

UWL26

19-20 MAY 2026
NEC BIRMINGHAM

INNOVATE. COLLABORATE. DELIVER.

Place your brand right
in the heart of the
multi-billion pound
water, gas and
electricity sectors

Exhibit / Sponsor / Speak

A **UtilityWeek** event

INNOVATE. COLLABORATE. DELIVER.

As utilities are asked to step up and deliver infrastructure on a scale not seen since the Victorian era, they need to work with their supply chain in new ways. Innovation will be critical to delivering on the challenges of Clean Power 2030 and AMP8 – business as usual simply won't do.

These challenges create a wealth of opportunities for the industry's supply chain – particularly for companies that can demonstrate their commitment to innovation; their willingness to iterate; and their ability to deliver today. Utility Week Live 2026 is putting innovation front and centre, providing a range of opportunities for suppliers of all sizes to demonstrate their leadership as well as showcase their products and solutions.

Our new Innovation Lounge will explore key industry challenges, as identified by our audience, drawing together learnings from regulation-funded innovation projects across energy and water, as well as R&D departments, academic institutions and the global innovation community. We will also be providing opportunities for live collaboration on the show floor in our new Hub, with interactive workshops and 'meet the innovator' sessions running across the two days.

In addition to the new Innovation Lounge and The Hub, UWL26 is launching the Infrastructure Delivery Stage, with a dedicated programme exploring ways to accelerate the pace and efficiency of project delivery.

With every major utility in attendance, Utility Week Live has long been renowned as the home of innovation in UK utilities. **Any business that is serious about utilities – and committed to innovation – can't afford to miss it.**



We know that utilities need to work together, with their peers and wider supply chains and stakeholders, to innovate at pace. If an innovation works, it needs to be rolled out widely and quickly. If it doesn't, the learnings need to be shared. This is where Utility Week Live is in a unique position to help."

Ellen Bennett
Managing Director
Utility Week Live

Sponsorship

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UWL26: A new vision

Utility Week provides trusted insight, high impact events and connections that accelerate change. Utility Week members receive preferential pricing on sponsorship and exhibition opportunities, as well as access to our award-winning subscription website and a host of your-round benefits.

Talk to your account manager today about how to access members' pricing. Or contact membership manager Jo Nikiforov on jonikiforov@fav-house.com

UtilityWeek



UWL26: A NEW VISION



Align your business with one of our seven stages:

UTILITY WEEK

The leaders and trends shaping the utilities landscape - for thought leaders with expertise that can move markets

INNOVATION

Pan-utility innovation to solve business-critical challenges; introducing utilities to groundbreaking R&D and ways of working - an ideal opportunity to showcase game changing solutions and services

INFRASTRUCTURE DELIVERY

Tackling deliverability challenges for the infrastructure roll-out from planning to build - positioning partners to help utilities with their capital delivery

CUSTOMER AND COMMUNITY

Best in class customer service and people-centred operations - supporting utilities with a new generation of technology

DIGITAL UTILITIES

Embracing open data, digital solutions and AI - showcase your digital leadership and demonstrate the art of the possible

RESILIENCE

Championing biodiversity, nature and the environment - support utilities delivering green solutions and circular operations

ENERGY FLEXIBILITY

Energy flexibility, new markets and consumer engagement transformed - for the organisations pioneering a new way of working

SPEAK

Take a session in UWL's award winning content programme

NETWORK

Sponsor one of our networking spaces, including the Coffee Hub and Speaker & VIP lounge

FEATURE

There are a host of returning and new features at UWL26

Speak to us about ways to get involved.

Help shape the content. Get in touch to be part of our market wide research programme.

EXHIBIT AT THE BIGGEST ANNUAL PAN-UTILITY GATHERING



Sponsorship

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UWL26: A new vision

Utility Week Live, is Europe's only pan-utility exhibition, showcasing the latest innovations, technologies, and solutions driving the transformation of the utility sector.

Attended by 100% of UK utilities, exhibiting at or sponsoring at UWL26 should be central to the sales and marketing strategies of any company looking to make an impact.

