

# THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE —SHOW—

**IS COMING  
TO CANADA!**



On Friday 8th, Saturday 9th and Sunday 10th, ~15,000 attendees are expected at the Canadian launch of the global sensation – **Fully Charged LIVE**.

In its first 3 exhibitions of 2023, **Fully Charged LIVE** has already welcomed 55,000 attendees, including ~14,000 and ~15,000 at launches in Australia and the UK.

Thanks to the huge fanbase of the **Fully Charged SHOW**, this will be the **11th Fully Charged LIVE** globally, and it is expected to be the best launch exhibition so far.

## How on earth have these launch shows generated such strong attendance around the world?

Through the power of YouTube, as fans come from far and wide to see their favourite channel and presenters, including founder Robert Llewellyn.

This show will also have some unique advantages with 15-20 YouTube channels promoting it, and the support of BC Hydro in inviting its customers.

The strongest aspect of **Fully Charged LIVE** though is the quality of the audience – 'EV-ready', 'energy savvy' and with incomes that they are actively looking to invest into EVs and cleaner technologies.

**Fully Charged LIVE** will deliver the best return on investment (R.O.I.) of any exhibition your business has ever attended – see testimonials overleaf.

## What can attendees expect to see, hear and do over 3 days at Fully Charged LIVE Canada?

A content-first exhibition, the **Fully Charged SHOW** is brought to life in its 'LIVE' format, with the star attraction being >50 panel show style sessions on the Giga & Mega Theatres.

**Electric Vehicles** – visitors will love the 'Watt Drive?' test drive programme, 'Electric Launchpad', 'Electric Alley', 'Electric & Eclectic', 'Two-Wheel Test Track', 'Commercial Vehicle Zone'.

**Visitor Attractions** – 'Home Energy Advice Team' (H.E.A.T.), 'Fully Charged BUSINESS' (inc. Industry Night) 'Kids Zone', 'YouTuber Workshop' and much more.

**Exhibition** – Scores of the very best in the business of Energy and Transportation, including the most progressive legacy carmakers, and eagerly anticipated new carmakers too.



PRESENTED BY

**FULLY CHARGED**  
SHOW

**EVERYTHING**  
ELECTRIC  
SHOW

Youtuber 1

Youtuber 2

Youtuber 3

Youtuber 4

Youtuber 5

Youtuber 6

Youtuber 7

Youtuber 8

Youtuber 9

Youtuber 10

# THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE —SHOW—

POWERED BY

**BC Hydro**



As well as the **Fully Charged SHOW** audience (1 million subscribers/fans), **Fully Charged LIVE** will be amplifying its campaign through an additional 15-20 YouTubers (combined >15 million subscribers/fans)

An electrifying three days in the stunning Vancouver Convention Centre, against a breathtaking Canadian backdrop

Supported by British Columbia's biggest electricity supplier, **Fully Charged LIVE** will also be able to amplify its campaign through BC Hydro's >4 million customers in the province

Bringing familiar faces, boxfresh brands and almost every EV available, including electric cars previously unseen in the Canadian market, will generate serious interest'

**FULLY CHARGED**  
**LIVE**  
**CANADA**

**A FESTIVAL OF ELECTRIFICATION | PACKED WITH ATTRACTIONS**  
INCLUDING >50 LIVE SESSIONS | 8-10TH SEPTEMBER 2023 VANCOUVER CONVENTION CENTRE

**SPONSORSHIP & EXHIBITION ENQUIRIES**

[Commercial@FullyCharged.SHOW](mailto:Commercial@FullyCharged.SHOW)

**TICKETS & GENERAL ENQUIRIES**

[www.FullyCharged.LIVE](http://www.FullyCharged.LIVE)

Don't take our word for it, see what companies are saying about our global event phenomenon overleaf...



"It was absolutely fantastic to work with the **Fully Charged LIVE** team again this year as we took our brand presence at the event to a whole new level. It was our first year sponsoring the Home Energy Advice Team (HEAT) zone and it was hugely successful, both in terms of driving huge footfall and engagement with our team of experts on the stand, as well as increasing our overall brand visibility and exposure throughout the full footprint of the event."



"We were encouraged by the audience of electric car buyers that the Fully Charged Show attracted to Amsterdam, and we see the Fully Charged Live exhibitions around the world as the perfect platform to showcase XPENG's smart electric vehicles."

**Brian Gu, Vice Chairman and President, XPENG**



"Thank you again for all your support to Rivian. Our team had a great time meeting the FCL crew and attendees, and we appreciate the opportunity to meet with Rivian pre-order customers in Austin and debut our Rivian R1T and R1S to your audience."

"We were blown away in terms of the amount of interest from visitors and people who registered their interest in the MG4 and the ZS."



"What a weekend! What a crowd, with thousands of people who streamed through Robert Llewellyn's **Fully Charged LIVE** show in Sydney"

**Polestar**



**Fully Charged** exceeded our expectations in every way and gave us a great opportunity to meet with the public and our reservation holders. The San Diego location was ideal for Fisker, given our headquarters in Manhattan Beach. We look forward to more interactions as we launch the Fisker Ocean all-electric SUV and redefine mobility for the 21st century.

**HENRIK FISKER**  
CEO AND FOUNDER

*"So much passion and excitement. Electric vehicles are really taking over, electrification is happening... What an AMAZING success!"*



**What an electrifying three days at #FullyChargedLIVE**  
**Thanks to everyone who came to see us at the #Nissan stand**

**NISSAN**

What a team! Thanks for your dedicated hard work, professionalism and enthusiasm @fullychargedshow

We received some fantastic feedback from guests over the course of the show. Already looking forward to the next one!




"I suspect that from the success of the launch event that this will become the major annual EV and Energy event in Australia moving forward"



"We had an amazing experience at **Fully Charged LIVE**. We really appreciate your team and all you did to make the event a success.

We've already had thousands of new reservation holders and investors join Aptera's solar revolution after seeing us at the show."

**Sarah Hardwick,**  
Chief Marketing Officer, Aptera



Never before have I experienced people actually RUNNING towards a manufacturer to test drive their vehicles! Fully Charged 2022 was quite the weekend 🏃 over 500 test drives in 3 days 🏆 We smashed it!! ...see more



**SPONSORSHIP & EXHIBITION ENQUIRIES**  
[Commercial@FullyCharged.SHOW](mailto:Commercial@FullyCharged.SHOW)

**TICKETS & GENERAL ENQUIRIES**  
[www.FullyCharged.LIVE](http://www.FullyCharged.LIVE)