



Deutsche Messe



**25 & 26 JUNE 2025  
CORDIS, AUCKLAND**

**2025 Partner Opportunities**

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# Business Matching

**Our business matching app is an innovative tool designed to enhance your lead qualifying experience by connecting you with the right attendees efficiently.**

By creating detailed profiles, both exhibitors and attendees can be matched based on their interests and needs, ensuring that every meeting is meaningful.

The app streamlines the process of scheduling and managing appointments, providing real-time updates and notifications to keep you organised. This targeted approach saves you time, allowing you to focus on engaging with pre-qualified leads and potential partners, making your time at the event more productive.

Using business matching apps also allows you to prepare thoroughly for each meeting, increasing the effectiveness of your interactions.

By leveraging this technology, you not only enhance your professional image as an organised and proactive participant but also significantly boost your chances of achieving better business outcomes.

Transform your HR + L&D Innovation & Tech Fest experience and maximise your opportunities for success.





# CONTINUING IN 2025



- ◆ Hosted Breakfast sessions. (Trailblazers only).
- ◆ Choices between Customer Case-Studies or Roundtable Discussion Groups. Customer Case-Studies can also be delivered as fire-side chats with sponsors.



- ◆ Dedicated CPO/HRD stream of content, plus strategic invite-only VIP guest passes to HR executives.
- ◆ Day Two - Exhibition Only passes.



- ◆ Attendee data capture of Demo Theatre Innovation Sessions.
- ◆ Enhanced pre-dinner Networking drinks.



# UNIQUE RESEARCH RECIPE



**To curate the best content (local and global)**, we start by running roundtable discussion groups (RTDs) for face-to-face research with HR and L&D professionals. Each RTD includes 15–20 organisations and runs for four hours where challenges, trends and technology investment plans are discussed.

**This unique process** ensures pure and accurate research is generated through debate and discussion; exploration of speakers and thought-leaders; and identification of sponsors (the attendees talk about partners of choice).

**The best part about this unique recipe?** A powerful sense-of-ownership from the community is created because by the time the festival occurs, the energy and momentum required for success is driven by the target audience.

**In December, 50+ senior HR and Learning leaders will attend RTD's in both Auckland and Wellington.**



**MIRAKA DAVIES**

Rockstar Writer-Trainer  
& Joyful Badass



**JUSTIN FLITTER**

Founder, NewZealand.AI



**BROOKE ROBERTS**

Co-Founder, Co-CEO & Director,  
Sharesies



**SIR JOHN KIRWAN KNZM MBE**

Mental Health Advocate | Former All Black  
& 1987 RWC Winner | Co-Founder of Groov

# PAST ROCKSTAR SPEAKERS



**MONICA AYERS**

Chief People Officer,  
New Zealand Post



**HELEN MEADE**

Chief People Officer,  
Les Mills International



**RYAN GHISI**

Head of People Operations,  
2degrees



**HAYLEE PUTARANUI**

Pouhere - Director, Māori Strategy,  
Fonterra

# KEY INVESTMENT AREAS

AI  
Applications  
Assessment  
ATS  
Automation  
Cloud  
Collaborative Tools  
Compensation & Benefits  
Consulting  
Digitalisation  
Diversity, Equity and Inclusion  
Employee Engagement

Employer Branding  
Enterprise Mobility  
Gamification  
HR Reporting  
HRIS  
Job Boards  
Learning  
Machine Learning  
Onboarding  
Outsourcing  
Payroll  
Performance Management

Recruitment Technology  
Robotics  
Self-Service  
Shared Services  
Talent Management  
Time & Attendance  
Transformation  
User Adoption  
Wellbeing  
Workforce Analytics



A well-organized event offering plenty of inspiration and practical insights from experienced practitioners. Highly recommended!

**Michal Pawlowicz**

Head of Learning & Development, HING Management

A brilliantly organised event that consistently delivers. As a three-time attendee and two-time speaker, I always leave re-energized, brimming with new ideas and valuable connections.

