

06-09 MAY/25 BERLIN

EXHIBITOR STAND APPLICATION FORM

Please complete this form in full using **BLOCK CAPITALS** and return to the address below.

What happens next?

Upon receipt your application will be processed and we will contact you within 14 days with the most suitable option(s) for your stand at European Sign Expo 2025. Due to demand, we may not be able to match your request exactly. Should you have any special stand requests, e.g. neighbouring companies, please send an additional attachment with your application.

Please note: returning this form does not commit you to exhibiting at European Sign Expo 2025 nor does it constitute an offer of space. Upon confirmation of your stand and location, a final contract will be sent subject to agreement.

Company name:					
Address:					
Country:	Post code:				
Tel. (Inc. country code):	el. (Inc. country code): E-mail:				
Title (Mr. / Mrs. / Ms.):					
First name:	Last name:				
Position:					
Marketing contact (e-mail):	act (e-mail): Operations contact (e-mail):				
Stand options* Space only Total shell package Required stand space Minimum m² Maximun m²	Stand style (sides open) Wall (open 1 side) Corner (open 2 sides) Front (open 3 sides)	Package / sqm Total shell package 18 > sqm 18 - 72 sqm	New business rates ●504 €408		
*Minimum size for 'Space Only' is 18 m²/Total Shell Package includes space, walls, carpet, branded fascia and a furniture package.					
Please tell me about the unique sponsorship opportunities					

Please note, all final stand prices will include a compulsory standard media package of €1050 per exhibitor. This package includes basic exhibitor entry into swapcard, online entries, marketing materials, VIP tickets and press promotion. See overleaf for further details and upgrade options.

Please see our **Privacy Statement** on FESPA.com to see how we use your personal data and how to update your contact preferences at any time.



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FESPA has various packages depending on your requirements.

If you would like further information on the below please contact us: sales@fespa.com

PACKAGE	Standard [Compulsory]	● Premium	Deluxe
Exhibitor Manual	€1,050 ⊘	€1,850	€3,850
Marketing & Digital Assets	Marketing collateralShow logoBanner adsUnique registration codes	Marketing collateralShow logoBanner adsUnique registration codes	Marketing collateralShow logoBanner adsUnique registration codes
Press & Social Media	General event publicity	General event publicity and 1 personalised social media mention	General event publicity and 2 personalised social media mentions
VIP Tickets	Up to 30	Up to 50	Up to 200
Swapcard Booth	 Virtual Swapcard Booth Display 3 industry categories 3 document/links Company logo 255 Company Profile 	 Virtual Swapcard Booth Display 6 industry categories 6 document/links Company logo 255 Company Profile 	 Virtual Swapcard Booth Display 9 industry categories 9 document/links Company logo 255 Company Profile Video header banner Your name highlighted on the Exhibitor list
Lead Scanning License	•2 Free license	• 10 Free licenses	Unlimited licenses

Complete and email to: sales@fespa.com