relationship.

Focus:

Nazdar consistently works to provide superior customer support.

Innovation:

Nazdar has set itself apart from its competitors by developing products, training and tools that make customers more profitable and versatile.

Nazdar provides superior UV screen and digital printing inks that reflect the forward thinking of the company. An example of this mindset is 4000 Series screen ink which is highly formable and bendable for sign and industrial applications.

Inks and Coatings

Nazdar has developed a wide range of inks for use with LED-curing technology for digital, screen and narrow web printers. The digital inks are designed as plug-and-play, color-matched alternatives to OEM inks for specific printer models or series, enabling users to convert to lower-priced, high-quality Nazdar ink with no flushing or other downtime.

Software and Processes

CATZper: DPI 2009 Product of the Year, The CATZper Visual Test Grid allows a digital printer operator to quickly output a grid of hundreds of measured variations and match visually and numerically after the first output, saving your company time and consumables.

NIO: a system of processes and software that improves color accuracy and device-to-device consistency, and reduces ink consumption. NIO also increases press up-time.

Consulting and Services:

G7: Nazdar Consulting Services is the leader for getting screen and inkjet printing companies G7 Certified.

Capabilities, Connections, & Influence:

Nazdar has the most comprehensive range of products, services, and distribution.

Nazdar Manufactures:	UV Curing Flexo Inks	Water-based Screen Inks
UV Curing Screen Inks	Solvent Screen Inks	UV Digital Inkjet Inks
UV-LED Curing Screen Inks	Screen Emulsions	UV LED Curing Digital Inkjet Inks
Screen Chemicals	Water-based Digital Inkjet Inks	UV Curing Rotary Screen Inks
Solvent Digital Inkjet Inks	Water-based Flexo Inks	UV Curing Flexo Overprint Varnishes

Extensive distribution chain

- 35+ North American Distribution locations
- Manufacturing in the UK and a worldwide distribution network

Security & Integrity:

With nearly 100 years in the inks and coating industry, Nazdar is the most trusted name in the business. Nazdar backs our products and services with a satisfaction guarantee. Nazdar accepts responsibility as a corporate citizen and acknowledges our obligation to help improve the quality of the environment, society, and community of which we are a part.

Nazdar Facilities:

- Shawnee, KS/Corporate Headquarters
ISO 9001:2015 Registered
Manufacturing Facility
- Heaton Mersey, Stockport, United
Kingdom Manufacturing Facility
- Nazdar Singapore Facility



North America Distribution



Thirty five North American company owned and independent distribution points make Nazdar inks readily available.

International Distribution:



Central America

Costa Rica
Guatemala
Honduras
Panama
Puerto Rico

South America

Argentina
Brazil
Chile
Colombia
Ecuador
Paraguay
Peru
Uruguay
Venezuela

North America

Canada
Mexico
United States

Europe

Austria, Belgium, Bolivia,
Bosnia, Croatia, Czech Rep.
Denmark, Finland, France,
Germany, Greece, Holland,
Ireland, Italy, Lithuania,
New Zealand, Poland, Romania,
Russia, Slovakia, Slovenia,
Spain, Sweden, Switzerland,
Turkey, United Kingdom,
Ukraine

Asia

China
India
Indonesia
Japan
Korea
Malaysia
Singapore
Taiwan
Thailand

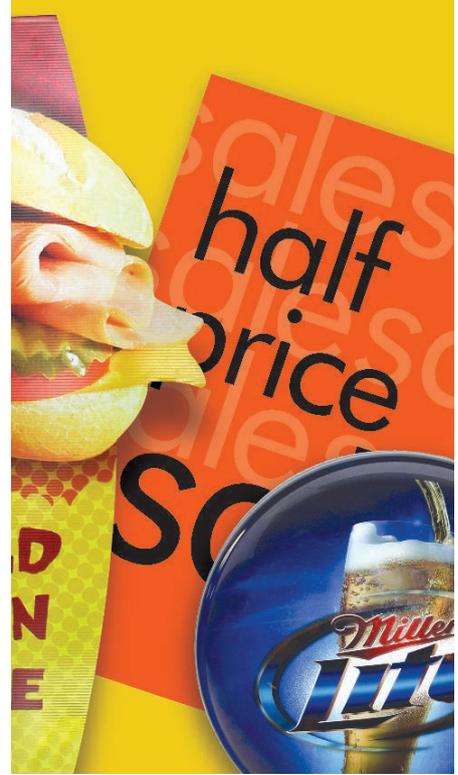


Middle East & Africa

Dubai
Kuwait
Saudi Arabia
South Africa

Products for These Applications:

