

THE VOICE OF THE GLOBAL SOUTH



SPONSORSHIP & EXHIBITION PROSPECTUS

SPONSORS 2025

Official Sponsors



Platinum Sponsors



Gold Sponsors



Silver Sponsor



Bronze Sponsors



Bronze Sponsors



Welcome

As the President of Naturgas, I am delighted to invite you to the 27th edition of Naturgas Congress to be held in Barranquilla, Colombia from April 9 -11, 2025.



LUZ STELLA MURGAS

President, Colombian Natural Gas Association

NATURGAS

Naturgas is a group of 29 companies across the natural gas value chain in Colombia from production, transport and distribution, that represent 98% of the country's industry.

I believe that as a global industry, we cannot simply continue business as usual, caring only about our bottom line and the inner mechanics of our day-to-day affairs, without considering the challenges our world is facing.

Natural gas will allow the world to mitigate climate change, and to provide global energy security and tackle energy poverty across the world, while still generating profits, especially in the global south.

The world should know we are a conscious industry, whose highest purpose is to promote quality of life through the transformative force of gases. I am confident that during our 3-day conference and exhibition, we will be able to highlight this role as an engine for social, environmental and economic development.

We expect to have a high-level dialogue focused on the role of LNG as a crucial resource for global

energy security, expanding and enhancing infrastructure to help meet global energy demand, while promoting strategic projects for supply assurance. I cannot stress enough how crucial financing is in reaching these goals and the important role that regional development banks play.

The global south can inject additional stability into the global energy market, as its Caribbean/ Atlantic offshore basin is transforming into an energy hub able to provide assurance of supply. However, prioritizing energy security and expanding renewable gas technologies, can and should go, hand-in-hand.

I believe in the power of partnerships. Colombia is ready to champion the voice of the global south by establishing strategic alliances with energy leaders, as well as strategic dialogues with governments to firmly secure natural gas and renewable gases as the fundamental source for global energy transformation.

I look forward to seeing you all in Barranquilla, the energy capital of Colombia.

SPONSORSHIP & EXHIBITION PROSPECTUS

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#LACGAS

The Voice of the Global South

Showcase your organisation's expertise by applying to speak at the leading gas event for Latin America and the Caribbean.

Hosted by the Colombian Natural Gas Association (Naturgas) the 27th edition of the Naturgas Congress is the largest gas event in Colombia and a leading Gas event for Latin America and the Caribbean, providing a regional voice for the global south.

Natural Gas, the energy source of the transition delivers energy security, cleaner air, a better planet, competitiveness, and a better quality of life.

The 27th edition of the Naturgas congress and exhibition returns to Barranquilla in 2025 and will deliver a 3-day strategic conference and a 2-day technical conference.



30
COUNTRIES



150
SPEAKERS



120
SPONSORS &
EXHIBITORS



2,000+
ATTENDEES

Why Sponsor

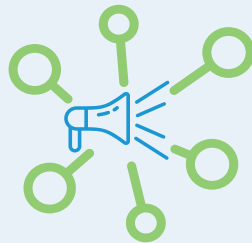
Naturgas Congress has been leveraging business development opportunities within the gas value chain of Latin America and the Caribbean for over 26 years.

Position your company as an essential partner to all the stakeholders within the regional and global natural gas business in Colombia, Latin America and the Caribbean. Whether you are looking to engage with Government officials, meet C-Suite executives from international IOCs and IECs, indigenous and regional NOCs and NECs or making business connections with service companies, and decision makers, the entire natural gas value chain will be attending the Naturgas Congress 2025.

Our tailor-made sponsorship, branding and advertisement packages will enable your company to raise its corporate profile, showcase solutions, products and services, build business partnerships and gain access to key new projects and prospects.



