



ADVANCED,
FORTIFYING HAIRCARE

FOR HAIR
THAT IS THINNING,
LOSING VOLUME
AND DENSITY





COMBINING
THE FORCES
of NATURE &
SCIENCE

MEGI Wellness - TACKLING EVERYDAY HAIR LOSS!

Created by a desire to redefine haircare with natural goodness and cutting-edge innovation to tackle hair loss and stimulate hair growth in just 3 months.

Our products contain multiple **plant growth factors** that have been developed through **stem cell technology** to tackle hair loss and stimulate hair growth as well as repair and nourish.

Offering:

Growth Stimulating Shampoo

Fortifying & Nourishing Conditioner

Growth Stimulating Hair Serum

Hair Loss Supplement





HERO
INGREDIENTS
BACKED BY
SCIENCE



ANAGAIN™

In every product at full strength – in laboratory studies AnaGain™ is shown to reactivate hair growth by 78% in just 3 months!

- Stimulates hair growth at the root
 - Prolongs the life cycle of hair
- Fully restores the vitality of the hair

Study based on 20 volunteers suffering from mild to moderate hair loss.

CAPILIA LONGA

In clinically proven studies Capilia Longa has a faster active effect than Minoxidil, and can reduce hair loss by up to 89% and increase hair density by up to 52%. In fact, the study showed that at 150 days, the average participant had grown an average of 13,500 new hairs.

Study based on 40 volunteers suffering from mild to moderate hair loss.

SYMHAIR®

Smart wheat protein product. It offers deep fibre restoration, split end repair, and anti-breakage benefits.

BURGEONUP™

Has a “double punch” benefit of promoting papilla cells to stimulate hair growth while also preventing hair loss caused by male hormones. Results also shown in female hair loss.



THE HAIR LOSS MARKET

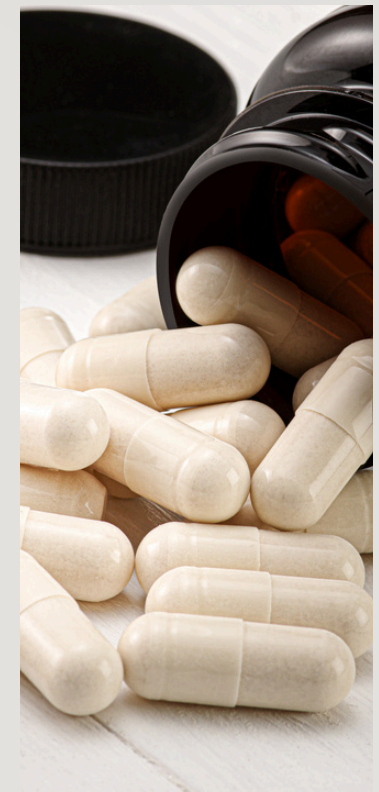
Today, the haircare market is valued at over **\$92 billion globally.**

The Hair Loss Treatment Products Market was valued at \$8 Billion in 2019 and is projected to reach **\$11 Billion by 2027**, growing at a CAGR of 3.83% from 2020 to 2027.



According to research by the *American Academy of Dermatology* (2023 report), “40% of women have visible hair loss by the time they’re 40. Most women start thinning in their 20s, 30s, or 40s, but many ignore it until they have lost 30 to 50% of their hair. It’s harder to notice because women thin in a more sporadic pattern than men”.

Nearly 50% of women going through menopause, typically in their 40s and beyond, will experience moderate to excessive hair loss, shedding, and thinning (*Women’s Health April 2024*).





Hair loss is a common issue among men, with research showing that around 50% of men experience some degree of hair loss by the age of 50. This widespread concern has created a substantial market for hair loss treatments, estimated to be worth \$4 billion in 2023. The market continues to grow as more men seek effective solutions for receding hairlines.

Megi Wellness products not only normalises the conversation around hair loss but also empowers individuals to confidently address their hair health.

