

EVERYTHING ELECTRIC CANADA

VANCOUVER CONVENTION CENTRE
| 6TH, 7TH, 8TH SEPTEMBER 2024

POWERED BY



PRESENTED BY YOUTUBERS

FULLY CHARGED SHOW

EVERYTHING ELECTRIC SHOW

The Global Event Phenomenon
25,000 EV-READY BUYERS EXPECTED!



THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE EXPO

Powered by the Fully Charged SHOW, the multi-award winning Fully Charged LIVE events have been rebranded to attract more mainstream attendees than ever before...

Launching to universal acclaim, the 2023 Canada event was our most successful launch show to date by every measure.

Our unparalleled visitor insights, extensive experience in delivering smash-hit shows packed with immersive visitor experiences have earned us the reputation as the fastest growing live event in the sector.

If you're selling products or services in the electric vehicle or home energy sectors, the quality of our audience is second to none.

Millions research these products through our YouTube episodes, with the most motivated buying tickets with a view to investing in these technologies.

This guarantee's exhibiting companies, something very few events offer, an influx of thousands of pre-educated consumers with money to spend.

Everything Electric CANADA 2024 is anticipated to attract >25,000 'EV ready', 'energy savvy' consumers eager to invest in greener, cleaner technologies.

Contact our commercial team today to reserve your place
Commercial@FullyCharged.SHOW

We, **Everything Electric** and those who attend, would like to acknowledge we are guests on the traditional and unceded territory of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh Úxwumixw (Squamish), səliłwataʔt (Tsleil-Waututh), QayQayt First Nation, Kwantlen, q̓íçəy̓ (Katzie), Semiahmoo, Tsawwassen First Nations, k̓w̓ikwəłəm (Kwikwetlem), and Stó:lō Nation. We are grateful to those who have stewarded this land as its first people.

EXHIBITING RATES

Standard sqft rates

• 100-999 sqft: \$23/sqft ** • 1,000+ sqft: \$19/sqft

** Rate includes Pipe & Drape as standard..

Small business: \$17/sqft *

Association rates: \$13/sqft *

*Companies must meet eligibility requirements to qualify for special rates.

FULLY CHARGED SHOW

In terms of influence, 55% and 63% confirmed that their switch to clean energy and electric vehicles respectively was influenced by **Fully Charged**.

Your participation in Everything Electric CANADA guarantees exposure to our global audience of which:

96%

INTEND TO PURCHASE A BATTERY ELECTRIC VEHICLE FOR THEIR NEXT CAR

93%

ARE INTERESTED IN IMPROVING THE USE OF ENERGY IN THEIR HOME
(ENERGY SAVING & ENERGY GENERATING)

90%

ARE INTERESTED IN FUTURE TECHNOLOGIES

"We are living in an exciting time – we are witnessing and participating in a revolution that will transform our global energy systems. Welcoming Fully Charged LIVE Canada to Vancouver offered an exciting opportunity to discuss, collaborate and connect with British Columbians – and others from across North America – on electrification, conservation, and efficiency."

Diana Stephenson, Senior Vice-President of Customer and Corporate Affairs at BC Hydro



"We were encouraged by the audience of electric car buyers that the Fully Charged Show attracted to Amsterdam, and we see the Fully Charged Live exhibitions around the world as the perfect platform to showcase XPENG's smart electric vehicles."

Brian Gu, Vice Chairman and President, XPENG

"We were blown away in terms of the amount of interest from visitors and people who registered their interest in the MG4 and the ZS."



"Thank you again for all your support to Rivian. Our team had a great time meeting the FCL crew and attendees, and we appreciate the opportunity to meet with Rivian pre-order customers in Austin and debut our Rivian R1T and R1S to your audience."



"It was absolutely fantastic to work with the Fully Charged LIVE team again this year as we took our brand presence at the event to a whole new level. It was our first year sponsoring the Home Energy Advice Team (HEAT) zone and it was hugely successful, both in terms of driving huge footfall and engagement with our team of experts on the stand, as well as increasing our overall brand visibility and exposure throughout the full footprint of the event."




Fully Charged exceeded our expectations in every way and gave us a great opportunity to meet with the public and our reservation holders. The San Diego location was ideal for Fisker, given our headquarters in Manhattan Beach. We look forward to more interactions as we launch the Fisker Ocean all-electric SUV and redefine mobility for the 21st century.

HENRIK FISKER
CEO AND FOUNDER

"So much passion and excitement. Electric vehicles are really taking over, electrification is happening... What an AMAZING success!"



"We had an amazing experience at Fully Charged LIVE. We really appreciate your team and all you did to make the event a success.

We've already had thousands of new reservation holders and investors join Aptera's solar revolution after seeing us at the show."

Sarah Hardwick,
Chief Marketing Officer, Aptera



What an electrifying three days at #FullyChargedLIVE
Thanks to everyone who came to see us at the #Nissan stand



What a team! Thanks for your dedicated hard work, professionalism and enthusiasm @fullychargedshw

We received some fantastic feedback from guests over the course of the show. Already looking forward to the next one!



"I suspect that from the success of the launch event that this will become the major annual EV and Energy event in Australia moving forward"



Never before have I experienced people actually RUNNING towards a manufacturer to test drive their vehicles! Fully Charged 2022 was quite the weekend 🏃 over 500 test drives in 3 days 🏆 We smashed it!! ...see more



CONTACT OUR COMMERCIAL TEAM TODAY

TEAM CANADA

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GLOBAL

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