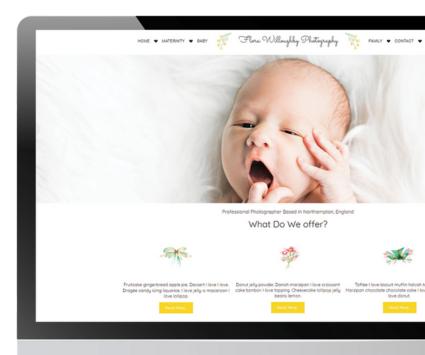


## CREATE YOUR BEAUTIFUL WEBSITE

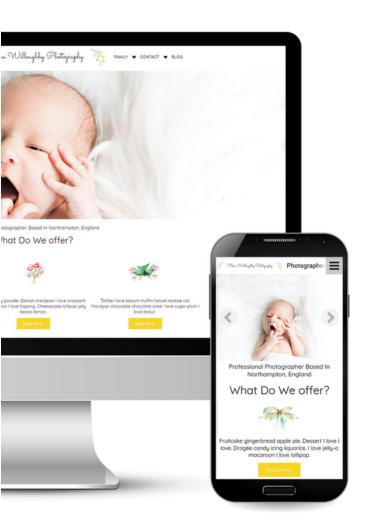
We provide all the tools, layouts and templates to create beautiful websites.

- Create as many pages and portfolios as you want
- Choose from over 30 page layouts
- Select from thousands of fonts
- Make site changes whenever you need
- Benefit from awesome search engine optimisation tools



"It looks fantastic. I'm over the moon with it. You have done a splendid job! I really do love this."

Philip Lord



# THE WEBSITE SET UP SERVICE

You provide the content, we set the site for you.

We will even set up your domain name and submit your website to search engines for indexing.

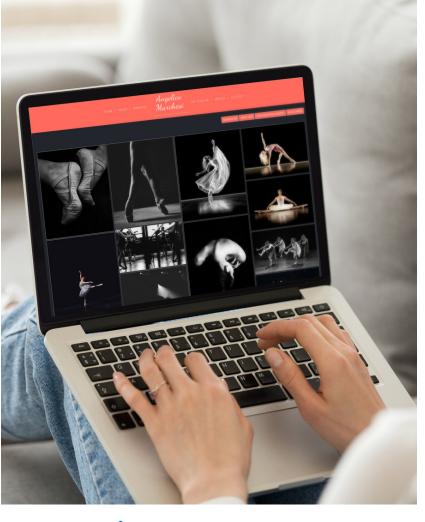
Once your site has been completed you will be able to continue adding and editing your content as normal.

All for a one-off fee of £199 + VAT.

# BENEFIT FROM EVERYTHING...ALWAYS

Whichever route you take, your website will always have access to all tools and features.

For a full list of features go to www.theimagefile.com/features.



# PARTNER WITH THE BEST LABS IN THE BUSINESS

Automated fulfilment to your favourite lab, leaving you more time to create beautiful images.

Online orders are sent to your lab of choice and then shipped directly to your customer or back to you - you choose.

All partner labs ship white-label so no mention of the lab or their pricing.

If your preferred lab is not a partner you can easily add them to receive your orders!























# SELF-FULFIL YOUR PRINT ORDERS

Choose to manage the print process yourself.

Automated, branded courtesy emails advise customers on delivery and an online workflow ensures that no orders are forgotten or slip the delivery timeline.

"I have literally four times as many weddings this year as I had last year. Thank you. You have turned my business around."

Paul Barron





#### MAXIMISE YOUR SALES

Benefit from all the sales and discounting tools to help you maximise your customer purchases - from packages and tiered pricing to time-sensitive discount options.

#### Unlimited Price Plans

You can have unlimited price plans selling different products at different prices to suit your client's needs.

#### Sell Video & Downloads

It's simple to upload, display and sell big, beautiful HD videos. You can also sell downloads in multiple sizes.

# Sales Reports

Keep on top of your sales with downloadable sales reports.

#### Use All Sales Features On Your Own Website

If you already have a website you can still integrate all sales tools and proofing areas seamlessly.