Increase your
company's brand
exposure



Showcase new brands,
products, services &
solutions



Network with decision
makers across the
entire gas value chain



Position your company
as an industry expert
and thought leader

Be part of Colombia, Latin America and Caribbean's natural gas industry at a time when the role of LNG is becoming an increasingly crucial resource for global energy security and natural gas and renewables gases the fundamental source for global energy transformation

Design your Sponsorship Package

| PACKAGES | | Country Host | Official Sponsor | Platinum | Gold | Silver | Bronze | Exhibitor |
|---|--|------------------|------------------|------------------|------------------|------------------|-----------------|-----------------|
| Amount (US\$) | | \$60,000 | \$50,000 | \$30,000 | \$20,000 | \$15,000 | \$10,000 | \$4,200 |
| Logo Displayed Top Right of Event Collateral | | • | | | | | | |
| Logo Displayed on all Marketing Collateral Pre-Event, On-Site and Post-Events | | • | • | • | • | • | • | |
| Logo on all Naturgas Congress Newsletters Sent to Over 50,000+ Recipients | | • | • | • | • | • | • | |
| Exclusive Company Press Release | | • | • | • | | | | |
| Profile on Website, Event App and Show Guide | | • | • | • | • | • | • | • |
| Advert within the Digital Show Guide | | Full page | Full page | Full page | Full page | Full page | Full page | |
| Insert in the Delegate Bag (supplied by sponsor) | | • | • | • | • | | | |
| Strategic Delegate Passes | | 20 | 15 | 10 | 7 | 5 | 3 | 1 |
| Discounts of Additional Delegate Passes | | 50% | 50% | 50% | 50% | 50% | 50% | 50% |
| Stand in the Exhibition Area | | 36m ² | 36m ² | 24m ² | 24m ² | 12m ² | 6m ² | 6m ² |
| Speaker Slot (Strategic Conference) - <i>Depends on availability and mutual agreement between both parties</i> | | • | • | • | | | | |
| Presentation Slot (Technical Conference) - <i>Depends on availability and mutual agreement between both parties</i> | | | | | • | • | | |
| <i>In addition selected sponsors have the right to choose options from the below to be included:</i> | | Select 4 | Select 3 | Select 2 | Select 1 | Select 1 | Select 1 | |
| Networking & Functions | | | | | | | | |
| Welcome Cocktail | | SOLD | • | • | • | | | |
| Exhibition Drinks Day 2 (17:00-18:00) | | | • | • | • | • | | |
| VIP & CEO Dinner Day 2 (20:00 - 22:00) | | RESERVED | • | • | • | • | | |
| Evening Networking Reception Day 2 (19:00-21:00) | | | • | • | • | • | | |
| Delegate Coffee Breaks Station 1 or Station 2 | | RESERVED | • | • | • | • | | |
| Hosted Site Visit Day 1 AM | | | • | • | • | • | | |
| Sponsored Networking Tour Day 1 AM | | | • | • | • | • | | |
| Host of the Coworking Room | | | • | • | • | • | | |
| Host of Ice Cream Spot | | RESERVED | • | • | • | • | | |
| Host of Pop Corn Spot | | | • | • | • | • | | |
| Charging Point (1 zone or 2 zone) | | 1 SOLD | • | • | • | • | | |
| Climate Hub (speaking slot and branding in the Hub) | | 2 SOLD | • | • | • | • | • | |
| Branding & Promotional Items | | | | | | | | |
| Branding of the VIP / Ministers Lounge | | | • | • | • | | | |
| Branding of Speaker Room - Strategic or Technical | | | • | • | • | • | | |
| Delegate Bags | | | • | • | • | | | |