**Shyamini Szeko**

Head of Learning & Capability, Tegel Foods Ltd



# OUR AMAZING 2023 & 2024 PARTNER ECOSYSTEM

2023 & 2024 HR + L&D TECH FEST SPONSORS



## 2024 SNAPSHOT

[CLICK HERE TO VIEW THE 2024 POST-SHOW REPORT](#)



**287**  
**DELEGATES**



Sponsor satisfaction  
rating out of 5



Customer satisfaction  
rating out of 5

# WHO ATTENDS?

## Attendees from HR+L&D Innovation & Tech Fest 2024



Make sure you are in the room with the likes of the Chief People Officer, CHRO, Chief Learning Officer, Head of People, Director of People & Culture, General Manager | HR, Head of HR, GM People and Culture, Head of Learning and Development, from the following companies:

- 2degrees Mobile Number
- A Few Quiet Yarns
- AA Insurance
- AB Equipment
- AcademyEx
- Access Community Health
- Acrow Group
- Adeptus Leaders
- Aeroqual Limited
- Affinity Payroll
- Agoge
- Aioi Insurance
- Air New Zealand
- Airways New Zealand
- Ako Solutionz
- AllHuman
- Altus New Zealand Ltd
- Altus NZ Limited
- Alxemy
- Ando Insurance
- Angus Jenkins Leadership
- Animates Vetcare NZ
- Anthony Harper
- Aofrio
- Apollo Projects
- Arvida Group
- Auckland One Rail
- Auckland Transport
- Automobile Association of New Zealand
- Be Outstanding
- Brighter Days
- Brosnan
- Buckley Systems
- Buddle Findlay
- CAA
- Camex Civil
- Chameleon Creator
- Chapman Tripp
- Chorus
- Citycare Property
- Clarus
- Claymark
- Complete Learning Solutions
- Complete Technology Solutions
- Contact Energy
- Cooper
- Aitken
- Cornerstone on Demand
- Customs NZ
- CVCheck
- Datacom
- Dayforce
- Deloitte
- Douglas Pharmaceuticals
- Dynamic Controls
- Dynamic Learning Solutionz
- Eastern Institute of Technology, Auckland
- EastPack
- ELMO Software
- Ember Korowai Takitini
- Emerging Learning Solutions Ltd
- Employment Hero
- Entain New Zealand
- Evercommerce
- EvokeHR
- Far North District Council
- Farmers Mutual Group
- Financial Market Authority
- First Response Health
- Fisher & Paykel Healthcare
- Fletcher Building Limited
- Foodstuffs North Island
- FreeRange Works
- Frontier Software
- Ganapathyiyer.com
- Groov
- HamiltonJet
- Hato Hone St John
- Healthnow
- Heco Group
- Herrmann
- HibobHill Labs
- HIND Management
- Horrobin Learning
- Humanforce
- Hutt City Council
- HWR Group
- Integrity1
- ISO Limited
- IT Partners
- Juken New Zealand Ltd
- Kāinga Ora
- Kapiti Coast District Council
- Kieth Hay Homes
- Kirk Roberts
- Kiwi Bank
- KPMG
- Les Mills International
- LIC
- Lightwire Rural
- linkABLE
- LiveRem
- LondonGreen Group
- Lumify Work
- Madison Recruitment
- Magnisol
- Medenterprises
- Melnc Ltd
- Mercury NZ
- Methanex
- Mitre 10
- Moët Hennessy Wine Estates
- Morpheum Environmental
- MTF Finance
- Natural Hazards Commission Toka Tū Ake
- Netify Solutions
- Network For Learning
- New Image Group Inc.
- New Zealand Ministry of Justice
- New Zealand Oil Services Limited
- New Zealand Post
- NewZealand.AI
- NIB New Zealand
- NZ Blood Service
- NZATD
- Omexom New Zealand
- Open Country Dairy
- Oranga Tamariki - Ministry for Children
- Oveflo
- PaperKite
- Parliamentary Service
- PASAI
- Populous People
- Predictiq
- Presbyterian Support Northern
- Public Trust New Zealand
- PwC
- Qube Ports NZ
- ReadyTech
- Restaurant Brands Limited
- RippleEd
- Rothbury Group
- Ruby Recruit
- Ryman Healthcare
- SeaLink NZ
- Sharesies
- Skillsoft Asia Pacific Pty Ltd
- SkyCity Entertainment Group
- Southern Cross Health Society
- Southern Cross Healthcare
- SPCA
- Springer Nature
- Staffbase
- Strategic Pay
- Suntory Oceania
- Super Retail Group
- Sysmex New Zealand Ltd
- Talent Rise
- Tatua
- Tauhara North No.2 Trust
- Te Ope Kātua o Aotearoa - The New Zealand Defence Force
- Te Rūnanga o Kirikiriroa
- Tech Pathfinder
- Technogym
- Tegel Foods
- Tegel Foods Ltd
- The Breakthrough Co
- The Salvation Army
- The Warehouse Group Limited
- Tomorrow's People
- Tompkins Wake
- Tonkin + Taylor
- Toyota New Zealand
- Trade Me Limited
- Tribe Technology Limited
- TupuTua
- UBCO
- UKG
- Unison
- Upskills
- Value Tyres
- Visa Track
- Waitomo
- Westpac New Zealand
- Windcave
- Wk Advisors & Accountants
- Woods & Partners Consulting Ltd
- YMCA North

