

INNOVATIVE PROGRAMME. PROVEN RESULTS.

For more than 15 years, the SmartDrive® video-safety programme has eliminated the riskiest driving, reduced collision frequency and lowered fuel and operational costs in fleets across the transport industry. Most importantly, it has brought drivers home safely.

Leading transport companies rely on the SmartDrive programme because it delivers results. Our video-safety programme focuses on capturing risky driving performance as it occurs, providing critical safety insights to you and enabling meaningful and productive coaching sessions and insightful intelligence. Through simple, yet powerful, safety metrics, the SmartDrive programme helps you reduce collisions, exonerate drivers and improve safety.



THE SMARTDRIVE PROMISE

We put our customers first.

We deliver video in minutes, not days.

We safeguard your drivers and business in every collision.

We protect your investment with a solution you won't outgrow.

We will save you the most money in the shortest time.

MORE INSIGHT. FASTER RESULTS.



Analysed event review

Expert analysis and a unified view of risk and vehicle performance brings clarity and saves time.



Immediate offload

Instead of waiting hours, know what actually happened with access to video within minutes of an incident.



Easy coaching workflow

Web-based and mobile-capable workflow is a favourite of coaches and drivers alike.



360-degree video insight

Up to 9 cameras* and privacy mode for flexible protection.



KPIs, analytics and benchmarking

Management reports and performance scores make it easy to measure results.



Advanced risk assessment and driver-assist

New SmartSense™ ADAS sensors* accelerate risk identification and enable real-time driver-assist

THE MORE THEY KNOW, THE BETTER THEY DRIVE.

→ We Record SmartDrive SR4

Our innovative event recording system – triggered by manoeuvres such as swerving, hard braking, speeding, distracted driving and active safety systems – captures comprehensive vehicle data based on the operation of the vehicle. The system captures video before and after an event, audio, location, speed and comprehensive vehicle data that provides critical context to the event.

BIG ON INNOVATION. SMALL IN SCALE. BETTER RESULTS.

Continuing our commitment to providing fleets with the best safety programme, SmartDrive is taking video-safety to the next level with its ground breaking Transportation Intelligence Platform and more powerful and comprehensive hardware. The new SR4 includes significantly enhanced capabilities and functionality – all in a small, flexible footprint.

SR4's state-of-the-art hardware architecture builds upon our success supporting hundreds of fleets and thousands of vehicles across the transportation industry. Benefit from our industry leading safety programme that includes an open configurable architecture, real-time sensor capabilities, ECU integration, computer vision-based risk identification, ADAS capabilities, driver feedback, solid-state drive extended recording and complete 360-degree video coverage. All in a footprint never before available.

→ We Review and Recommend SmartDrive Expert Review

Our expert review is a 75+ point quality safety review conducted by certified SmartDrive safety analysts. Expert safety review services combine objective risk observations based upon defensive driving strategies. Individual observations are scored based on customer-defined policies and categorised by severity, making it easy for you to prioritise and focus on the areas of risk you are most concerned about.



*SmartDrive's newest hardware, part of the
SmartDrive Transportation Intelligence Platform*



The SmartDrive programme works through a four-stage continuous improvement process. Using analytics and transportation intelligence as its foundation, the programme helps manage, coach and reward drivers and drive greater results.

➔ You Respond SmartDrive Response Center

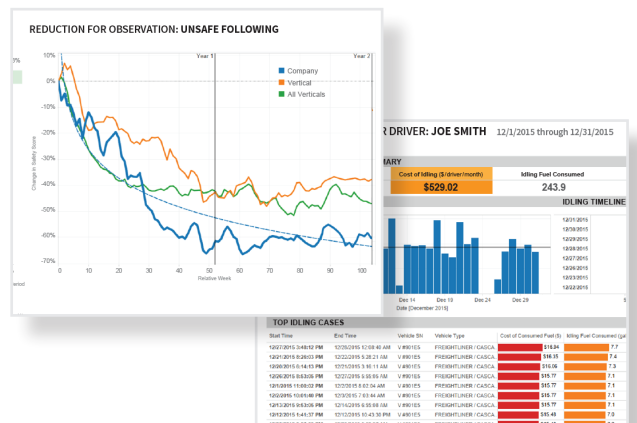
Our Response Center makes it easy for you to respond with instant access to video, expert analysis, vehicle, driver and active safety system data, all in an intuitive single interface. You can quickly identify problem areas to coach, while also highlighting great driving skills that should be rewarded.



