



# INTERNATIONAL BARLEY HUB





# Barley

Barley is one of Scotland's most important crops and a fundamental component of many key industries. It is pivotal to brewing and distilling, yet remains largely under the radar in terms of the perception of its significance.



This is surprising considering the importance of Scotland's drinks sector. Despite this, few people outside the farming industry appreciate barley's link to the economic well-being of the country as well as its significance globally as a nutritious food crop.

# About Us

**The International Barley Hub** is an initiative seeking to create a platform for the translation of barley research into economic, social, environmental and commercial impacts. This includes breeding, farming, malting, brewing, food, feed and health.



The International Barley Hub is scheduled to open in 2024

It is supported by the UK and Scottish governments through the **Tay Cities Region Deal**, a partnership between the UK and Scottish governments and public and private organisations across Angus, Dundee, Fife and Perth & Kinross that seeks to invest up to £700 million in projects promoting sustainable and inclusive prosperity for the region.

# What we will deliver:

A consistent and sustainable future supply of high quality barley



Shorter development times for new varieties with use specific properties



Commercial benefits for research partners and clients



Opportunities to develop novel products and valorise waste



A world - leading research and development cluster to attract the best research talent



# 'Barley' scratching the surface!

We don't want to give you lots and lots to read – we know you're busy. But we do have plenty to share with you and it is easy for you to keep in touch.



One thing you need to check out is our **Seminar Series** that you can sign up for with this QR code (**it's 100% free**). It features industry leaders from all over the world, discussing ground-breaking research in the industry.





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