- Graphic Inkjet
- Point of Purchase
- Poster
- Decal
- Metal Decorating
- Nameplate
- Container/Direct to Shape
- Banner
- Industrial
- Ad Specialty
- Textile
- Narrow Web
- Electronic/PC
- Roller Coat Clears
- Screen Processing Chemicals
- Roll Label



Digital Inkjet Inks

Nazdar is committed to providing customers unrivaled performance and reliability throughout its inkjet ink range. A passion for quality and reliability is at the center of the Nazdar manufacturing philosophy and integral to the extensive product development and testing processes it employs. This has resulted in ISO accreditation and demonstrates the dedication to giving all Nazdar partners, OEM and 3rd party alike, value and excellence in both products and service. Nazdar produces inks for most popular printer platforms in the following segments:

- Wide Format Aqueous
- Grand and Wide format
 - Solvent
 - UV and UV/LED Graphic
 - UV and UV/LED Industrial
 - UV and UV/LED Narrow Web Inkjet
- Coding and Marking
- Recycling and Office
- Photographic/Fine art



Screen Printing inks

Nazdar produces the broadest range of Solvent, Aqueous, UV and LED screen printing inks in the market today. Nazdar designs and formulates these inks to provide maximum performance for a variety of defined conditions and substrates. Nazdar Screen Inks range from multi-purpose inks to inks specially designed for stringent industrial applications, and Nazdar's R&D Department continues to design and modify screen inks for the ever changing screen printing market.

Some of the markets Nazdar inks are utilized in are:

- Poster
- Point of Purchase (POP)
- Banner
- Durable Graphics
- Metal Decorating
- Nameplate
- Container
- Industrial
- Ad Specialty
- Electronic/PC
- Special Effects



Narrow Web Inks & Coatings

With nearly 100 years of inks and coatings innovation expertise, Nazdar has focused extensive resources to produce a full line of Narrow Web products. Beginning in 2004, Nazdar has quietly become one of the major South American supplier/manufactures and is currently expanding its influence in the US and Europe. Nazdar produces excellent products for the following applications:

- UV Rotary Screen Inks
- UV Flexographic Inks
- Water Base Flexographic Inks
- UV Flexographic Overprint Varnishes
- UV Offset Inks
- UV LED Flexographic Inks
- UV LED Rotary Screen Inks
- UV/Waterbase Adhesives



Differentiators (Product)

Depth & Breadth of Product Range

UV & UV LED

- Outdoor Signage/Vehicle Graphics
- Coding & Marking (Piezo & CIJ)
- Point of Purchase
- Nameplate
- Container

Solvent based inks

- Outdoor Signage/Vehicle Graphics
- Coding & Marking (Piezo & CIJ)
- Point of Purchase

Aqueous

- Professional Photographic & Fine Art
- Indoor Graphics
- Proofing
- Coding & Marking

Oil

- Coding & Marking
- Graphics

Digital Technology Strengths

Depth & Breadth of Product Range

- Over 20 years ink development experience on most digital platforms.
- Pioneers in piezo inkjet for outdoor use (Idanit, Matan).
- First to develop and market a solvent based pigmented ink for wide format Epson headed printers (forerunner to today's 'ECO Solvent').
- Aqueous, Solvent & Oil based dispersion development all in house.
- Alpha testing on latest printers where possible.
- Experienced technical service engineers offering global customer support.
- Produce solvent inks for EFI VUTEK, one of the world's largest printer OEMs
- Partnerships with printhead manufacturers.



The Nazdar Green Initiative

Nazdar® accepts responsibility as a corporate citizen and acknowledges our obligation to help improve the quality of the environment, society, and community of which we are a part.

Nazdar® provides extensive regulatory compliance training to the industry and has implemented several eco-friendly internal programs, including cardboard recycling, energy efficient lighting, highway clean-up, and digital business reports (reduced paper consumption).

Our commitment to help our customers implement the best production and environmental practices has led to the creation of our Nazdar® Consulting Services division.





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