

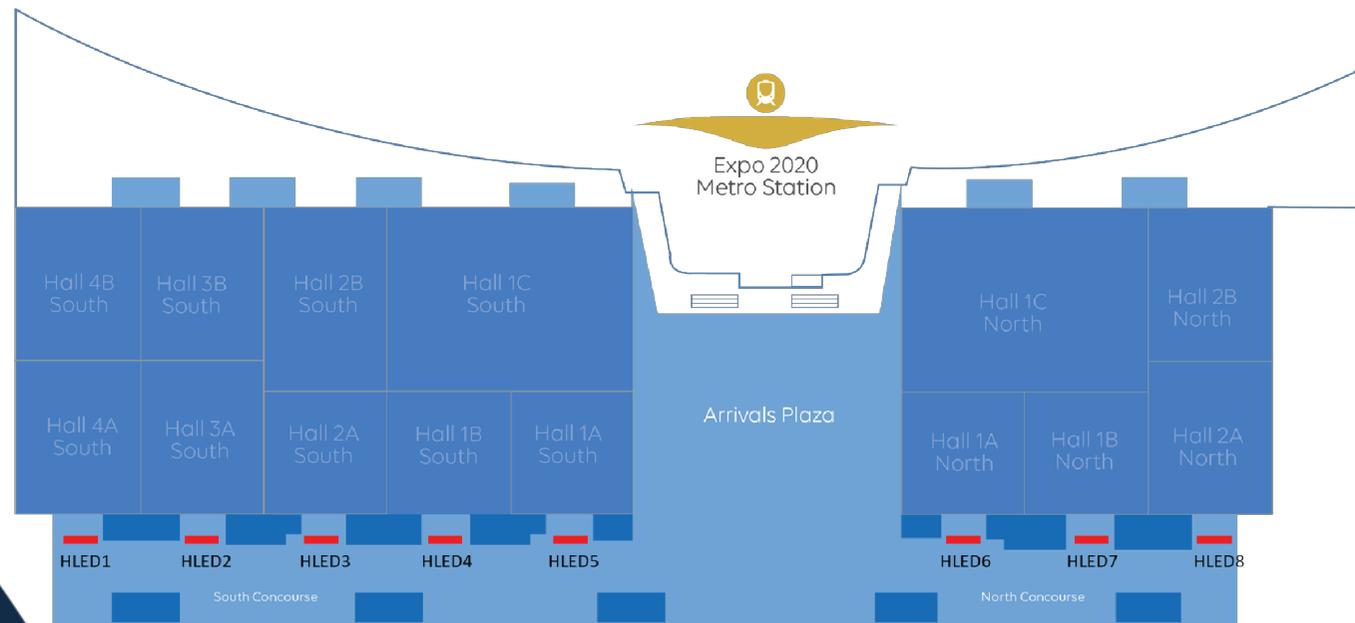


DIRECTIONAL SIGNAGE

HALL ENTRANCE LED

REFERENCE	HELED
LOCATION	CONCOURSE AREA
SCREEN SIZE	W 1450cm X H 100cm
SCREEN RESOLUTION	W 5568 X H 384 pixel
SCREEN TYPE	2.6 MM PITCH
QUANTITY	8 SCREENS
FORMAT	JPEG-IMAGE MP4-VIDEO
CONTENT DURATION	12 SECONDS PER SLOT 6 SLOTS PER SCREEN SLOT

CONTENT WILL BE PLAYED IN A LOOP WITH OTHER ADVERTS / EVENT SIGNAGE IF ANY.