# PARTNER COMMERCIAL OPPORTUNITIES

One of the key lessons we have learnt from running events over the past 24 years is that in addition to the deep and rich content being presented, the real value happens outside the sessions and around the expo and meeting areas - where people get together and network, sharing information and ideas.

And so, the Tech Fest series has been designed around achieving maximum "contact" time between sponsors, delegates and speakers.

## There are 14 ways to invest:

1. Trailblazer
2. Game Changer
3. Rec Tech Partner
4. Payroll Tech Partner
5. Diversity, Equity and Inclusion Partner
6. Future Workplace Partner
7. Tech Advisory Partner
8. Innovation Hub
9. Wellbeing
10. HR Process Automation Partner
11. Community Plus+
12. Community
13. Interaction
14. Branding Add-ons



# 1. TRAILBLAZER

Investment: NZ\$40,000 (Limited to 4)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Participation on Executive Panel Keynote:** featuring one senior executive from your company.
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).
- **HR Blog:** opportunity to contribute content for the HR Innovation & Tech Fest blog (a topical post to an engaged community of 10,000 HR people).

## Expo + Branding

- **Eight event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.  
\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 5m x 3m
- **Stand:** pre-built shell scheme.
- **Trailblazer** recognition and logo featured on event sponsor signage.
- **Logo** on media wall and a 1m x 1m graphic floor tile.
- **100-word profile** on event app.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.

## Private Function + Hosted Buyer Program

- **Host a 45 minute Continental Breakfast** in a private room before the opening keynote on Day 2.
- **Attendees:** Approximately 40. (Maximum 5 people from your organisation).
- **As part of the registration process,** delegates will select which Trailblazer Breakfast to attend.
- **Use the opportunity to address a hot topic** (with a customer or an interactive discussion).
- Note: delegates will have a choice of breakfasts so the more relevant and enticing your topic, the higher the likelihood of attendance.
- **A list of all attendees** who RSVP to the breakfast will be provided 1 week post the event.

# 2. GAME CHANGER

Investment: NZ\$20,000 (Limited to 10)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).

## Expo + Branding

- **Five event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.

- **Floor space** including lighting and power: 4m x 2m.
- **Stand:** pre-built shell scheme.
- **Game Changer** recognition and logo featured on event sponsor signage.
- **Logo** on media wall and a 1m x 1m graphic floor tile.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



# 3. REC TECH PARTNER

Investment: NZ\$20,000 (Exclusive)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).

