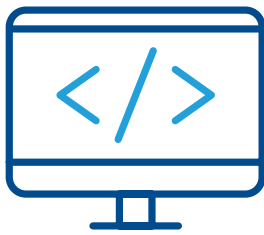


## YOUR FREE MARKETING PACKAGE - PLUS RECEIVE A £50 VOUCHER!

With all the data you've collected during lockdown, now's the time to use the show as your personal showroom and invite your prospects to come and visit you to close the deal!

We have numerous ways you can invite them - from social media posts, to email templates, to printed tickets. Better still, get over 100 of your prospects to the show and we will give you a £50 voucher for every 100 visitors.



### 1. EMAILS

Our exhibitors send emails about the show to their databases, you may prefer to create this yourself in your design and tone, but if you would like to use a standard template please let us know and we can send this over. This is also a great way of meeting with new clients that you may have worked with over the last year and haven't had a chance to meet in person.



### 2. WEB BANNERS

You can update your email signature with the digital banners, you could send to your website team to add it to your website, as well as adding it to any newsletters you send out to your customers. Just remember to add that unique ticket link so your customers can get their 2 free tickets, worth £36\*\* (London and National) and £24\*\* (South East, Glasgow, Surrey, Edinburgh & Somerset) and see you at the show.



### 3. PERSONALISED TICKET LINK TO USE

Make sure you add your unique ticket link to any social posts, banners you upload to your website or add on your newsletters. This is how we track how many visitors have attended. To get your unique ticket link just email [alicia.kennedy@futurenet.com](mailto:alicia.kennedy@futurenet.com) who will email it to you. So to be in with a chance to win the £1K make sure you add it to all your marketing for the show.



### 4. SOCIAL BANNERS

Promote the show on Twitter with a tweet, and why not add it to your story on Instagram with your unique ticket link within your bio so your followers can see you at the show? You can always upload the social banners to Facebook.

Start promoting your presence at the Homebuilding & Renovating Show receive a **£50 VOUCHER** for every **100 VISITORS** you get to the show

## YOUR FREE MARKETING PACKAGE - GIVE YOU A £50 VOUCHER FOR EVERY 100 VISITORS.



### 5. SOCIAL COPY SUGGESTION

Want to learn more about our products and services? Join us at the Homebuilding & Renovating Show @MyHomebuilding.



### 6. PHYSICAL TICKETS

We can supply you with free tickets for you to post out to your customers. You can put your tickets in with brochures or invoices that you send out as it lets your customers know you're thinking of them. You can order more tickets through the exhibitor portal or just email [alicia.kennedy@futurenet.com](mailto:alicia.kennedy@futurenet.com) and she will get them posted out to an address of your choosing.



### 7. WEBSITE LISTING

Upload your logos, website, products, videos and social channels to the [homebuildingshow.co.uk](http://homebuildingshow.co.uk) website. This can be done through the exhibitor portal under the website profile. This stays on the show website for a year and is one of our most looked at pages on the website when our visitors are planning their day at the show, so make sure you keep it up to date.



### 8. FULL EXHIBITOR MARKETING SUPPORT

A dedicated marketing support manager, Katy Halls, to assist on bespoke marketing support for your brand. If you would like your stand number added to your banner then just email [katy.halls@futurenet.com](mailto:katy.halls@futurenet.com) or call 0330 390 6336 and she can get that updated for you.