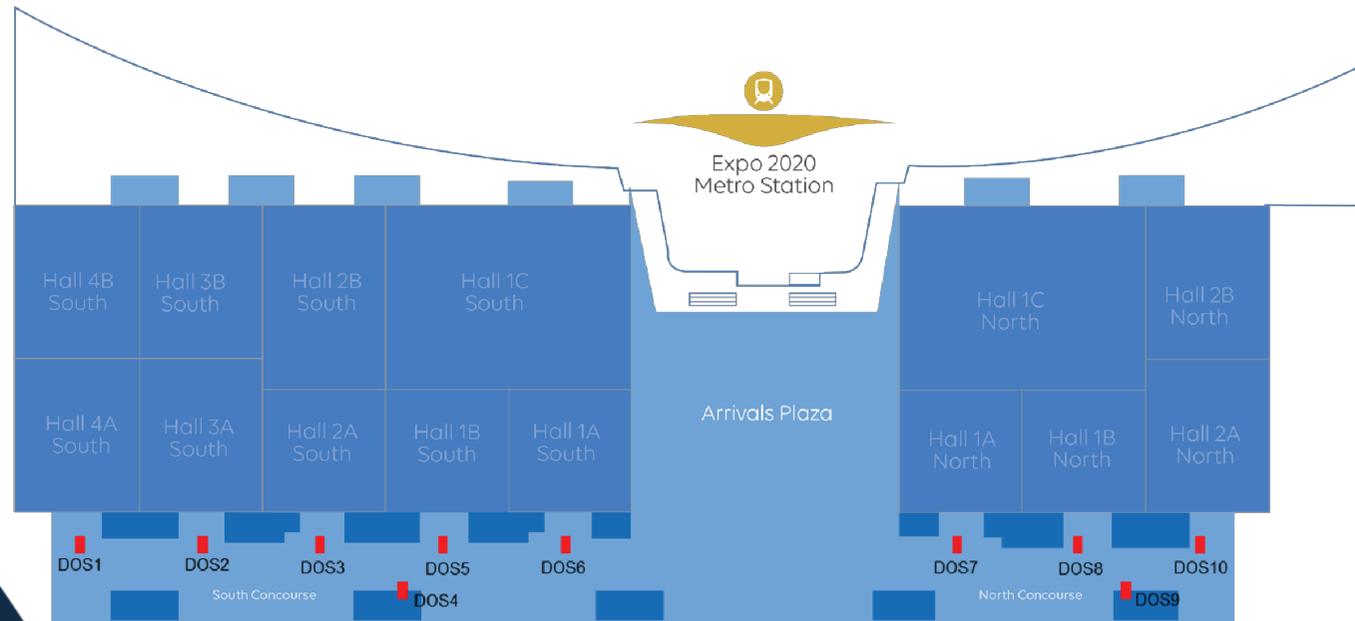
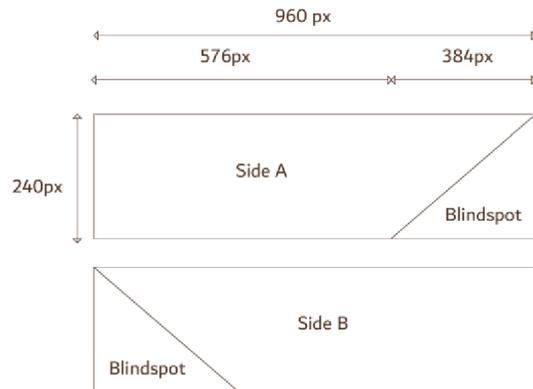


DIGITAL OVERHEAD SIGNAGE

REFERENCE	DOS
LOCATION	CONCOURSE AREA
SCREEN SIZE	W 244cm x H 62.55cm
SCREEN RESOLUTION	W 960 x H 240 pixel
SCREEN TYPE	2.6 MM PITCH
QUANTITY	10 DOUBLE SIDED SCREENS
FORMAT	JPEG-IMAGE MP4-VIDEO
CONTENT DURATION	12 SECONDS PER SLOT 6 SLOTS PER SCREEN SLOT



