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Ministry of Energy and Mineral  
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Uganda



**EVENT BROCHURE 2024**

**FIRST OIL: COUNTDOWN TO PROSPERITY**



**#UIOGS2024**

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**FOUR POINTS BY SHERATON HOTEL, KAMPALA | 26-27 NOVEMBER 2024**

# WELCOME TO THE UGANDA INTERNATIONAL OIL & GAS SUMMIT 2024



UIOGS is firmly established as the official platform for business in Uganda's hugely exciting energy, oil and gas industries.

Uganda is certainly experiencing a transformative time, with a stabilised government, numerous tax and financial breaks for investors, the refinery underway, pipeline development and pound for pound one of the most cost-effective options for oil extraction available, the Albertine Graben offers a real opportunity

The 8th edition took place in November 2023, with the continued support of the Ministry of Energy and Mineral Development (MEMD), Uganda and all of the leading stakeholders from across the East African oil and gas sector, UIOGS has firmly underlined its position as the region's must-attend meeting in the sector, annually attracting global attention and participation from across the industry.

Join us at the Uganda International Oil & Gas Summit 2024, where industry leaders, government officials, and international stakeholders will converge to discuss Uganda's path to First Oil. With a focus on local content, regional cooperation, and sustainable growth, this summit is the premier platform for networking, knowledge exchange, and exploring investment opportunities in Uganda's oil and gas sector."

## With thanks to our 2023 UIOGS partners and stakeholders

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# WHY UGANDA? WHY ATTEND?

1

## Insightful Content

Gain in-depth knowledge on Uganda's oil and gas landscape, with expert speakers providing updates on infrastructure projects, local content policies, and market trends.

2

## Networking

Connect with key stakeholders, including government officials, industry leaders, investors, and potential partners.

3

## Business Opportunities

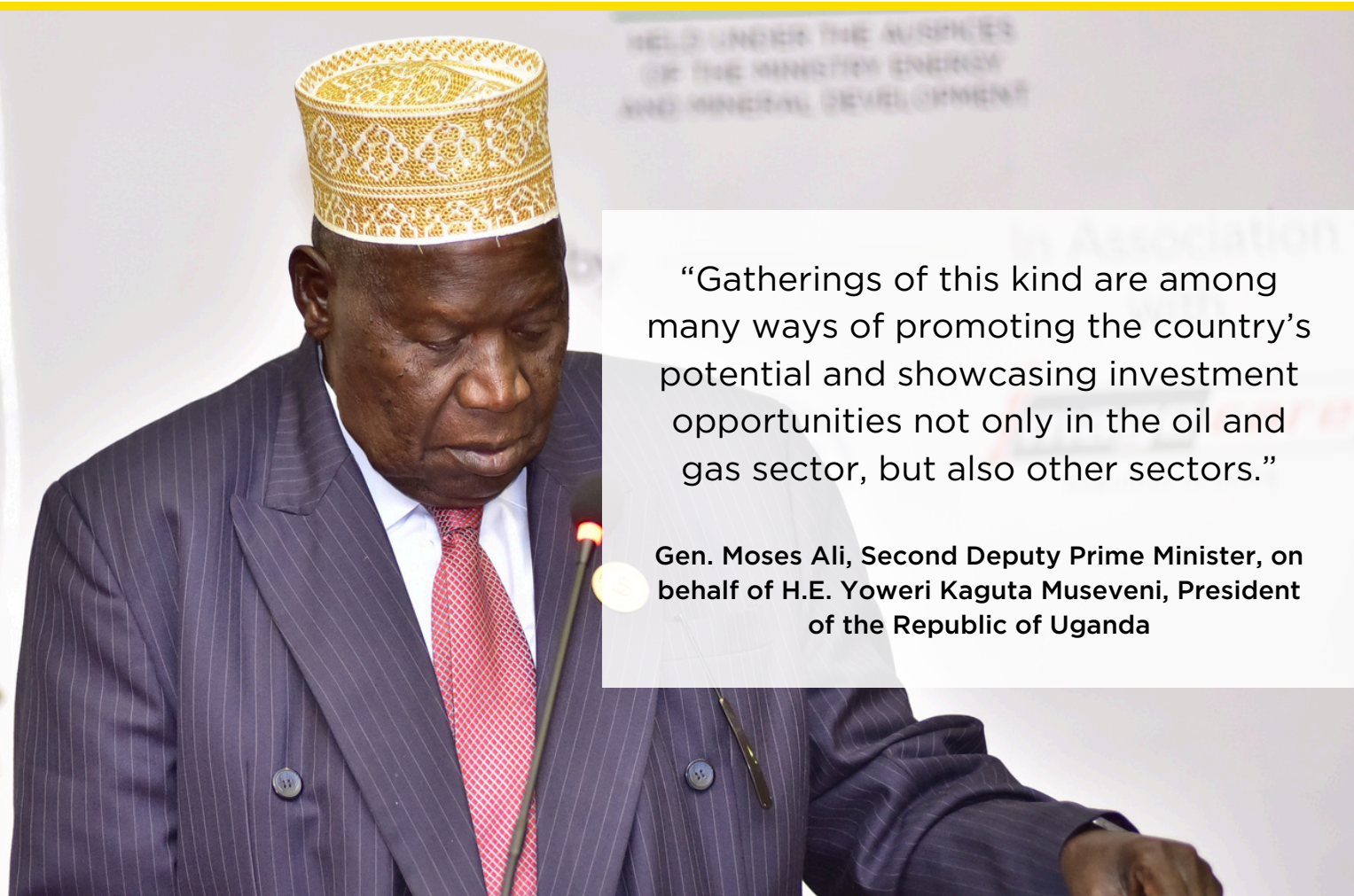
Explore investment opportunities and partnerships in Uganda's emerging oil and gas market.

