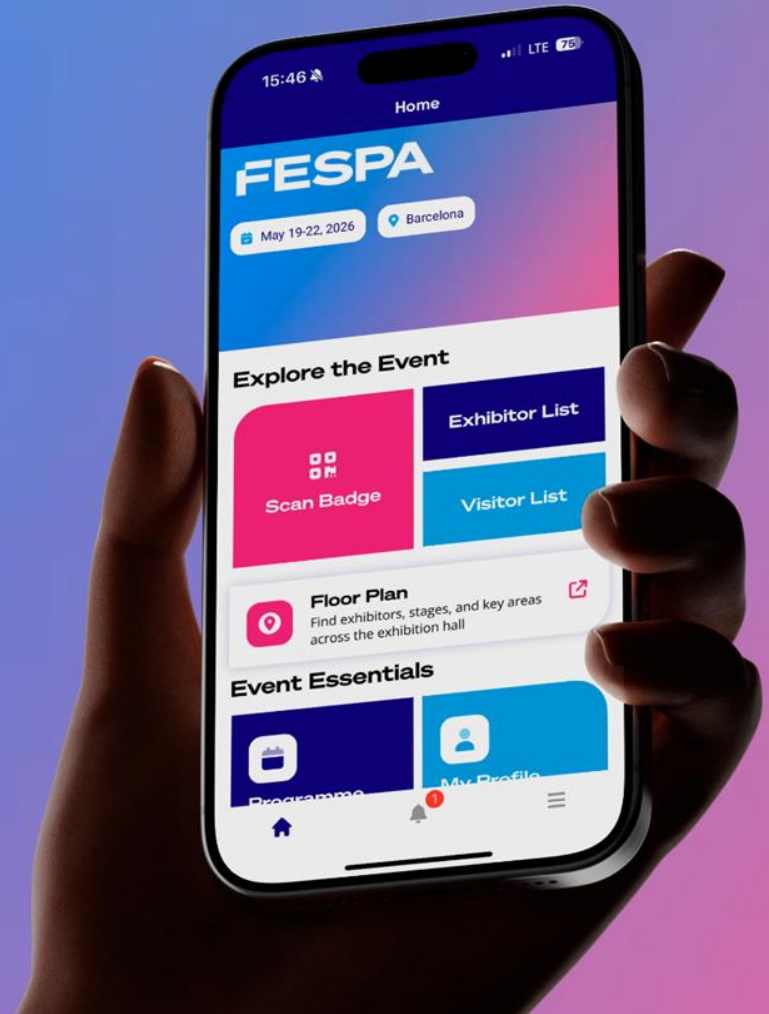


# FESPA

## Mobile App & Web App Guide

May 19-22, 2026 | Barcelona



# Mobile app key features

## 1. Catalogues & Lists

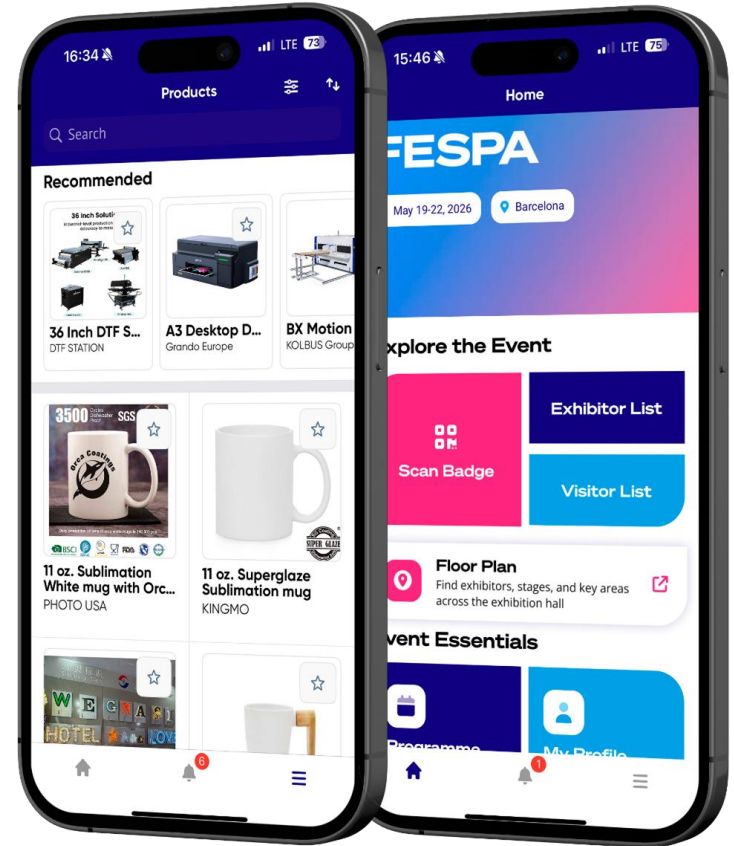
- Products And Exhibitor Search, Use Filters
- Browse And Favorite Sessions, View Speakers, And Rate Sessions You've Attended

