

13-14 MAY 2024 | HILTON, SYDNEY

2024 PARTNER OPPORTUNITIES

I've never felt more at home.
Catching up with people in the legal and tech industry I've known for so many years. And finding out about everything new! It was a joy.
The speakers were inspirational!
I'll be back for sure.
Nirvana for legal / tech / nerds.

Leona Blanco

Knowledge and Information Manager,
APAC | Clyde & Co

The festival is an essential date on any Legal Tech professional's calendar. The event is full of opportunities to expand your thinking and connect with clients, peers and vendors. The program is always well thought out and full of 'a ha' moments.

Liza Greenwood

Head of Innovation Services, Allens





The Legal Innovation & Tech Fest is a great place to gain insights from experts on latest trends, explore legal tech solutions and connect with like-minded peers. A well-organized and inspiring event that I highly recommend for anyone in the legal industry looking to work at the cutting edge.

Michelle Ban

Legal Operations Manager, Goodman

There aren't many events that bring together the entire legal ecosystem, the Legal Innovation and Tech Fest does and, I LOVE it! It's THE must attend event for networking, collaborating, sharing and learning from the whole community, all in one place over two days. I'll be there next time and, all the times after that too!

Terri Mottershead

Executive Director, Centre for Legal Innovation (Australia, New Zealand and Asia-Pacific)

I don't know what's better: catching up with old friends, meeting new friends or learning from the incredible speakers. I may be a #legaltech nerd, but the LEGAL INNOVATION & TECH FEST is my happy place.

Amanda Fajerman

Legal Tech Evangelist | Microsoft Enthusiast | Innovator | Lawyer | Enabling lawyers to achieve all their legal tech needs with Microsoft

TOTALLY UNIQUE RECIPE TO ENGAGE LEGAL PROFESSIONALS

To curate the best content (local and global), we start by running roundtable discussion groups (RTDs) for face-to-face research with Legal professionals. Each RTD includes 15 – 20 organisations and runs for 4 hours where challenges, trends and technology investment plans are discussed.

This unique process ensures pure and accurate research is generated through debate and discussion; exploration of speakers and thought-leaders; and identification of sponsors (the attendees talk about partners of choice).

The best part about this unique recipe? A powerful sense-of-ownership from the community is created because by the time the festival occurs, the energy and momentum required for success is driven by the target audience.

In September 2023, 50+ Legal professionals will attend RTD's incorporating our Melbourne, Sydney, ACT and Brisbane communities.



2023 SNAPSHOT





Sponsor satisfaction rating out of 5



Customer satisfaction rating out of 5

2023 Sponsors







































































WHO ATTENDS?

Attendees from Legal Innovation & Tech Fest 2022/2023



- 9 Selborne Chambers
- Adio
- Allens Lawyers
- Allianz Australia
- Allv0ne
- Alternative Contracting
- AMP Capital
- AMP Limited
- Anika Legal
- ANSTO
- ANZ Banking Group Ltd
- Appian Software Australia Pty Ltd.
- Aptum Legal
- Ashurst Lawvers
- Atticus
- Audible
- · Aurizon Holdings Limited
- Australasian Society for Computer & Law
- Australian Centre For International Commercial Arbitration (ACICA)
- Australian Federal Police
- Australian Government Solicitor (AGS)
- · Australian Institute of Marine Science
- Australian Taxation Office
- **Automation Anywhere**
- Avvoka
- Baker McKenzie
- Barhead Solutions
- Barry Nilsson Lawyers
- Bartier Perry Lawyers
- BBC Digital
- BHP Limited BiaHand
- Bing Technologies
- **Brookfield Property Partners** Australia
- Bugden Allen Graham Lawyers
- Cancer Council NSW
- Carroll & O'Dea Lawvers
- Catylex
- Centre for Legal Innovation
- Chambers Russell Lawyers
- Checkbox

- Checklist Legal
- Chevron Australia Pty Ltd
- Clayton Utz
- Clvde & Co
- Coca-Cola Amatil
- Cochlear Limited
- . Co-Flo Enterprise (Ptv) Ltd
- Coleman Greig Lawyers Colin Biggers & Paisley
- Colonial First State
- Commonwealth Bank of Australia
- Computershare Limited
- Conga APAC Pty Ltd
- ContractPodAi
- · Corrs Chambers Westgarth
- Daddo Production Services
- Daizychain
- Danny Kina Leaal
- Datasite
- DB Schenker Australia
- Deeligence
- Definely
- Definiti Ptv Ltd
- Deloitte Australia
- Dentons Australia Limited
- Department for Business and Trade
- Department of Defence Australia
- Digitus Information Systems Pty Ltd. (InMailX)
- DLA Piper Australia
- **Dovetail Legal Solutions**
- Due Diligence Software Pty Ltd
- DXC Technology
- Dye & Durham
- Edwards Molonev Family Law
- Empire Group
- Epia
- Eucalyptus
- Exigent Group FY Australia
- EzeScan
- Flinders University
- Flint lawyers
- FTI Consulting
- Fujitsu Australia Limited
- FutureAbility