## Expo + Branding

- **Five event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 4m x 2m.
  - **Stand:** pre-built shell scheme.
  - **Rec Tech Partner** recognition and logo featured on event sponsor signage.
  - **Logo** on media wall and a 1m x 1m graphic floor tile.
  - **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



# 4. PAYROLL TECH PARTNER

Investment: NZ\$20,000 (Exclusive)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).

## Expo + Branding

- **Five event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 4m x 2m.
  - **Stand:** pre-built shell scheme.
  - **Payroll Tech Partner** recognition and logo featured on event sponsor signage.
  - **Logo** on media wall and a 1m x 1m graphic floor tile.
  - **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



# 5. DIVERSITY, EQUITY AND INCLUSION PARTNER

Investment: NZ\$20,000 (Exclusive)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).

## Expo + Branding

- **Five event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 4m x 2m.
- **Stand:** pre-built shell scheme.
- **Diversity, Equity and Inclusion Partner** recognition and logo featured on event sponsor signage.
- **Logo** on media wall and a 1m x 1m graphic floor tile.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



# 6. FUTURE WORKPLACE PARTNER

Investment: NZ\$20,000 (Limited to 2)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).

## Expo + Branding

- **Five event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 4m x 2m.
  - **Stand:** pre-built shell scheme.
  - **Future Workplace Partner** recognition and logo featured on event sponsor signage.
  - **Logo** on media wall and a 1m x 1m graphic floor tile.
  - **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



# 7. TECH ADVISORY PARTNER

Investment: NZ\$20,000 (Limited to 2)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).

## Expo + Branding

- **Five event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 4m x 2m.
  - **Stand:** pre-built shell scheme.
  - **Tech Advisory Partner** recognition and logo featured on event sponsor signage.
  - **Logo** on media wall and a 1m x 1m graphic floor tile.
  - **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



The event is an  
HR tech ecosystem  
on its own.  
Highly recommended!

**BERNADETTE KING**

Technology Director,  
People Systems -  
Woolworths Group



# 8. INNOVATION HUB

Investment: NZ\$21,000 (Exclusive)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).

## Expo + Branding

- **Five event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 4m x 2m.
  - **Stand:** pre-built shell scheme.
  - **Innovation Hub** recognition and logo featured on event sponsor signage.
  - **Logo** on media wall and a 1m x 1m graphic floor tile.
  - **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



A must attend annual event where global thought leaders share their vision, powerful content, insights and expertise to provoke thinking, visioning, decision making and problem solving – highly recommended.

**KIRBY GRATTAN**

Chief People Officer,  
Western Sydney Airport



# 9. WELLBEING

Investment: NZ\$20,000 (Limited to 2)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).

## Expo + Branding

- **Five event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 4m x 2m.
  - **Stand:** pre-built shell scheme.
  - **Wellbeing** recognition and logo featured on event sponsor signage.
  - **Logo** on media wall and a 1m x 1m graphic floor tile.
  - **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



HR Tech Fest is THE event to attend with a great blend of both global organisation presenters as well as local speakers.

Beautifully orchestrated with no detail going unchecked. A must go to for all in the HR and L&D space.

**JENNIFER CANDEE**

Global Head of Talent Acquisition Strategy, Cargill



# 10. HR PROCESS AUTOMATION PARTNER

Investment: NZ\$20,000 (Exclusive)

## Content + Thought-Leadership

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).
- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break (published in the event app).

## Expo + Branding

- **Five event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.

- **Floor space** including lighting and power: 4m x 2m.
- **Stand:** pre-built shell scheme.
- **HR Process Automation Partner** recognition and logo featured on event sponsor signage.
- **Logo** on media wall and a 1m x 1m graphic floor tile.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



# 11. COMMUNITY PLUS+

Investment: NZ\$14,500 (Limited to 5)

- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break. (Published in the event app).
- **Four event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.  
\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 3m x 2m.
- **Stand:** pre-built shell scheme.
- **Community Plus+ Partner** recognition and logo featured on event sponsor signage.
- **Logo** featured on the event website, within the app, on the media wall and sponsor board.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



# 12. COMMUNITY

Investment: NZ\$8,000

- **Three event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Floor space** including lighting and power: 4m x 2m.
- **Stand:** pre-built shell scheme.
- **Community Partner** recognition and logo featured on event sponsor signage.
- **Logo** featured on the event website, within the app, on the media wall and sponsor board.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.

