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Co-Hosted by:



# Guyana

## IBC • International Business Conference

15-17 October 2024



# Guyana: The Gateway to Opportunities

Guyana Marriott Hotel Georgetown

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#IBC #GuyanaBusiness

# Welcome to the International Business Conference, Guyana

Hosted by the Suriname-Guyana Chamber of Commerce (SGCC) the inaugural International Business Conference, Guyana will take place from the 15th - 17th October 2024 in Georgetown under the theme "Guyana: The Gateway to Opportunities".

Delivering a private sector led three-day B2B conference and bringing together key local and international role-players to exchange views on business and investment opportunities, to showcase best practice solutions and to forge working partnerships across the key sectors of Guyana's economy so that all sectors can benefit from the ongoing growth surge. The second edition is slated for Paramaribo early 2025.

The International Business Conference (IBC) is focused on streamlining the ease of doing business and facilitating investments between international businesses and Guyana/Suriname in key sectors of the economy including energy, infrastructure, finance, logistics, business support services, agriculture, and manufacturing. International companies possessing intellectual property, human & financial capital, and an appetite for investing in

and serving the region are invited to participate and meet with Guyanese/Surinamese companies seeking collaboration, investment, and growth.

Professional support for the establishment of joint ventures and consortia will be provided during and after the event. Key informative and educational sessions covering a range of opportunities and sectors including financing, incentives, taxation, local content, governance, and other critical areas for investors, partnerships, business growth and development will also be featured. The event will host a dedicated business matching area where B2B meetings can be booked in advance via the conference app and a private meeting room will be available for partners to hire.

IBC is where businesses from Guyana and Suriname meet to collaborate, promote investment opportunities, and develop strong partnerships to drive economic growth and enhance the prosperity in both countries and the wider region. It is also where Guyana and Suriname meet the world and we look forward to collaborating with the international bilateral chambers to serve their visiting delegations.



**3**

Days of business content



**17+**

Conference sessions



**25+**

Countries



**30+**

Exhibitors



**100**

Speakers



**600+**

Delegates



**1000's**

Of Opportunities

# Where Guyana and Suriname meet the world

The International Business Conference, Guyana delivers business focused content aimed at strengthening collaboration, innovation, and shared success.

Private sector led and for industry by industry the conference is tailored to Surinamese businesses in Guyana, Guyanese businesses in Suriname, foreign firms operating in Guyana and Suriname and international companies looking to invest, find partners, source suppliers, or meet buyers in either country.

Guyana is quickly transforming into a global destination for international investment and Suriname is following suit. Through harnessing vast natural resources Guyana looks to supercharge economic development, industrialisation, economic diversification, job creation and poverty alleviation. IBC strives to play a central and influential role in the regions socio-economic growth by guiding sustainable capital towards key sectors and business opportunities while serving as a credible and

trusted entry point into the region. We connect our participants to business opportunities through a dynamic and pragmatic business conference and one to one business matching service.

With an international reach and local understanding IBC offers a leading private sector led investment platform where participants will be provided with access to an unrivalled network and unique information, market intelligence and exposure to business opportunities. With high standards and integrity IBC is built on a belief that a responsible and profitable private sector has a crucial role to play in the regions development and prosperity. All ships rise together.

We aim to work with bilateral chambers and serve their members and international trade delegations by providing a cross sector industry conference catering to their needs and objectives. Expected trade missions and country delegations at the International Business Conference, Guyana 2024 and the International Business Conference, Suriname 2025 include:

- |   |                    |   |                |  |                          |
|---|--------------------|---|----------------|--|--------------------------|
|  | Barbados           |  | European Union |  | Panama                   |
|  | Belgium            |  | Germany        |  | South Korea              |
|  | Brazil             |  | India          |  | Spain                    |
|  | Canada             |  | Indonesia      |  | Suriname                 |
|  | China              |  | Jamaica        |  | Switzerland              |
|  | Colombia           |  | Japan          |  | Trinidad and Tobago      |
|  | Cuba               |  | Netherlands    |  | United Kingdom           |
|  | Dominican Republic |  | Mexico         |  | United States of America |

If you are a bilateral chamber or international trade mission contact [info@actioninvest.org](mailto:info@actioninvest.org) to discuss tailored packages for your delegations.

## Where Guyana and Suriname conduct business and close deals

IBC 2024 brings together the great and the good from across Guyana and Suriname investment and business communities, hosting global businesses, private and public investment bodies, thought leaders, and policy makers. The conference will deliver a timely series of conversations on opportunities for trade and investment across key sectors providing delegates with a unique and essential platform for learning and networking.

## Reasons to attend

- DEVELOP** strategic alliances with stakeholders.
- COLLABORATE** with industry leaders.
- PROMOTE** trade and investment opportunities.
- STRENGTHEN** commercial and diplomatic ties for mutual prosperity.
- UNIQUE** platform for Surinamese and Guyanese firms.
- CONDUCT** business transactions.
- PARTICIPATE** in capacity-building initiatives.
- EXCHANGE** knowledge and ideas.
- GATHER** market intelligence on potential opportunities.
- GENERATE** new leads and exceptional ROI.
- GAIN** regional and global exposure.
- ENJOY** face to face networking with industry peers.