180,000 
Feature in UWL's
visitor campaigns delivered
to a database of over
180,000 contacts

500,000 
Coverage on
utilityweeklive.co.uk
and utilityweek.co.uk
websites reaching
500,000 annual users

37,000 
Reach a **combined following of 37,000**
through a dedicated social
media campaign

INNOVATION THROUGH COLLABORATION

Partner with industry leaders, forward-thinking utilities, and the supply chain to co-create solutions that tackle today's challenges and shape tomorrow's infrastructure. Spark new ideas, validate concepts, and accelerate innovation through meaningful collaboration.

LEAD GENERATION AND SALES ACCELERATION

Build a solid sales pipeline and secure top-tier leads by engaging with key decision makers in the multi-billion pound water, gas, and electricity sectors.

HIGH-QUALITY NETWORKING

Harness the power of face-to-face interactions - forge invaluable connections, gain frontline customer insights, reinforce existing relationships, and craft strategic alliances.

BRAND ACTIVATION

Bring your brand to life in front of 3,500+ professionals with buying power at Europe's biggest annual gathering of utilities, and make a lasting impression.

AMPLIFY YOUR IMPACT

Benefit from our 365 days a year, multi-platform marketing approach across Utility Week's channels to maximise your reach and position your brand as a utilities partner.

THOUGHT LEADERSHIP

Align your business with UWL26's seven industry-trending themes. Showcase your trusted utilities thought leader and elevate your brand reputation and authority within the sector.

Learning challenges

Authoritative, impactful research with industry partners and market experts



INCLUDED IN YOUR INVESTMENT

We've reimagined the traditional exhibition format, driving down costs for exhibitors and simplifying the whole experience to ultimately deliver more value and return on investment.

Your exhibition package will include:

- / A ready-built stand of AMP walling
- / Carpet and name board
- / Visit Connect lead capture package - unlimited licenses and QR codes
- / Access to meeting areas on the exhibition floor to support sales discussions
- / A company profile on the UWL26 website
- / A year-round multi-channel marketing campaign as part of the UWL26 exhibitor lineup, which includes coverage on the Utility Week Live website, your press releases hosted and an announcement on social media platforms

Investment from £5,676 + VAT Corporate Members £5,108 + VAT

Sponsorship

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UWL26: A new vision



AUDIENCE BREAKDOWN

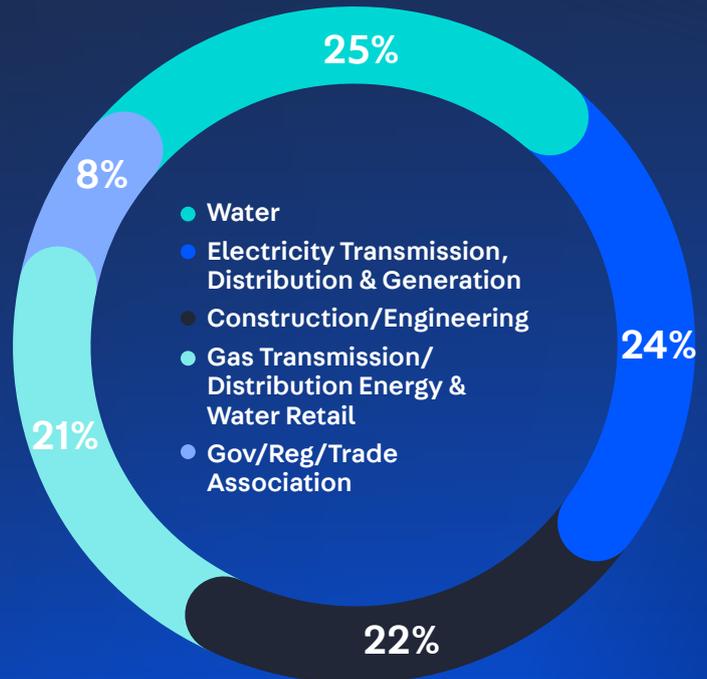
Access 100% of UK utilities at Utility Week Live 2026



Level of seniority



Visitor breakdown



2025 visitor count:

Day 1: 2,292

Day 2: 1,180

Total unique visitors:

3,472

Source: UWL25 audience data.

