muddy boots by ⨏ TELUS® Agriculture

Greenlight Farm Management

Growers

The trusted farm management software that puts you in control of your data

Greenlight Farm Management makes life easier. It enables you to access, create and share farm records in real time with agronomists, contractors and your workforce. Our mobile solution allows you to do so from anywhere safely and securely, whilst on the go, effectively enabling you to be in several places at once.

When time-critical business decisions are part of your everyday, having instant access to crop and farm data can be crucial. Instant visibility of data helps inform your decision-making in areas like spray timings, cost of production and optimising yield. The platform allows you to work in more efficient, agile and productive ways while simultaneously helping you to understand costs.

Easy to use

Greenlight Farm Management is quick and easy to use. As a cloud based solution all your data is backed up and system updates are automatic. Using real time data with all reports easily downloaded, emailed or printed. For those moments when you need extra support, Muddy Boots have a full support team at your disposal who hold regular online training and webinars to ensure you're up to date and fully confident.

Share data with your agronomist

Sharing data between grower and agronomist has never been easier and means no unnecessary duplication of work. Growers can see plans instantly as they are created by their agronomist and plan work accordingly. This saves time, improves accuracy and ensures compliance.

Manage your workflow

Collaborate and share tasks within your team to increase efficiency. Upload your data into the Greenlight system and be able to share with third parties. Tailor your templates for frequently used ag-chem inputs, saving time when making future applications across multiple fields. These time saving templates allow you to set up defaults for water volume, machinery and operators.

Understand your cost of production

Better understand your cost of production to make informed business decisions. Record the spend on seed, fertiliser, ag-chem and activity costs as they are used for up-to-the-minute visibility on production costs. Analyse your costs in detail with an understanding of the performance of each field, crop and variety.

Satisfy compliance and legislation

All of the reports and recommendations are easily accessible so that you can be confident you are audit ready at all times. Spray and fertiliser plans are audited against regulatory and legislative approvals. Record seed, fertiliser and pesticide applications alongside inspections, field work and harvest operations. Make audits run smoothly, by selecting the exact data you or your auditor needs.

Work on the move

Add your team as 'extra users' so that they can record applications directly into the app from their phone or tablet. Upload pictures of problems as you encounter them to save time and workload. Empower your workforce to record operational data such as confirming spray applications, whilst on the move.

What our clients say...

AC GOATHAM & SON
GROWING SINCE 1947

AC Goatham & Son reduce time spent inputting data enabling them to work more collaboratively

AC Goatham & Son produce, grow, store and transport top quality apples and pears. They farm over 26 farms in Kent, working closely with partner growers to supply fruit to major UK supermarkets.

After struggling to find a software solution to match their requirements, Director Steve Everard approached Muddy Boots with the aim to upgrade from their in-house spray/recording system. He felt Muddy Boots had the right demonstrable knowledge of the farming industry and were the only software provider they had approached that truly understood their requirements.

Steve commented that "the whole team at Muddy Boots have been extremely helpful and have understood any requests that we have made."

After an initial tentative, limited use trial, a large scale system adoption by spray operators was accomplished with relative ease. Using Greenlight Farm Management from Muddy Boots has resulted in huge savings in time spent inputting data, as well as a vast reduction in paper being used. It's also improved collaboration between agronomists and operators with seamless communication when passing on recommendations within the system.

This provides management and agronomists with immediate visibility of the application of sprays in real time. AC Goatham & Son have also found that all reports and recommendations can be viewed and run off with very little effort. As a result, compliance audits are made more straightforward because of this.

"The progression has been very simple and all that use it, agree that it is straightforward to use. We have been asked why we haven't used Muddy Boots beforehand!"

Steve Everard, Director, AC Goatham & Son

"Greenlight Farm Management provides time savings through one time data entry, and cost savings through better efficiencies. If you are working more efficiently, you are less likely to miss out on opportunities to get your timings right. This gives us an edge in the marketplace. Because of our use of Greenlight Farm Management and MyFarm, farmers can see we have IT solutions in place for their data management, helping them make decisions that are right for their business"

James Moldon, Head Of Technical Services, Frontier

Frontier harnesses software to work more collaboratively with customers

frontier

Frontier Agriculture is a leading crop production and grain marketing business. Frontier works with a team of 130 agronomists and 80 farm traders to support a large customer base which generates masses of data. James Moldon, Head of Technical Services at Frontier discusses Greenlight Farm Management and how the system allows them to work more collaboratively with their customers.

"We currently use our own online system called Frontier MyFarm which incorporates all the divisions of Frontier. We looked to Muddy Boots' Greenlight Farm Management as the solution that allows us to become more interactive with our customers, and simplify the transfer of information between our agronomists, farmers and contractors. This system enables complete visibility of this process, which is vital to the way Frontier works.

"Because we deal with masses of data, farmers wanted a solution that enables them to easily obtain and record data, whether that is for budgeting purposes, traceability or simply sharing cropping information more efficiently. There are so many solutions out there that all perform different functions, but no other system works as well for our agronomists and their customers. We did look at other companies but none offered such simplicity.

The farmers benefit from this simplicity too, as the product has been designed for their use. Being web and app-based means they can use it in the field and access data with only one or two clicks. This easy access to data is particularly important during an audit, helping farmers to meet legal requirements and feel prepared.

"For Frontier, the speed at which we can move data in a two-way sync is also beneficial. It has always been one-way traffic until now. Farmers can now input data for the agronomists to use as well. This software also loops in the operators in the field, making it the first solution that is not designed only for the farmer and farm manager."

More about Muddy Boots

Our history

We began over 25 years ago developing software that enabled growers and agronomists to manage their farms out in the field. We very quickly moved up the supply chain and now provide software solutions to some of the largest fresh produce retailers and food brands across the globe. Ever since our early years, we have been pioneers in web-based supply chain software and today we continue to lead the way.

We joined the TELUS family

In 2020 we became founding members of TELUS Agriculture, a new division of world-leading communications and information technology company TELUS. Together, we are on a mission to tackle one of the most significant social challenges of our generation, feeding the world. As well as improving the quality and safety of our food by creating solutions that seamlessly connect with other platforms and devices.

Sustainability

TELUS Agriculture and Muddy Boots share a strong commitment to the agriculture and agri-food industries, helping to securely link the food value chain in order to feed the future and create better food outcomes. We are passionate about new technologies and working towards a more sustainable future that goes well beyond the farm gate. We believe our expertise, passion and know-how combined with a commitment to delivering outstanding service to our customers, will enable us to be the most trusted farm management and supply chain software platform in the marketplace.

The trusted, independent global farm management solution for growers and agronomists, that puts you in control.

Greenlight Farm Management has a package to fit everyone with no upfront costs. Our software is continuously updated and improved with new features based on our users feedback. We offer free technical support to help you every step of the way, including regular online training and webinars, all included in your package.

Contact us today to discuss the best option to suit your business needs and to receive a free demonstration of the product. Or sign up for a 30 day free trial of Greenlight Farm Management below.

Prices start from as little as £255 per year.

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Start a free trial today by scanning the QR code

SCAN ME

muddy boots

by *TELUS* Agriculture

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