## 2. Networking & Sessions

- Internal Messaging & Matchmaking
- Agenda (Sessions And Meetings)
- Capturing Leads Via Lead Scanner

## 3. On-Site

- QR code scanning of attendees badges, visitor ratings/notes, export of scans
- Printed Badge: every attendee can have a printed badge, which can be used for lead retrieval, with a scannable QR code
- Digital Badge: every attendee can have a digital badge which can be used for lead retrieval, with a scannable QR code



# Getting Started

# Download the FESPA mobile app

- Download FESPA Mobile App from the App Store, Google Play Store or App Gallery
- Search FESPA, and download the app on your device
- Or please scan the QR-code below and download your FESPA mobile app



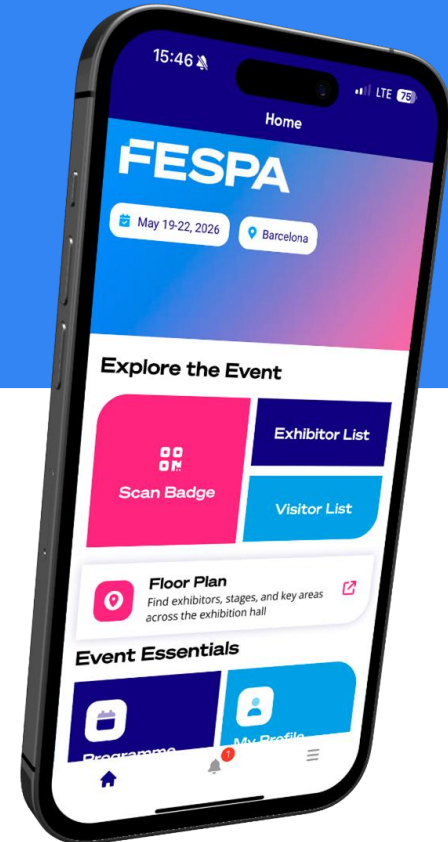
QR-code



Available on the  
**App Store**



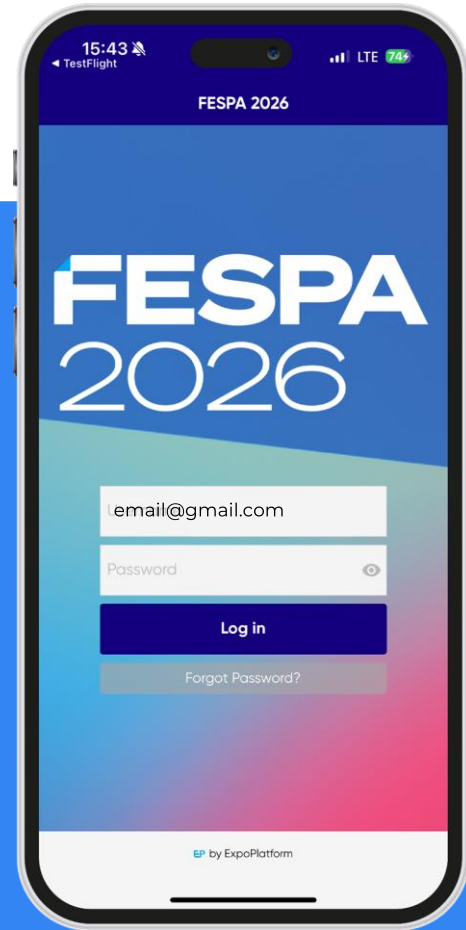
GET IT ON  
**Google Play**



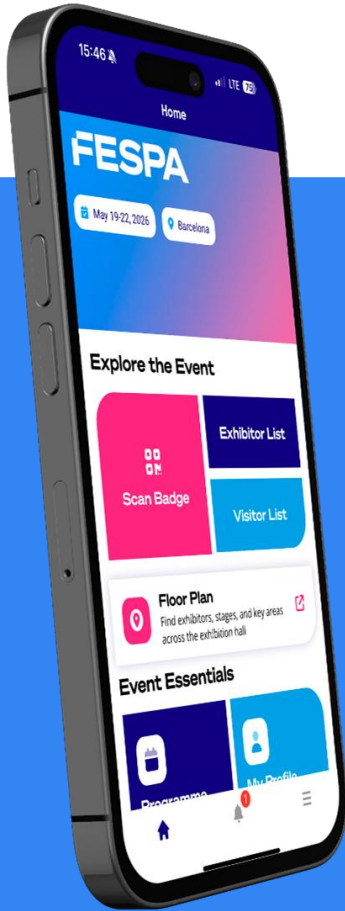
