Press release:

A new collaboration between Inèdit and Transfertex will allow paying only for the meters printed when purchasing textile designs.

Inèdit Software and Transfertex close a strategic partnership that will allow users to buy designs online through the myTFX platform and pay only for the meters they print using neoStampa Rip Software in Digital Printers.

Transfertex is a creative design company that integrates both design and textile production. At the myTFX platform, an ultimate textile designs online bank, the user will be able to select from thousands of high-quality and copyright-protected textile designs and colorways for their own production. When users decide to buy a design, they can choose the meters they want to print.

Inèdit Software develops specialized solutions for color management in digital textile printing. With its Rip Software neoStampa, they not only guarantee the best color results but will also be in charge of reading the files downloaded from myTFX and calculating the meters to be printed according to what the customer has ordered on the platform.

The solution proposed by both companies is a breakthrough in the process of acquiring designs. For the first time, it is possible to purchase a design and print as many meters as you want, as many times as you want, and pay only for what you have produced.

"We have a long-standing and trusting partnership with Inedit. The first projects to show designs digitally were already developed and implemented 25 years ago," says André Peters, Managing Director of Transfertex. "This project is another milestone in the digitization of textile printing".

This collaboration comes at a crucial moment in the industry since the increase of meters printed digitally is closely related to customization cost reduction and production proximity. Being able to print only what is going to be used is part of the ability of both companies to adapt to the environment, making it easier for customers to control and customize their production.

"Together with Transfertex we have designed a revolutionary solution for the digital textile printing industry," says Dani Martinez, Product Owner at Inèdit Software. "Inèdit has developed a unique encryption system that allows neoStampa RIP to read the files created in the myTFX platform and print only the meters purchased by the customer. For the first time, printers will be able to choose among a huge collection of trendy designs and pay only for the meters they really need to print. On the other hand, designers will receive the real value of their work. We are pleased to be part, once again, of the industry's transformation and we are very grateful to Transfertex for choosing us."

FESPA Global Expo, which takes place in Berlin from May 30 to June 4, will be the venue selected for both companies to present the new solution. With a shared booth, they will reproduce a microfactory where a live production flow will be shown, from design selection on the myTFX platform to the printing process. This live demo will be located in Hall 6.2B - Booth 17.

About Inèdit Software:

Inèdit Software shapes digital solutions to improve the color management in the digital printing workflows. Our main value is to work side by side with our customers to offer easy, adaptable and precise tools. We produce solutions able to generate the best results, keeping them simple to use.

Hitting the digital textile printing industry through neoStampa Rip, the unique Rip Software based on RGB ICC Color Management which allows to reproduce the colors printed, regardless the printer, inks or substrates used. Anytime, Anywhere.

At the same time, Inèdit Software is specialized in optimizing processes and integrating them efficiently in their digital printing workflow, due to our innovative image management tools and departmental interconnectivity.

About Transfertex:

Transfertex is the world's largest producer of sustainable transfer papers and films. With more than 50 years of experience, we are one of the only print companies with every step of the production process under one roof and a seamless mix of rotogravure and digital printing.

With our myTFX digital platform we offer thousands of ready-to-print designs by application, with new designs every week.
From design development to final inspection of the printed paper, Transfertex maintains the highest quality at every stage, respecting strict European environmental standards and meeting our social responsibilities.

We make every effort to reduce, reuse and recycle at every stage, and always have done – quite simply because, from design through production to delivery, it makes both economic and environmental sense.

With more than 200 employees, representatives and satellite partners, Transfertex offers a global service and support network – which means the fastest, most efficient and sustainable route from inspiration to product.

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