See more visitor data below

Sponsorship

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UWL26: A new vision

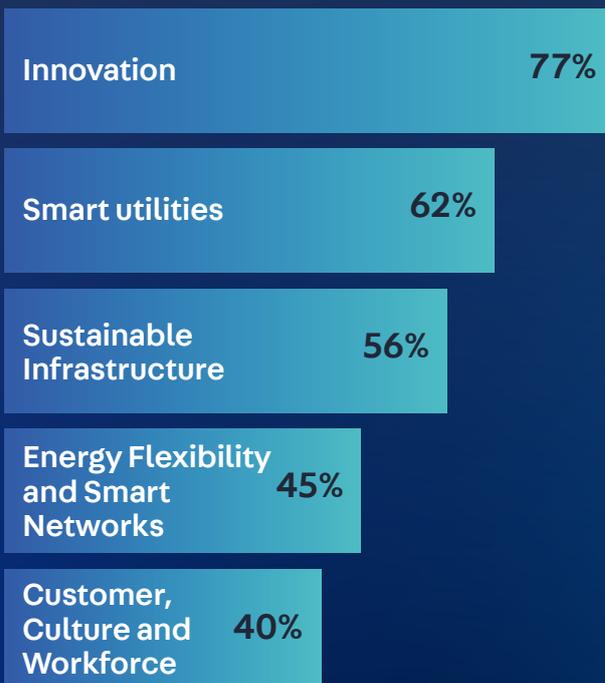
AUDIENCE BREAKDOWN continued



“We have made more than 150 connections with different companies it’s really been incredible for us to touch base with familiar faces, also make new connections. With the volume of conversations and engagement at the stand, we collected valuable contacts and leads. We’ve already seen those relationships continuing to develop post-show.”

Skewb, 2025 Exhibitor

Visitor areas of interest



Top reasons for attending

- 1 **Networking**
- 2 **Seminar programme**
- 3 **Meet existing suppliers**
- 4 **Review new suppliers**
- 5 **To buy new products or services**

CHALLENGE SPONSORSHIP PACKAGE

THOUGHT LEADERSHIP / BRANDING / DATA

Having a speaking slot at Utility Week Live will enhance your visibility and credibility within the industry, providing a valuable platform to showcase your expertise in front of an audience of potential clients and partners.

You will take to the stage with a 10 minute speaking slot in one of the Challenge Sessions and participate in the panel Q&A. These talks are intended to position you as a thought leader – providing practical insights in the context of the session theme.

Post-event, you will be provided with the attendee data for the session you presented including name, job title, company name and email address.



Sponsorship

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UWL26: A new vision

Full deliverables:

- / 10 minute speaking slot and place in Q&A panel
- / Press release hosted on Utility Week Live website
- / Social media announcement
- / Enhanced web listing on UWL website
- / Logo on featured sponsors page of UWL website
- / Speaker billed on agenda and speaker profile on UWL website
- / Attendee data for selected Challenge Session
- / 300 word speaker Q&A published online post-event

Energy Flexibility Stage – £13,995 + VAT **Corporate Members** £12,595 + VAT

NEW: **Resilience Stage** – £13,995 + VAT **Corporate Members** £12,595 + VAT

NEW: **Infrastructure Delivery Stage** – £14,995 + VAT **Corporate Members** £13,495 + VAT

NEW: **Customer and Community Stage** – £14,995 + VAT **Corporate Members** £13,495 + VAT

Digital Utilities Stage – £14,995 + VAT **Corporate Members** £13,495 + VAT

CHALLENGE WORKSHOP PACKAGE

THOUGHT LEADERSHIP / NETWORKING

Sponsoring a workshop positions your company as a thought leader, allowing you to directly engage with industry experts and decision-makers fostering valuable networking opportunities that can lead to strategic partnerships.



You will also have direct access to 8-10 key industry leaders at an exclusive invite-only workshop. The discussion can be linked to our Challenge Programme or bespoke and will be designed in discussion with you as our partner. You can also welcome attendees and provide a round up.

Speaker Q&A will be published on the Utility Week website post-event.