# Log-In

## Email and password

Registered exhibitor team members (issued badges) & attendees can login using their email and password



# Navigation of key features under menu icon



## Event info

- **Exhibitors:** allows you to filter and sort by product/solutions, countries and more
- **Products:** allows you to filter and sort by product listing
- **Conferences:** allows you to access the conference schedule
- **Floor Plan:** allows you to navigate through the event with an interactive floorplan

## My account

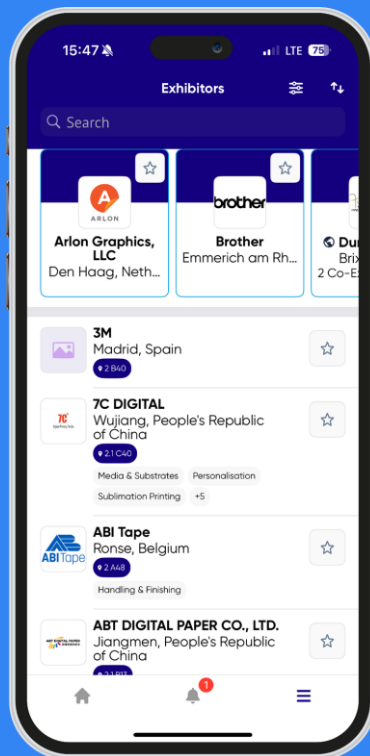
- **Networking :** allows you access your potential matches
- **Scan Badge:** allows you to capture leads – this will be your lead retrieval tool!
- **My Schedule:** allows you to save and track all your meetings and conference sessions

# How to Navigate your exhibitor list

Exhibitor list section on the app allows you to filter by and access all events, product category, country and more