- Stylish packaging, ideal for the gym.
- Powerful formulas that deliver tangible results.
- Used as part of your daily grooming routine, these products work to strengthen the hair to avoid premature hair loss as well as stimulating regrowth in men who are already experiencing thinning hair.



The entire hair loss product market is witnessing high demand. Haircare products, such as serums, shampoos, conditioners, and oils, are highly sought after to boost the volume and strength of hair.

FINANCIAL TIMES: 11.02.2023 "STRAND AND DELIVER"

**"I'M NOT THE ONLY ONE SEEING A NEED FOR
PREMIUM PRODUCTS WITH QUALITY
INGREDIENTS BACKED BY SCIENCE TO CARE FOR
MY CROWN."**



OUR PRODUCTS



100% VEGAN



CRUELTY FREE



NATURAL FORMULA



SILICONE FREE



PARABEN FREE



SLS FREE



GMO, PEG FREE



MADE IN THE UK

GOOD FOR YOUR HAIR WITHOUT COMPROMISE

GROWTH STIMULATING SHAMPOO

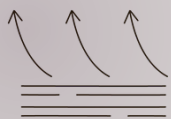


“Wash and go” no longer works for sensitive scalps and tired hair.

Meticulously formulated with powerful growth stimulating and repairing actives such as AnaGain™ and SymHair®, alongside Biotin, Caffeine, Vitamin B5, and Vitamin E for stronger, healthier looking hair.

Washing your hair is a great opportunity to create a healthy, strong, fortified scalp.

As we go through life, the needs of our scalp's skin are as important as the needs of our facial skin. For that exact reason, we have created a shampoo that will detoxify your scalp through anti-inflammatory ingredients to calm and heal the skin, whilst the active, stimulating powerhouse ingredients create a perfect environment for healthy follicles, stimulate hair growth, and slow hair loss.



STIMULATING



SOOTHING



PURIFYING

KEY INGREDIENTS

ANAGAIN™

Derived from organic pea sprouts, activates essential signal molecules within the dermal papilla, reigniting the process of hair growth. Clinical research featuring AnaGain™ revealed a remarkable 78% increase in hair growth during the anagen (growth) stage of the hair follicle in as little as three months.

Study based on 20 volunteers suffering from mild to moderate hair loss

BIOTIN

Also known as vitamin B7 or H, biotin is essential for numerous cellular functions. When applied topically, biotin may strengthen existing strands and minimize splits and breakage, as well as nourish hair follicles on the scalp, and improve the strength, elasticity and durability of new hair growth. A biotin deficiency may lead to hair loss, and supplements may aid hair growth in people with this deficiency.

SYMHAIR® RESTORE

Crafted from naturally substantive smart wheat protein, delivers comprehensive benefits including deep fibre restoration, split-end repair, and anti-breakage properties. Additionally, it enhances moisture retention, boosts shine, and improves hair manageability for a healthier, more resilient mane.

CAFFEINE

Caffeine is known to help increase blood circulation to the scalp which promotes healthy hair follicles. When you're massaging hair products directly to the scalp you're aiding blood circulation to the scalp and stimulating the roots. Caffeine may offer several benefits for hair, including: suppressing the hair loss hormone DHT, stimulating hair growth, encouraging elongation of the hair shaft, and supporting strong, healthy hair growth.

FORTIFYING & NOURISHING CONDITIONER



Conditioner is definitely no longer about coating your hair with silicones!

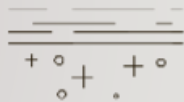
Conditioning is a perfect opportunity to introduce nourishing active ingredients which in time will repair and moisturise your locks, providing a long term “feed your hair” effect.

Our unique formula contains AnaGain™, Caffeine, Biotin, Protein, Vitamins B6 and E, all working together to promote healthy hair growth, while nourishing and strengthening your hair.

