



# General Guidance 1

There is a wealth of information out there to help you move towards more sustainable ways of working, and plenty of tools as well. The only challenge is finding them.

## The big ideas

These shape how leaders think about the world, business and our lives. Global businesses use them to inform their policies and so do countries, cities, smaller businesses and individuals. The short selection below will take you a long way in understanding how your business can become more sustainable.

## The United Nations Sustainable Development Goals (UN SDGs)

These were published in 2015, have been adopted all around the world and are at the heart of the UN's plan of "action for people, planet and prosperity". The goals cover all aspects of sustainability, and the website is full of useful resources on how to work with them.

<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 
<b>6</b> CLEAN WATER AND SANITATION 	<b>7</b> AFFORDABLE AND CLEAN ENERGY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 
<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 	<b>13</b> CLIMATE ACTION 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 
<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 	 <b>SUSTAINABLE DEVELOPMENT GOALS</b>		

