



**SMART
BUILDING
COLLECTIVE**

Smart Building Collective
AP | Certification Assessor

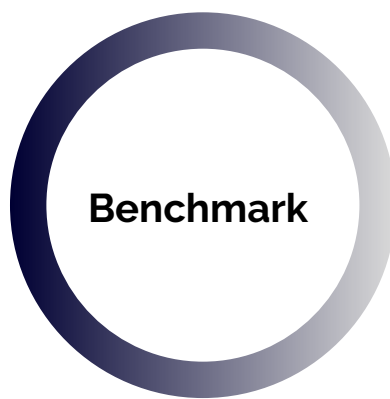
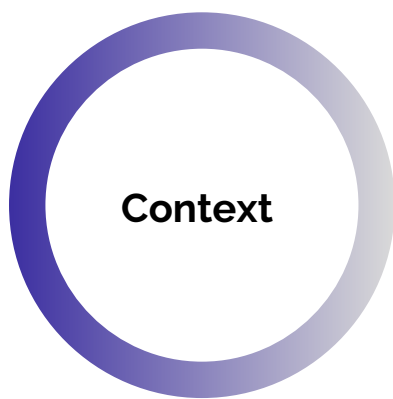
**Founded in science, refined in practice,
constantly optimized by our network of experts**

Join our community

Executive summary

In a time when data seems to be king, it's important to take a step back and ask why? Data is a powerful tool when used to change or optimize a situation. As smart buildings become more prevalent, this offers a transformative opportunity. We believe smart is not just about the data you're collecting but what you're doing with it that counts. The Smart Building Certification awards buildings that have the IT infrastructure in place to measure a buildings performance. But it goes further to include measures for optimization, interaction, and innovation. Beyond our certification is what is growing to be the largest and most diverse community of partners in smart buildings: including finance, technology, research/academia, real estate, consultancy, architecture and design. Joining as a partner and/or building includes a chance to connect with this network and constantly learn about this ever changing space. The Smart Building Certification is founded in science, refined in practice and constantly optimized by our network of experts. Sign up and unlock the collective potential.

Smart Building Certification Supports:



Objectives

- Improve how buildings support life around the world
- Profile and support innovation in the building ecosystem
- Collaborate with universities to bring cutting edge research into practice
- Help drive meaningful improvement

Join the Collective

Join our assessor network to shape the conversation and help us assess the smartest buildings in the world.

Our Assessor network creates impact:

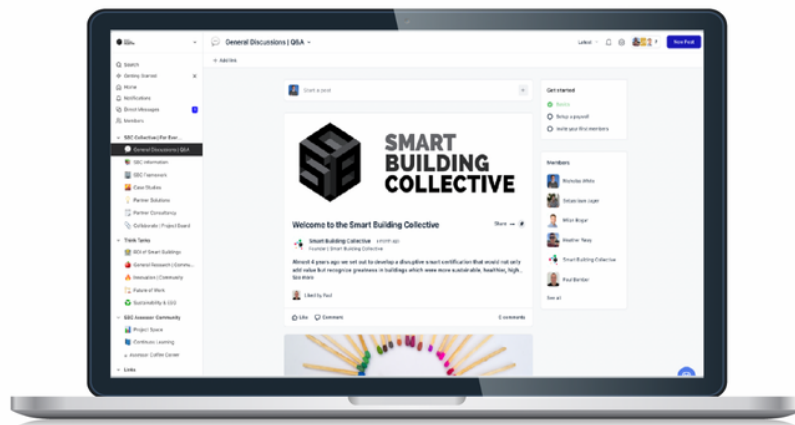
The SBC Framework is unique because it is more than a traditional AP program, when you become an assessor you help us to certify buildings. The Smart Building Certification is based around a peer review model where each independent assessor helps us to evaluate the qualitative aspects of a smart building, the aspects that are not so black and white, the aspects that stand on their unique strategic merits. We also learn together and from our assessors and want to see them thrive and succeed. We exchange and create value together by helping buildings and organizations around the world become smarter than ever. Together we can change the world. **Collective ecosystem offers:**

Hybrid Learning | Online and Real Time

Access to SBC Online |
Community Space

Get Paid for
Assessments | Access
Industry Opportunities

Join a Global Team
Assessing Smart
Buildings



Join Leading Research Projects:

Our platform allows for easier and more seamless global research programs. We study health, sustainability, performance, and so much more. We invite our partners, buildings, and assessors to be a part of these programs, become affiliated with these studies, and learn from these very interesting academic processes. We believe scientific research should be made practical.

Join the Collective

Join our **AP network** to shape the conversation and gain hands on expertise in the field.

More than a training program:

The AP Assessor program is more than a training, as you assess buildings you are exposed to some of the most unique cases of smart buildings in the world, you are also part of a collective community where continuous learning, discussion, and exploration live.



The Power of Smart - Start with the end in mind and how commercial real estate is changing: **Results and Why**

Module 1

Health & Wellness | Human Performance and Efficiencies : Research and case studies

Module 2

Sustainability and ESG | Building Maintenance and Management : Research and case studies

Module 3

Finance, ROI, and New Business Models: Research and case studies

Module 4

Governance and Leadership: Case studies

The training program:

The first modules are about the changing landscape of real estate, the second half goes into the SBC framework in detail and what it takes to conceptualise, design, and assess a smart building.



How do we assess a smart building and the role of the Assessor: **SBC Framework**

SBC Framework 1

Infrastructure & Connectivity : methodology and case studies (buildings and solutions)

SBC Framework 2

Building Usage: methodology and case studies (buildings and solutions)

SBC Framework 3

Building Performance: methodology and case studies (buildings and solutions)

SBC Framework 4

Building Environment: methodology and case studies (buildings and solutions)

BONUS:

SBC Member, Future Trends, and Continuous Learning

SBC Framework 7

Integrative Design: methodology and case studies (buildings and solutions)

SBC Framework 6

User Experience and Collaboration: methodology and case studies (buildings and solutions)

SBC Framework 5

Safety and Security: methodology and case studies (buildings and solutions)

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What can you expect?

When you join the AP assessor program, it is more than a training program. You are part of a community that you can rely on to support you through smart building challenges. Discuss with developers, solution providers, other assessors, researchers, and more. The best of the AP program will be called on to assess buildings. When you assess buildings you will be paid for your work, creating extra income.

- Joining a global community of likeminded smart building professionals
- Access to SBC online and the resources available
- Additional income for the buildings you assess
- Comprehensive smart building training program
- Continuous learning
- As you review smart buildings around the world, you gain knowledge from the contrast and comparison, as well as the individuals involved in those programs.
- Opportunity to join events and speak as expert
- Opportunity to publish content and papers

AP/Assessor Tuition
One Time Fee

€1.250

Income Potential/Per
Building Assessed

€300



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**SMART
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"Join a community
changing the
relationship between
humans and buildings
through data and
technology"