



# Photographer Apprenticeship Level 4

**JGA**  
Developing Futures

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# WELCOME

A warm welcome to the Photographer Apprenticeship course, which is being taught by industry experts in the photographic industry. In this book, we will provide you with all the information that will help you and your learners get the most out of the 18-month course.



# Photography apprenticeships are the way forward

Having been a photographer for over 20 years and owning two studios in the South West of the UK, I, along with many other photographers, have been shocked at the standard of photographic education that colleges and universities provide.

So, with the new photography apprenticeship standard having become live, we at the JGA Group jumped at the chance to create an amazing course that the industry is actually seeking and proud of. The added bonus is that within the first year of our course going live, we won the Creative and Design Provider of the Year at the AAC Apprenticeship Awards. So, we must be doing something right.

Our aim has been to create a course where learners acquire industry knowledge, skills, and behaviours that the industry is happy to recommend and be proud of. This allows us to help companies employ and train future UK photographers.

*Anthony Milner*  
Lead Tutor



# The course

During the 18-month course, we will be teaching your apprentice the knowledge, skills, and behaviours (KSBs) they need to be a photographer in the industry.

In general, the knowledge elements are taught by tutors in the seminars and the skills and behaviours are taught by you, the employer, and the JGA skills coach in monthly one-on-one sessions.

During the first 12 months of the course, your learner will attend two half-day online seminars with our head photographer, Anthony. There are 12 modules, covering a variety of different photography genres.

Throughout the first 15 months, our skills coaches will have 1-2 hour meetings each month with your apprentice, to help them with their skills and behaviours and prepare them for the examination section of the apprenticeship. This is called the End Point Assessment and lasts 3 months.



# Monthly seminars with industry experts

## **Lessons - Monthly seminars**

Module 1 - How to use a Professional Digital SLR camera

Module 2 - Introduction to lighting

Module 3 - Using light sources to create an image

Module 4 - How to use studio lighting as a professional

Module 5 - Business and working with clients

Module 6 - Legal requirements

Module 7 - Adobe Photoshop and retouching

Module 8 - Adobe Lightroom

Module 9 - Video techniques

Module 10 - Photography Associations and AI

Module 11 - Business and industry knowhow

Module 12 - Drones and meta data

# Equipment

As an apprentice, the learner is a full-time member of your staff. In order to complete the course, they will need access to the following equipment and software. As you can imagine, you can't paint without a brush.

## **Required equipment:**

- Professional-grade digital camera; this can be a DSLR or Mirrorless camera and must have the ability to shoot and save RAW and JPEG files and use interchangeable lenses
- A minimum of a standard prime lens for the camera; this means a 50mm focal length
- A speedlite flash compatible with the camera, featuring a bounce head and TTL metering

## **Software:**

- Adobe Lightroom
- Adobe Photoshop
- Adobe Premiere Pro

Other options - Capture One or Afinity photo

These software applications can all be purchased as part of a subscription package.

## **In addition, you will need:**

- Microsoft Word and PowerPoint, which are most easily purchased as part of the Office suite
- Access to a computer suitable for running the above software. Please note that Photoshop, Premiere Pro, and Set A Light 3D are graphics-intensive programs, so a GPU of at least 4GB is recommended
- Access to a photo-quality printer to allow the production of images for assessment and your portfolio



# Why we need equipment

In order to become a professional photographer and adapt to modern photography, your apprentice will need to be proficient in using a variety of equipment.

**Your learner will be preparing for an examination and will need to demonstrate the following skills:**

- Planning a photoshoot
- Using a DSLR or Mirrorless camera
- Lighting the subject or location
- Editing the images

We understand that photographers have different working styles, and we are open to discussions and providing advice. You never know; you might even learn a new skill.

Without a camera, flash, or lighting equipment, one cannot be a photographer. We have designed this course to impart real industry skills and standards.

Remember, you can't paint with light unless you have a light.





# Association membership

Since the photographer apprenticeship went live, we have had national photographic associations expressing interest in collaborating with us due to our commitment to educating photographers to the highest industry standards.

Both the BIPP and SWPP have offered membership to all of our photographer apprentices.

## Here's what they will receive:

- Monthly critiques
- Over 150 online training videos
- Discounts from major photographic brands
- Discounts on face-to-face training all over the UK
- Great networking opportunities





## Face-to-face training

We have teamed up with the BIPP, Elinchrom and Broncolour to provide amazing training days where learners can meet industry experts. During these sessions we will share up-to-date industry knowledge on locations, studio lighting and technical knowhow.

These sessions are held every 3 months and take place in professional studios around the UK including Fuji Film in London and Product Photography Studios in the UK.

These sessions are tailored for our learners, but we are always happy for them to bring their photography teams to gain that extra face-to-face training with the JGA photography apprenticeship team.



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