

# THE VOICE OF THE GLOBAL SOUTH

## 27th Naturgas Congress

APRIL 9-11, 2025 | PUERTA DE ORO CONVENTION CENTER BARRANQUILLA, COLOMBIA

### EVENT BROCHURE

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# Welcome

## Luz Stella Murgas President, Naturgas

As the President of Naturgas, I am delighted to invite you to the 27th edition of Congreso Naturgas to be held in Barranquilla, Colombia from April 9 -11, 2025.

Naturgas is a group of 29 companies across the natural gas value chain in Colombia from production, transport and distribution, that represent 98% of the country's industry.

I believe that as a global industry, we cannot simply continue business as usual, caring only about our bottom line and the inner mechanics of our day-to-day affairs, without considering the challenges our world is facing.

Natural gas will allow the world to mitigate climate change, and to provide global energy security and tackle energy poverty across the world, while still generating profits, especially in the global south.

The world should know we are a conscious industry, whose highest purpose is to promote quality of life through the transformative force of gases. I am confident that during our 3-day conference and exhibition, we will be able to highlight this role as an engine for social, environmental and economic development.

We expect to have a high-level dialogue focused on the role of LNG as a crucial resource for global energy security, expanding and enhancing infrastructure to help meet global energy demand, while promoting strategic projects for supply assurance. I cannot stress enough how crucial financing is in reaching these goals and the important role that regional development banks play.

The global south can inject additional stability into the global energy market, as its Caribbean/ Atlantic offshore basin is transforming into an energy hub able to provide assurance of supply. However, prioritizing energy security and expanding renewable gas technologies, can and should go, hand-in-hand.

I believe in the power of partnerships. Colombia is ready to champion the voice of the global south by establishing strategic alliances with energy leaders, as well as strategic dialogues with governments to firmly secure natural gas and renewable gases as the fundamental source for global energy transformation.

I look forward to seeing you all in Barranquilla, the energy capital. of Colombia.



# Welcome to the 27th Naturgas Congress

The 27th edition of the Naturgas Congress, hosted by the Colombian Natural Gas Association (Naturgas), represents a pivotal moment for the energy sector in Latin America and the Caribbean. This renowned event gathers over 2,000 energy professionals, policymakers, investors, and thought leaders from across the globe to discuss the current and future role of natural gas within a transitioning energy landscape.

Taking place from April 9–11, 2025, in Barranquilla, Colombia, the Congress has cemented its reputation as the most influential platform for

fostering dialogue and advancing solutions across the natural gas value chain. As the world faces mounting energy and environmental challenges, natural gas is emerging as a cornerstone of the energy transition.

It serves as a cleaner, more flexible energy source, offering a bridge between traditional fossil fuels and the widespread adoption of renewable energy technologies. The Naturgas Congress highlights the critical role this resource plays in ensuring energy security, reducing emissions, and addressing energy poverty—key





challenges for the global south. The Congress also explores how natural gas, complemented by emerging renewable gases, can be a catalyst for sustainable development while fostering regional cooperation and global partnerships.

The 2025 edition will provide a platform to address issues of growing importance, including infrastructure expansion, LNG's role in global energy markets, and the industry's response to climate imperatives. By fostering collaboration among governments, companies, and civil society, the Congress emphasizes the need for innovative, inclusive solutions to secure a just energy

transition. This aligns with the broader mission of positioning natural gas as a transformative force in driving economic, environmental, and social progress throughout the region.

Set against the backdrop of Barranquilla, one of Colombia's most dynamic cities, the Naturgas Congress offers a comprehensive program, including an executive conference, technical conference, climate hub, and expansive exhibition. Each component is designed to encourage knowledge exchange, showcase cutting-edge technologies, and highlight the latest advancements in sustainable energy

practices. The event's strategic location in Barranquilla underscores its importance as a regional hub for commerce, logistics, and energy innovation, reinforcing its relevance to both local and global stakeholders.



# Why Attend the Naturgas Congress 2025?

- **Industry Leadership:**

Be part of the region's leading event, bringing together the entire natural gas value chain to foster dialogue, collaboration, and innovation.

- **Global Perspectives:**

Learn from over 150 global and regional thought leaders during keynote speeches, panels, and technical sessions.

- **Networking Opportunities:**

Build connections with policymakers, investors, and industry leaders through exclusive receptions and business matchmaking.

