

# Homebuilding & Renovating Show

ORGANISED BY

FUTURE

**The UK's Best Show** for anyone  
looking to create their Dream Home...



#HBRshow

[www.homebuildingshow.co.uk](http://www.homebuildingshow.co.uk)

# Bring your supplier partners on board and reap the rewards

---

## Visitors attend Homebuilding & Renovating Shows to discover the best products and services for their home projects.

One of the key advantages of our exhibitions is that they allow attendees to connect with a wide range of suppliers all in one place and on a single day. This not only saves them valuable time – avoiding the hassle of traveling across the country to meet with individual vendors – but also helps prevent delays in their projects.

Additionally, many of our exhibitors collaborate closely with other suppliers to support self-builders and renovators. By bringing your team and partners together in the exhibition hall, you can showcase a more comprehensive range of offerings, enabling visitors to streamline their project planning. This creates a win-win scenario for everyone involved.

Do you work with other companies that make homeowners' dreams come true? Then why not **refer them to exhibit alongside you** at the shows you've already booked into? The more suppliers we have, the more visitors we attract – and the more opportunities for you to grow your customer base.



## What's in it for you?

Make a referral and **earn up to £500 per booking** for any company that signs up to exhibit at the show.

# About us

---

## Over 30 years

Brought to you by the UK's most trusted portfolio of home brands, owned by Future PLC, the Homebuilding & Renovating Show has been an established leader for over 30 years. This popular face-to-face event continues to connect leading brands with thousands of passionate homeowners and renovators.

## 80,000 visitors

Join us as an exhibitor to drive instant sales, post event leads, ROI and connections with a ready made audience of over 80,000, who are engaged and ready to spend in a face-to-face environment.

## Industry experts

Our events showcase inspiring, live homebuild and renovation sessions across multiple theatres, delivered by leading industry experts.

## Eight regions

The shows give true National coverage no matter where your business is based. With eight venues to choose from, you can target National, local or regional audiences.

## Leading brands

Join us, and 1000's of brands this year leading the way in the build & renovation industry.



# An established and leading brand...

Owned by Future PLC - the Global platform  
for specialist media, connecting people  
with their passions.

- Reaching **1 in 3 adults online** in the UK and US
- Connecting more than **400** million people worldwide
- Home to **245** of the world's favourite brands
- **#1** Tech, **Homes**, Games, Cycling & Photography  
online publisher, UK
- **98.7m** social media followers across the portfolio
- **6.5bn** page view across our brands



Watch  
our sizzle  
reel here

FUTURE



REAL  
HOMES

PERIODLIVING

Livingetc

Ideal Home

HOUSE  
& GARDEN

Plotfinder

Gardening

Gardeningetc

COUNTRY LIFE

25 BEAUTIFUL  
HOMES

COUNTRY HOMES

StyleatHome

# The Audience

## Active builders and renovators

- **73%** have a live project
- **£151k** average project spend
- **44%** have a build project
- **20%** have a renovation project
- **36%** have a home improvement project

## Affluent AB1's

- **£72,344** Average household income
- **54** average age
- **National** audience

## Engaged audience

- **3.54** hours spent at the show
- **68%** visit the show to see and touch new products
- **75%** go to research new products and services
- **54%** only visit our show

## Influenced to spend

- **82%** of people say they are likely to request a quote from an exhibitor after the show



# The only brand offering total UK coverage...

**8** incredible  
shows  
to join

South East Farnborough International Centre	National NEC, Birmingham	Scottish SEC, Glasgow	Southern Sandown Park, Surrey	London Excel, London	Scottish RHC, Edinburgh	Northern Harrogate Convention Centre	South West Bath & West Showground, Somerset
17 – 18 Jan 2026	19 – 22 Mar 2026	9 – 10 May 2026	27 – 28 June 2026	18 – 20 Sept 2026	3 – 4 Oct 2026	30 Oct – 1 Nov 2026	14 – 15 Nov 2026
200 exhibitors	380 exhibitors	150 exhibitors	200 exhibitors	300 exhibitors	130 exhibitors	240 exhibitors	130 exhibitors
Space £486 per sqm Shell*: £562 per sqm	Space £543 per sqm Shell*: £618 per sqm	Space £486 per sqm Shell*: £562 per sqm	Space £486 per sqm Shell*: £562 per sqm	Space: £543 per sqm Shell*: £618 per sqm	Space: £486 per sqm Shell*: £562 per sqm	Space £486 per sqm Shell*: £562 per sqm	Space £486 per sqm Shell*: £562 per sqm
8,371* visitors	24,312* visitors	5,823* visitors	4,996* visitors	13,417* visitors	4,725* visitors	9,451* visitors	4050* visitors

\*based on  
last live event  
\*\*ready built  
stand option





# Each with a truly inspiring show all under one roof...



## Masterclass Stage

Short, sharp focused sessions delivered by our exhibitors. Speak to the sales team today about the opportunities available.



## Home Improvement Theatre

Our experts deliver invaluable sessions covering interior design, kitchens, bathrooms, renovations, extensions, and more.



## Exhibition Hall

Shows range in size from 120 to 500 exhibitors offering a wide range of products and services for our visitors



## Self-Build Theatre

From a beginner's guide to building, to the best way to manage tradespeople, visitors get answers to common self-build questions in our inspiring sessions.