- · Gadens Melbourne
- Gilbert + Tobin Lawyers
- Gilchrist Connell
- Gilead Sciences
- Goodman Property Services (Aust) Pty Limited
- GrainCorp Foods Ptv Ltd
- Hall & Wilcox Lawyers
- Halo Group Holdings
- Harrier Search
- Health Care Complaints Commission
- Health Legal & Law Compliance
- Healthscope Limited
- · Herbert Smith Freehills Attornevs
- Hero Factory
- HESTA Superannuation
- Hewlett Packard Enterprise
- Hicksons Lawyers
- Hive Legal
- Holding Redlich Lawyers
- Honeysuckle Health & Law Possible
- Hopgoodganim Lawyers
- HR Legal
- Hudson Gavin Martin
- Icertis iManage
- InfoTrack
- Inplace Solutions
- Insurance Australia Group
- Intapp
- Integreon
- Jigsaw
- Johnson Winter & Slattery
- Josef
- Julip Advisory
- K&L Gates
- Kain Lawvers
- Kennedys Law
- King & Wood Mallesons KPMG
- Lake Macquarie City Council
- Landcom

Latch

- Lander & Rogers Lawyers
- Law & Cyber Pty Ltd · Law In Order Pty Ltd

- Law on Earth & Virtual Leaal (Startmate 2020 Melbourne Cohort)
- Law Squared
- Lawcadia
- LawVu
- · Lawyers on Demand
- Leaislate
- Lendlease Group
- Leo Cussen Centre for Law
- Lex Australia
- Lexcheck
- LexisNexis Pacific
- Lingtex
- Linfox Australia Pty Ltd
- Litera Microsystems
- Litigation Capital Managment
- LivePerson, Inc
- I MF Global
- Lupl
- Macauarie Capital
- Macquarie Group Limited
- Maddocks Lawvers
- Madison Marcus Law Firm
- Makinson d'Apice Lawyers
- Maurice Blackburn Lawyers
- McCabes Lawyers
- McCullough Robertson Lawyers
- McInnes Wilson Lawvers
- McLay Legal
- . Megaport (Services) Pty Ltd
- Meridian Lawyers
- · Microsoft Australia Pty Limited
- Mimecast Australia Ptv Ltd . Ministry of Business, Innovation
- and Employment NZ
- MinterEllison Lawvers
- Monash University . Moores Legal Pty Ltd
- Morae Global Corporation
- MSA National • Murphy Mccarthy &
- Associates Ptv Ltd NBN Co
- nCLOUDr
- NetDocuments
- Newcastle Law School Nintex Ptv Ltd
- Norton Rose Fulbright Australia

- Novartis Pharmaceuticals Australia Ptv Ltd
- NSW Department of Communities & Justice
- NSW Treasury
- Oncore
- Origin Energy Limited
- Parting Ways Law Patrick Fair Associates
- PD Law Phi Finney McDonald
- Pinsent Masons
- Piper Alderman
- PricewaterhouseCoopers (PwC) **QBE Insurance Group Limited**
- **Ouantum Law Group** Queensland Investment
- Corporation (QIC) rapidMATION
- Realta Logic
- Relativity
- ResMed Ptv Ltd Reveal Data Corporation
- Riaby Cooke Lawyers
- **RMBL** Investments
- Robin Al
- Rulestar
- Samsuna
- Saundh, Singh & Smith Lawyers
- Saxton Speakers Bureau
- Sekuro
- Semeris
- Segwater
- ServiceNow Australia Pty Ltd Seventh-Day Adventist Church
- sharedo
- Sharesies
- Shine Lawyers Limited Sideline
- Slater & Gordon Lawyers Sparke Helmore Lawyers

Sydney Fish Market

- St. Clair & Associates Stacks Law Group
- Stirling & Rose
- SYKE
- Tabcorp Holdings Limited
- Telstra Ltd