Note: artwork/graphics, furniture or plasma screens are an additional cost. All prices quoted are not including GST.



# 13. INTERACTION

## 1. Espresso Café

Investment: NZ\$17,500 (Limited to 2)

Designated barista for your Espresso Café located in the exhibition area, allowing you to integrate your marketing and message.

- **Four event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.

- **Floor space** and espresso bar including lighting and power: 4m x 3m.
- **Stand:** pre-built shell scheme with espresso bar.
- **Logo** featured on the event website, within the app, on the media wall and sponsor board.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.

## 2. Popcorn Stand

Investment: NZ\$15,000 (Exclusive)

Designated server for your Popcorn Stand located in the exhibition area, allowing you to integrate your marketing and message.

- **Four event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.

- **Floor space** and popcorn machine including lighting and power: 4m x 3m.
- **Stand:** pre-built shell scheme with popcorn machine.
- **Logo** featured on the event website, within the app, on the media wall and sponsor board.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



# INTERACTION ... CONTINUED

## 3. Charge Zone Partner

Investment: NZ\$11,000 (Exclusive)

Host a mobile device charging station at your booth with space for up to 16 devices at any one time.

- **Four event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.

- **Floor space** including lighting and power: 4m x 3m.
- **Stand:** pre-built shell scheme with charging station.
- **Logo** featured on the event website, within the app, on the media wall and sponsor board.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.

## 4. Speakers' Corner

Investment: NZ\$15,000 (Exclusive)

- **Client case study:** 25 minute TED-style session delivered exclusively and independently by your customer (published on the website and app).

OR

- **Vendor Thought-Leadership:** 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break. (Published in the event app).

Note: Limited sessions available. You will have the option to choose between the above only if availability permits. First in best dressed.

- **Four event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.
- **Dedicated Speakers' Corner** to be branded with your company logo on the panels, stating "Speakers' Corner powered by (your company logo)".
- **Conference opening** to inform the audience about the Speaker's Corner and its purpose. **Track moderators** to refer to the Speakers' Corner as the place to go for Q&A with speakers after each session.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.



# INTERACTION ... CONTINUED

## 6. Networking Cocktail Party

Investment: NZ\$15,000 (Exclusive)

The Networking Cocktail Party on the conclusion of Day 1 is the social highlight of the conference - where the ideas, food and fun flow, alongside the exhibition for maximum contact and proximity to what counts: the solutions, tools and services.

- **Two event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.

- **Floor space** including lighting and power: 3m x 3m.
- **Stand:** pre-built shell scheme with logo printed on panel A.
- **Two pop-up marketing banners** to be placed within the exhibition around the Networking Drinks area (provided by Sponsor).
- **Track moderators** to namecheck drinks sponsor at end of final track sessions.
- **MC to announce and thank** drinks sponsor at end of closing keynote.
- **Branded holding slide** during the MCs announcement.
- **One Notification shout out** through event app, thanking Networking Drinks sponsor.
- **Logo** featured on the event website, within the app, on the media wall and sponsor board.
- **Option** for 5 minute welcome from sponsor.

Note: artwork/graphics, furniture or plasma screens are an additional cost.  
All prices quoted are not including GST.