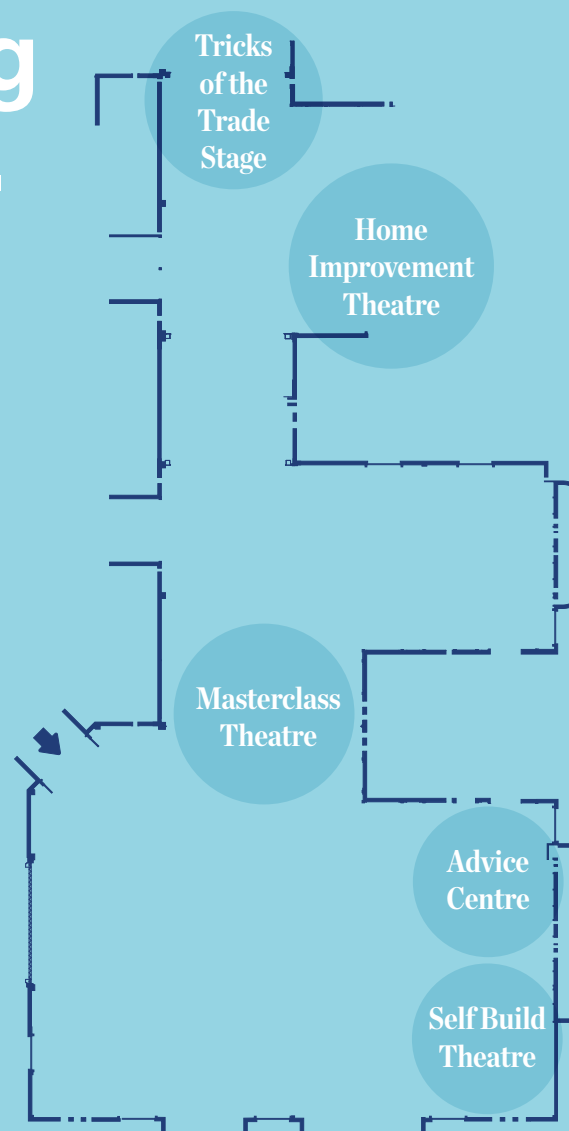
## Homebuilding & Renovating Advice Centre

Free one-to-one advice from planners, architects and experts.



## Tricks of the Trade Stage

Live seminars delivered by DIY Doctor help our audience become DIY experts in an instant.



The biggest self-build and renovation show portfolio in the UK

Every show is full to the brim with inspirational advice & educational content

# Why invest in a show?

---

## Face to face is key

Did you know 85% of consumers say face-to-face meetings, as well as seeing the products they're interested in in real life, is the most important factor when making a high value purchase? Our show allows you to gain trust, showcase your products and enable the audience to touch & compare all under one roof. There's no bigger incentive for them to purchase.





---

## See conversion on your leads go up vs. your other marketing channels

Gain high quality and significant pipeline growth from the shows which for many can create their entire annual lead generation needs in one go. Plus, with average project spend at a whopping £151k, the quality of leads is exceptional.



---

## Give your sales team the opportunity to shine

with the biggest opportunity of the year  
to convert sales, network with peers and  
showcase your brand and your team.



# 10 reasons to exhibit with us

1. Established over 30 years with a proven track record
2. Biggest shows in the market covering all aspects of building a home from start to finish.
3. Our audience TRUST us
4. We're the only brand that covers the entire UK face to face
5. Join the No.1 homes brand in the UK
6. We make a big investment in attracting the right, high quality audience for you
7. Speaking opportunities available at all shows
8. Join 1000's of leading brands who exhibit with us already
9. 80% of exhibitors re-book with us time after time
10. Join Future, the Global platform for specialist media  
- reaching 1 in 3 adults in the UK and US\*

\*online in the UK and US





# National scale marketing support

The Homebuilding & Renovating Show team deliver a hugely successful marketing campaign, with significant investment to generate a quality audience.

## Marketing Campaign

- Dedicated coverage in our brand magazine and website throughout the promotional period
- Email campaign targeting engaged and opted in data lists
- Personalised direct mail to our audience and planning leads
- OOH media
- PR and National press
- Partnership activity
- Large social media and Google advertising campaigns



**10 million**  
OTS marketing reach  
for each regional show

**30 million** OTS  
marketing reach for our  
National and London shows



# Meet the events specialists...

Our team are experts in their field, and collectively have over 100 years of experience working with clients on the Homebuilding & Renovating Shows. They're here to help guide you through our event portfolio and exhibition opportunities to get the best possible results from exhibiting at our shows.

 @HomebuildingShow

 @HomebuildingShow

 @HomebuildingShow

 homebuilding-renovating-show

#HomebuildingShow

---

## Contact to enquire

---

### Nick Noble

**Events Director**

01527 834438

[nick.noble@futurenet.com](mailto:nick.noble@futurenet.com)

### Hellen Roche

**Exhibition Sales Director**

01527 834418

[hellen.roche@futurenet.com](mailto:hellen.roche@futurenet.com)

### Stuart Baylis

**Exhibition Account Director**

01527 834405

[stuart.baylis@futurenet.com](mailto:stuart.baylis@futurenet.com)

### Josh Mortimer

**Exhibition Manager**

01527 834497

[josh.mortimer@futurenet.com](mailto:josh.mortimer@futurenet.com)

### Liz Britton

**Exhibition Account Manager**

01527 834483

[liz.britton@futurenet.com](mailto:liz.britton@futurenet.com)

### Adele Murphy

**Exhibition Account Manager**

01527 834498

[adele.murphy@futurenet.com](mailto:adele.murphy@futurenet.com)

### Helen Fox

**Exhibition Account Manager**

01527 834480

[helen.fox@futurenet.com](mailto:helen.fox@futurenet.com)

### Jemma Burbridge

**Sales Administration**

0330 390 6537

[jemma.burbridge@futurenet.com](mailto:jemma.burbridge@futurenet.com)

# Let's work together

[www.homebuildingshow.co.uk](http://www.homebuildingshow.co.uk)

Homebuilding  
& Renovating Show