This hair quenching formula is further enhanced with hero ingredient SymHair™ (smart wheat protein) to deeply nourish and restore damaged follicles whilst giving your hair the glossiest shine, the fullest body and the most silken softness possible in a 100% silicone-free hair product!



REPAIRS



SMOOTHES



HYDRATES

KEY INGREDIENTS

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ORMAGEL XPU

Increases hair moisture by 18% in chemically damaged hair. The benefits of Ormagel XPU have been shown to include increased hair cuticle alignment, increased glossiness, increased hair hydration and protection, and better rates of hair repair.

Study: 6 samples of the most fragile hair taken from different volunteers and treated with Ormagel

SYMHAIR® RESTORE

Crafted from naturally substantive smart wheat protein, delivers comprehensive benefits including deep fibre restoration, split-end repair, and anti-breakage properties. Additionally, it enhances moisture retention, boosts shine, and improves hair manageability for a healthier, more resilient mane.

PHYTANTRIOL

Significantly improves water retention, strengthens damaged hair and visibly prevents colour-washout.

Two independent experiments showed the number of split-ends reduced by 35%. Even a single product application with Phytantriol is therefore capable of reducing the number of split-ends significantly.

Two independent experiments based on a single application to virgin hair swatches

GROWTH STIMULATING HAIR SERUM

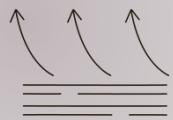


Megi® Wellness Growth Stimulating Serum has a powerful active formula to stimulate hair growth, extend the follicle life cycle and revive hair vitality for thicker, fuller, healthier looking hair.

Formulated with trademarked, laboratory-tested ingredients, including AnaGain™, Capilia Longa™, Capixyl™, as well as Peptides, Biotin, and Vitamins B5 & E. Clinical studies have demonstrated that Capilia Longa™, rich in plant growth factors, can help to reactivate growth in dormant hair follicles. It can reduce hair loss by up to 89% and increase hair density by as much as 52% in just 150 days.

Study based on 40 volunteers suffering from mild to moderate hair loss.

Similarly, a clinical study involving AnaGain™ proved it to stimulate hair growth at the root, prolonging the life cycle of the hair. It revealed a remarkable 78% increase in hair growth during the 'anagen' (growth stage) of the follicle in just 3 months. Prolongs the life cycle of hair. Reduces hair loss. Restores the vitality of hair. Denser hair in just 3 months.



STIMULATING



STRENGTHENING



THICKENING

KEY INGREDIENTS

ANAGAIN™

Derived from organic pea sprouts, activates essential signal molecules within the dermal papilla, reigniting the process of hair growth. Clinical research featuring AnaGain™ revealed a remarkable 78% increase in hair growth during the anagen (growth) stage of the hair follicle in as little as three months.

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CAPIXYL™

An innovative complex of biomimetic peptide combined with a red clover extract. It targets the main causes of hair loss, providing fuller and thicker hair. Capixyl™ acts by reducing the substances that damage the hair (free radicals and dihydrotestosterone) and promotes the growth of proteins required for hair growth. It has a direct effect on the hair, such as strengthening hair follicles, anchors them firmly, and improves the health and vitality of hair.

MACA ROOT EXTRACT

When used topically in scalp and hair products, maca root has been shown to stimulate the scalp, thereby boosting the amount of nourishment that reaches hair follicles. It follows that tending to the hair follicles will also improve hair thickness and strength.

BURGEON UP™

Has a “double punch” benefit of promoting papilla cells to stimulate hair growth while also preventing hair loss caused by male hormones, results also shown in female hair loss. It widens blood vessels to allow more oxygen, blood, and nutrients to flow to the follicles, for healthier and faster growth in patchy, thinning areas.

