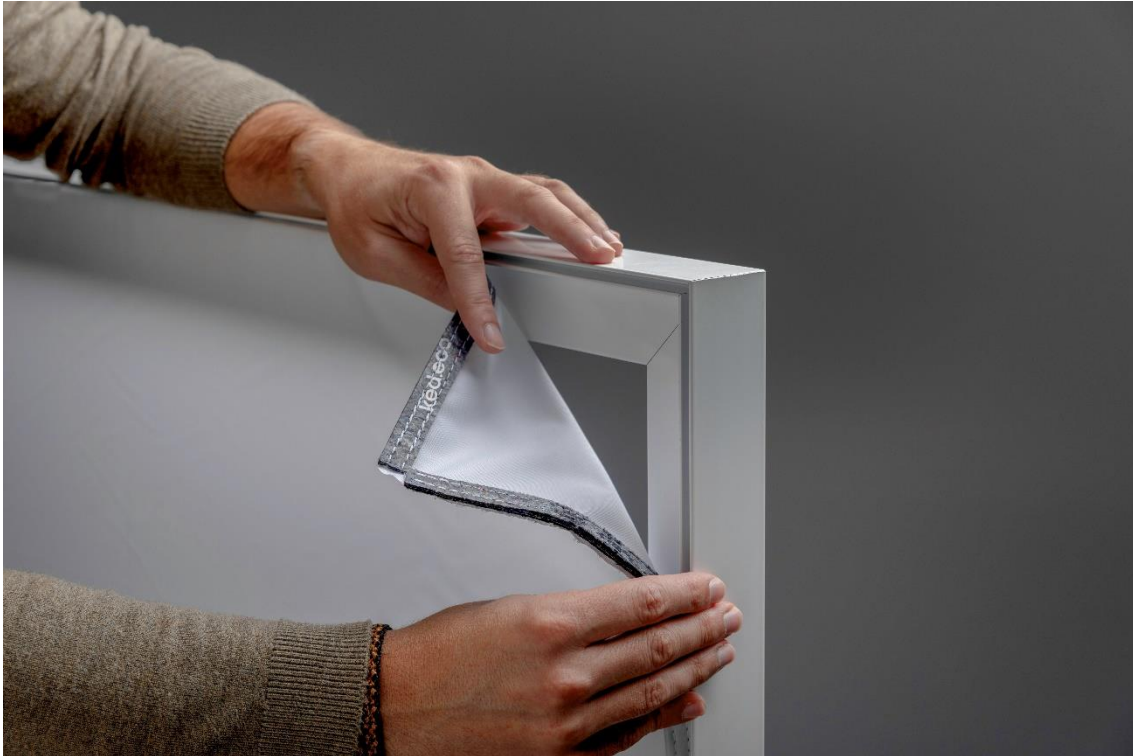


## **KED.ECO, THE SUSTAINABLE ALTERNATIVE TO SILICONE & PVC, CREATED BY THE KENDU GROUP**

Made from recycled polyester textile, Ked.eco is the 100% sustainable product that has come to revolutionise the retail sector



**San Sebastian, May 27th, 2022.** 100% recycled & recyclable is the eco-friendly alternative from Kendu to silicone & PVC keder strips. A new patent committed to a more conscious & sustainable retail that goes beyond the product by offering strategic drop-off points across Europe. Ked.eco helps extend the product life cycle & reduce both environmental impact & carbon footprint.

Born from the company's ecological promise & commitment to circular economy, Ked.eco is one of the results of the company's eco manifesto, created by our R&D&I department. Its mission is to give polyester textiles a second lease on life; with no need to separate textile and strip this material is now 100% recycled & recyclable.

For more information: [www.ked.eco](http://www.ked.eco)

### **KED.ECO AT FESPA GLOBAL PRINT 2022**

Kendu Group will present its new patented product, Ked.eco, at Fespa Global Print 2022 tradeshow in Berlin, which will take place from the 31st of May to the 3rd of June.

Already available, this product launched with the aim of becoming a benchmark for the companies committed to a sustainable production & market.

Ked.eco, will make its way between over than 350 exhibitors confirmed at the event & aims to replace the current silicone keder strips.

### **ABOUT KENDU IN-STORE VISUAL SOLUTIONS**

Kendu Group was founded in Donostia & is a leader of in-store visual communication solutions. Its main focus is on the retail sector and on creating the best shopping experiences. Backed by 20 years in the sector & many offices around Europe, USA & Asia, Kendu has a solution for every store.

For more information: <https://www.kendu.com/>