



# FUTURE HEALTH

Inspiring Innovation  
In Global Health

## EXHIBITION & PARTNERSHIP OPPORTUNITIES

# #FHXP020

17 – 18 March 2020

Olympia London

[www.futurehealth.global](http://www.futurehealth.global)

in association with **UKIHMA**



# FUTURE HEALTH

is one of the world's leading events for the healthcare industry. Our focus is on the delivery of an audience that will accelerate your business – senior decision-makers and buyers attending to purchase the thousands of innovative products, services and solutions showcased each year across **2 days**. 2020 will see **more than 4,000 professionals** from **70 countries** converge in London for what once again promises to be the most significant meeting for healthcare professionals in the industry.




## BESPOKE PARTNERSHIP OPPORTUNITIES

The Future Health team is available to meet and discuss your needs in detail and to create a package completely in line with objectives. You may have some unique ideas or specific requirements and we can help bring those to life.

**Please contact our sales team:**

 [sales@futurehealth.global](mailto:sales@futurehealth.global)

 Tel: +44 (0) 208 012 8511



# EXHIBITION OPPORTUNITIES

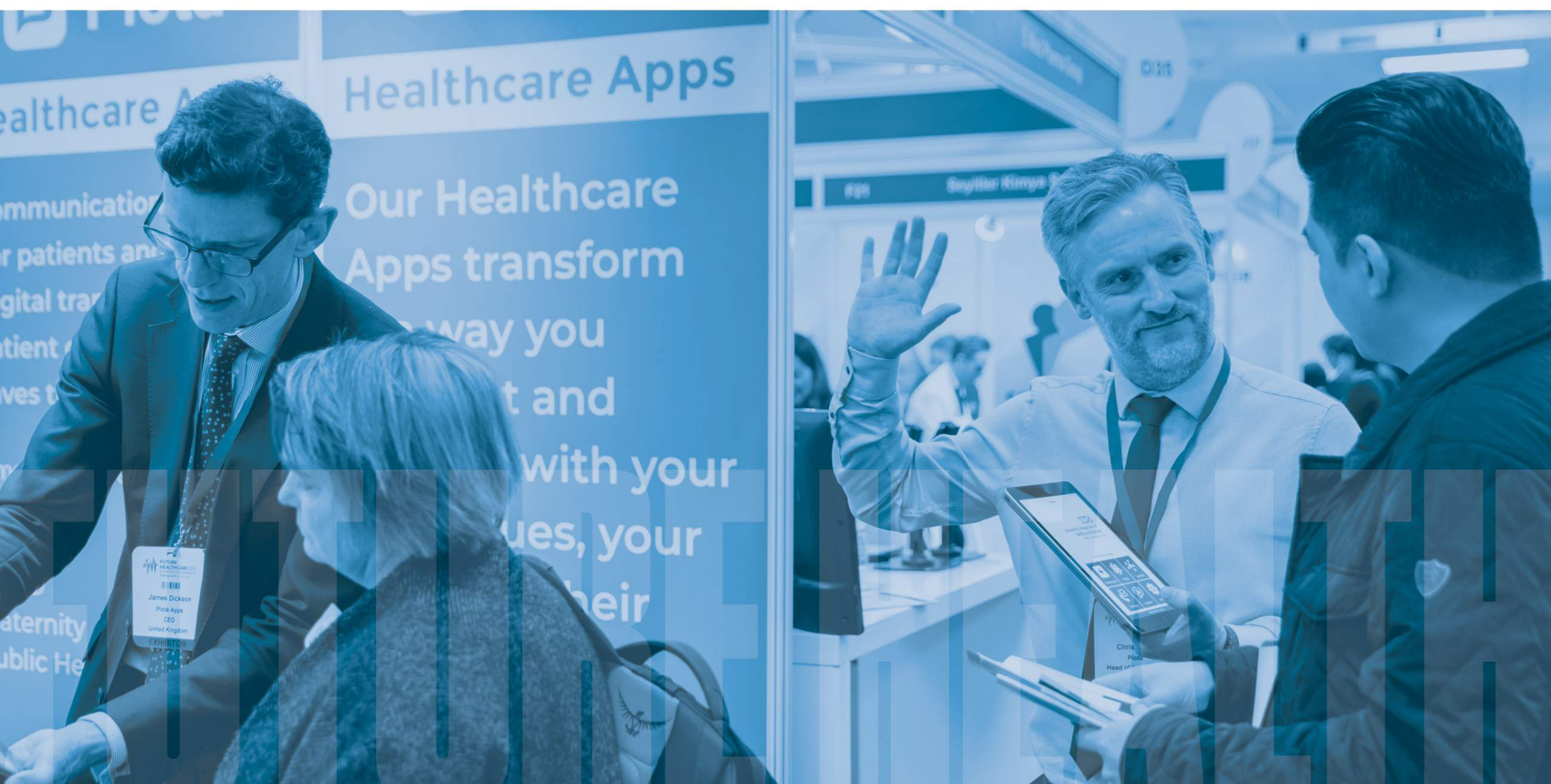
For those partners who would like to have a physical presence at the event we have a number of cutting-edge display options that allow you to engage with the audience we deliver and network with buyers and senior professionals. Create your own branded environment to showcase your brand and demonstrate your products and services to VIP buyers coming in from all over the world.

