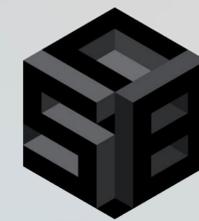
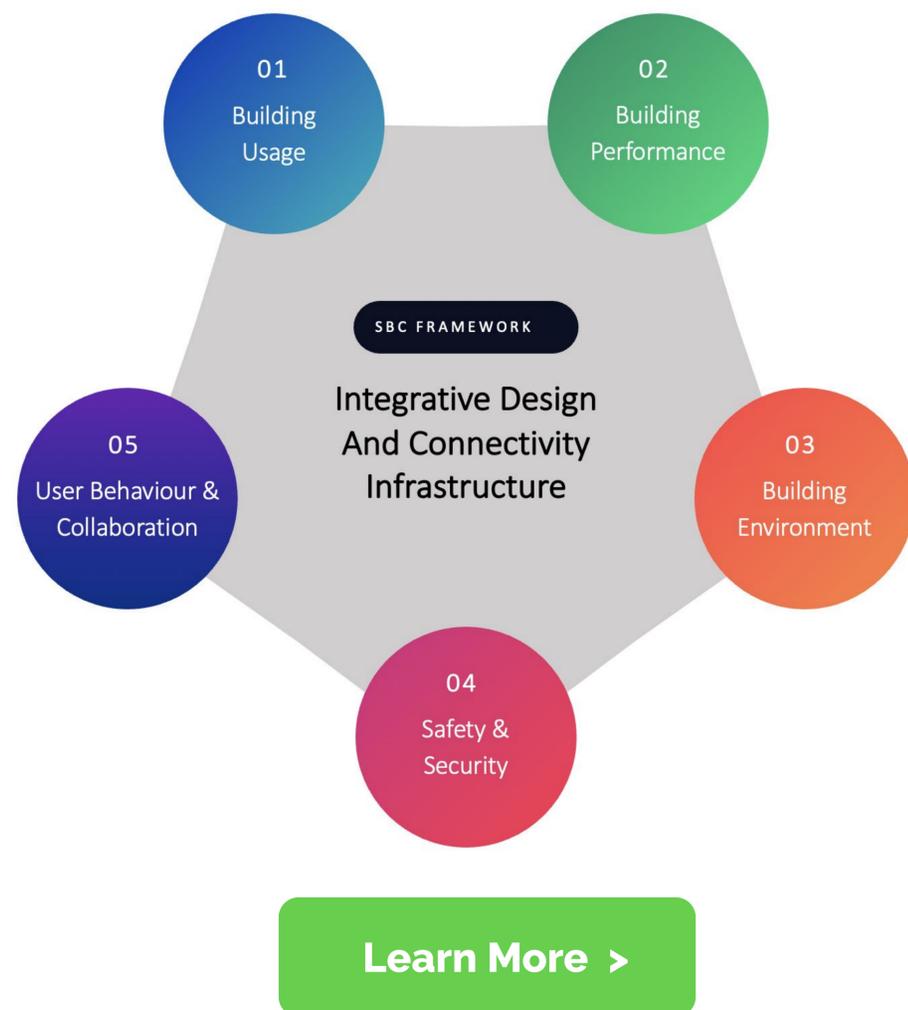


# How smart is your building?



**SMART  
BUILDING  
COLLECTIVE**

Benchmark and certify your Smart building! Smart buildings is a moving target, with diverse goals and understanding for each stakeholder. Smart Building Certification is a tested and proven methodology to benchmark your building to create context for all stakeholders and reveal opportunities in integrative design and decision making. Let's go!