- The College of Law Australia
- The Law Society of NSW
- The Streaming Guys
- . The University of Melbourne
- Thiess
- Thomson Geer
- Thomson Reuters
- Tickbox
- Tiger & Bear Partners Tilt Leaal
- Titan
- Tlm Law
- Tompkins Wake Tourism Tasmania
- Toyota Motor Corporation Australia Ptv Ltd
- Transport Accident Commission (TAC)
- Transport for NSW TransUrban Limited
- UGL Limited
- University of NSW • University of Southern Queensland
- University of Sydney
- University of Technology Sydney
- University of Western Australia
- Ventia Pty Ltd Veolia Australia & New Zealand
- Verify 365 Digital Onboarding Technology Victorian Government

Solicitors Office

- W Legal Group • WA Department of the Premier
 - and Cabinet
- · Waves of Wellness Foundation Webb Legal Western Sydney University
- Westpac Banking Corporation White & Case
- Willis Towers Watson Australia Willow
- Winc

Who Gives a Crap

- Woolworths Group Wotton + Kearnev Lawvers
- Xakia Technologies Youi Insurance

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PARTNER COMMERCIAL OPPORTUNITIES

One of the key lessons we have learnt from running events is that despite useful information being presented, the real value happens outside the sessions and around the exhibition and meeting areas - when people get together and network, sharing information and ideas.

Legal Innovation & Tech Fest has been designed around achieving maximum 'contact time' between sponsors, exhibitors, delegates and speakers.

There are 11 ways to invest:

- 1. Trailblazer
- 2. Game Changer
- 3. Cyber Security
- 4. eDiscovery
- 5. Client Experience
- 6. Contract Management
- 7. Wellbeing
- 8. Interaction
- 9. Community
- 10. The Disruptors
- 11. Branding Add-Ons









1. TRAILBLAZER

Investment: \$30,000 (+GST) | (Limited to four)

Content + Thought-Leadership

- Innovation session 25 minute TED-style session delivered by someone within your team or by your customer.
 (Published on the website & app).
- Client case study delivered exclusively
 S independently by your customer
 (Published on the website & app).
- Participation on Executive panel Keynot featuring one senior executive from your company.
- Vendor Thought-Leadership 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break. (Published in the event app).

Expo + Branding

- Seven passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 5m x 3m.
- Stand pre-built shell scheme.
- Logo featured on the event website, within the event app and show floor signage.
- Logo on the media wall.
- 100-word profile on the event website and within the event app.
- Trailblazer Partner recognition on keynote holding slides on the main screen.
- Dedicated sponsor app to collect details of attendees by QR code through a personal smart device.

Private Function + Hosted Buyer Program

- Hold a 45 minute Continental Breakfast in a private room before the opening keynote on Day 2.
- Approx 30 attendees and maximum 5 people from your organisation.
- As part of the registration process, delegates will select which Trailblazer Breakfast to attend.
- Use the opportunity to address a hot topic (with a customer or an interactive discussion). Note: delegates will have a choice of breakfasts so the more relevant and exciting your topic, the higher the likelihood of attendance.

2. GAME CHANGER

Investment: \$19,000 (+GST) | (Limited to ten)

Content + Thought-Leadership

- Innovation session 25 minute TED-style session delivered by someone within your team or by your customer. (Published on the website & app).
- Vendor Thought-Leadership 20 minute session conducted by someone
 within your team in an open Innovation Theatre, within the exhibition
 during a networking break. (Published in the event app).

Expo + Branding

- Five passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 4m x 2m.
- Stand pre-built shell scheme.
- Logo featured on the event website and within the event app.
- Logo on the media wall.
- Game Changer recognition on show floor signage.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.





3. CYBER SECURITY

Investment: \$19,000 (+GST) | (Limited to two)

Content + Thought-Leadership

- Innovation session 25 minute TED-style session delivered by someone within your team or by your customer. (Published on the website & app).
- Vendor Thought-Leadership 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break. (Published in the event app).

Expo + Branding

- Five passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 4m x 2m.
- Stand pre-built shell scheme.
- Logo featured on the event website and within the event app.
- Logo on the media wall.
- Cyber Security recognition on show floor signage.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.

Note: artwork/graphics, furniture and plasma screens are available at an additional cost. All prices quoted are not including GST.

4. eDISCOVERY

Investment: \$19,000 (+GST) | (Limited to four)

Content + Thought-Leadership

- Innovation session 25 minute TED-style session delivered by someone within your team or by your customer. (Published on the website & app).
- Vendor Thought-Leadership 20 minute session conducted by someone
 within your team in an open Innovation Theatre, within the exhibition
 during a networking break. (Published in the event app).

Expo + Branding

- Five passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 4m x 2m.
- Stand pre-built shell scheme.
- Logo featured on the event website and within the event app.
- Logo on the media wall.
- eDiscovery recognition on show floor signage.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.