## SPACE ONLY

You can purchase a 'Space Only' area within the exhibition. This allows you the freedom to design and custom build your own stand, unique to your brand. Our team can provide a preferred list of recommended stand contractors/builders.

**Price: £425 per sq metre**

**Min: 9 sq metres**







## LIGHT BOX

This is our preferred premium option for any company that is participating at the event that is not building their own stand. You will need to supply the graphic image to be printed onto the light box in advance of the show, and we will ensure your space is ready to go.

**Price: £595 per sq metre** | **Min: 9 sq metres**



## SHELL SCHEME

The 'Shell Scheme' option offers a ready-built stand and a package that includes furniture, lights and carpet. We recommend you bring roll ups, banners or print posters to be hung on the panels to enhance your presence. We are also able to print the graphics that you supply to us, directly onto each panel for a very professional, stand-out look.

**Price: £560 per sq metre** | **Min: 9 sq metres**



# START-UP PODS

In an effort to support new companies in healthcare, we have created an option with a lower level of investment. Only companies that are 3 years old or less are eligible (please provide proof on application).

Price: £1,500 for  
4 sqm booth (2m x 2m)

	START-UPS	SHELL SCHEME STANDS				LIGHT BOX STANDS			
SIZE	2m x 2m	3m x 3m	4m x 3m	5m x 3m	6m x 3m	3m x 3m	4m x 3m	5m x 3m	6m x 3m
CARPET	✓	✓	✓	✓	✓	✓	✓	✓	✓
UNDERLAY	✓	✓	✓	✓	✓	✓	✓	✓	✓
WALLING	✓	✓	✓	✓	✓	✓	✓	✓	✓
GRAPHIC PRODUCTION	✗	✗	✗	✗	✗	✓	✓	✓	✓
NAMEBOARD	✓	✓	✓	✓	✓	✗	✗	✗	✗
PLUG SOCKET (500W)	1	1	1	2	2	1	1	2	2
SPOTLIGHTS	2	3	3	4	4	3	3	4	4
CHAIRS	2	2	2	3	4	2	2	3	4
STOOLS	✗	✗	✗	2	2	✗	✗	2	2
TABLE	1	1	1	1	1	1	1	1	1
POSER TABLE	✗	✗	✗	1	1	✗	✗	1	1
SOFA	✗	✗	✗	✗	1	✗	✗	✗	1
DELEGATE PASSES	2	1	2	2	3	1	2	2	3
PRICE	£1,500	£5,040	£6,720	£8,400	£10,080	£5,355	£7,140	£8,925	£10,710

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# PARTNERSHIP OPPORTUNITIES

## HEADLINE PARTNER

This is the most prestigious of our partnerships combining the best of content and commercial opportunities. The Headline Partner opportunity is limited to two companies and includes a speaking slot in a prime slot allowing you the chance to position yourself as a global leader in the healthcare industry.



### Benefits:

- Nomination of a suitable speaker/moderator for the main conference agenda in a prime slot.\*
- 12 sqm of space in a prime location within the exhibition (additional sq metres can be purchased)\*\*
- Logo and 100 word profile to be prominently placed on the FH website
- Logo to be prominently placed on the main FH brochure
- x1 full page advert in the show catalogue
- Logo on the conference stage and relevant onsite signage
- Logo prominently placed on all event marketing collateral
- Opportunity to distribute collateral to the FH conference delegates via the delegate bags\*\*\*
- x10 conference delegate passes for your company executives
- 25% discount on all additional delegate passes
- x10 passes to the FH Cocktail Reception

*\*FH reserve the right to maintain editorial control and will work with the partner to agree the type of speaker and which slot is most suitable. Presentations must be provided to the FH team no later than two weeks prior to the event.*

*\*\*If you do not require the stand space this element can be removed from the package and the price reduced to £30,000*

*\*\*\*Partner to supply collateral to a designated location by a specified date.*

**£35,000**



## LEAD PARTNER

Whether you are launching a new product or service, building awareness of your brand or sourcing new clients, this opportunity will position you ahead of your competitors and as a leader in the healthcare industry. The Lead Partner opportunity is limited to three companies.



### Benefits:

- 12 sqm of space in a prime location within the exhibition (additional sq metres can be purchased)\*
- Logo and 100 word profile to be prominently placed on the FH website.
- Logo to be prominently placed on the main FH brochure
- x1 full page advert in the show catalogue
- Logo on the conference stage and relevant onsite signage
- Logo prominently placed on all event marketing collateral
- Opportunity to distribute collateral to the FH conference delegates via the delegate bags\*\*
- x6 conference delegate passes for your company executives
- 25% discount on all additional delegate passes
- x6 passes to the FH Cocktail Reception

*\*\*If you do not require the stand space this element can be removed from the package and the price reduced to £22,000*

*\*\*\*Partner to supply collateral to a designated location by a specified date.*

**£25,000**

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## INNOVATION PARTNER

Become the Innovation partner at Future Health and position your company as a leading innovator in the industry. Alternatively you can use this partnership to promote a specific product, service or solution. This package is limited to one company only.