- **Exhibition Access:**

Explore the latest advancements, products, and technologies showcased by over 120 companies.

- **Strategic Insights:**

Gain knowledge on LNG's role in global energy security, infrastructure development, and the energy transition.

**2000+**  
ATTENDEES

**30**  
COUNTRIES

**120**  
SPONSORS

**150**  
SPEAKERS

**For further information contact**  
**[americas@gep-events.com](mailto:americas@gep-events.com)**



# Event Highlights



## Executive Summit

The three-day Executive Summit will bring together regional ministers, policymakers, and global energy leaders for over 15 high-level discussions on energy security, market trends, financing, and sustainability, shaping the future of the natural gas industry.

## Technical Conference

The Technical Conference will deliver two days of cutting-edge presentations from engineers, technical experts, and industry innovators, covering new technologies, emissions reduction, digital transformation, and best practices across the gas value chain.

## Climate Hub

In alignment with COP16 in Colombia and COP28 in Azerbaijan, the Climate Hub will highlight the natural gas sector's role in biodiversity protection, methane emissions reduction, and climate resilience, showcasing best practices and industry-led sustainability initiatives.

## Exhibition

The Naturgas Congress Exhibition will host 120+ companies across 1,500 square meters, featuring leading technology providers, service experts, and innovators presenting cutting-edge solutions to enhance efficiency, reduce emissions, and optimize industry operations.



***"The energy transition must consider the economic circumstances of the region. Generating natural gas connections contributes to the economic growth of countries and to reducing the poverty of their inhabitants."***  
**Luz Stella Murgas President, Naturgas**



# Conference: Driving the Future of Energy



The Conference at the Naturgas Congress is a pivotal event dedicated to highlighting the transformative role of natural gas in advancing social, environmental, and economic progress. Over the course of three days, the conference will convene more than 100 high-level participants, including regional ministers, policymakers, international executives, developers, technology providers, and financial leaders. Through keynote presentations, leadership debates, and dynamic panel discussions, this platform will explore critical issues and innovative strategies shaping the global energy landscape. From global energy security to infrastructure development and the advancement of renewable gases, the conference is designed to foster collaboration, spark ideas, and deliver actionable insights.

*The program's carefully curated themes reflect the complexity and opportunities of the energy sector*



**ENERGY  
SECURITY**



**NATURAL GAS  
SUPPLY**



**ENERGY INITIATIVES IN  
THE GLOBAL SOUTH**



**TRANSITION  
ASSESSMENT**



**LNG INFRASTRUCTURE  
AND MARKETING**



*"Our goal for 2030 is to increase natural gas production and have 90,000 users connected to the system in Colombia." Ricardo Roa, President, Ecopetrol*

# Conference: Driving the Future of Energy

As a centerpiece of the Naturgas Congress, the Conference provides a unique forum for industry leaders to drive forward solutions and initiatives that address the most pressing energy challenges while supporting the global transition to a sustainable future.



*"The geopolitical sphere is related to the future energy possibilities, the cost perspective will be related to local production, it is important to generate multiple private investments that support government investments."*

*Carlos Pascual | Senior Vice President, Global Energy, S&P Global Commodity Insights*





# Sponsorship Opportunities



## **Sponsorship Opportunities**

The Naturgas Congress offers unique opportunities for companies seeking to elevate their presence in the natural gas market. Sponsorship enables organizations to align with the industry's most influential event, gain visibility among policymakers and business leaders, and demonstrate their commitment to the future of sustainable energy. Customizable sponsorship packages provide options for branding, networking, and knowledge-sharing, ensuring maximum impact and alignment with strategic goals.