**Depends on availability and mutual agreement between both parties.*

Design your Sponsorship Package

| PACKAGES | | | Country Host | Official Sponsor | Platinum | Gold | Silver | Bronze | Exhibitor |
|---|--------------------|--|--------------|------------------|----------|----------|----------|----------|-----------|
| Amount (US\$) | | | \$60,000 | \$50,000 | \$30,000 | \$20,000 | \$15,000 | \$10,000 | \$4,200 |
| Delegate Registration | SOLD | | . | . | . | . | | | |
| Delegate Lanyards & Badges | SOLD | | . | . | . | . | | | |
| Logo on LED Screen Main Stage (share with 12 sponsors) | 2 RESERVED 10 SOLD | | . | . | . | . | . | . | |
| Logo on Stage Podium Strategic Congress | SOLD | | . | . | . | . | . | | |
| Logo on Stage Podium Technical Conference | | | . | . | . | . | . | | |
| Logo on Stage Tables Strategic Congress | SOLD | | . | . | . | . | | | |
| Logo on Stage Tables Technical Conference | | | . | . | . | . | | | |
| Seat Covers Strategic or Technical Conference | RESERVED | | . | . | . | . | . | | |
| Stage Border Strategic Conference | RESERVED | | . | . | . | . | | | |
| Host of Technical Conference | | | . | . | . | . | | | |
| Event App | | | . | . | . | . | . | | |
| Lockers | | | . | . | . | . | | | |
| Side Light Boxes x2 (share with 2 sponsors) | ALL SOLD | | . | . | . | . | | | |
| Welcome Arch Exhibition | SOLD | | . | . | . | . | . | | |
| Directional Signage (Entrance Arch to venue and Auditorium, and Signage totems) | SOLD | | . | . | . | . | . | | |
| Notepads & Pens | | | . | . | . | . | . | . | |
| Water Boxes/Bottles | SOLD | | . | . | . | . | . | | |
| Wireless Charges on Strategic Conference Tables | SOLD | | . | . | . | . | . | | |
| Tablecloths | SOLD | | . | . | . | . | . | | |
| Support Staff Uniform | SOLD | | . | . | . | . | . | . | |
| Shuttle Busses | | | . | . | . | . | . | . | |
| Stumble | SOLD | | . | . | . | . | . | | |
| Light Towers x2 (share with 2 sponsors) | 1 SOLD | | . | . | . | . | . | | |
| Interactive Totem | SOLD | | . | . | . | . | . | . | |
| Video Wall | | | . | . | . | . | . | . | |
| Side Totems Strategic (share with 14 sponsors) | 14 SOLD | | . | . | . | . | . | . | |
| Side Totems Technical (share with 8 sponsors) | | | . | . | . | . | . | . | |
| Informational Flash (share with 4 sponsors) | 1 RESERVED 3 SOLD | | . | . | . | . | . | . | |
| Cup Holder | | | . | . | . | . | . | . | |
| Circular Hanging Banners | RESERVED | | . | . | . | . | . | | |
| Circular LED Screen at the Exhibition | 1 RESERVED SOLD | | . | . | . | . | . | | |
| Columns Branding (at the venue entrance) | RESERVED | | . | . | . | . | . | . | |
| Delegate Gifts - share with 3 Sponsors (supplied by sponsor) | | | . | . | . | . | . | . | |
| Photo Booth | | | . | . | . | . | . | | |
| Kiosko Wifi | | | . | . | . | . | . | | |

Branding Options Available to Country Host, Official Sponsor, Platinum and Gold

WELCOME COCKTAIL

Minimum Level: Platinum



Opportunity to Sponsor the welcome cocktail that is offered to all delegates in the evening of the first day of the congress. Sponsorship includes prominent branding throughout the event, a short speech*, invitations handed to all delegates, speakers and VIPs, as well as exposure through pre-event marketing.

VIP & CEO DINNER DAY 2

Minimum Level: Gold



Opportunity to Sponsor the VIP & CEO dinner attended by to Chairman/C-suite/President of Naturgas members and sponsor companies, speakers and VIP guests. Sponsorship includes prominent branding throughout the event, a short speech*, invitations handed to all invited guests, as well as exposure through pre-event marketing.

DELEGATE BAGS

Minimum Level: Platinum



Sponsor of the official event delegate bags with the logo of the sponsoring company, delivered to all delegates at registration.

EVENING NETWORKING RECEPTION DAY 2

Minimum Level: Gold



Sponsor the networking drinks reception after the conclusion of day 2 programme. Sponsor branding will appear on invitations, and collaterals during the networking drinks.

DELEGATE LUNCH DAY 2 OR 3

Minimum Level: Gold



Position your branding and key messaging in front of this highly influential audience of c-suite level executives, decision-makers, influencers, and engineers by sponsoring the delegate lunch. Attended by all speakers and delegates

EXHIBITION DRINKS DAY 2 OR 3

Minimum Level: Gold



Host of the drinks reception on the exhibition floor at the sponsor stand after the last session of the strategic conference. Sponsor will have exposure, pre-event, at the event and after event.

