### goodbye traditional SPF brands.

# hello Sunday<sup>™</sup>

# FORGET THE WHITE, THICK, PORE-CLOGGING, STICKY, YELLOW-BLUE-WHITE, COCONUT-SCENTED MESS... WE'RE BREAKING THE RULES OF SPF BY MAKING IT FUN AND EASY TO INCORPORATE SPF INTO YOUR DAILY ROUTINE, NO MATTER YOUR SKIN TYPE!

Hello Sunday is an innovative, British skincare brand making a difference. We know that most skin damage and ageing happens day-to-day and the sun doesn't stop shining even when the clouds are out, so daily SPF is your BFF against sun damage and signs of ageing. Working with expert formulators, Hello Sunday develops innovative, high performing skincare that works hard to protect skin from UVA/UVB rays and daily aggressors, such as blue light, infrared and pollution.

With a simple mission to make SPF part of your daily skincare routine, we've created multifunctional formulas combining high sun protection with the best skincare ingredients, such as Hyaluronic Acid and Vitamin C, blending your daily skincare essentials all in one. From serums to makeup primers, our unique SPF formats come in ultralightweight, comfortable, skin-loving and makeup friendly textures, that you'll want to wear every day. Your shortcut to happy, healthy skin... all year round!







### meet our award-winning line up

Discover our unique formats of everyday skincare essentials powered by SPF, that you won't find these in any other range! Because one size doesn't fit all, we've created different formulations that slit right into your daily routine and match your skin type, concerns and preferences.



#### the everyday one FACE MOISTURISER SPF 50 - 50ml

An everyday moisturiser combining SPF50, hyaluronic acid and Vitamin B5 to help repair the skin's barrier and protect it from UV ray damage and daily environmental aggressors. Its lightweight, fragrance-free texture spreads smoothly through skin with a natural soft, invisible finish. Suitable to all skin types and tones, including sensitive skin.



### the matte one

### SEBUM CONTROL MOISTURISER SPF 50 - 50ml

A lightweight, non-comedogenic moisturiser designed to deliver powerful UV and environmental protection, and skincare benefits, for acne-prone and oily skin types. Enriched with CBD extract and Silica, it helps regulate sebum production without stripping out moisture. Rich in powerful antioxidants and vitamins, it destroy free-radicals, helps repair the skin barrier and reduces inflammation, to prevent break outs and dark spots.



# the one that's a serum MOISTURISING SERUM SPF 50 - 30ml

A featherlight, multifunctional moisturising serum combining SPF50 with Hyaluronic Acid and Vitamin C, to hydrate, brighten and defend your skin from life's daily aggressors and visible signs of ageing. Perfect for thirsty or dull skin, this serum leaves skin plump, supple and naturally radiant. Ideal for balanced to dry or sensitive skin.



## the illuminating one GLOW PRIMER SPF 50 - 50ml

A moisturising makeup primer designed to protect your skin from sun damage and signs of ageing, whilst leaving skin with a dewy, subtle glow. Enriched with Vitamin C, hyaluronic acid and micro particles of Mica, it enhances your natural radiance and creating the perfect illuminated base either with or without makeup.



# the mineral one HYDRATING SERUM SPF 50 - 30ml

A lightweight, fragrance-free serum with 100% mineral sunscreen that offers protection against UVA/UVB. It hydrates the skin to help visibly reduce the look of damage caused by daily aggressors such as blue light, pollution, and infrared sun rays. Enriched with Hyaluronic Acid, Vitamin E, antioxidant rich Kukui Oil and light diffusing spheres to enhance your natural glow. This fragrance-free mineral serum delivers a flawless finish.



# the one for your eyes BRIGHTENING & LIFTING MINERAL EYE CREAM SPF 50 - 15ml

Especially created to protect and deliver real skincare benefits to the most sensitive eye contour, without causing watery eyes. This certified eye safe cream is formulated with 100% mineral filters and hydrating Vitamin E to protect skin from UV damage, dark spots and early signs of aging. Packing powerful lifting and brightening ingredients like peptides and hydrolized wheat protein, this eye cream visibly lifts and brightens the under eye area with every use.



# the take-out one INVISIBLE SUN STICK SPF 30 - 30a

SPF 30 - 30g
An invisible moisturising sun stick for smooth, easy and mess-free protection, wherever you go. Its handbag friendly, non-liquid formula for face & body, doesn't count towards your liquid allowance. Non-transfer, water and sweat resistant, it is ideal for outdoor activities and anyone in the family.



## the shimmer one Mineral Glow Stick SPF 45 - 30g

SPF 45 - 30 g
This compact, mess-free mineral shimmer stick is perfect for your on-the-go top ups wherever life takes you, giving a high-level broad-spectrum protection against UV rays and daily pollutants. It's also packed with moisture-rich sunflower wax, hydrating hyaluronic acid, and soothing Vitamin E to seal in moisture and smooth the look of skin.





#### LIP BALM SPF 50 - 15ml

A fragrance free, transparent SPF50 lip balm enriched with hydrating Shea butter, Squalane and Hyaluronic acid to keep your lips protected, plump and soft, all year round. Use it on its own for a natural finish, or over your favourite lip colour for a finishing layer of



#### the tinted one TINTED LIP BALM

SPF 50 - 15ml

A hydrating, buildable tinted lip balm boosted with SPF50 protection. Enriched with nourishing shea butter and hyaluronic acid, this super smooth mauve or rose tinted and berry scented formula wraps your lips with soft, nourishing colour - for plump and healthy-looking lips all day, everyday. Repeated use helps keep lips protected, soft and moisturised.



HAND CREAM

SPF 30 - 30 ml
Did you know your hands are exposed to UV rays and sun damage, all year round? This lightweight hand cream packs SPF30 and essential skincare ingredients like Hyaluronic Acid, Vitamin E, Vitamin B5 and Aloe Vera to protect your skin from sun spots and premature signs of aging, whilst leaving your hands nourished. Lightly fragranced, this hand cream gives you the smell of summer all year round.



### the retouch one

SUN FACE MIST SPF 30 - 30g

Touching up your SPF on the go just got easier! This invisible, barely-there hydrating mist was created as an easy solution to keep skin protected all day long, even over make up. Enriched with hydrating Hyaluronic Acid and Vitamin E, it offers protection from UV rays and life's everyday aggressors (blue light, infrared, pollution), whilst leaving you feeling nourished and refreshed through out the day.



### GLOW FACE MASK

A lightweight gel texture packing some serious skinloving ingredients and treatment properties, to give
your skin some much needed TLC after a day of
fighting off life's daily aggressors. Enriched with
Centella Asiatica and Oat Prebiotics, this absolute skin
saviour offers extreme hydration, skin barrier recovery
and a brighter, dewy complexion. To top it off, Pro
Vitamin D enhances the skin's natural vitamin D
production without any exposure to the sun.



### the self tan one

### SUN-KISSED DROPS

SUN-KISSED DROPS
NO SPF - 30ml
Total solar protection doesn't mean that you have to forgo a sun-kissed glow. These buildable, self tan drops give you a subtle bronzy glow for up to 6 days, without sun exposure. Contains gentle levels of DHA to create a subtle bronzy glow, Vitamin C for its antioxidant and brightering properties, Rhodiola Extract to encourage natural UV resistance, and Beet Extract which increases Vitamin D receptor activation. Adding a few drops to your moisturiser each night will help you reach your desired glow, all year round!





**SKIN-LOVING** 





**TYPES & TONES** 



100% VEGAN & CRUELTY-FREE



HOMOSALATE-FREE · PARABEN-FREE · OXYBENZONE-FREE · OCTINOXATE-FREE