## Sectors represented



Financial Services



Government Services



Banking



Technology



Consulting



Legal



Infrastructure



Development



Energy



Logistics



Transport



Agriculture



Mining



Manufacturing

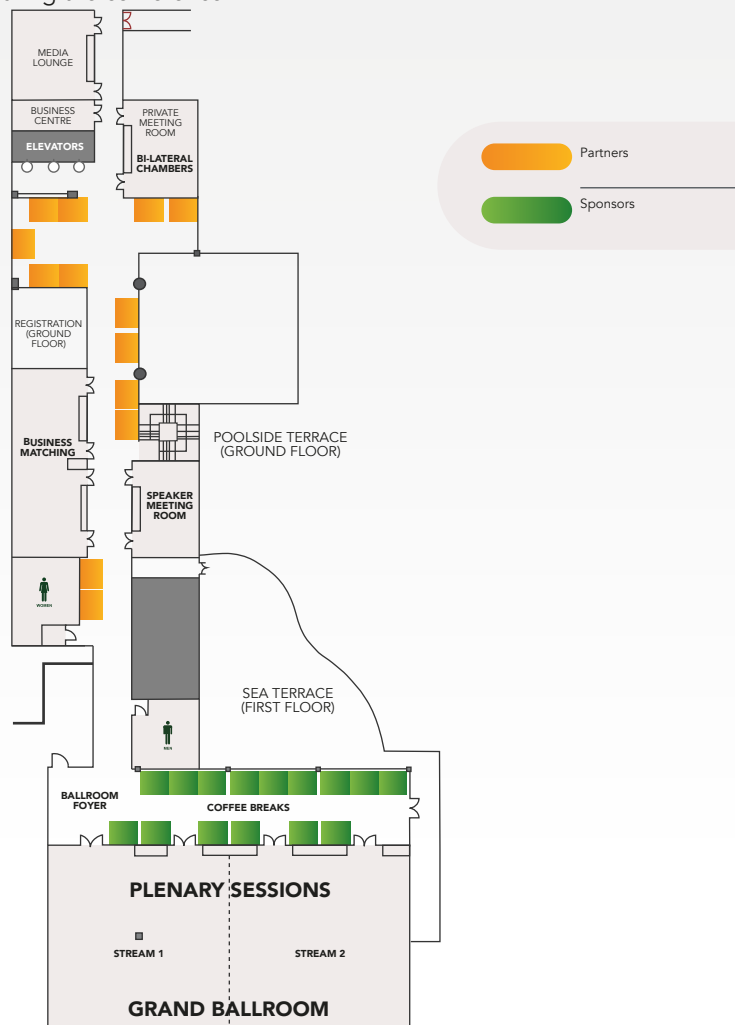
# Venue overview



All housed under one roof in one venue IBC offers delegates the opportunity to attend plenary conference sessions, split streams, interactive workshops, and informative seminars offering a multitude of content and choice that can be tailored to a company or an individual's business needs and objectives.

The event will host a dedicated business matching area where B2B meetings can be booked in advance via the conference app and a private meeting room will be available for partners to hire.

The conference is augmented by a pre-summit day that can be utilised for off-site meetings where face time with major private sector players or public sector stakeholders can be facilitated should it be required. A post summit offers opportunities for business tourism, further networking or to follow up business and partnership opportunities you have identified during the conference.



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**SURINAME-GUYANA**  
CHAMBER OF COMMERCE

The Suriname-Guyana Chamber of Commerce (SGCC) is your gateway to unlocking growth and opportunities in the dynamic economies of Suriname and Guyana. Founded in 2023, SGCC is dedicated to strengthening economic ties through trade missions, business forums, and networking events. With over 50 members, we offer comprehensive business support services to foster regional cooperation and drive economic growth. Our mission is to facilitate collaboration, promote investment, and create strategic alliances. Join SGCC to enhance your business visibility, access market intelligence, and build partnerships that propel your business forward in Suriname and Guyana's burgeoning markets.

The Guyana Manufacturing & Services Association's (GMSA) mission is to provide leadership and institutional capacity to initiate, advocate and promote policies and programmes for the development of the production, manufacturing and services sectors to ensure compliance with global best practices and due regard for social and environmental issues. The GMSA was established over 60 years ago. In 2024, its membership continues to grow with over 300 manufacturers and service providers. Every member benefits from strong lobbying on new and existing issues affecting his/her business at Governmental and Diplomatic levels. The GMSA supports and assists 8 sub-sectors, namely Agriculture, Agro-Processing, Construction & Engineering, Extractive Industries, Services, ICT, Sewn Goods & Textiles and Chemicals & Pharmaceuticals.

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The Guyana Office for Investment specializes in investment promotion and facilitation, serving as the primary contact for investors and coordinating with government agencies throughout the investment process. The agency provides comprehensive information on starting business operations in Guyana, including incentives and relevant regulations. Investment opportunity profiles are provided, as well as assistance in securing resources, and the promotion of joint ventures between local and overseas interests. Additionally, focus is placed on export promotion by providing trade information, aiding exporters in exhibitions and trade missions, and addressing export-related issues. Advice is provided to the government on national investment and export policies, ensuring effective policy implementation.