ADVANCED HAIR GROWTH SUPPLEMENT

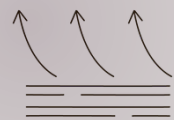
KEY INGREDIENTS



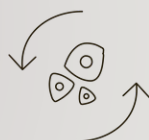
INTRODUCING THE ADVANCED SUPPLEMENTATION YOUR BODY NEEDS TO ACHIEVE IT'S BEST HAIR

Powered by AnaGain™ Biotin, Folic Acid, Horsetail & Selenium, this innovative wellness supplement strengthens follicles, stimulates hair growth, prevents hair loss, and maintains the body's building blocks to support overall healthy and strong hair each and every day.

Powered by hair growth nutrients to address every stage of the growth cycle. Hair growth supplements are helpful for anyone who is experiencing hair loss, thinning, or for those who just want thicker, longer hair.



STIMULATING



STRENGTHENING



NOURISHING

ANAGAIN™

After one month of treatment, hair loss decreased by 34%. Additionally, 71% of participants observed an improvement in their overall hair condition. Following two months of treatment, 86% of participants reported a reduction in hair loss.

Based on trials with 100mg of AnaGain™

HORSETAIL

Horsetail extract contains high levels of silica, which can strengthen your hair and nails. Additionally, it promotes the overall health of your hair by boosting blood circulation to your scalp. One small study showed that women supplementing with choline-stabilized orthosilicic acid (a stabilized form of silica) had thicker hair after nine months.

BIOTIN

Also known as vitamin B7 or H, is a vital water-soluble B-complex nutrient. It's essential because our bodies can't produce it, so we need to get it from our diet or supplements. Adequate biotin levels can reduce hair shedding by supporting the hair growth cycle, keeping follicles in the growth phase longer, and promoting existing hair retention. Biotin is crucial for Keratin, the protein that makes up hair, requiring a consistent supply to thrive for longer, thicker hair.

ZINC

Zinc provides the building blocks needed for healthy follicle development, helping to fortify the foundation from which the hair grows. It therefore reduces the risk of hair breakage and loss. Some studies have shown that our hair follicles are closely intertwined with parts of the immune system that support healthy hair growth. As a result, a zinc deficiency is thought to be associated with hair loss.



MEGI CLIENT

- In their 30s, 40s and 50s
- Male and Female
- Values maintaining healthy hair as part of their beauty routine and emotional well-being
- Pursues solutions with tangible results, science forward formulas
- Understands the value of innovation in beauty
- Acknowledges the importance of toxin free products and the impact on health and environment
- Experiencing thinning hair, hair loss or reduced hair density
- May be navigating through pre, post, or menopausal transitions
- May be experiencing postpartum hair loss





MEET OUR FOUNDER



As a distributor to eco conscious beauty brands I've worked extensively with haircare brands, for over 18 years. Working with retailers, hairdressers, beauty professionals, trend setters and consumers, throughout my career. Asking many questions; how, why, can we do better? I also own an Organic Hair Salon in Wimbledon, championing a chemical free environment with toxin free products to benefit clients as well as the team. We use only natural products which perfectly perform in the salon environment and deliver professional results without compromise.

Over the years, I noticed a pattern emerging in clients anxieties about hair shedding, and ever growing issues with hair loss, which I also experienced while going through hormonal changes. In search of solutions, I have spent many years experimenting with hundreds of products, mixing and visiting pharmacies and taking never ending supplements. Testing, talking to our clients, research and studying trichology data I have learned about advanced ingredients & formulations.

My journey?

I'm a businesswoman - turned mum -turned entrepreneur driven by a desire to redefine haircare with natural goodness and cutting-edge innovation.

And voilà! Here we are today, with Megi Wellness offering an expanded range of four products: Growth Stimulating Shampoo, Fortifying and Nourishing Conditioner, Growth Stimulating Hair Serum, and Hair Loss Supplement.

TACKLING EVERYDAY HAIR LOSS!

Thank you

FOR MORE INFORMATION YOU CAN FIND US AT:

WWW.MEGIWELLNESS.COM
@MEGIWELLNESS