

EUERYTHÎNG ELECTRÎC LONDON EVERYTHING EVERYTHING ELECTRIC ELECTRIC ELECTRIC ELECTRIC NORTH

THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE EXPO SALES & SPONSORSHIP PACK 2024 EXCEL LONDON MARCH | HARROGATE MAY | FARNBOROUGH OCTOBER

## Can't afford events without a pre-qualified audience?

Then choose events proven to offer digital precision

Founded and hosted by Robert Llewellyn (Red Dwarf, Scrapheap Challenge, Carpool) the **Fully Charged SHOW** is not solely about Electric Cars, but is about Electric Vehicles of all shapes and sizes, and is investing heavily in Home Energy and Clean Energy solutions too. **Everything Electric** powered by **Fully Charged** is a hugely powerful series of events set in six locations globally in 2024 – **AUSTRALIA, CANADA, EUROPE, USA & UK (X3).** 



4.2 MILLION
GLOBAL VIEWS IN

SEPTEMBER ALONE

You might know it's the World's No.1 Electric Vehicle & Home Energy EXPO, but what makes **Everything Electric**, presented by the **Fully Charged SHOW** and a host of other YouTube channels, **unlike anything else around the world?** 

After 12 years of building a global community brick-by-brick and click-by-click, **Everything Electric** powered by **Fully Charged** offers an unbeatable audience of energy savvy, EV-ready consumers with the financial means to spend on your products and services today.

With an incredibly high % of pre-qualified, potential customers, **Everything Electric** powered by **Fully Charged** promises an unrivalled 'return on investment' (ROI) that no other events come close to.



Unbelievable? Don't take our word for it, see what others have had to say overleaf.

Of course, the best way to find out is to talk to our Commercial Team today – Commercial@FullyCharged.Show

We look forward to working with you.

JO CAESAR | CHIEF OPERATING OFFICER

#### **GLOBAL SALES TEAM**

JO CAESAR | CHIEF OPERATING OFFICER

CARLO ZOCCALI | CHIEF COMMERCIAL OFFICER

RICHIE MARTIN | UK SALES DIRECTOR

JASON HEARD | EVENT DIRECTOR (CANADA)

ADAM HART | UK SALES DIRECTOR

MAARTEN POMPEN | EVENT DIRECTOR (EUROPE)

GINA COWAN | EVENT DIRECTOR (AUSTRALIA)

ELLIOT RICHARDS | CONSULTANT (CHINA)

RICKY ROY | CONSULTANT (NORTH AMERICA)





"It was absolutely fantastic to work with the **Fully Charged LIVE** team again this year as we took our brand presence at the event to a whole new level. It was our first year sponsoring the Home Energy Advice Team (HEAT) zone and it was hugely successful, both in terms of driving huge footfall and engagement with our team of experts on the stand, as well as increasing our overall brand visibility and exposure throughout the full footprint of the event."



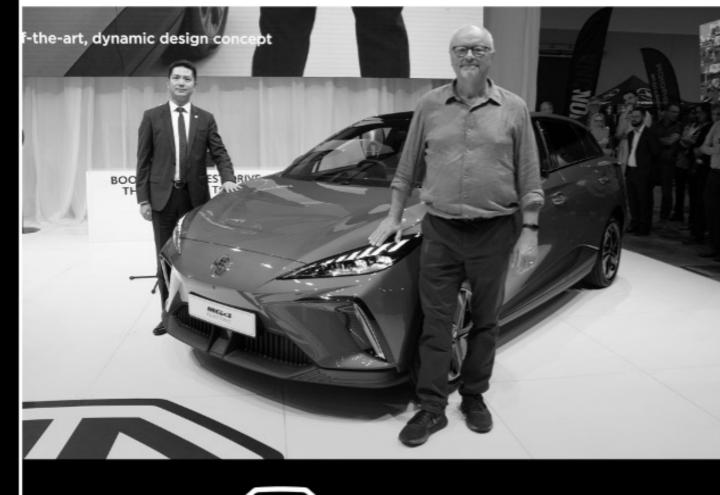


#### Exhibitor Feedback

"What a weekend! What a crowd, with thousands of people who streamed through Robert Llewellyn's Fully Charged LIVE show in Sydney"

#### Polestar

"We were blown away in terms of the amount of interest from visitors and people who registered their interest in the MG4 and the ZS."





