



# EXHIBITOR STAND APPLICATION FORM

## What happens next?

Upon receipt your application will be processed and we will contact you within 14 days with the most suitable option(s) for your stand at European Sign Expo 2026. Due to demand, we may not be able to match your request exactly. Should you have any special stand requests, e.g. neighbouring companies, please send an additional attachment with your application.

**Please note:** returning this form does not commit you to exhibiting at European Sign Expo 2026 nor does it constitute an offer of space. Upon confirmation of your stand and location, a final contract will be sent subject to agreement.

Company name:

Address:

Country:  Post code:  Tel. (Inc. country code):

E-mail:

Title (Mr. / Mrs. / Ms.):  First name:  Last name:

Position:

Marketing contact (e-mail):  Operations contact (e-mail):

Stand options*	Package / sqm	Rates until 31 August	Rates 1 Sept. - 31 Oct.	Rates after 1 Nov.
<input type="radio"/> Space only	300 sqm+	€303	€309	€318
<input type="radio"/> Total shell package	200 sqm+	€311	€317	€327
<b>Required stand space</b>	150 sqm+	€331	€338	€348
Minimum m <sup>2</sup> <input type="text"/>	100 sqm+	€351	€358	€369
Maximum m <sup>2</sup> <input type="text"/>	72 sqm+	€384	€392	€403
<b>Stand style (sides open)</b>	36 sqm+	€401	€409	€421
<input type="radio"/> Wall (open 1 side)	18 sqm+	€417	€425	€438
<input type="radio"/> Corner (open 2 sides)	Shell scheme	€567	€578	€595
<input type="radio"/> Front (open 3 sides)				
<input type="radio"/> Island (space only)				

\*Minimum size for 'Space Only' is 18 m<sup>2</sup> / Total Shell Package includes space, walls, carpet, branded fascia and a furniture package.




## ☐ Please tell me about the unique sponsorship opportunities

Please note, all final stand prices will include a compulsory standard media package of **€1,200** per exhibitor. This package includes basic exhibitor entry into online booth, online entries, marketing materials, VIP tickets and press promotion. See overleaf for further details and upgrade options.

Please see our [Privacy Statement](#) on FESPA.com to see how we use your personal data and how to update your contact preferences at any time.

**FESPA has various packages depending on your requirements.**

If you would like further information on the below please contact us: [sales@fespa.com](mailto:sales@fespa.com)

	 <b>Standard</b> [Compulsory]	 <b>Premium</b>	 <b>Deluxe</b>
<b>Exhibitor Manual</b>			
<b>Marketing &amp; Digital Assets</b>	<ul style="list-style-type: none"> <li>• Marketing collateral</li> <li>• Show logo</li> <li>• Banner ads</li> <li>• Unique registration codes</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing collateral</li> <li>• Show logo</li> <li>• Banner ads</li> <li>• Unique registration codes</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing collateral</li> <li>• Show logo</li> <li>• Banner ads</li> <li>• Unique registration codes</li> </ul>
<b>Press &amp; Social Media</b>	General event publicity	General event publicity and <b>1</b> personalised social media mention	General event publicity and <b>2</b> personalised social media mentions
<b>VIP Tickets</b>	Up to <b>30</b>	Up to <b>50</b>	Up to <b>200</b>
<b>Swapcard Booth</b>	<ul style="list-style-type: none"> <li>• Standard Swapcard Profile</li> <li>• Virtual Swapcard Booth</li> <li>• Display <b>3</b> industry categories</li> <li>• <b>3</b> document/links</li> <li>• Company logo</li> <li>• <b>255</b> Company Profile</li> </ul>	<ul style="list-style-type: none"> <li>• Virtual Swapcard Booth</li> <li>• Display <b>6</b> industry categories</li> <li>• <b>6</b> document/links</li> <li>• Company logo</li> <li>• <b>255</b> Company Profile</li> </ul>	<ul style="list-style-type: none"> <li>• Virtual Swapcard Booth</li> <li>• Display <b>9</b> industry categories</li> <li>• <b>9</b> document/links</li> <li>• Company logo</li> <li>• <b>255</b> Company Profile</li> <li>• Video header banner</li> <li>• Your name highlighted on the Exhibitor list</li> </ul>
<b>Lead Scanning License</b>	• <b>2</b> Free license	• <b>10</b> Free licenses	• Unlimited licenses