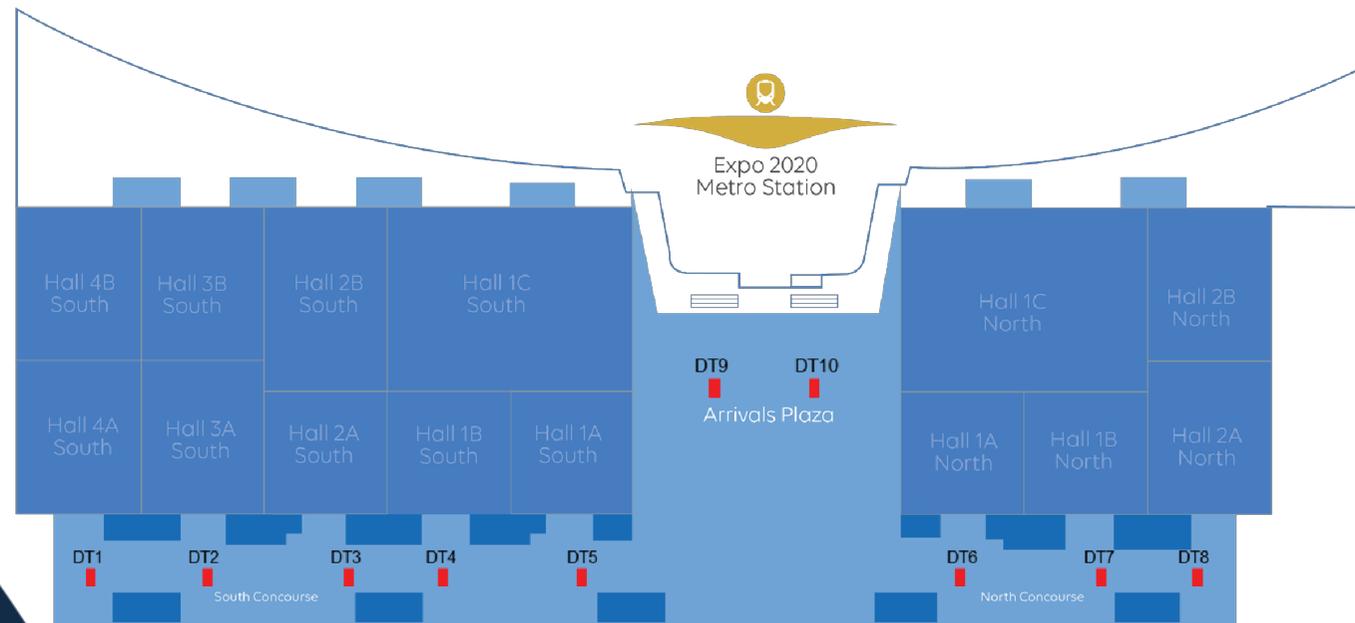
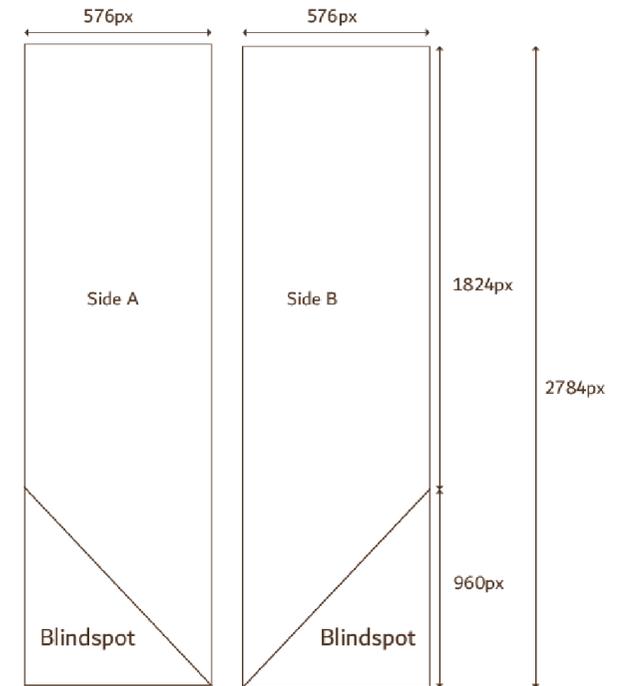
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DIGITAL TOTEM

REFERENCE	DT
LOCATION	CONCOURSE AREA
SCREEN SIZE	W 150cm x H 725cm
SCREEN RESOLUTION	W 576 x H 2784 pixel
SCREEN TYPE	2.6 MM PITCH
QUANTITY	10 DOUBLE SIDED SCREENS
FORMAT	JPEG-IMAGE MP4-VIDEO
CONTENT DURATION	12 SECONDS PER SLOT 6 SLOTS PER SCREEN SLOT