# Partnership Packages

	Country Host	Official Sponsor	Platinum	Gold	Silver	Bronze	Exhibitor
Amount (US\$)	\$60,000	\$50,000	\$30,000	\$20,000	\$15,000	\$10,000	\$3900
Logo Displayed Top Right of Event Collateral	•						
Logo Displayed on all Marketing Collateral Pre-Event, On-site and Post-Events	•	•	•	•	•	•	
Logo on all Naturgas Congress Newsletters Sent to Over 50,000 Recipients	•	•	•	•	•	•	
Logo on Main Stage	•	•	•	•			
Exclusive Company Press Release	•	•	•				
Profile on Website, Event App and Show Guide	•	•	•	•	•	•	•
Advert within the Digital Show Guide	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page
Insert in the Delegate Bag (supplied by sponsor)	•	•	•				
Executive Delegate Passes	20	15	10	7	5	3	1
Discounts of Additional Delegate Passes	50%	50%	50%	50%	50%	50%	50%
Stand in the Exhibition Area	36m <sup>2</sup>	36m <sup>2</sup>	24m <sup>2</sup>	24m <sup>2</sup>	12m <sup>2</sup>	6m <sup>2</sup>	6m <sup>2</sup>
Speaker Slot (Executive Conference)	•	•	•				
Presentation Slot (Technical Conference or Climate Hub)				•	•		



# Partnership Packages

	Country Host	Official Sponsor	Platinum	Gold	Silver	Bronze	Exhibitor
Amount (US\$)	\$60,000	\$50,000	\$30,000	\$20,000	\$15,000	\$10,000	\$3900
<i>In addition selected sponsors have the right to choose options from the below to be included:</i>	Select 4	Select 3	Select 2	Select 1	Select 1	Select 1	
Networking & Functions							
Welcome Cocktail	•	•	•				
Exhibition Drinks Day 2 (17:00-18:00)	•	•	•	•			
VIP & CEO Dinner Day 2 (20:00 – 22:00)	•	•	•	•			
Evening Networking Reception Day 2 (19:00 – 21:00)	•	•	•	•			
Exhibition Drinks Day 3 (17:00 – 18:00)	•	•	•	•			
Delegate Lunch Host Day 2 or Day 3	•	•	•	•			
Delegate Coffee Breaks Station 1 or Station 2	•	•	•	•			
Hosted Site Visit Day 1 AM	•	•	•	•	•		
Sponsored Networking Tour Day 1 AM	•	•	•	•	•		
Host of the Coworking Room	•	•	•				
Host of Ice Cream Spot	•	•	•	•			
Host of Pop Corn Spot	•	•	•	•			
Charging Point	•	•	•	•			

# Partnership Packages

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Amount (US\$)	\$60,000	\$50,000	\$30,000	\$20,000	\$15,000	\$10,000	\$3900
Branding & Promotional Items							
Branding of the VIP / Ministers Lounge	•	•	•				
Branding of Speaker Room – Executive	•	•	•	•	•		
Branding of Speaker Room – Technical	•	•	•	•	•		
Delegate Registration	•	•	•	•			
Delegate Lanyards	•	•	•	•			
Delegate Badges	•	•	•	•			



# Natargas Technical Conference

*The Technical Conference will gather over 2,000 energy professionals to address the most critical challenges and advancements shaping the natural gas sector in Colombia, Latin America, and the Caribbean.*

This conference provides a platform for technical insights and innovation, featuring speakers selected through a rigorous evaluation process managed by an Advisory Board of industry experts. The Technical Conference programme is developed through a Call for Abstracts process, open to companies and professionals across the entire gas value chain. Submitted abstracts undergo an unbiased review to identify the most impactful contributions to the industry. Selected speakers are recognized for their expertise in fields such as technology, innovation, engineering, project management, and research.

## Key Themes and Categories

The programme explores diverse topics critical to the energy sector:

- **Methane Emissions**
- **Renewable Gases**
- **Energy Poverty**
- **Sustainable Mobility**
- **Network Evolution**
- **Food Security**
- **LAC LNG Market**
- **Future of Natural Gas**
- **Network Evolution**