**“It’s not about the stamp you get when certifying your building, it’s about the journey, your context, and having the ability to make informed, scientific decisions to enhance outcomes.”**

## What is Smart Building Certification?

Smart Building Certification methodology is built to help solve key fundamental challenges in the smart building evolution

- A **benchmark system!** As the industry evolves, so does the scoring system and certification. The smartest buildings' scores will and make the benchmark until a smarter building beats it!
- Segmentation of the certification is based on **context and stakeholder needs**. By segmenting we can measure the concepts that matter and allow for unique stories and applications to emerge.
- **Drill down** allows us to provide focused and tailor made feedback, aimed to solve real challenges the building faces, context specific.
- It's all about **integrative design** and decision making, the smallest technical layer for the maximum impact

## Why should you assess your building?

The benefits of a smart building are endless and our global consciousness of them is just beginning. Smart Building Certification assessment supports the discovery, enhancement, and execution of better strategies to do more with smart buildings.

### Concretely Supports:

- Higher valuations
- Higher leasing amounts
- Stimulating building demand
- Supporting change management initiatives
- Stakeholder alignment
- Tenant engagement
- Product and business development
- Innovation management
- Research and design
- Market analysis and technology landscape
- Thought leadership
- Marketing and sales
- Education

**Read on**

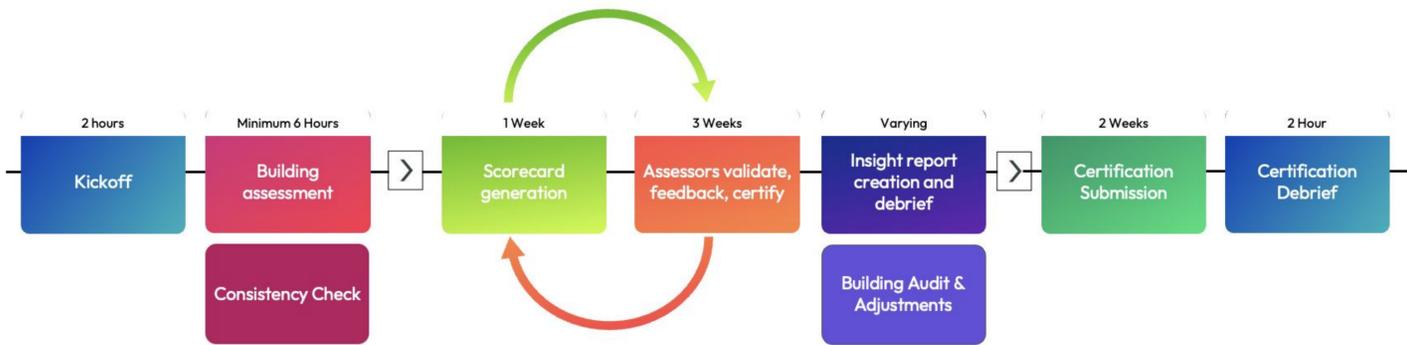


## How do we certify your building?

Getting your building certified is simple! The **kick-off** is followed by a **self-assessment** on our dynamic, flexible and scalable tool. The duration of assessment period is dependent on the size of the building, the technologies implemented and ease of information access.

This assessment is **peer-reviewed** by three independent SBC AP Assessors who **provide insight and opportunities**, which can be used to implement additional changes (but is not required).

Your building can be certified within **four weeks**. All buildings are automatically included into the **SBC benchmark community**, entered for our **yearly smart awards**, and can benefit from our partner and event ecosystem.



NOTE: 6+ hours include upload of data and files needed for assessment, but does not include time needed for data gathering, which can be dependent on scale, availability and access to information of more members from responsible teams.

## Costs

	Smart Building Assessment Up to 10.000 m2	Smart Building Certification (Press and Marketing Pack)
Building, Space or Campus (1-3)	€9.785	+€2.730
Beyond 10k m2 Additional per extra m2	€0.25 Per additional m2	
Portfolio 3 buildings or more	€9.500 per building	€2.300 per building

A Smart Building Certification creates value for all stakeholders at any stage of your project. It compares your building to others in the field, where potential gaps might be and **connects you to our network of tools, services, and community**.

We help **tell your story**, creating matchmaking with solutions to fill the gaps, and **bring you in contact with the right people or knowledge at the right time**.

We can help you in case-study development, films, and strategy support.  
**Welcome to Smart Building Certification.**

[Ask us for a quote >](#)

## Contact

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**Get your building certified and start your journey!**