4

## Regional Collaboration

Engage in discussions on regional cooperation and infrastructure projects that can drive East Africa's energy growth.

**Register now to be part of Uganda's oil and gas future!**



“Gatherings of this kind are among many ways of promoting the country's potential and showcasing investment opportunities not only in the oil and gas sector, but also other sectors.”

Gen. Moses Ali, Second Deputy Prime Minister, on behalf of H.E. Yoweri Kaguta Museveni, President of the Republic of Uganda



# ON THE 2024 PROGRAMME

26-27 NOVEMBER 2024 | FOUR POINTS BY SHERATON HOTEL, KAMPALA

The Uganda International Oil & Gas Summit 2024 will feature a dynamic three-day programme designed to address the most pressing issues and opportunities in Uganda’s oil and gas sector. The summit will bring together key stakeholders, including government officials, industry leaders, investors, and experts, to discuss strategies for achieving First Oil.

The programme will cover a wide range of topics, from local content development and regional cooperation to sustainable resource management and ESG best practices. Through keynote presentations, panel discussions, and interactive sessions, attendees will gain valuable insights, forge new partnerships, and contribute to shaping the future of Uganda’s energy industry.

The third day will take place at the Industry Enhancement Centre (IEC) in Kampala and will provide a unique platform for international suppliers to connect with Ugandan businesses, fostering partnerships and joint ventures that will drive the industry forward. As Uganda prepares to become a key player in the global energy sector, now is the time for companies to position themselves at the forefront of this new chapter.

## SESSIONS

**First Oil – A Collaborative Path to Success**

**Regional Cooperation for a Thriving Oil Economy**

**Harnessing Local Content for Inclusive Growth**

**Sustainability, Investment, and Long-Term Growth**

**Unlocking Uganda’s Oil & Gas Potential**

**Oil & Gas as a Driver for Regional and National Economic Growth**

**Environmental Sustainability and Responsible Resource Management**

**Investment Opportunities in Uganda’s Oil Sector**

**Looking Ahead – Uganda’s Energy Future Beyond 2025**



# SPONSORSHIP OPPORTUNITIES

**As a sponsor and/or exhibitor at UIOGS, you will be positioned amongst the most influential players across Uganda and the East Africa region**

Sponsorship packages offer branding opportunities extensively throughout the conference and exhibition and during the months leading up to the event.