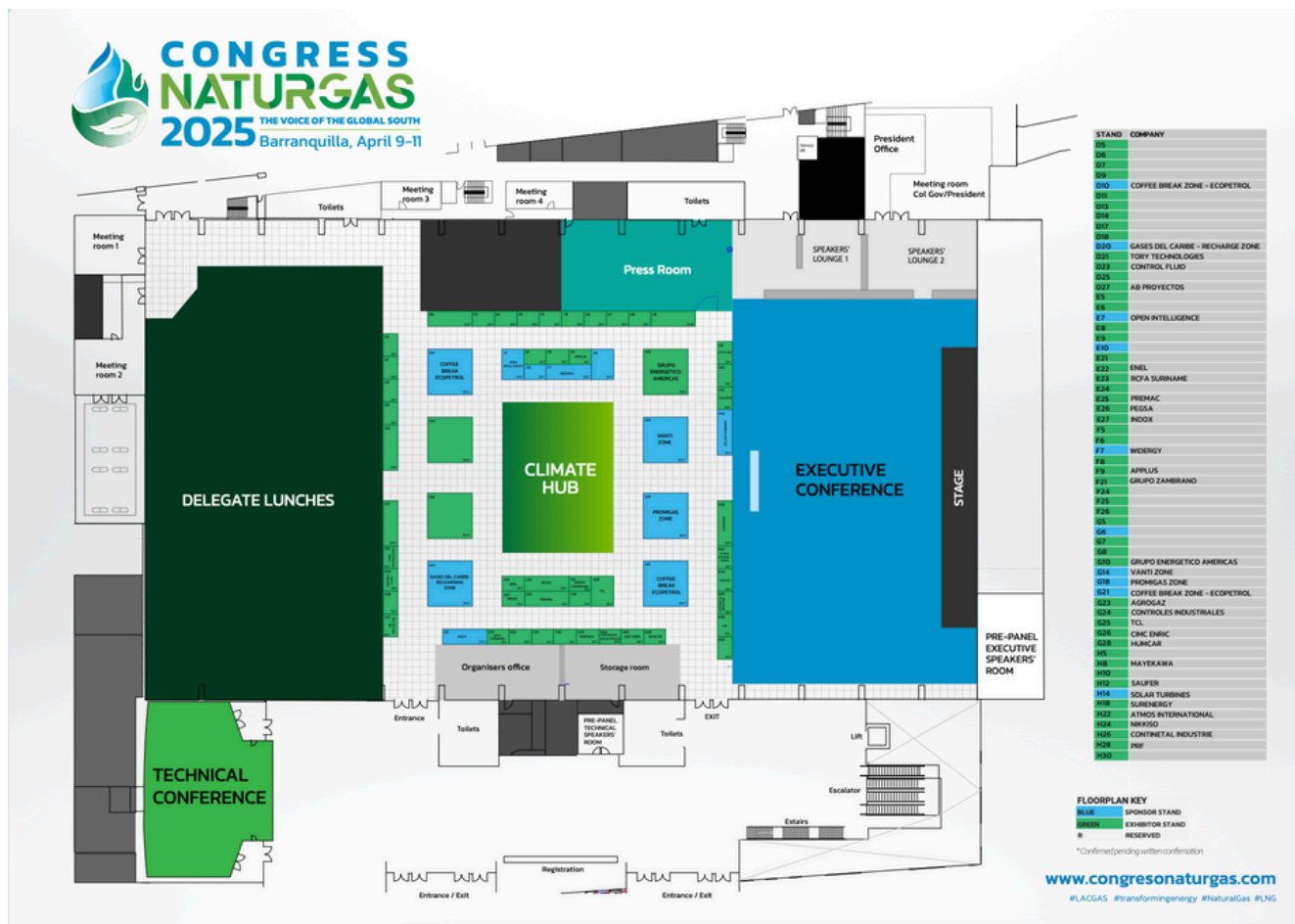
## Abstracts Submitted By



**TO BOOK YOUR EXECUTIVE DELEGATE PASS, REGISTER:**

[www.congresonaturgas.com/delegate-registration](http://www.congresonaturgas.com/delegate-registration)