"So much passion and excitement. Electric vehicles are really taking over, electrification is happening... What an AMAZING success!"

What a team! Thanks for your dedicated hard work, professionalism and enthusiasm @fullychardgedshw We received some fantastic feedback from guests over the course of the show. Already looking forward to the next one!





"Thank you again for all your support to Rivian.
Our team had a great time meeting the FCL
crew and attendees, and we appreciate the
opportunity to meet with Rivian pre-order
customers in Austin and debut our Rivian RIT
and RIS to your audience."

"We had an amazing experience at **Fully Charged LIVE**. We really appreciate your team and all you did to make the event a success.

We've already had thousands of new reservation holders and investors join Aptera's solar revolution after seeing us at the show."

Sarah Hardwick, Chief Marketing Officer, Aptera





"We were encouraged by the audience of electric car buyers that the Fully Charged Show attracted to Amsterdam, and we see the Fully Charged LIVE exhibitions around the world as the perfect platform to showcase XPENG's smart electric vehicles."

Brian Gu, Vice Chairman and President, XPENG

What an electrifying three days at #FullyChargedLIVE
Thanks to everyone who came to

see us at the #Nissan stand

NISSAN



Fully Charged exceeded our expectations in every way and gave us a great opportunity to meet with the public and our reservation holders. The San Diego location was ideal for Fisker, given our headquarters in Manhattan Beach. We look forward to more interactions as we launch the Fisker Ocean all-electric SUV and redefine mobility for the 21st century.

CEO AND FOUNDER
HENRIK FISKER

# The world's no.1 home energy and and electric vehicle show returns to Harrogate & Farnborough & launches in London 2024

2024: join us in London in March, the North in May, and the South in October, for by far and away, the biggest and best electric vehicle. and home energy events in the UK (and globally).

Powered by the **Fully Charged SHOW**, the multi-award winning **Fully Charged LIVE** shows are being rebranded to attract more mainstream attendees than ever before.

Everything Electric LONDON 2024, NORTH 2024 & SOUTH 2024 are anticipated to attract >100,000 'EV-ready', 'energy savvy' consumers eager to invest in greener, cleaner technologies.

#### EUERYTHÎNG ELECTRÎC LONDON

28TH-30TH MARCH 2024

#### EUERYTHÎNG ELECTRÎC NORTH

24TH-26TH MAY 2024

#### EUERYTHÎNG ELECTRÎC SOUTH

11TH-13TH OCTOBER 2024



## A 'content-first' festival of electrification, with an array of carefully curated visitor attractions



















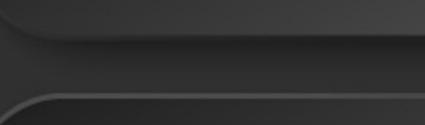
MEGA THEATRE

MICR©
MACHINES



WATT

ZERO CARBON KITCHEN















### Exhibition & Sponsorship STAND OUT FOR THE CROWDS



#### **Exhibiting Rates**

Indoor Space Only £350 per m<sup>2</sup>

Indoor Shell Scheme £400 per m²

Outdoor Space Only £350 per m<sup>2</sup>

Outdoor Structured Stand £400 per m<sup>2</sup>

Outdoor Exceptions\* £200 per m<sup>2</sup>



#### **Sponsorship Options**

A selection of sponsorship options available – please enquire for further details

**Headline Sponsor RESERVED** 

**Business Partner CONFIRMED** 

Climate Change Partner available

**Test Drives Partner RESERVED** 

Preloved EV Partner available

Giga Theatre Sponsor RESERVED

Mega Theatre Sponsor available

Family Fun Zone Sponsor available

Home Energy Advice Team Sponsor RESERVED

Commercial Vehicle Zone Sponsor available

Car Park Sponsor available

Infrastructure Sponsor available

Zero Carbon Kitchen Sponsor available

**Electric Alley Sponsor available** 

Electric Launchpad Sponsor available

**EV Insurance Sponsor available** 

Tyre Sponsor available

Other sponsorship and branding opportunities are available on request