COFFEE BREAK

Minimum Level: Gold



Opportunity to sponsor the coffee breaks. Featuring prominent branding where delegates come together to network between sessions. The sponsorship includes branded napkins, coffee cups, also branding of the backing and counter of the coffee area.

HOST ICE CREAM SPOT

Minimum Level: Gold



Sponsorship of the ice cream stand at the exhibition, with a personalized backing with the image of the sponsor. The ice cream cones will be branded with the company logo. Includes the staff to operate and manage the ice cream service.

Branding Options Available to Country Host, Official Sponsor, Platinum, Gold and Silver

HOST OF THE POP CORN SPOT

Minimum Level: Gold



Sponsorship of the popcorn stand at the exhibition. Sponsorship includes a personalized backing with the image of the company, branded popcorn boxes and staff to operate and management of the pop corn machine.

STAGE TABLES

Minimum Level: Gold

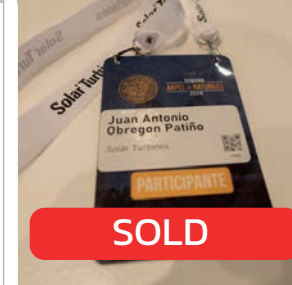


STRATEGIC SOLD

Opportunity to place Logo of the sponsoring company on the Stage Tables, of the Strategic Conference **OR** Technical Conference. These tables will be visible throughout the duration of the event, guaranteeing maximum brand exposure.

DELEGATE LANYARDS & BADGES

Minimum Level: Gold



SOLD

Exclusive opportunity to brand the delegate lanyards and badges. Worn by delegates, speakers and exhibitors for the duration of the event.

CHARGING POINT

Minimum Level: Gold

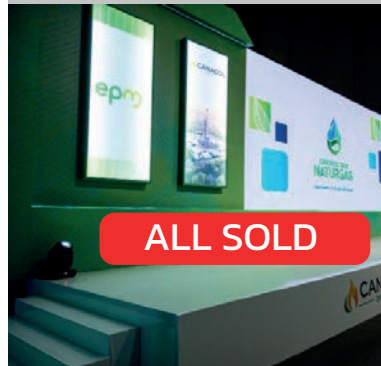


1 SOLD

Sponsor of personalized charging points with the sponsor brand, strategically located in the exhibition floor. Two zones available for two sponsors.

SIDE LIGHT BOXES

Minimum Level: Gold



ALL SOLD

Sponsorship of two side light boxes integrated into the main scenography of the Strategic Conference, personalized with the design of the sponsor company.

Exclusive opportunity available for up to **two** sponsors.

REGISTRATION

Minimum Level: Gold



SOLD

A prominent and interactive feature seen by every attendee entering the event. The registration desk greets all delegates and exhibitors collecting their badges before entering the exhibition hall and conference. Onsite branding includes: branding located on the registration stations and backdrops place behind the stations.

LOCKERS

Minimum Level: Gold



Lockers with the image of the sponsor company where attendees can store their belongings

STAGE PODIUM

Minimum Level: Silver



STRATEGIC SOLD

Sponsorship of the Stage Podium of the Strategic Conference **OR** Technical Conference, with the image of the sponsoring company

HOST OF THE COWORKING ZONE

Minimum Level: Silver



Opportunity to sponsor the co-working zone on the exhibition. The area will be equipped with tables and chairs, providing a key meeting point. The sponsorship includes branding on the area, furniture and signage of the space.

Branding Options Available to Country Host, Official Sponsor, Platinum, Gold and Silver

SEAT COVERS

Minimum Level: Silver



RESERVED

Opportunity to sponsor the Seat Covers in the Strategic Conference **OR** Technical Conference, placing the logo on all seats guaranteeing direct visibility during all sessions of the event.

STAGE BORDER

Minimum Level: Silver



Logo of the sponsor company on the border of the stage of the Strategic Conference

STUMBLE

Minimum Level: Silver



SOLD

Sponsorship of the stumble located at the entrance to the Strategic Conference with the image of the company. It has 2 sides.

EVENT APP

Minimum Level: Silver



Sponsor of the official event App, including banner and button feature in the App, and logo included in the promotion of the App to all attendees.