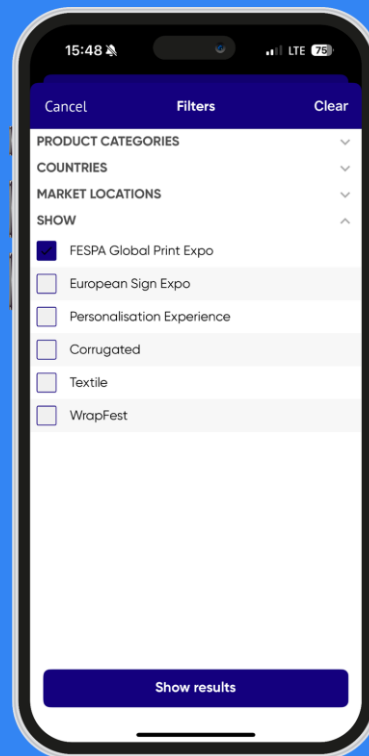
01

Menu Tab >>> Exhibitors and click on the filter icon



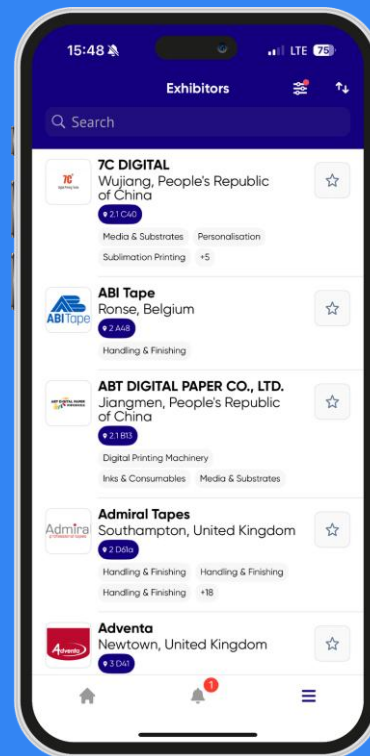
02

Select any relevant filter and click on the "Show Results" button



03

Access exhibitor list with corresponding filters



# Badge Scanning & Lead Capture Tool

# Your Badge Scanning Tool (Mobile)

Lead capture scanning of badges is available for exhibitors and exhibitor team members

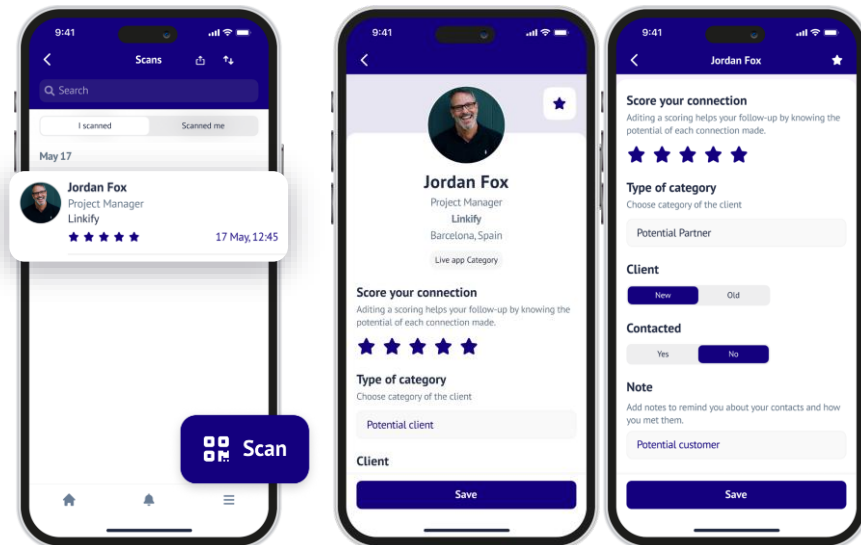
## What can you do?

- Scan badges via “Scan” button
- See the list of all badges you have scanned
- Capture leads of all visitors and exhibitors
- Rate and categorize leads
- Add notes as an exhibitor or exhibitor team member

**Exhibitors and team members can export your leads from the mobile app by clicking the ‘EXPORT’ button on the top right. You will receive an email, containing a list of leads compiled in an excel file.**

*\*to export the consolidated lead report of your team, please log in to the company account with the Username and password.*

*\*\*via our scanner you are allowed to scan any qr-codes, however, as leads only registered users’ badges will be captured*



*View your leads, export them or scan new leads*

*As an exhibitor team member or an exhibitor score your leads, make notes and edits*

# Downloading Your Leads (Web)

Lead capture scanning of badges is available for exhibitors and exhibitor team members

