

# Who are we?

The Oakland Group is a full-service data consultancy operating at the intersection of process, analytics and governance.

We combine 35 years of hard-won operational experience with the incredible possibilities offered by digital transformation, fusing our unique brand of Yorkshire pragmatism with cutting-edge solutions created by our brilliant people.

Working with data, IT and business leaders from investor-backed organisations to some of the world's most influential companies, we quickly get under the skin of the challenge, meeting you wherever you are on your digital journey.

We strive to break down internal barriers and develop the practical solutions you need to solve real-world problems that deliver lasting cultural, digital and business change.

But don't take our word for it. We repeatedly work with the same clients, demonstrating our value and ability, leaving when the job is done.

We're agile and experienced enough to meet you wherever you are on your journey:

- Delivering early, sustainable value from complex technology programmes
- Providing impartial, vendor-neutral advice
- Supporting cross-department projects

   we get stuff done
- Providing an immediate boost of expert resources to your high performing teams
- Developing bespoke and ingenious solutions to complex problems



# How do we help?

## Data Strategy & Governance

Drawing on our three decades of data and operations experience, we work with you to build a data strategy rooted in rapid value generation and long-lasting business transformation.

We help you implement data governance incrementally using quick-win projects that build capability and positive business outcomes, all with our proprietary 'Data Governance Lighthouse Projects' methodology.

### Data Infrastructure & Cloud

Today, data engineering isn't just about building fast pipes that move data around the business quickly. We help you rethink your business model with data at its core, then help you create data engineering solutions that give you a long-term platform for sustained growth.

Our cross-functional delivery teams ensure that whatever data engineering mission we're supporting, such as data science enablement with a data lake and analytics, through to cloud-based transformation and data infrastructure modernisation, the final solution will stand the test of time and deliver on your strategic goals.



## Data Insights & Applications

Because we've helped organisations innovate new technologies for over 35 years, we've had plenty of time to see beyond the 'hype and hoopla' of the fast-changing tech landscape.

We'll help you figure out precisely what it takes to deliver a truly innovative and game-changing application solution, all wrapped in a process and technology you can understand and maintain long into the future.

## Operational Improvement

We have (literally) written the book on 'Total Quality Management & Operational Excellence', 'Lean in Construction' and 'Statistical Process Control' – operational improvement is in our company DNA and influences everything we do.

It's why we're passionate about the continual pursuit of making improvement stick, which thrives at understanding the intersection between data, process, people and governance.

# How do we deliver?

We move fast, typically delivering rapid, 90-day data initiatives that incrementally embed 'slices' of data capability and business outcomes with each project.

By taking this outcome-driven approach, Oakland helps quickly advance data maturity whilst showcasing the strategic value of data to the leadership community.

Our focus is on getting the business bought into your digital transformation journey. This is why we work tirelessly to incorporate them into the Oakland delivery team, helping to get everyone engaged, motivated and fully trained on the solutions we help to deliver.



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Oakland worked with us, not for us. They felt like part of the team. **Peter Eckley – Bank of England** 

Oakland were able to cut through the noise. Jenni Halliday – Serco

Oakland helped saved months of wasted time.

Sean Francis – Vodafone

The best tech team I've ever worked with.

Matt Richardson – Income Analytics

Oakland doesn't just focus on their bottom line they do the right thing for the customer, even if that means challenging what we are asking for to ensure we get what we actually need. They have been instrumental in upskilling our team and are one of the best consultancies I have worked with.

Richard Beck - Network Rail

# Ingenious solutions for...



# Data integration, analysis and reporting

Developing integrated reporting and analytics for their central PMO.



# Design & build of a DataHub

Including reporting capabilities to show a real-time view of visitor footfall to their attractions.



# Building a continuous improvement culture

Building a continuous improvement capability and culture for over 3200 people spread across the UK.



#### **Data Capability Review**

Complete process review resulting in recommendations and a roadmap for the future. Providing data science support and interim CDO.



## Global Data & Analytics Platform

Designed for real estate professionals, investors and lenders enabling them to identify risk, probability of tenant failure, their financial health and portfolio level exposure.



#### **New Reporting Framework**

Involving all areas of reporting with survey access for over 14,000 global users via bespoke applications enabling reporting and analysis.



### Data Architecture Design and Build

Scalable cloud architecture.
Design and delivery of MVP in
7 weeks.



# Supporting UK Data Quality in Motion

Assuring data pipelines, real time data governance monitoring & kitemarking exec reports.



#### Project Management of Custom ERP Development and Deployment

Managed the design, development, testing and deployment across 60 countries + - delivering over \$1.58bn in savings.



Governance

#### Rapid Assessment of Data Governance Maturity

Assessing the capability of data governance across the UK and Italian businesses, aligning to Group Policy and developing a roadmap.



**Analytics** 

# Data Integration, Analysis, ML and Reporting

Integrating enterprise data to power Analytics, Reporting and ML. Over 80% improvement in identifying at-risk projects
9 months out
- £25M + saving.



# Analytics in to Operations

Developing an analytical tool and deploying in to operations. Savings >£650K pa delivered in less than 6 weeks.



### Developing and Deploying Revised Process and Governance Structure Across Organisation

Designing revised process, governance and assurance structures across the NR business.



## Developing Business Case for Data Governance

Deployment plan delivering £3M benefits and significantly reducing aspects of business risk.



# Want to know more?

The next step is to talk with us about your data challenges on a discovery call. In complete confidence, one of our directors will contact you to review your objectives and explore creative options for how we can help you move forward.

Email: contactus@theoaklandgroup.co.uk

www.theoaklandgroup.co.uk