WELCOME ARCH EXHIBITION

Minimum Level: Silver

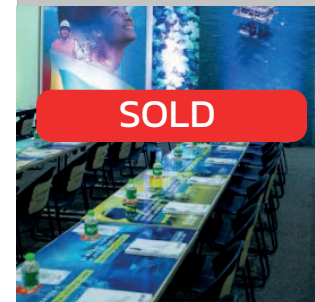


SOLD

Exclusive Sponsorship of the entrance arch to the exhibition. This arch will serve as a welcome point, marking the main access to the exhibition. Personalized with the logo of the company.

TABLE CLOTHES

Minimum Level: Silver



SOLD

Sponsorship of the tablecloths on the tables in the Strategic Conference with the image of the company.

DIRECTIONAL SIGNAGE

Minimum Level: Silver

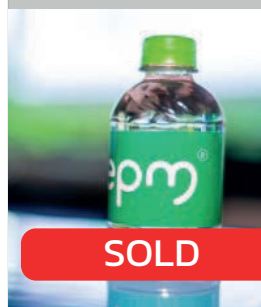


SOLD

Sponsorship of event signage, which includes an entrance arch to the auditorium, an access arch to the Convention Center and signage totems located at strategic points of the event.

WATER BOTTLES

Minimum Level: Silver

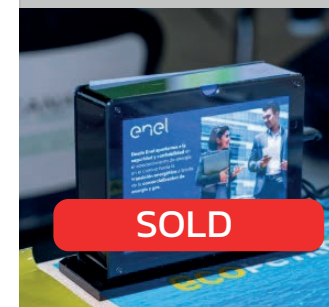


SOLD

Sponsor of water bottles labeled with the image of the sponsoring company. Change of water bottles during the 3 days of the event.

WIRELESS CHARGES

Minimum Level: Silver



SOLD

Sponsor of wireless chargers with the image of the company, which will be located on the tables in the Strategic Conference.

Branding Options Available to Country Host, Official Sponsor, Platinum, Gold, Silver and Bronze

LIGHT TOWERS

Minimum Level: Silver



1 SOLD

Sponsor of two branded light cubes located at strategic points of the exhibition, with the sponsor logo.

This opportunity is available to a maximum 3 sponsors.

CIRCULAR HANGING BANNERS

Minimum Level: Silver



RESERVED

Sponsorship of six hanging rings, distributed in the Strategic Conference with the image of the sponsor company.

LOGO ON LED SCREEN MAIN STAGE

Minimum Level: Bronze



2 RESERVED

9 SOLD

Logo of the sponsoring company on two LED screens located in the main stage of the event.

Shared sponsor opportunity with other 14 companies

PHOTO BOOTH

Minimum Level: Silver



Brand activation of the congress photo booth. All photos will be printed with the sponsor logo.

KIOSKO WIFI

Minimum Level: Silver



Sponsorship of the Wi-Fi kiosk located at the entrance to the event, providing free internet access for attendees

CLIMATE HUB

Minimum Level: Bronze



2 SOLD

The Climate Hub is the central space on the exhibition. Sponsors of the climate hub will be invited to a 20-30 minutes presentation and branding on the hub, included within the Hub a custom branded backing, furniture and a TV, ensuring a prominent brand presence during the event.

CIRCULAR LED SCREEN- EXPO

Minimum Level: Silver



1 SOLD

1 RESERVED

Rotating LED screen suspended in the center of the exhibition, providing a prominent exposure for the sponsor brand.

NOTEPADS & PENS

Minimum Level: Bronze



Sponsor of the notepads and pens that will be delivered to strategic delegates. The sponsoring company will produce and deliver these items and it will be distributed by I DO.

SIDE TOTEMS

Minimum Level: Bronze



SOLD

Lateral Totem with the logo of the sponsoring company located on one of the sides of the Strategic Conference and Technical Conference.

Available for 14 sponsors for strategic conference and 8 sponsors for tech. conference

Branding Options Available to Country Host, Official Sponsor, Platinum, Gold, Silver and Bronze

SUPPORT STAFF UNIFORM

Minimum Level: Bronze



Sponsorship of support staff uniforms with the image of the sponsoring company.