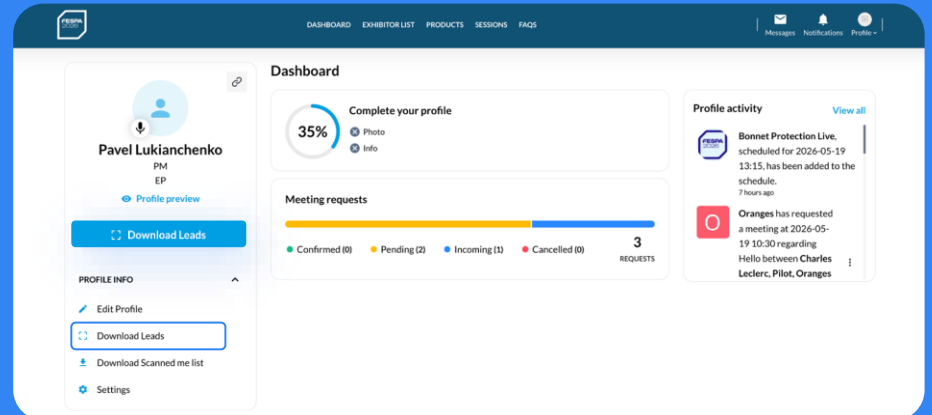
Downloading leads is also available on the Web App: [Link](#)

- **Exhibitor Company:** can login using their username and password
- **Team members/Visitors:** can login using their email and password

*\*to export the consolidated lead report of your team, please log in to the company account via the Username and password.*

After signing in → users will land on their personal profiles

Click **Download leads on the profile** → the system will generate an excel file consisting of all the leads that were scanned during the show. The company account admin will receive all leads scanned by all members.



The screenshot shows a user profile dashboard for Pavel Lukianchenko, PM/EP. The dashboard includes a profile card with a 'Download Leads' button, a 'Complete your profile' progress indicator at 35%, and a 'Meeting requests' section showing 3 requests (2 Pending, 1 Incoming, 0 Cancelled). The profile activity section shows recent events like 'Bonnet Protection Live' and a meeting request from 'Oranges'.

**Dashboard**

**Profile Info:** Pavel Lukianchenko, PM, EP. Profile preview. [Download Leads](#)

**Complete your profile:** 35% (Photo, Info)

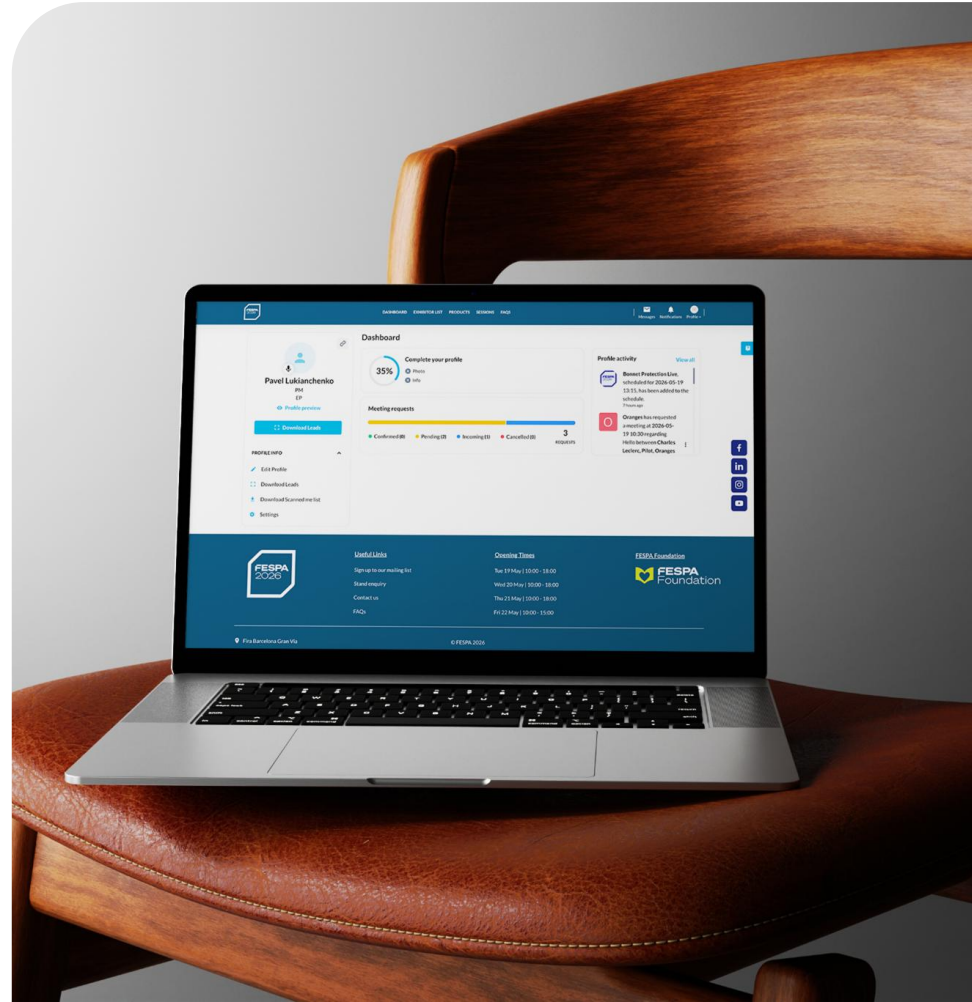
**Meeting requests:** 3 REQUESTS (Confirmed: 0, Pending: 2, Incoming: 1, Cancelled: 0)

