

# World Wrap Masters 2025 Dubai

## Joining Instructions

### Event Information

We are delighted you will be joining us at the World Wrap Masters Middle East at FESPA Middle East 2025. This will be held at The Dubai Exhibition Centre on the 20<sup>th</sup> – 22<sup>nd</sup> of January 2025. The competition will take place in Hall 2, Stand K35. To learn more, please click [HERE](#).

North Halls, Dubai Exhibition Centre (Expo City)

Lehbab Street - Dubai - United Arab Emirates

Contact: +97145552020

Web: <https://www.expo2020dubai.com/>





## Registration to FESPA 2025

As part of your competitor registration, you receive free access to the show. You should have now received an email to access the SWAPCARD app with your unique QR code. Simply show this at the registration desk onsite and the team will issue your badge for the 3 day event.

If you're traveling with anyone who hasn't registered, please get them to register for free by clicking [here](#).

- **Please note the competitor briefing starts at 9am on the 20<sup>th</sup> January the WWM stand.**
- **One of the judges will be at registration area to greet you.**
- **Please arrive promptly and ensure you bring any tools with you.**
- **You will also be provided with a competitor t-shirt which must be worn at all times throughout the competition.**

## Travel

The best way to get from the Airport to the DEC exhibition venue is via taxi. Taxis in Dubai can be booked by phone, but the simplest way is to download the Careem, Uber or S'hail app. Through the Careem app, you can also book 'Hala Taxi', which is Dubai's most affordable taxi.

*If you're going straight to the Exhibition centre, then the taxi drop-off point is: Dubai Exhibition Centre*

## Contacts

Please forward your mobile number in the case we need to contact you on site at the exhibition.

The FESPA team, should you need to contact any one of us please do so:

Michela Marcantonio  
**Group Content & Events Manager**  
**Mobile: +44 (0) 7983 363 441**  
[michela.marcantonio@fespa.com](mailto:michela.marcantonio@fespa.com)

Willow Grant-Callier  
**Content & Events Assistant**  
**Mobile: +44 (0) 7827 274 565**  
[willow.grant-callier@fespa.com](mailto:willow.grant-callier@fespa.com)

### Competition Timetable

<b>Monday 20<sup>th</sup> January</b>	
Competitors Arrive	8:30 - 9:00
Competitor Briefing	9:00 - 10:00
Round 1 – Part 1, Group A	10:00 -11:10
Round 1 – Part 1, Group B	11:20 -12:30
Round 1 – Part 2, Group A	12:40 - 13:50
Break	14:00 - 14:30
Round 1 – Part 2, Group B	14:30 - 15:40
Round 1 – Part 3, Group A	15:50 - 17:00
Round 1 – Part 3, Group B	17:10 - 18:20
World Wrap Masters Announcements	18:40 - 19:00

<b>Tuesday 21<sup>st</sup> January</b>	
Competitors Arrive	9:00 - 9:30
Round 2 – Part 1, Group A	10:00 - 11:25
Round 2 – Part 1, Group B	11:35 - 13:00
Break	13:00 - 13:30
Round 2 – Part 2, Group A	13:30 - 14:55
Round 2 – Part 2, Group B	15:05 - 16:30
Round 3 – Creative Round All Contestants	16:40 - 17:40
World Wrap Masters Announcements	17:50 - 18:00
Wrappy Hour – Join us with refreshments with the sponsors and competition team	18:00 - 19:00

<b>Wednesday 22<sup>nd</sup> January</b>	
Competitors Arrive	10:00 - 10:30
Round 4 - Creative Round All Contestants	11:00 - 11:40
Round 5 – Part 1, Group A	11:50 - 12:40
Round 5 – Part 1, Group B	12:50 - 13:40
World Wrap Masters Announcements	13:50 - 14:10
Round 6, all contestants	14:10 - 15:40
Announcing World Wrap Masters Winners	16:10



## **Training day**

FESPA will be hosting a World Wrap Masters Training Day at from 12:00 – 16:00 on Saturday 18<sup>th</sup> January at:

Pitstop AutoCare (Powered by AGMC)  
Industrial Area 12 - Industrial Area  
Sharjah - United Arab Emirates

Find out more information [here](#). This is a FREE event for all competitors, so please register [here](#).

Please note that Sharjah is a 40 min transfer from Dubai itself.

## **Marketing material**

FESPA looks forward to welcoming you and we hope you will show your support by promoting your presence at the show. Here are a few ways you can do so:

- Sharing via LinkedIn, Instagram and Email, the social media banners we have sent to you.
- Follow our social media @fespamiddleeast
- Please support us by sending an email to your contacts to inform them of your participation

## **Please note the Official Competition Rules which must be followed at all times;**

1. Each competition round will be limited to 8 installers (the format may vary if uneven numbers of competitors are taking part).
2. Conduct yourself professionally and work safely at all times.
3. Please always wear your WWM T-shirt during the competition
4. Any competitor that cuts the paint, damages, or causes any article to catch on fire will be disqualified.
5. Bring all your own tools (FESPA will provide heat guns and take care of cleaning supplies, electricity for heat guns will be provided).
6. Competitors are to check in with contest officials 30 minutes prior to their match. If possible, pick up your show badge and locate the competition area the day before your first match. This will eliminate stress and help you be on time for your match.
7. Listen to the instructions and always follow the directions of the judges and contest officials.
8. Please do not engage the judges and contest officials in idle conversation or to discuss match results during show hours.
9. They are operating on a very tight schedule and must be allowed to do their jobs to keep the contest running smoothly and on time.
10. The decisions of the judges are final.
11. Failure to abide by the rules above is grounds for disqualification.
12. The organisers reserve the right to vary these conditions at any time.



### **World Wrap Masters Final**

The winner of the competition will go forward to compete in the World Wrap Masters Finals, at [FESPA Global Print Expo 2025](#) on 8<sup>th</sup> - 9<sup>th</sup> May in Berlin, Germany, along with the regional competition winners. Please therefore ensure you are available to compete on these days\*.

\*Your accommodation will be covered for by FESPA, for two nights\* to a set value. Please speak to FESPA directly for further details.

**Thank you for participating and supporting FESPA we look forward to greeting you in Dubai!**