# INTERACTION ... CONTINUED

## 7. Mobile app and Wi-Fi

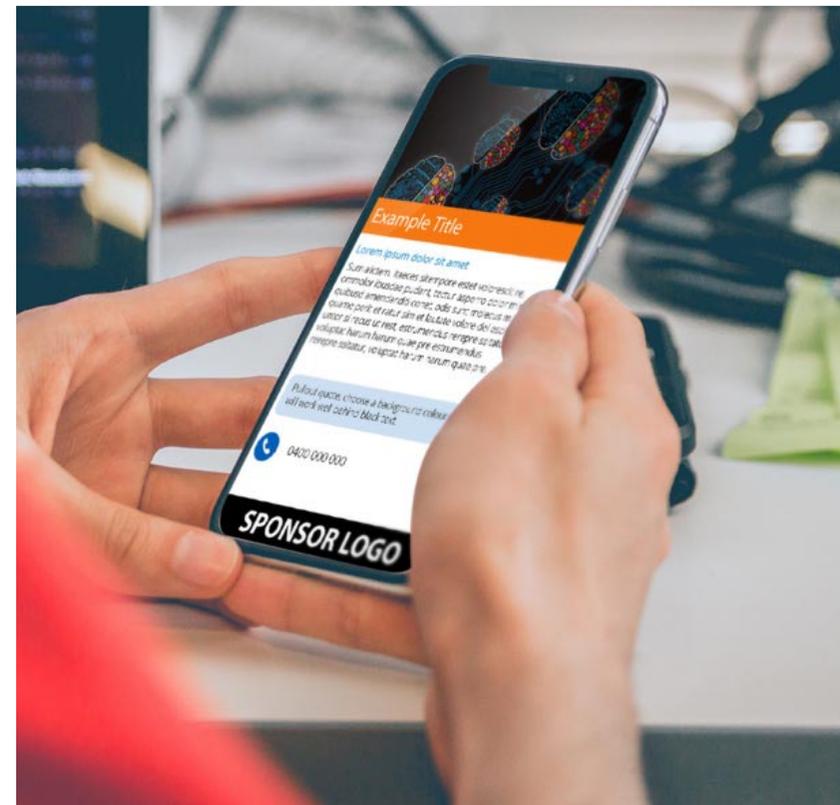
Investment: NZ\$14,000 (Exclusive)

### Why sponsor?

- **Sponsorship of the Festival app** provides a powerful and unique opportunity to showcase your brand directly to the audience, allowing for a highly visible and engaging experience and presence throughout the event.
- **81% of our attendees** rely on the Mobile app for all information about the event.
- **The mobile menu includes all tabs** to show attendees' planned schedules, agenda, speakers, sponsors, floor plan, media, attendee profiles, meeting scheduler and most importantly your dedicated company tab! The app is accessible in any smartphone, tablet, and laptop devices.

### What's included?

- **Floor space** including lighting and power: 3m x 2m.
  - **Stand:** pre-built shell scheme.
  - **Logo** on main menu is clickable and directs to their 100 word profile and links within the app. Also includes logo on the Wifi page.
  - **Push notifications on Mobile app** promoting your company during the event days (2x per day - specifics to be discussed with the Tech Fest team).
  - **Company Name** as the unique and official conference Wi-Fi password.
  - **Three event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personal and any/all event speakers internal to your organisation.
- \* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.



# 14. BRANDING ADD-ONS

## 1. Registration Kiosks

Investment: NZ\$8,750 (Exclusive)

The Kiosks will be utilised by ALL attendees during the registration process.

- **Registration Kiosks to be branded with your company logo** on the front panel, stating "Registration proudly sponsored by (your company logo)". Tech Fest logo will appear at the bottom left.
- **Kiosk Screen** - Landing page will feature your company logo, recognising you as the Registration Kiosk Sponsor.
- **Two event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.

## 2. Lanyards

Investment: NZ\$10,000 (Exclusive)

**What does the sponsorship include?**

- **Your company logo or name printed on all Lanyards:** an always on display, high visibility opportunity for the duration of the conference.
- **Logo presence** on Event Website sponsors page, Mobile app, Onsite signage.
- **Two event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.

## 3. Catchbox Mobile Microphone

Investment: NZ\$4,000 (Exclusive)

- **Engaging and fun** - this is the first microphone designed for audience participation. Your logo can flawlessly integrate onto the four sides of the Catchbox for a truly dynamic way to draw the rooms attention to your brand. It will be positioned within the plenary, including all keynotes, across the two days.
- **One event pass** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.