Full deliverables:

- / A six to eight person invite-only workshop
- / Press release hosted on Utility Week Live website
- / Social media announcement
- / Enhanced web listing on UWL website
- / Logo on featured sponsors page of UWL website
- / 500 word post-event round table write-up

Sponsorship from £15,995 + VAT **Corporate Members** £14,395 + VAT

CHALLENGE STAGE PARTNER PACKAGE

THOUGHT LEADERSHIP /
BRANDING / DATA / NETWORKING

This new package offers prominent branding on one of our Challenge Stages, positioning your brand as an authority to all visitors attending any session over the course of the two days.

You will also have direct access to eight to ten key industry leaders at an exclusive invite-only round table evening dinner. The discussion will be linked to the Challenge Stage theme and will be designed in discussion with you as our partner. You can also welcome attendees and provide a round up.

In addition, you will take to the stage with a 10 minute speaking slot in one of the Challenge Sessions and participate in the panel Q&A. These talks are intended to position you as a thought leader – providing practical insights in the context of the session theme.

Post-event, you will be provided with the attendee data for the session you presented including name, job title, company name and email address.

Full deliverables:

- / A 10 minute speaking slot and place on Q&A panel
- / Eight person invite-only round table dinner
- / Press release hosted on Utility Week Live website
- / Social media announcement of partnership
- / Enhanced web listing on UWL website
- / Logo on featured sponsors page of UWL website
- / Speaker billed on agenda and speaker profile on website
- / Branding on selected Challenge Stage backdrop
- / Logo on 'you are here' board and floorplan handout
- / 30 second vox pop to be used in UWL marketing campaign
- / Attendee data for selected Challenge Session
- / 500 word post-event round table write-up

Challenge Stages:

INFRASTRUCTURE
DELIVERY

CUSTOMER AND
COMMUNITY

DIGITAL UTILITIES

RESILIENCE

ENERGY FLEXIBILITY



Sponsorship from £39,995 + VAT Corporate Members £35,995 + VAT

INNOVATION PARTNER PACKAGE

INNOVATION LEADERSHIP / STRATEGIC INFLUENCE /
PREMIUM BRANDING / IMMERSIVE ENGAGEMENT

NEW for this year – the **Innovation Lounge & The Hub**

Our new, central Innovation Lounge will showcase innovations that address business-critical challenges. Sessions will draw out practical learnings from regulation-funded case studies and share insights with pan-utility relevance. Alongside this, horizon-scanning sessions from R&D and academia will highlight what's coming next.

Running throughout both days, The Hub will host hands-on workshops and interactive discussions, including 'Meet the Innovator' sessions that follow each Innovation Lounge talk – offering a space to explore how innovations can be delivered in practice.



As an Innovation Partner, you will receive:

- / Innovation Lounge Speaking Opportunity**
A 10-minute speaking slot in one of the Innovation Lounge sessions.
- / The Hub Workshop Hosting**
The opportunity to shape and host or co-host one interactive workshop or innovation sprint each day (two total), connected to the Innovation Lounge themes.
- / Advisory Board Seat**
A place on the event Advisory Board, giving you the opportunity to shape the Innovation Lounge content and help select key themes and innovators.
- / Branding & Visibility**
Premium branding across the Innovation Lounge and The Hub, both situated in a central location at the event.
- / Lead Generation**
Post-event access to attendee data from the session in which you speak – including name, job title, company name, and email address.

Sponsorship from £59,995 + VAT Corporate Members £51,292 + VAT

CO-SPONSORSHIP PACKAGE

THOUGHT LEADERSHIP /
BRANDING / DATA / NETWORKING

Co-sponsoring Utility Week Live 2026 firmly establishes your position as a thought leader in the industry whilst benefiting from high profile branding before, during and after the show as part of UWL's multi-channel marketing campaign which has a reach of over 180,000.

You will take to the stage with a 10 minute speaking slot in one of the Challenge Sessions and participate in the panel Q&A. These talks are intended to position you as a thought leader – providing practical insights in the context of the session theme.

You will also have direct access to eight to ten key industry leaders at an exclusive invite-only workshop. The discussion can be linked to our Challenge Programme or bespoke topic and will be designed in discussion with you as our partner. You can also welcome attendees and provide a round up.

The partnership includes a 6m x 5m space only position in a prominent area of the floorplan (worth £19,000) which will be highlighted on the 'you are here' boards and floorplan handouts.

