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Press release

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Sappi at the FESPA Global Print Expo 2022 in Berlin Dye Sublimation Papers that bring colour to life

At the upcoming FESPA Global Print Expo 2022 (31 May to 3 June) in Berlin, leading specialty papers manufacturer Sappi will be showcasing its extensive portfolio of coated and uncoated dye sublimation papers, containerboard and silicone base papers. At Europe's most significant trade fair for screen and digital printing, large-format printing and textile printing, visitors to stand 4.2-D20 will have an opportunity to see for themselves the many qualities and diverse applications of Sappi's papers:

- Experience the comprehensive portfolio of sublimation papers
- Learn about Sappi's plans to support further market growth
- See the benchmark products for corrugated board production
- Explore the full range of silicone base papers

Investment in increasing production capacities for sublimation papers

Sappi's theme for this year's FESPA Global Print Expo is "Seed. Thrive. Earn." Sappi, one of the world's leading manufacturers of speciality papers, has indeed planted a seed by recognising the rapidly growing importance of sublimation papers for digital transfer printing. The company recently announced that it will be investing a sum in the low double-digit million euros over the next two years in the expansion of its "Centre of Excellence" for speciality papers at its Carmignano site in northern Italy. The investment aims to increase production capacity to support further growth of the dye sublimation paper business. It will also further improve the company's first-class service, while shortening delivery times.



Comprehensive product portfolio of sublimation papers for a multitude of applications

Thanks to previous investments, Sappi is ideally positioned to offer an extensive portfolio of dye sublimation papers for digital transfer printing. These are constantly being improved and adapted to the latest market requirements and ongoing developments in sustainability. Sublimation papers are used in the fashion, home textile, sportswear and sports equipment sectors as well as in the soft signage and hard substrates industries.

This year, all papers will be displayed with new designs and materials to give visitors the best possible overview and insight into the numerous application possibilities adapted to a variety of machine types and speeds. In addition to Sappi Basejet, an uncoated sublimation paper, the complete Transjet brand product family will be presented.

High-quality containerboard products for corrugated board applications

For applications such as promotion displays, high-quality packaging or e-commerce cartons, Sappi offers a portfolio of coated and uncoated liner qualities. These guarantee brilliant colour reproduction as well as excellent contrast and improved readability. The 100 per cent virgin fibre Fusion range liners are today's premium solutions for displays, consumer packaging, shelf-ready packaging and trays. With their homogeneous surface and high whiteness, the virgin fibre liners fulfil all the requirements for strong brand impact at POS.

A full spectrum of silicone base papers

Silicone base paper products complement Sappi's portfolio at this year's FESPA. Developed as release liners for self-adhesive applications such as automotive foiling, outdoor advertising and office materials, they offer exceptional siliconization properties as well as easy and efficient processing.

Images for this press release

Image credit: Sappi Europe





Image 1: Sappi at the FESPA Global Print Expo 2022

About Sappi

Sappi is a leading global provider of sustainable woodfibre products and solutions, in the fields of dissolving pulp, printing papers, packaging and speciality papers, casting and release papers, biomaterials and bio-energy. As a company that relies on renewable natural resources, sustainability is at our core. Sappi European mills hold chain of custody certifications under the Forest Stewardship Council™ (FSC™ C015022) and/or the Programme for the Endorsement of Forest Certification™ (PEFC/07-32-76) systems. Our papers are produced in mills accredited with ISO 9001, ISO 14001, ISO 50 001 and ISO 45001 certification. We have EMAS registration at 5 of our 10 mills in Europe.

Sappi Europe is a division of Sappi Limited (JSE), headquartered in Johannesburg, South Africa, with 12,500 employees and 19 production facilities on three continents in nine countries, 37 sales offices globally, and customers in over 150 countries around the world. Learn more about Sappi at www.sappi.com