# BRANDING ADD-ONS ... CONTINUED

## 4. Official Conference T-shirt

Investment: NZ\$8,750 (Exclusive)

**Why Sponsor?** An awesome way to position your brand

**What's included?**

- **Your brand** on the T-shirts of the entire Tech Fest team for the entire Festival - including registration team, speaker team, program directors and volunteers.
- **Logo** positioned on the back of the T-shirt.
- **Tech Fest team** will manage process/cost and cover production of branded T-shirts.
- **Two event passes** to be utilised by Senior Management, Sales, Business Development, Marketing Personnel and any/all event speakers internal to your organisation.

\* Note: These passes cannot be shared between employees or extended to anyone external to your organisation.

## 5. DJ

Investment: NZ\$3,000 (Exclusive)

**Sponsor our Tech Fest DJ** - spinning welcome tunes as attendees register. Opportunity to get your brand exposed on 2m x 2m welcome signage behind DJ at registration, and on DJ's shirt and cap.



# WHAT OUR SPONSORS SAY



This has absolutely become the “not to be missed” annual event for us. The HR and L&D Tech Fest is always pitched at the right level with a great assortment of vendors, speakers, and delegates from leading NZ and APAC companies. Technology and learning are inseparable these days and this is where you can learn a wide range of news and views about the latest in technology and innovation. We also enjoy it as a chance to mix with potential competitors and clients, while being well looked after by the organisers at an outstanding venue.

**Beryl Oldham, Managing Director**  
Complete Learning Solutions

**complete** | **docebo**<sup>®</sup>  
LEARNING

We’ve been exhibiting at the LD Tech Fest for a few years now, and we’ve always loved it! It’s a great opportunity to get together with the community, share ideas and solve problems together. As a start up, it’s great brand exposure for us, and we’ve acquired numerous great customers from it.

**Josh Webster, Consultant**  
Chameleon

 **Chameleon** Creator

HR Tech Fest is simply awesome! It’s always a highlight of the year for me. They bring together an amazing bunch of local and international speakers who dive deep into the latest HR Tech trends. Don't even think about missing out on this one!

**Jane Ward, CEO & Founder**  
Tomorrow’s People

**TOMORROW’S**  
**PEOPLE**

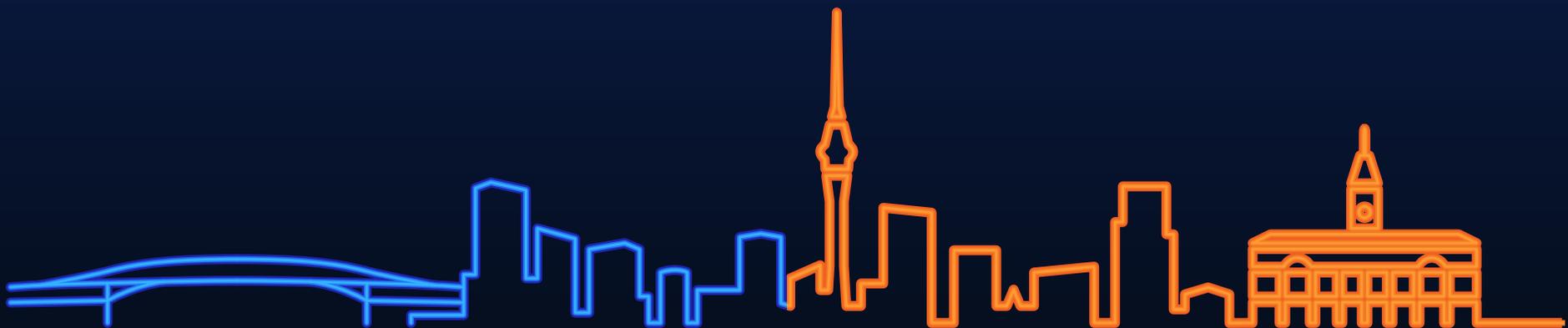




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