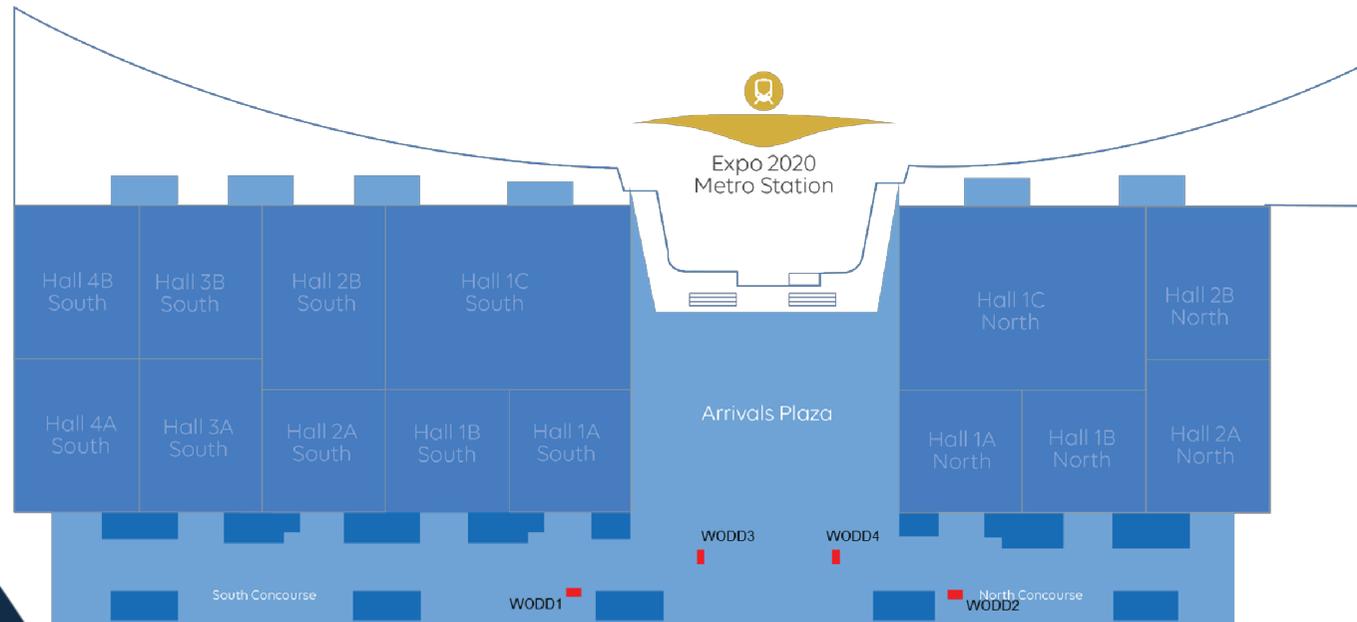
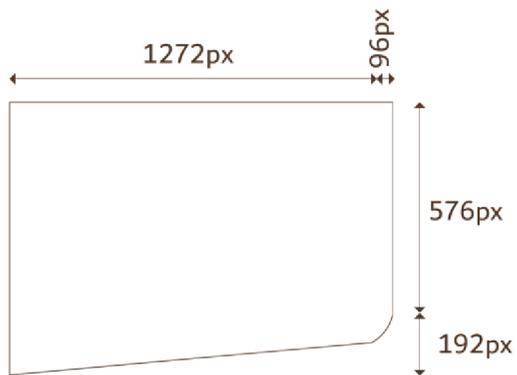
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WHAT'S ON DIGITAL DISPLAY

REFERENCE	WODD
LOCATION	CONCOURSE AREA
SCREEN SIZE	W 360cm x H 200cm
SCREEN RESOLUTION	W 1368 x H 768 pixel
SCREEN TYPE	2.6 MM PITCH
QUANTITY	4 DOUBLE SIDED SCREENS
FORMAT	JPEG-IMAGE MP4-VIDEO
CONTENT DURATION	12 SECONDS PER SLOT 6 SLOTS PER SCREEN SLOT

