



Carbon Footprinting 2

It is because they are such a large part of a business's footprint that many brands are interested in their supply chain's footprints, and many report on them (see the Brands display for more).

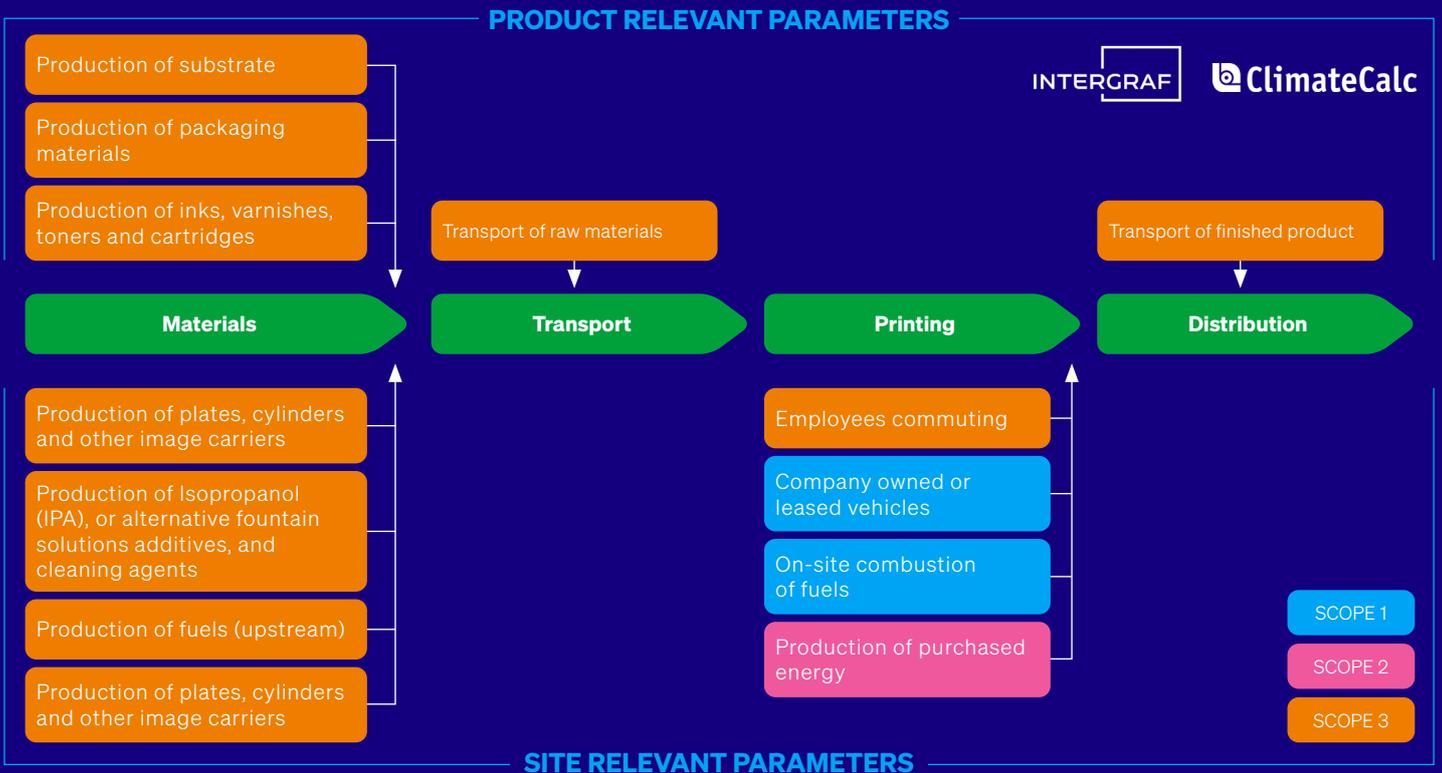
You may also be asked about 'embodied emissions' of products: this is another term used to describe the carbon footprint of a product. The GHG Protocol includes product footprint standards and tools.

There are also ISO standards for greenhouse gas management.

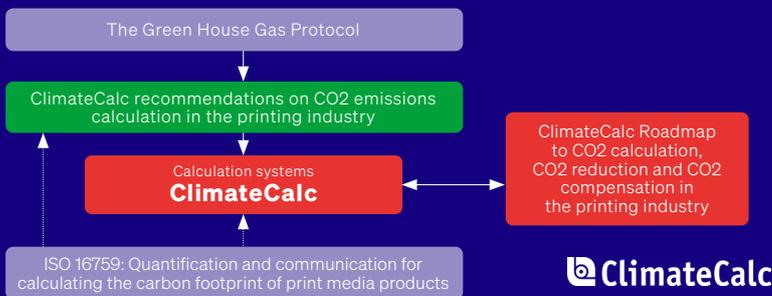
ClimateCalc.eu is based on the Intergraf recommendations on CO2 emissions calculation for the printing industry.

The graphic sector standard defines 13 relevant parameters along the production chain – covering 95 % of the scope as shown below.

The Intergraf recommendations on CO2 emissions calculation in the printing industry



ClimateCalc - the only international carbon calculator for print strictly in line with relevant standards



CarbonQuota is a technology-led carbon management business specialising in the packaging and print sector. Their science-first approach is blended with a deep understanding of productions, materials, and transport for the sector. They work with the value chain from the world's largest FMCG businesses through to manufacturers of product.

They have automated the product carbon footprint process via an API connection into many the sectors MIS applications including EFI, Tharstern and printIQ.

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