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The Suriname Investment and Trade Agency (SITA) is the national Trade and Investment Promotion Agency of Suriname. Operating as an independent state-owned company under the Ministry of Foreign Affairs, International Business, and International Cooperation, SITA aims to attract Foreign Direct Investment (FDI) and support foreign investors in establishing their businesses in Suriname. Additionally, SITA promotes Surinamese exports, helping local companies form international commercial ties and facilitating the export of products by international investors. Dedicated to Suriname's economic and social sustainable development, SITA strives to be a strategic, trusted partner, committed to excellent service and the values guiding the organization.

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ActionINVEST Caribbean Inc. (ACI), an ISO 9001:2015 certified education institution founded in 2014, is rapidly establishing itself as the premier business education provider in the Caribbean. With a strong foundation rooted in Guyanese origins and bolstered by female leadership, ACI is dedicated to fostering professional and organizational growth. Our action-oriented team based in Guyana and Suriname delivers a comprehensive range of business development services, tailored to meet the needs of entrepreneurial individuals and organizations. ACI also organizes transformational B2B events aimed at generating opportunities and connections, further positioning us as the Caribbean's leading solution for professional advancement and business success..



**Guyana**

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# Sponsorship options

Packages can be tailored to suit your requirements, whether you are looking to position yourself as an industry expert through thought leadership, create high level exposure and visibility through branding opportunities or engage with existing customers and develop relationships with new ones through a hosted function or networking opportunity.

## PACKAGES

	Principal Sponsor	Strategic Sponsor	Lead Sponsor	Premium Sponsor	Sponsor Partner	Associate Sponsor
Amount (US\$)	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
Logo displayed top right of event collateral	.	.	.	.	.	.
Logo displayed on all marketing collateral pre-event, on-site and post-events	.	.	.	.	.	.
Logo on newsletters to 50,000+ recipients	.	.	.	.	.	.
Logo on billboards	.	.	.	.	.	.
Exclusive company press release	.	.	.	.	.	.
Profile on website, event app and show guide	.	.	.	.	.	.
Full page, full colour advert in the show guide	Full page	Full page	Full page	Full page	Full page	Half page
Insert into the delegate bag	.	.	.	.	.	.
Delegate passes (including speakers)	7	6	5	4	3	2
Discounts of additional delegate passes	50%	50%	50%	50%	50%	50%
Tabletop display area	2.5x2 sqm (key location)	2.5x2 sqm (key location)	2.5x2 sqm (key location)	2.5x2 sqm (key location)	2.5x2 sqm	2.5x2 sqm
Presentation slot or opportunity to host a workshop or seminar	.	.	.	.	.	.
Panel speaking opportunity	.	.	.	.	.	.
Who's Who Suriname Business Directory up to 30th September	Corporate 1 3 pages	Corporate 2 2 pages	Business 1 1 page	Business 2 ½ page	Business 3 ¼ page	Website only

**In addition, selected sponsor have the right to choose options from the below to be included**

Principal Sponsor	Strategic Sponsor	Lead Sponsor	Premium Sponsor	Sponsor Partner
Select 3	Select 2	Select 2	Select 1	Select 1

### Networking & Functions

Pre-summit cocktail mixer (lobby bar)	.	.	.	.	.	.
Welcome cocktail Day 1 (sea terrace)	.	.	.	.	.	.
Official drinks reception Day 2 (poolside)	.	.	.	.	.	.
Lunch host Day 2 or Day 3	.	.	.	.	.	.
Coffee breaks on Day 2 or Day 3	.	.	.	.	.	.
Post conference networking tour	.	.	.	.	.	.

### Branding & promotional items

Delegate registration desk	.	.	.	.	.	.
Delegate badges	.	.	.	.	.	.
Delegate lanyards	.	.	.	.	.	.
Logo on stage podium	.	.	.	.	.	.
Logo on stage tables	.	.	.	.	.	.
Seat covers	.	.	.	.	.	.
Delegate bags	.	.	.	.	.	.
B2B Business Matching	.	.	.	.	.	.
Event App	.	.	.	.	.	.
Event WiFi	.	.	.	.	.	.
Directional signage	.	.	.	.	.	.
Branded staff t-shirts	.	.	.	.	.	.
Hotel key cards	.	.	.	.	.	.
Notepads and pens	.	.	.	.	.	.
Conference water bottles	.	.	.	.	.	.

\*Packages can be tailored to suit budgets, needs and requirements. Please contact us to discuss a package that is right for you and your business.

IBC 2024 SPONSOR PACKAGES

# CONTACT US

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To enquire about becoming a member of SGCC or the GMSA please contact [info@surguychamber.org](mailto:info@surguychamber.org) or [info@gmsagy.org](mailto:info@gmsagy.org)

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Media Partners:



# SEE YOU IN GEORGETOWN!