INTERACTIVE TOTEM

Minimum Level: Bronze



The sponsor may provide specific content to be displayed on the totem, it can be any type of advertising message.

VIDEO WALL

Minimum Level: Bronze



The sponsor can project on the video wall a corporate video, logo, products, etc, it will be placed at the exhibition and the backdrop will have the sponsor logo.

CUP HOLDER

Minimum Level: Bronze



Sponsorship of the cup holders, placed on the tables in the Strategic Conference with the sponsor logo

INFORMATIONAL FLASH

Minimum Level: Bronze



Advertising message projected on the Strategic Conference during lunch and coffee breaks.

Available for maximum 4 sponsors

COLUMNS BRANDING

Minimum Level: Bronze



Branding of the columns at the entrance of the event center, offering prominent visibility and standing out to the sponsor company.

DELEGATE GIFTS

Minimum Level: Bronze



Opportunity to place a corporate gift on the strategic conference table on day 1 as a welcome gift to all strategic delegates.

The items are supplied by the sponsor. Opportunity available for 3 sponsors.

SHUTTLE BUSES

Minimum Level: Bronze



The sponsor logo will be placed on the vehicles used to transport participants between the hotel, the convention center and other key points of the event.

PRESS ROOM

Minimum Level: Bronze



The sponsor will have its logo visible in the press room, providing visibility through signage, furniture and printed materials.

Packages can be tailored, and functions or branding opportunities can be booked separately