**Profile activity:** Bonnet Protection Live, scheduled for 2026-05-19 13:15, has been added to the schedule. 7 hours ago. Oranges has requested a meeting at 2026-05-19 10:30 regarding Hello between Charles Leclerc, Pilot, Oranges.

# FESPA Web Application

Login to [Link](#) to access the FESPA web application and get key insights about your online exhibitor profile

- Get quick **insights on your meetings**
- Your **top performing team members**
- Your **online interactions** with others
- Your profile **activity**
- **Download leads** (badge scans and profile interactions)
- **Setup meeting** and messaging with your interactions through the web application directly



# Networking

# Networking

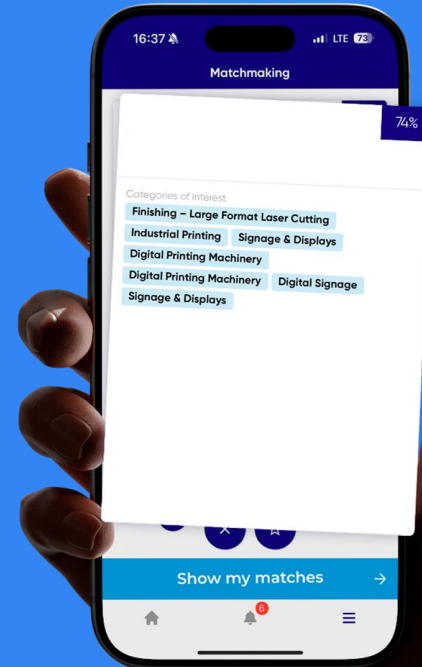
## What can you do?

- See the profile of potential matches based on your interests
- By swiping right you are marking the profile as favorite and by swiping left you are marking that profile as not relevant
- You can perform different actions with these profiles like favorite, meet, message and not relevant - using the icons above the 'Show my matches' button
- With your individual logins you can network freely and set up meetings with potential matches

Swipe left to make as irrelevant



Swipe right to add as into the Favourites



→ You can view the list of your Matches

# Mobile App: “My Schedule” Section

The “my agenda” section will be home to all your meetings and saved sessions

- There are two views of the agenda now available - from the list or the calendar which you may switch as per your needs.
- In the ‘All’ tab you will find full agendas with sessions and meetings.
- In the ‘Diary’ tab you will find a list of confirmed meetings only.
- In the ‘Optional’ tab you will find favorited Conferences you added to your schedule, pending meetings requests.
- You can download your schedule in PDF format which contains all the “Confirmed” meetings and sync this meetings with your Google or Outlook Calendars.
- You can view, cancel, reschedule or confirm the meeting from this tab