# Venue Overview and Selected Exhibitors



## Confirmed Exhibitors Include:



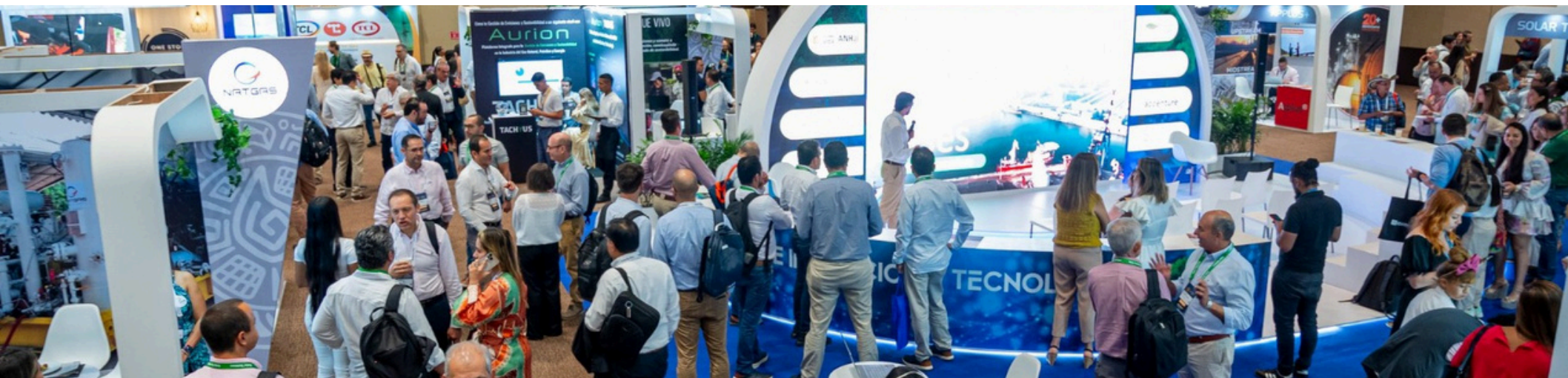
## For Sponsorship and Exhibition Opportunities:

**Alex Moulds, Director, GEP**

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# Exhibiting Opportunities



The Naturgas Congress International Exhibition provides a comprehensive platform for companies to present their products, technologies, and services to a regional and international audience. It is an unparalleled opportunity to connect with key decision-makers, strengthen business relationships, and position your organization as a leader in the natural gas sector.

Exhibitors span the entire natural gas value chain, showcasing solutions designed to enhance efficiency, sustainability, and innovation in the industry.

● **GENERATE**  
new leads

● **CONDUCT**  
business transactions

● **DISCOVER**  
the latest technologies

● **CONNECT**  
with existing suppliers

● **MEET**  
new buyers and business partners

● **GAIN**  
regional and global exposure

● **ENJOY**  
face to face networking

● **EXCHANGE**  
knowledge and ideas

# The Venue: Puerta de Oro Convention Center



*The Puerta de Oro Convention Center in Barranquilla, Colombia, is one of the country's premier event facilities, offering modern infrastructure and strategic accessibility.*

Barranquilla itself is a vibrant economic and cultural hub, strategically positioned on the Caribbean coast. Its robust infrastructure includes industrial parks, port terminals, and free trade zones, making it a vital player in regional commerce. The city's unique blend of industrial efficiency, cultural heritage, and global connectivity underscores its importance as the host of this landmark event.

Located just 15 minutes from the historic city center and key commercial districts, it provides an ideal setting for this high-profile international event. Its proximity to major transportation hubs, including Ernesto Cortissoz International Airport and key industrial corridors, further enhances its appeal as a central meeting point for global stakeholders.



# A Nатурgas Event

## AN EVENT OF



Private, non-profit organisation made up of the 29 main companies that produce, transport, distribute and market natural gas in Colombia.

Their objective is to encourage the continued development of the natural gas market in Colombia and short-and long-term supply to continue benefitting the 12 million current users.

The goal is to deliver energy security, cleaner air, a better planet, competitiveness and a better quality of life.

## CO-ORGANIZED BY



Global Event Partners (GEP) is an international event management company renowned for organizing high-profile conferences and exhibitions across various sectors, including energy, infrastructure, and finance.

With a commitment to fostering global partnerships, GEP has established a reputation for delivering impactful, industry-leading events that connect professionals and decision-makers. From strategic forums to large-scale conferences, GEP's expert team curates transformative experiences designed to drive business growth and collaboration.

Headquartered in the UK and operating globally, GEP is dedicated to helping organizations thrive through meaningful networking and knowledge-sharing opportunities.

## LOGISTICS OPERATOR



Experts in the creation of congresses, gatherings, business meetings and corporate spaces that align perfectly with the objectives, values and culture of each organization.

Their commitment to deliver exceptional results, exceeding the expectations of each project to achieve a level of excellence is their main objective.

With a team of more than 12 years of experience in the production of academic scenographies and in the generation of innovative, high-impact sponsorships, they are experts in transforming ideas into memorable experiences.



***"The first step for the energy transition is education. Currently, specialized training is minimal in the face of the new challenges that lie ahead. New specialties are required to talk about the issue with national leaders." Ramón Dávila | General Manager of Gases del Caribe***

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