CONTACT US



www.congresonaturgas.com/contact

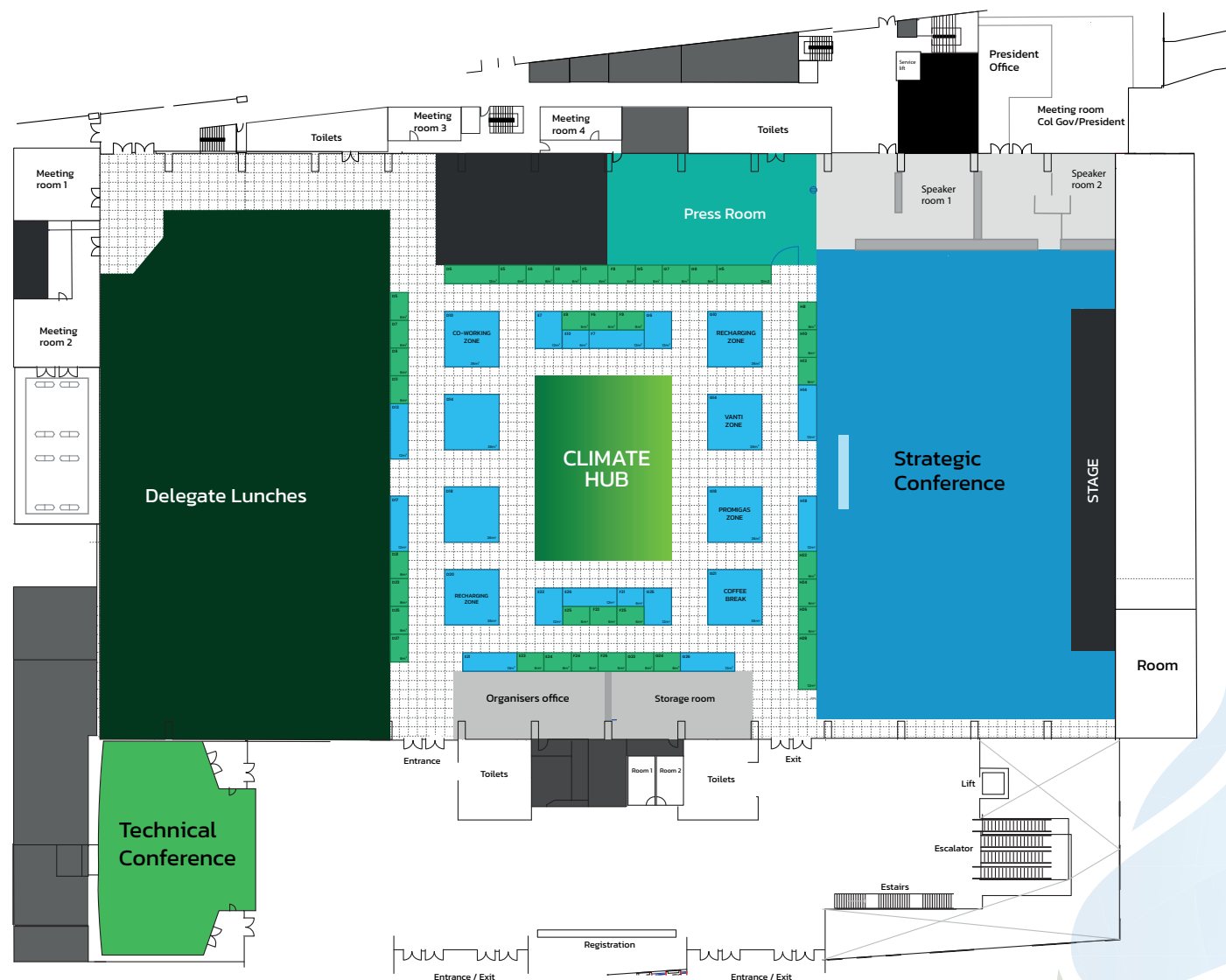
Naturgas Congress 2025 Floorplan

BOOK YOUR STAND

and be part of the voice of
the global south:

[www.congresonaturgas.com/
contact](http://www.congresonaturgas.com/contact)

-  Available for Sponsors
-  Available for Exhibitors



Design your Exhibition Package

| | SPACE ONLY USD\$700 /SQM | UPGRADED SHELL SCHEME USD\$800 /SQM | DESIGN STAND USD\$1,050 /SQM |
|-------------------------------------|-----------------------------|--|---------------------------------|
| Includes: | | | |
| Panel Branding | N/A | All Walls | Premium Design |
| Table | N/A | 1 per 6 sqm | 1 per 6 sqm |
| Chairs | N/A | 2 per 6 sqm | 2 per 6 sqm |
| Counter | N/A | 1 per 6 sqm | 1 per 6 sqm |
| TV | N/A | 1 | 1 |
| Flooring | N/A | Carpet | Laminated Wood |
| Brochure rack | N/A | YES | N/A |
| Electrical Connection & Consumption | YES | YES | YES |
| Spotlights | N/A | 2 per 6 sqm | As per Premium Design |
| General Aisle Cleaning | N/A | YES | YES |
| Security of Pavilion | YES | YES | YES |
| Strategic Delegate Pass | 1 per 6sqm | 1 per 6sqm | 1 per 6sqm |
| Website & App profile | YES | YES | YES |
| Logo at Welcome Backing | YES | YES | YES |

Price includes 19% VAT

Design your Exhibition Package

UPGRADED SHELL SCHEME – USD\$800 /SQM



BOOK YOUR STAND

and be part of the voice of
the global south:

[www.congresonaturgas.com/
contact](http://www.congresonaturgas.com/contact)

DESIGN STAND – USD\$1.050 /SQM



**The images above are examples of previous editions of the Naturgas Congress*





Barranquilla

Barranquilla, the vibrant capital of Atlántico state in Colombia, is a strategic destination for investments and businesses.

This territory not only guarantees logistical efficiencies but also opens doors to a growing regional market under the “nearshoring” model, for companies seeking to bring their production plants closer to their customers.

It stands out for its exceptional industrial, logistical, and port vocation, thanks to its location on the Caribbean Sea. This privileged position provides direct maritime connectivity to the markets of Central America, the Caribbean Islands, and is only 4–5 days away from the east coast of the United States. Thanks to the 17 free trade agreements signed by Colombia, companies choosing Barranquilla gain direct access to over 1.5 billion consumers in more than 60 countries.

The state has a robust infrastructure designed to locate any type of business. With more than 25 industrial parks, 10 port terminals, and 4 free trade zones, it is the perfect place for business success. Additionally, the free trade regime in Colombia provides tax, customs, and operational benefits, giving a unique competitive advantage to companies operating under this modality.

“Thanks to the 17 free trade agreements signed by Colombia, companies choosing Barranquilla gain direct access to over 1.5 billion consumers in more than 60 countries.”





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