There are packages to suit all marketing deliverables and budgets and the organisers will welcome any suggestions you have and can build any bespoke packages around your marketing plans.

Sponsors will have the option to contribute presentations within the main conference programme to share your vision and expertise with the audience.

Take advantage of the exclusive display areas available at the summit. Whether you're looking to showcase your products, demonstrate new technologies, or connect directly with potential clients, the Uganda International Oil & Gas Summit offers a unique platform for visibility and engagement.

## Why Sponsor?

- Amplify your brand to a global audience
- Make new connections and forge valuable business partnerships
- Showcase your latest innovations and solutions

## Want to find out more?

Talk to us today about how we can amplify your business. Contact:

**Mohammed Shiha**  
**mshiha@gep-events.com | t: +20 100 1797 986**

## Global Participation

Data taken from UIOGS 2022

### Top six participating countries outside of Uganda



UK



USA



France



Netherlands

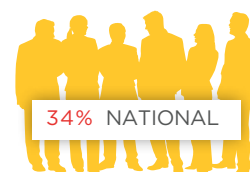


China



South Africa

### Attendees



# PARTNERSHIP OPTIONS

INVESTMENT OPTIONS	Strategic	Diamond	Platinum	Gold	Silver	Bronze	Exhibition Display Area
Investment USD\$	\$40,000	\$35,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
Logo at the top of all event collateral	✓						
Logo on all marketing collateral pre, during and post event	✓	✓	✓	✓	✓	✓	
Logo on all newsletters distributed to 150,000+	✓	✓	✓	✓	✓	✓	
Logo on website and all digital marketing	✓	✓	✓	✓	✓	✓	
Distribution of company press release	✓	✓	✓	✓			
Official event App delegate profile and full access	15	12	10	8	6	3	2
Sponsor delegates	15	12	10	8	6	3	2
Display space	✓	✓	✓	✓	✓	✓	✓
Selected partners can also choose from the below branding and sponsorship options	Select 3	Select 2	Select 2	Select 1	Select 1		
Pre event seminar host	✓	✓	✓	✓			
Day one / two cocktail drinks host	✓	✓	✓	✓	✓		
Gala dinner	✓	✓	✓				
Lunch host, day one or two	✓	✓	✓	✓	Day 2		
Refreshment break host, day one or two	✓	✓	✓	✓			
Site visit	✓	✓	✓	✓			
Conference registration desk	✓	✓	✓	✓			
Conference and exhibition badge and lanyard	✓	✓	✓	✓			
Welcome wall	✓	✓	✓	✓	✓		
Official event App	✓	✓	✓	✓			
Agenda and floor plan	✓	✓	✓	✓			
Directional signage	✓	✓	✓	✓			
Notepads and pens	✓	✓	✓	✓	✓		
Stage podium	✓	✓	✓	✓	✓		
Water bottles	✓	✓	✓	✓			
Delegate bags	✓	✓	✓	✓			
Seat covers	✓	✓	✓				
Stage tables	✓	✓	✓	✓			

Packages can be tailored to suit budgets and requirements and function or branding opportunities can be booked separately, please enquire for further details:

**Mohamed Shiha, Event Director**

[mshiha@gep-events.com](mailto:mshiha@gep-events.com)

t: +20 100 1797 986

# UIOGS IS PROVEN IN UNITING UGANDA WITH THE GLOBAL MARKETPLACE

## CONTACT US

Participating in the Uganda International Oil & Gas Summit is the most efficient way of combining insight into opportunities with purposeful meetings

To discuss the most effective solution for you, please contact the organising committee:

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t: +971 55 385 8924



"Fantastic event. Liked the networking, content of the presentations and the exhibition stalls which afforded an opportunity to know more about the various exhibitors."

Ecobank Uganda