Video Event Player

➔ You Reinforce

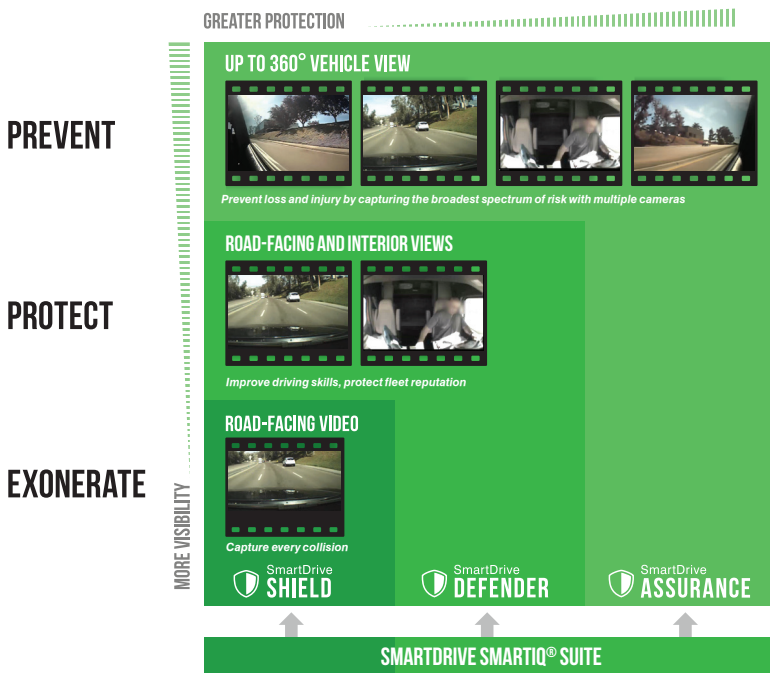
The programme makes it easy for you to reinforce excellent driving behaviour and address risky driving performance that leads to collisions. It also helps improve driver/manager relationships through our unbiased expert review based on your safety policies and concerns. Video review coaching, reward and recognition options, plus training opportunities can be configured to provide an optimal balance for your fleet.



Transportation Intelligence

SMARTDRIVE SMARTCHOICE™: BECAUSE ONE SIZE DOESN'T FIT ALL.

SmartDrive understands that a safety programme has to be right for your managers, your drivers and your business. That's why SmartDrive is the only transport safety company to offer a range of safety programmes that meet your unique needs. SmartChoice lets you choose the level of protection that's right for your fleet. Our Transportation Intelligence Platform provides the analytics capabilities and open, configurable hardware architecture that allows you to change as your safety programme and operational needs change. All without the cost of an expensive hardware 'rip and replace.'



SmartDrive Video Safety Programme

SmartDrive Safety Score

Actionable KPIs provide you with the insight you need to take action and make changes in your fleet. The SmartDrive Safety Score helps you focus on drivers who need the most attention and the areas that need the most improvement.

SmartDrive Response Center

An easy-to-use single interface for event review, coaching and management activities, fueled by analytic-driven key safety performance indicators aligned to customer-defined risk scoring.

SmartDrive SR4

State-of-the-art open and configurable hardware architecture that delivers a full host of ADAS capabilities* and posted speed* detection for more advanced risk assessment and faster remediation. SmartDrive's most powerful and comprehensive hardware yet.

SmartDrive Mobile

Coach wherever and whenever it's needed with a driver and coach-accessible mobile application that allows video event review through SmartPhone and tablet devices.

*Some features may represent future product capabilities.



Breakspear Park
Breakspear Way
Hemel Hempstead
Hertfordshire HP2 4TZ

01442 345180
info@smartdrive.net
www.smartdrive.net

SMARTDRIVE SYSTEMS

SmartDrive Systems, the recipient of Frost & Sullivan's Customer Value Leadership Award for Video Safety Solutions, gives fleets and drivers unprecedented driving performance insight and analysis, helping save fuel, expenses and lives. Its video analysis, predictive analytics and personalised performance programme help fleets improve driving skills, lower operating costs and deliver significant ROI. With an easy-to-use managed service, fleets and drivers can access and self-manage driving performance anytime, anywhere. The company, which is ranked as one of the fastest growing companies by Deloitte's Technology Fast 500™ for four years in a row, has compiled the world's largest storehouse of more than 210 million analysed risky-driving events. SmartDrive Systems is based in San Diego, and employs over 650 people worldwide.

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