

Winners use AutogenAI

Create winning proposals in minutes, not days.

Craft high-quality bids, proposals, and tenders with the power of AutogenAI's generative AI solution.



AutogenAI

AutogenAI directly employs scores of the top AI-engineers in the world. We combine that intelligence with the insight and experience of dozens of the most successful bid and proposal professionals.

AutogenAI has invested over 50,000 hours of our team's time solving the complexities, challenges, and nuances involved in building software that wins more work and saves more time.

Dedicated to Continuous Research and Development

AutogenAI practices continuous research and development, guaranteeing our software remains at the forefront of proposal writing technology. By analysing industry trends, market demands, and customer feedback, we are constantly enhancing and refining AutogenAI's capabilities. This commitment enables us to provide a cutting-edge solution that meets your evolving organisational needs.

Delivering Exceptional Results for Your Organisation

The evolution of AutogenAI has been a journey marked by continual learning and adaptation. Since inception, we have remained dedicated to perfecting our tool and delivering unparalleled service to our users. Our commitment to excellence, coupled with our deep understanding of the bid writing industry, distinguishes us from the competition.

AutogenAI is your trusted partner in bid writing and bid management; helping you to achieve your business goals through our innovative, effective, AI-powered writing solution.

Discover the **future** of bid and proposal **writing** with **AutogenAI**

AutogenAI is a cutting-edge generative AI solution revolutionising the bid and proposal process globally.

By leveraging the power of Artificial Intelligence, particularly through Large Language Models and Machine Learning, we develop innovative solutions that streamline tasks, improve accuracy, and expedite the entire bid process. This empowers our clients with a proven competitive advantage.

Our technology is designed to help your business overcome the complexities of bid management, transforming challenges into opportunities for growth and success.

Driving growth and productivity with AI innovation.

AutogenAI leverages advanced AI technology to streamline and automate the complex and time-consuming bid process, ensuring increased efficiency and accuracy.

We offer the fastest, smartest, and most reliable solution available. We empower large enterprises to submit high-quality, winning bids while minimising resource requirements and time investment. As leaders in AI innovation, we constantly evolve our solutions to stay ahead of the changing business landscape, ensuring our customers stay competitive, maximise productivity, and grow.

AutogenAI improves efficiency by 85%

“Tests have shown an 85% time saving when managing and collating knowledge about Serco’s capabilities worldwide.”

- Serco, January 2024

With AutogenAI, organisations are unlocking unprecedented levels of efficiency.

By integrating AutogenAI into their workflow, Serco was able to streamline its knowledge management processes, reducing the time and effort required to access and organise crucial information 85%.

This increase has allowed Serco to allocate more resources towards other essential areas of their business, resulting in enhanced productivity and ultimately improving its overall performance.

The table below shows the results from an independent trial of AutogenAI in a real-life proposal writing experiment. Writers equipped with AutogenAI were able to write over 4 times faster than writers on their own.

	Usable words per hour	Speed improvement from base
Human Alone	500	0%
Human Plus Chat GPT*	685	+37%
Human Plus AutogenAI**	2,209	+342%

Customers are already experiencing significant improvements in win rates with AutogenAI, with one customer reported by The Times seeing a 240% increase. On average, win rates increase by 10-20% with AutogenAI's software.

*https://economics.mit.edu/sites/default/files/inline-files/Noy_Zhang_1.pdf

**Independent writing test set to AutogenAI by US-headquartered global technology solutions company

Proven to Increase **Win Rates by 241%**

“This year we’ve beaten our bid-winning target by 241% and that is down to AutogenAI.”

- As seen in *The Times*, 27th of December 2023

Organisations that adopt AutogenAI experience a measurable improvement in their performance; with clients reporting a substantial 241% increase over their bid-win targets.

“ AutogenAI, not only elevated the quality of our bids, but it also increased the speed of responses, especially when faced with challenging questions.”

- Mark, Sargeant, Twin Training

How does AutogenAI Improve Win Rates?

AutogenAI helps clients to win more bids by providing them with a comprehensive set of tools and capabilities to generate creative and effective ideas, develop compelling narratives and storyboards, and incorporate evidence and statistics to support their proposals.

