Speaking Opportunities at SALTEX

Innovate, inspire and instruct in front of the SALTEX audience. SALTEX prides itself of providing sponsors the platform to educate the groundscare industry. Opportunities are complimented with plentiful branding exposure to make a substantial overall impact.

Get involved!
#SALTEX2022 #AheadofTheGame



Learning Live Theatre Sponsorship

£6,500

Both a high impact opportunity to optimise your brand exposure across the event and pre-show marketing, as well as the opportunity to showcase your latest product

- 30 minute speaking slot
- Stand created within the Learning Live theatre
- Lead retrieval from speaking slot
- Logo placed on hanging banner
- Logo on theatre holding slide
- Reference on all Learning Live theatre PR
- Logo on exhibitor listing
- 50 word entry in Official Show Guide
- Logo with hyperlink on SALTEX sponsors page
- ½ page ad in show guide
- Logo on all Learning Live visitor eshots

Eco Village Sponsorship

£6,500

Showcase your part in the latest green technology in groundscare, an area dedicated to environmentally-friendly products

- 4 demo slots on the Eco stage across 2 days
- Logo on over hanging banner
- Logo on village back wall
- Logo on exhibitor listing
- 50 word entry in Official Show Guide
- Logo with hyperlink on SALTEX sponsors page
- ½ page ad in show guide
- Logo on all Eco Village visitor eshots



Sponsored Theatre Session

£2,500

Promote your company expertise, technology developments and latest products

- Exclusive speaking opportunity hosting your own 45 minute sponsored session
- Dedicated marketing campaign pre, during and post show to drive attendance and leads
- Access to leads collected from your theatre session
- Logo on exhibitor listing
- 50 word entry in Official Show Guide
- Logo with hyperlink on SALTEX sponsors page

Eco Village Demo Slots

FROM £600

Highlight the latest innovation within the groundscare market on the Eco Village Stage

- 2 x 15 minute demo slots on the Eco stage
- Dedicated marketing campaign pre, during and post show
- Logo on exhibitor listing
- 50 word entry in Official Show Guide
- Logo with hyperlink on SALTEX sponsors page

SALTEX | SPORTS TURF AMENITIES LANDSCAPING TRADE EXHIBITION

BROUGHT TO YOU BY GROUNDS MANAGEMENT ASSOCIATION

2 - 3 November 2022 – Birmingham NEC – saltex.org.uk

Branding Opportunities at SALTEX

Our vast range of branding opportunities provide you with the opportunity to make a mark at SALTEX, increase your visibility across the show and be a name to be remembered post event.



Registration

£10,000

High impact branding opportunity to make an impact with the entire SALTEX audience pre-show and onsite as the SALTEX registration sponsor

- Company logo on all badges
- Logo on registration page
- Logo on registration emails
- Logo on exhibitor listing
- 50 word entry in Official Show Guide
- Logo with hyperlink on SALTEX sponsors page

Attendee Lanyards

SOLD ~~£6,500~~

Feature on all attendee lanyards at the event

- One colour logo on show lanyards
- Logo on exhibitor listing
- 50 word entry in Official Show Guide
- Logo with hyperlink on SALTEX sponsors page
- Half page ad in Official Show Guide

Show Bags

£4,000

Your logo to feature on all show bags placed at the show entrances and picked up by delegates across the event

- Logo on exhibitor listing
- 50 word entry in Official Show Guide
- Logo with hyperlink on SALTEX sponsors page

Promotional Show Bag Insert

£1,500

Add an advert or promotional item to each show bag distributed at the event – the perfect opportunity for all attendees to take home a reminder of your company

- Max 5 companies to have this opportunity

Floor Stickers

FROM £1,000

Guide attendees to your stand or occupy a high traffic area with floor stickers, including your logo and stand number. Work with the SALTEX team to agree the placement of the stickers

- 10 x floor sticker footprints
- Max 5 companies to have this opportunity

OR

- 1 x mega sticker at the show entrance
- Max 2 companies to have this opportunity

We are happy to create bespoke sponsorship opportunities and packages that match your brand's objectives, please get in touch at saltexsales@thegma.org.uk

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