You will also benefit from an enhanced data package including the attendee data for the session you presented with name, job title, company name and email address and unlimited licences for Visit Connect - our lead/data capture technology which enables the swift collection of visitor data via QR codes and badge scanning from your stand.

Full deliverables:

- / 10 minute speaking slot and place on Q&A panel
- / Six to eight person invite-only workshop
- / Press release hosted on Utility Week Live website
- / Social media announcement of partnership
- / Enhanced web listing on UWL website
- / Logo on featured sponsors page of UWL website
- / Speaker billed on agenda and speaker profile on website
- / Co-Sponsor branding on all seven themed Stages
- / Logo on 'you are here' board and floorplan handout
- / 30 second vox pop to be used in UWL marketing campaign
- / Visit Connect lead capture package
- / Attendee data for selected Challenge Session
- / 500 word post-event workshop write-up
- / 300 word speaker Q&As published online post-event
- / 6m x 5m space only stand

Sponsorship from £POA



HEADLINE PARTNER PACKAGE

THOUGHT LEADERSHIP /
BRANDING / DATA / NETWORKING

Headline sponsorship of Utility Week Live 2026 cements your position in the industry as an unrivalled thought leader.

Our headline sponsor benefits from high profile branding before, during and after the show as part of UWL's multi-channel marketing campaign, with a reach of over 100,000.

Our headline sponsor also features prominently as part of the content programme alongside high-profile industry experts with two Keynote Stage speaking slots. These talks are intended to position you as a thought leader – providing practical insights in the context of the session theme which may also include a panel Q&A.

You will also have direct access to key industry leaders at both an exclusive invite-only round table evening dinner (off site) and a 90 minute workshop taking place on the show floor. Each bespoke event will be designed in discussion

with you as our partner. You can also welcome attendees and deliver closing comments.

The partnership includes a 6m x 5m space only position in a prominent area of the floorplan (worth £19,000) which will be highlighted on the 'you are here' boards and floorplan handouts as well as five passes to the VIP/Speaker Lounge for additional networking opportunities.

You will also benefit from a premium data package including all audience data from the Keynote Theatre and unlimited licences for Visit Connect - our lead/data capture technology which enables the swift collection of visitor data via QR codes and badge scanning from your stand.

Full deliverables:

- / Two x 10 minute Keynote Stage speaking slots and place on Q&A panel
- / Six to eight person invite-only round table dinner
- / Six to eight person invite-only workshop
- / Press release hosted on Utility Week Live website
- / Social media announcement of partnership
- / Enhanced web listing on UWL website
- / Logo on featured sponsors page of UWL website
- / Speakers billed on agenda and speaker profiles on website
- / Headline Sponsor Branding on all seven themed Stages
- / Logo on visitor badges
- / Logo on 'you are here' board and floorplan handout
- / 30 second vox pop to be used in UWL marketing campaign
- / Visit Connect lead capture package
- / Attendee data for all Keynote Stage sessions
- / Two x 500 word post-event round table/workshop write-up
- / Two x 300 word speaker Q&As published online post-event
- / Five passes to VIP/Speaker Lounge
- / 6m x 5m space only stand

Sponsorship from £POA

We attend several events per year across our targeted sectors. UWL is by far the best organised event we exhibit at. The footfall to the stand is tremendous, we have expanded our leads/opportunities significantly and are already following up with the contacts that visited our stand. This event is now firmly in our calendar for forthcoming years." UWL25 EXHIBITOR

Footfall has been fantastic! We've generated a lot of new business leads with tonnes of follow ups." UWL25 EXHIBITOR

Excellent exhibition with fantastic networking!" UWL25 EXHIBITOR

Great conversations, well organised, we're coming back next year with a bigger stand." UWL25 EXHIBITOR

Quotations source: UWL25 post-show survey.



GET IN TOUCH

Your marketing campaign will begin at signup. Get in touch to discuss a tailored package that meets your business objectives:

Charlie Scott
Event Sales Director

Tel: 07733 232925

Ian Sinclair
Business Development
Consultant

Tel: 07960 890637

Kim Reddick
Business Development
Consultant

Tel: 01342 332055

Email: utilityweeklive@fav-house.com

utilityweeklive.co.uk

#UWL26



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19-20 MAY 2026
NEC BIRMINGHAM

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