Cheat Sheet Your Logo

How to Place An Order in My Online Shop

Intro

Ordering your child's photos should be an easy stress-free process. That is why our company uses QR cards and offers an online shop for ordering photos. It is super simple to use. Below I have outlined what placing an order looks like.



Photo Day

I arrive on the day of the shoot and take wonderful photos of the children in attendance. I then use QR cards to help me easily organise the photos and provide these to the parents or teacher with their login information after the shoot.



The QR cards are sent home on the day of the shoot. Every child has their own unique access code. This code allows parents to easily register to view their child's photos in a secure, password protected online gallery.





Registration

That evening, parents register to view their photos, using the information on the QR card that was brought home.



Photos Are Online

As soon as the photos are ready to go online (usually a few days after the shoot), the parents who have registered will immediately receive a notification to let them know the photos are ready to view.

Start Shopping

Parents can then log in on their computer, tablet or smartphone, to browse my online shop. They can pick from a great variety of packs and products, plus high-quality digital downloads. After choosing their photos they can then securely pay online – quickly, easily and conveniently.





Choose Your Delivery Preference

Parents can choose whether to have their prints delivered directly to their door, or opt for free postage back to the school if they're happy to wait a little longer.

Your Magical Photos Arrive

The photos are delivered and parents receive high-quality prints and preserve these memories forever.



It's as easy as that! If you have further questions on the process you can contact our team below!

Your Contact Info here



To customise this brochure with your logo and contact details for a better impression, click on the link below and download the Photoshop file.

Link to Download