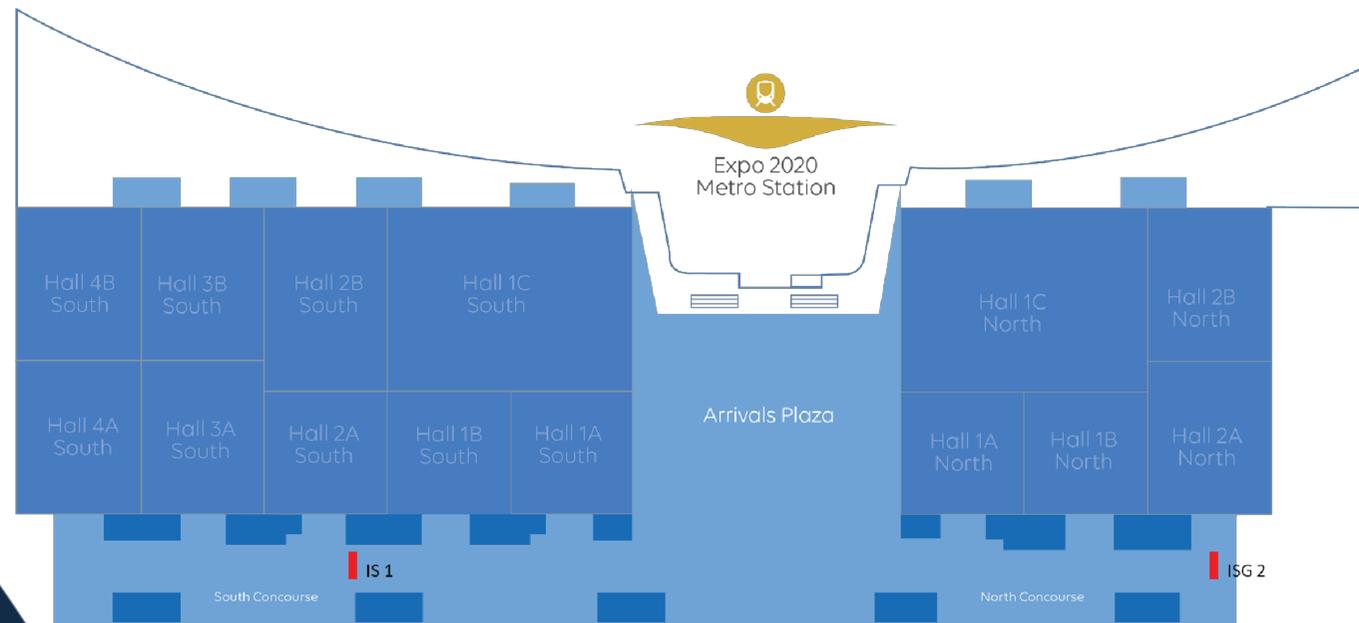
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INFORMATION SIGNAGE

REFERENCE	IS
LOCATION	CONCOURSE AREA
SCREEN SIZE	W 111.5cm x H 291cm
SCREEN RESOLUTION	W 1080 x H 1920 pixel
SCREEN TYPE	FHD
QUANTITY	2 DOUBLE SIDED SCREENS
FORMAT	JPEG-IMAGE MP4-VIDEO
CONTENT DURATION	12 SECONDS PER SLOT 6 SLOTS PER SCREEN SLOT

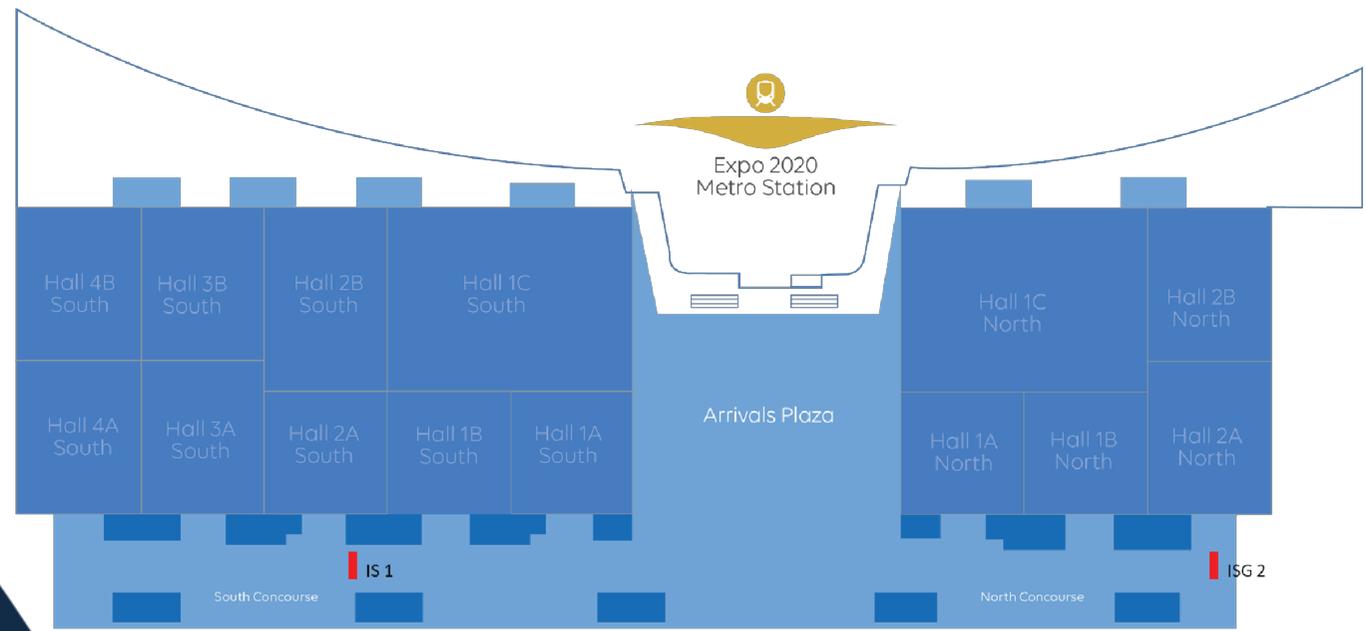
CONTENT WILL BE PLAYED IN A LOOP WITH OTHER ADVERTS / EVENT SIGNAGE IF ANY.