5. CLIENT EXPERIENCE

Investment: \$21,000 (+GST) | (Exclusive!)

Content + Thought-Leadership

- Innovation session 25 minute TED-style session delivered by someone within your team or by your customer. (Published on the website & app).
- Vendor Thought-Leadership 20 minute session conducted by someone
 within your team in an open Innovation Theatre, within the exhibition
 during a networking break. (Published in the event app).

Expo + Branding

- **Five passes for the conference** to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 4m x 2m.
- Stand pre-built shell scheme.
- Logo featured on the event website and within the event app.
- Logo on the media wall.
- Client Experience recognition on show floor signage.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.

Note: artwork/graphics, furniture and plasma screens are available at an additional cost. All prices quoted are not including GST.

6. CONTRACT
INTELLIGENCE

Investment: \$19,000 (+GST) | (Limited to three)

Content + Thought-Leadership

- Innovation session 25 minute TED-style session delivered by someone within your team or by your customer. (Published on the website & app).
- Vendor Thought-Leadership 20 minute session conducted by someone
 within your team in an open Innovation Theatre, within the exhibition
 during a networking break. (Published in the event app).

Expo + Branding

- Five passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 4m x 2m.
- Stand pre-built shell scheme.
- Logo featured on the event website and within the event app.
- Logo on the media wall.
- Contract Management recognition on show floor signage.
- Dedicated sponsor app to collect details of attendees by QR code through a personal smart device.





7. WELLBEING

Investment: \$21,000 (+GST) | (Exclusive!)

Content + Thought-Leadership

- Innovation session 25 minute TED-style session delivered by someone within your team or by your customer. (Published on the website & app).
- Vendor Thought-Leadership 20 minute session conducted by someone within your team in an open Innovation Theatre, within the exhibition during a networking break. (Published in the event app).

Expo + Branding

- Five passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 4m x 2m.
- Stand pre-built shell scheme.
- Logo featured on the event website and within the event app.
- Logo on the media wall.
- Wellbeing recognition on show floor signage.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.

Note: artwork/graphics, furniture and plasma screens are available at an additional cost. All prices quoted are not including GST.

8. INTERACTION

1. Espresso Café

Investment: \$15,500 (+GST) | (Limited to 2)

Designated barista for your Espresso Café located in the exhibition area, allowing you to integrate your marketing and message.

- Five passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 4m x 3m.
- Stand pre-built shell scheme with espresso bar.
- Logo featured on the event website and within the event app.
- Dedicated sponsor app to collect details of attendees by QR code through a personal smart device.





Investment: \$15,500 (+GST) | (Exclusive!)

Designated server for your Popcorn Stand located in the exhibition area, allowing you to integrate your marketing and message.

- Four passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 4m x 3m.
- Stand pre-built shell scheme with popcorn machine.
- Logo featured on the event website and within the event app.
- Dedicated sponsor app to collect details of attendees by QR code through a personal smart device.

INTERACTION

3. Speakers Corner

Investment: \$15,500 (+GST) | (Exclusive!)

- Four passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space for speakers to connect with delegates (including lighting and power): 3m x 3m.
- 3m x 3m structure with a raised white flooring and a white back wall (including lighting and power).
 Track moderators to refer to the Speaker's Corner as the place to go for Q&A with speakers after each session.
- Logo featured on the event website and within the event app.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.







INTERACTION

4. Digital Engagement

Investment: \$15,500 (+GST) | (Exclusive!)

Sponsorship of the event app plus Wi-Fi access provides a unique opportunity to showcase your brand directly with the audience, allowing for a highly visible and engaging experience and presence throughout the event.

What's included?

• Dedicated Company Banner on Mobile app interface (your logo).

This includes:

- Your logo to appear on Main menu page.
- Your logo to appear on My event page.
- Your logo to appear on Agenda page.
- Your logo to appear on Activity feed page.
- Your logo to appear on Attendees page.
- Push notifications on Mobile app promoting your company during the event days (2x per day - specifics to be discussed with the Tech Fest team)
- Company Name as the unique and official conference Wi-Fi password.
- Four passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation (non-transferrable to other employees).





5. Charge Zone Partner

Investment: \$15,500 (+GST) | (Exclusive!)

Host a mobile device charging station at your booth with space for 16 devices at any one time.

- Five passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 4m x 3m.
- Stand pre-built shell scheme with charging station.
- Logo featured on the event website and within the event app.
- Dedicated sponsor app to collect details of attendees by QR code through a personal smart device.

INTERACTION

6. Networking Drinks Sponsor Package

Investment: \$15,500 (+GST) | (Exclusive!)