# EASILY BOOST YOUR PROFIT MARGIN

#### Collages

Create beautiful collage templates for your customers to use and purchase.

Once your customers have made their collage and chosen their product, we will automatically send the file through to your chosen printing lab.

This keeps printing fees low and profit margins high.

# Packages

Combine multiple sales items into one package as a trigger item to increase client sales and as a way to offer more discounts and special offers to customers.

#### Gift Certificates

Sell gift certificates and non-photo products too.



# SIMPLE MARKETING

#### **Customer Lists**

Easily keep in touch with your customers by downloading a customer and visitor list, with GDPR compliance built in.

#### Branded Invoices

Keep everything streamlined with automated, branded invoice generation. All sales are in your name and display your bespoke branding.



#### Social Media

Link all your social media profiles to your website so that clients and visitors can keep in touch easily, no matter which social platforms you use.

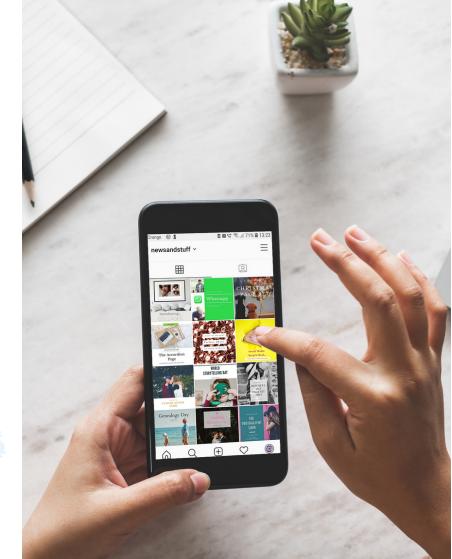
Multiple social sharing options are also available to make it easy for you and your customers to share the love!

### WordPress Blog

Use an industry-leading WordPress blog on your website with all hosting included.

"Theimagefile provides me with every tool I need to have a fresh, engaging and efficient website and maximise my online web presence."

Kevin Greene



# 0% COMMISSION

We feel strongly that what you earn is yours to keep!

We do not charge commission on your sales.

We also do not charge admin fees for sending orders through to a lab, nor hinder your sales with bandwidth charges for selling or distributing downloads.

# **OUR PAYMENT PARTNERS**

Accept payments however you prefer with any of our payment partners.

# stripe



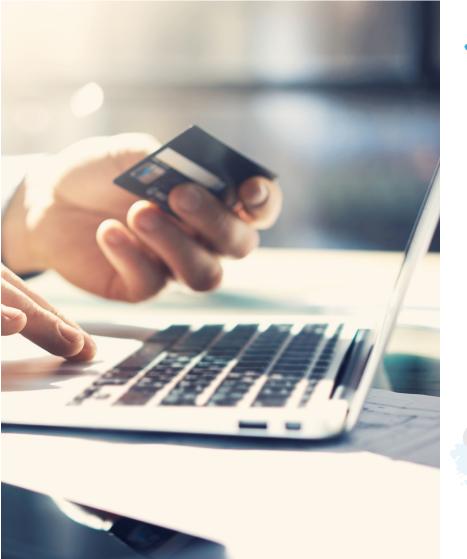






global payments Authorize. Net





# TAKE A TRIAL!

A no obligation taster.

You can build your website and see how the system works for 28 days.

# CHOOSING THE RIGHT ACCOUNT FOR YOU

No functions are hidden, it simply adjusts your storage limit.

We offer five account levels from £4.99 to £24.99 per month (plus VAT).

You can change your account level at any time to suit your business needs.

"Taking the trial really was the best decision I made. My customers love it and the sales are building into a really useful income!"

Andy Griffin

"I just love how you guys operate. Really feels like a one on one personal service.

Mark Bryan

# WE'RE HERE FOR YOU

We are here to support you and your business.

customersupport@theimagefile.com

www.theimagefile.com

"Response times have been incredible and expertise obvious. Thoroughly recommended indeed."

Stephen Wright