### Benefits:

- 9 sqm of space in a prime location within the exhibition (additional sq metres can be purchased)\*
- Logo and 100 word profile to be prominently placed on the FH website.
- Logo to be prominently placed on the main FH brochure
- x1 half page advert in the show catalogue
- Logo on the conference stage and relevant onsite signage
- Logo prominently placed on all event marketing collaterals
- Opportunity to distribute collateral to the FH conference delegates via the delegate bags\*\*
- x4 conference delegate passes for your company executives
- 25% discount on all additional delegate passes
- x4 passes to the FH Cocktail Reception

*\*If you do not require the stand space this element can be removed from the package and the price reduced to £15,000*

*\*\*Partner to supply collateral to a designated location by a specified date.*

**£18,000**

## TECHNOLOGY PARTNER

Become the Technology partner at Future Health and position your company as a leading provider of health technology in the industry. Alternatively you can use this partnership to promote a specific product, service or solution. This package is limited to one company only.



### Benefits:

- 9 sqm of space in a prime location within the exhibition (additional sq metres can be purchased)\*
- Logo and 100 word profile to be prominently placed on the FH website.
- Logo to be prominently placed on the main FH brochure
- x1 half page advert in the show catalogue
- Logo on the conference stage and relevant onsite signage
- Logo prominently placed on all event marketing collaterals
- Opportunity to distribute collateral to the FH conference delegates via the delegate bags\*\*
- x4 conference delegate passes for your company executives
- 25% discount on all additional delegate passes
- x4 passes to the FH Cocktail Reception

*\*If you do not require the stand space this element can be removed from the package and the price reduced to £15,000*

*\*\*Partner to supply collateral to a designated location by a specified date.*

**£18,000**



# OTHER OPPORTUNITIES

## REGISTRATION AREA

£12,000



Your logo will be featured in the registration email confirmations with a short message. Your brand will be the first that visitors see as they enter the event with your logo featured on the registration desks and the backdrop behind the desks. We are also able to feature your corporate/product video on screens in the registration area.

## INTERNATIONAL MEETING AREA

£10,000



Sponsor the area where international delegations and buyers meet. Your logo will feature prominently in the area and materials can be given away on the tables.

## COCKTAIL RECEPTION

£15,000



The FH Cocktail Reception is held on the first evening of the event at a bar near to Olympia. It is attended by exhibitors, delegates, hosted buyers, key international delegations and speakers. Your logo will feature around the venue and there will be several other opportunities for exposure – branded coasters, branded cocktail, a short speech and many more.

## DELEGATE BADGES

£10,000



Have your brand seen across the event by sponsoring our delegate badges and lanyards. Every delegate, speaker and participant must wear one guaranteeing exposure throughout the event to the entire audience.

## DELEGATES LANYARDS

£5,000 + COST OF PRODUCTION

## COFFEE BREAK

£8,000



Take ownership of the most popular spot for conferences delegates – the coffee stations! Partnering with us here you will have exclusive ownership of the branding around the stations including coffee cups, napkins and the surrounding area.



## EVENT APP

£ 8,000



The Official FH App provides the sponsor with extensive branding at the event. It is used by 80% of the audience who regularly engage with it over the two days.

## WIFI

£ 6,000



Partner with the official FH WIFI, and you will have the opportunity to provide a bespoke login and branding as official WIFI partner

## MOBILE PHONE CHARGING UNIT

£10,000



This opportunity includes the supply of a branded mobile phone unit with lockable cupboards and a plasma screen to show branded video content.

## FH WRAP REPORT

£ 8,000



This sponsorship includes having a video interview with one of your senior executives at FH and branding on every page of the digital report. It is sent to the entire FH database about 1 week after the event has closed.

## FH DAILY NEWSLETTER

£ 4,000



Sponsor the daily e-newsletter at FH and benefit from exposure to our 20,000 database of customers. You will also have the opportunity to include a an article of your choosing in a sponsored section and have a write up with one of your senior executives.

## ENTRANCE WALL

£13,000



A partner will have the option to exclusively brand the entrance wall to FH. It will be the only point of entry to the event and one third of the wall will be dedicated to our sponsor.

## SHOW CATALOGUE ADVERTISING

Advertise in the premium show catalogue given to every visitor when they register. Our guide is kept by the majority of attendees throughout the year as a directory of contact information.

- Half Page: £1,000
- Full Page: £1,500
- Inside Back: £2,500
- Inside Front: £3,000
- Back Cover: £4,000

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☎ Tel: +44 (0) 208 012 8511