INFORMATION SIGNAGE - GALLERY LEVEL

REFERENCE	ISG
LOCATION	CONCOURSE AREA
SCREEN SIZE	W 111.5cm x H 291cm
SCREEN RESOLUTION	W 1080 x H 1920 pixel
SCREEN TYPE	FHD
QUANTITY	2 DOUBLE SIDED SCREENS
FORMAT	JPEG-IMAGE MP4-VIDEO
CONTENT DURATION	12 SECONDS PER SLOT 6 SLOTS PER SCREEN SLOT

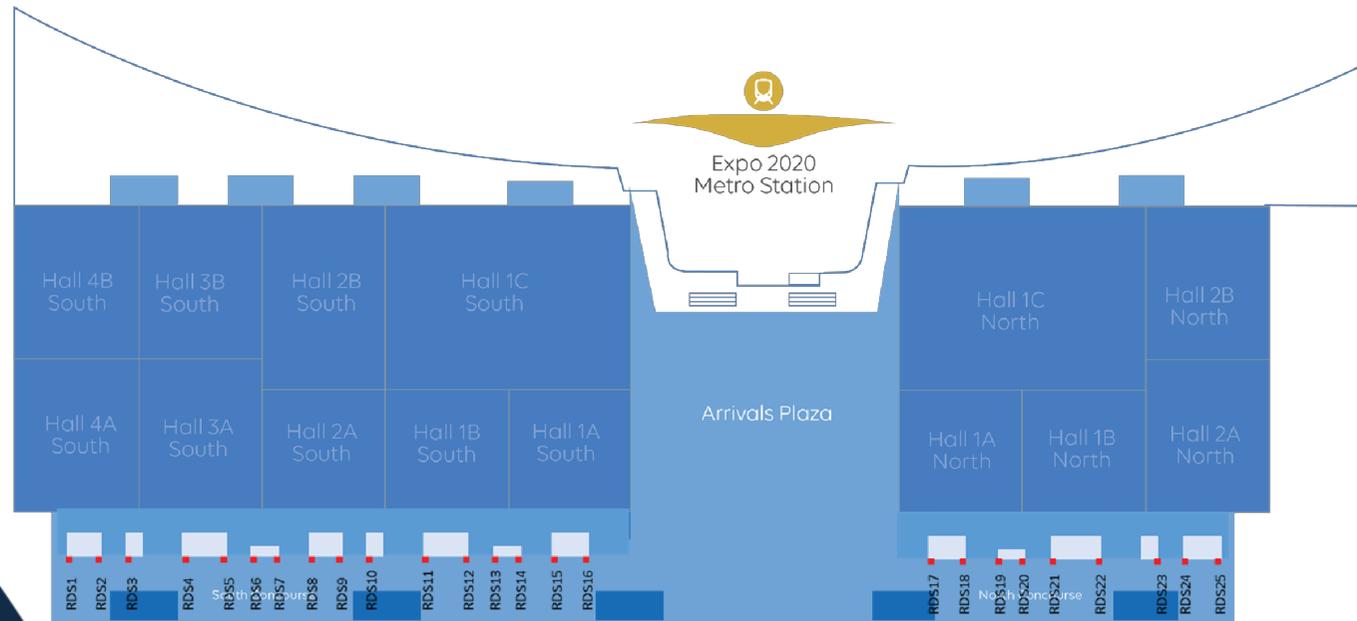
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ROOM DIGITAL SIGNAGE

REFERENCE	RDS
LOCATION	GALLERY LEVEL
SCREEN SIZE	21" LCD SCREENS
SCREEN RESOLUTION	W 1080 x H 1920 pixel
SCREEN TYPE	FHD
QUANTITY	25 SCREENS
FORMAT	JPEG-IMAGE MP4-VIDEO
CONTENT DURATION	12 SECONDS PER SLOT 6 SLOTS PER SCREEN SLOT

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EXHIBITION CENTRE



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THANK YOU

For Enquiries please contact:

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