The Networking Cocktail Party on the conclusion of Day 1 is the social highlight of the conference – where the ideas, food and fun flow, alongside the exhibition for maximum contact and proximity to what counts: the solutions, tools and services.

- Three passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- 8 pop-up marketing banners to be placed within the exhibition around the Networking Drinks area.
- Track moderators to namecheck drinks sponsor at end of final track sessions.
- MC to announce and thank drinks sponsor at end of closing keynote.
- Branded holding slide during the MCs announcement.
- Logo featured on the event website and within the event app.
- 1 Notification shout out through event app, thanking Networking Drinks sponsor.







9. COMMUNITY

Investment: \$9,500 (+GST) | (Unlimited)

- Three passes for the conference to be utilised by Senior Management, Sales, Business Development and Marketing personnel internal to your organisation. (non-transferable to other employees).
- Floor space including lighting and power: 3m x 2m.
- Stand pre-built shell scheme.
- Lago featured on the event website and within the event app.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.











10. THE DISRUPTORS

START-UP AND CLASH

Two ways for Start-Ups to participate:

1. Start-Up Alley + Clash

Investment: \$2,500 (+GST) | Limited to 15 Start-Ups

- Showcase and demo your tech as part of the dedicated Start-Up Alley
- Floor space including power and lighting: 1m x 1m.
- Stand pre-built shell scheme.
- Two passes to attend Tech Fest.
- Logo featured on the event website and within the event app.
- Eligible for Entry into Start-Up Clash.
- **Dedicated sponsor app** to collect details of attendees by QR code through a personal smart device.

2. Start-Up Attendee + Clash

Investment: \$995 (+GST) | (Unlimited)

- One pass to attend Tech Fest as a delegate.
- Eligible for Entry into Start-Up Clash.
- Access to event app.





11. BRANDING ADD-ONS

Escalator

Investment: \$12,500 (+GST) | (Exclusive)

Why sponsor?

- The conference will be taking place on two levels (expo below and break out rooms, 1 level above), all attendees need to use the escalator to access the different levels.
- Your logo or company name can be positioned on the glass of the whole escalator.

What does the sponsorship include?

- The glass of the whole escalator branded which is in between the Exhibition space and the level directly above it (break out rooms).
- Four exhibition passes to be utilised by Senior Management, Sales/BD and Marketing internal to your organisation.
 Note: *Additional passes available at the discounted partner rate of \$1495+GST. *Passes may not be extended to anyone external to your own organisation.



BRANDING ADD-ONS



Registration Kiosks

Investment: \$8,500 (+GST) | (Exclusive)

The Kiosks will be utilised by ALL attendees during the registration process.

- Registration Kiosks to be branded with your company logo on a full wrap decal, stating "Registration proudly sponsored by (your company logo)". Tech Fest logo will appear underneath the screen.
- Kiosk Screen Landing page will feature your company logo, recognising you as the Registration Kiosk Sponsor.

Lanyards

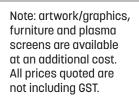
Investment: \$8,500 (+GST) | (Exclusive)

Your company logo or name printed on lanyards – an always on-display, high visibility opportunity for the duration of the conference.

Catchbox Mobile Microphone

Investment: \$5,000 (+GST) | (Exclusive)

Engaging and fun – this is the first microphone designed for audience participation. Your logo can flawlessly integrate onto the four sides of the Catchbox for a truly dynamic way to draw the room's attention to you brand. It will be positioned within the plenary, including all keynotes, across the two days.









BRANDING ADD-ONS

Tech Fest Team Uniform

Investment: \$6,000 (+GST) | (Exclusive)

Your brand on the T-shirts of the entire Tech Fest team for their entire Festival – including registration team, speaker team, program directors and volunteers.

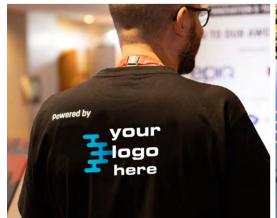
- Logo positioned on the back of the T-shirt.
- Tech Fest team will manage process/cost and cover production of branded T-shirts.

DJ

Investment: \$5,000 (+GST) | (Exclusive)

Sponsor our Tech Fest DJ – spinning welcome tunes as attendees register, and closing off Day One with groovy sounds at the Tech Fest party. Opportunity to get your brand exposed on 2m x 2m welcome signage behind DJ at registration, and DJ's shirt and cap.









LEGAL

INNOVATION & TECH FEST

13-14 MAY 2024 | HILTON, SYDNEY

FIND OUT MORE ABOUT THE LEGAL INNOVATION & TECH FEST AT

www.legalfestival.com