1. Creative Ideation: AutogenAI helps customers generate innovative ideas for a competitive edge.

2. Evidenced Ideation: AutogenAI uses proprietary and public knowledge to incorporate credible evidence into proposals.

3. Contextualised Ideation: AutogenAI tailors ideas to project-specific requirements, increasing success chances.

4. Story-Boarding: AutogenAI creates storyboards for visual communication of ideas.

5. Narrative Structure Creation: AutogenAI develops coherent narratives for proposals.

6. Evidenced Winning Prose Evaluation: AutogenAI evaluates the effectiveness of written content.

7. Case Study Insertion: AutogenAI integrates relevant case studies to showcase expertise.

8. Statistics Insertion: AutogenAI enables statistical data integration for empirical evidence.

9. "Tell me how" Evidencing: AutogenAI explains how proposed solutions deliver value.

10. Easy Incorporation of Win Themes, Issues, and Requirements: AutogenAI simplifies alignment of proposals with evaluators' themes and requirements.

11. Scoring Criteria Analysis: AutogenAI helps analyse scoring criteria for maximum scores.

12. Mega-Extraction and Mega-Transformations: AutogenAI extracts and transforms large data.

13. Embedded Semantic Research Tool: AutogenAI ensures proposals are well-informed and up-to-date.

AutogenAI's commitment to trust

Businesses around the globe rely on AutogenAI to create winning tenders, increase the quantity and quality of bids, and gain a competitive edge for their most sensitive and time-critical bids. AutogenAI maintains the secure environments they've come to trust. Trust is at the core of our business and embedded in everything we do.

AutogenAI has an established Information Security Programme that covers our global business operations. This is regularly reviewed, tested, and audited by independent third parties.



CCPA



CSA STAR



CSA STAR Trusted Cloud Provider



Cyber Essentials



Cyber Essentials Plus



GDPR



TX-RAMP



SOC 2



ISO 27001



ISO 27001 SoA

Competitive Landscape

	AutogenAI	Rfpio	Loopio	Microsoft Co-Pilot
Creative Ideation	✓			✓
Evidenced Ideation-proprietary and public knowledge domains	✓			✓
Contextualised Ideation	✓			
Story Boarding	✓			
Research Tool	✓			✓
Narrative Structure Creation	✓			
Evidenced Winning Prose Evaluation	✓			
Case Study Insertion	✓			
Statistics Insertion	✓	✓	✓	
“Tell me how” Evidencing	✓			
Easy Incorporation of Win Themes, Customer Issues and Requirements	✓			
Database of Previous Responses	Redundant	✓	✓	
Collaboration	Roadmap	✓	✓	✓

More Than AI

"You're not just buying a system - you're buying a support network"

- Sean Williams, CEO, AutogenAI

At AutogenAI, we believe that effective training and adoption are at the heart of realising the full potential of our AI technology.

Our expert team take a holistic approach, providing personalised training programs that cater to individual learning styles and organisational needs. Our training methodology is a blend of engaging, hands-on experiences and theoretical learning to help users understand, interact, and leverage our AI solutions efficiently. We assist throughout the adoption process, ensuring a smooth transition and promoting continuous learning. Our aim is to empower our clients, enhancing their skill sets and instilling confidence to navigate the ever-evolving landscape of artificial intelligence.



Maintaining Strong Client Relationships

At AutogenAI, we prioritise building and maintaining strong relationships with our clients long after their training phase is completed. We understand that continuous support is key to a successful business partnership.



Ongoing Assistance and Technical Support

We believe in providing our clients with ongoing assistance, technical support, and guidance in using our AI tools and services effectively. We are committed to ensuring that our clients have the support they need to succeed.



Tailored Features for Maximum Benefits

To ensure that our clients maximise the benefits of our services, we are constantly developing features tailored to their specific needs. We understand that every client is unique, and we strive to provide personalised solutions.



Be a Part of a Supportive Community

Investing in AutogenAI means more than investing in a SaaS tool – it allows you to become part of a supportive community at the forefront of AI innovation. We value our clients' input and feedback, and we use it to continually enhance our services. By working together, we contribute to the collective growth of our community.

Get in touch

Let us show you how it works

✉ info@autogenai.com

in [autogenai](https://www.linkedin.com/company/autogenai)

🌐 www.autogenai.com

