



BECOME AN NFU FARMER & GROWER MEMBER TODAY



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NFU Mutual





WHAT IS FARMER & GROWER MEMBERSHIP?

Working across the entire industry, right to your shed door, we represent and support you and your community. From lobbying politicians to partnering with businesses, from local on farm events to regional meetings and national conferences, we collaborate, we connect, and we engage at every level, working together to promote and protect British farming.

Join the NFU today as a Farmer & Grower member and stand with us.

WHAT OUR FARMER & GROWER MEMBERS SAY

'If I have ever needed any advice on any farming subject, the NFU have never failed in helping me.'

Voice of the Farmer survey, 2024

'They are the best source for us to get to the government, probably the only carrier we have to listen and stick up for the British farmer.'

Voice of the Farmer survey, 2024





5 REASONS TO JOIN THE NFU

1

We fight hard on the issues that matter, to get the best deal for your business. From Westminster to Brussels, to your local county, our team are around the table, lobbying on your behalf.

2

Looking for legal and technical advice? Our friendly in-house team of experts are just a phone call away.

3

Want to get a better deal on vehicles, machinery, health insurance, fuel, or small business support? Our discounts and services save members over £7.5m a year[±]

4

Want complex processes or lengthy issues made simple? Join our member-only webinars and events in your local area.

5

Make connections across a like-minded community. From branch meetings to social events, join a thriving member community that's here for you.

[±]Estimated total saving value to members of all partner, product, group and business service offerings, based on member uptake and average saving per member, between 1 November 2022 – 31 October 2023.

HERE'S WHAT OUR FARMER & GROWER MEMBERS MAKE POSSIBLE

01

We met with more than 350 parliament candidates pre-election, leading to main parties adding **food security** manifestos for the first time.

06

In 12 months* the NFU Legal Assistance Scheme has awarded **£2.6m** in support of legal & professional costs: £1.6m towards individual cases and £1m towards national & group cases.

07

After more than a decade of campaigning, new legislation has been laid in parliament to ensure fair and **transparent contracts** for all UK dairy farmers.

08

Following extensive lobbying, the NFU secured a five-year extension to the **Seasonal Worker Scheme**.

09

Thanks to NFU Education, **420,000** students have learned about British food and farming this year.

Our only seven c
British

Following urgent discussions with the NFU, HMRC reversed plans to change the **tax** status of double cab pickups.

We cut through planning permission **red tape**: now on-farm buildings can be more easily extended or repurposed without the need for a planning application.

02

03

We lobbied for the expansion of the **Farming Recovery Fund**, increasing eligibility from under 1,000 to up to 10,000 farmers. Our lobbying led to £50m being added to the Fund, providing grants of up to £25,000 to flood-affected farmers.

04

05

We won a landmark legal challenge against the APHA, with the High Court recognising failures in the proper **compensation** of farmers affected by Avian Influenza.

More than **19,000** people signed our letter calling on newly elected Police and Crime Commissioners to prioritise rural crime and we've worked with MPs to bring a new bill aimed at tackling quad bike and ATV theft into law.

10

11

Our online food labelling campaign resulted in ten of the UK's major retailers adding **'buy British'** tabs to their websites.

*Total awards made between 1 November 2022 – 31 October 2023

SPEND A LITTLE AND GET A LOT WITH OUR MEMBER SERVICES, REWARDS AND BENEFITS

Enjoy more than 20 significant money saving discounts on products including: new vehicles, employment, health insurance, fuel, tyres, security products, building materials, training and so much more, here's just a few:



Enjoy **20% off**
Bupa health
insurance to

look after your health
and wellbeing so
you can continue to
enjoy the great British
countryside.



Take a well-
deserved break
with a **10%**

saving on self-catering
holidays with Hoseasons
and Cottages.com



Want to get
better deals on
vehicles? Gain

discounts on vehicles from
leading manufacturers:

**Lexus, Toyota, Ford,
Truckman, Subaru, Isuzu
or Lookers.**



Receive discounts
on **training** and
tests to stay up

to date with the latest
regulations.



Save up to 25% on
a range of security
products to help

keep your farms safe and
secure.



SCAN ME

**Scan the QR to get access to the
full range of services, rewards
and benefits.**



NFU CallFirst is a free helpline for NFU Farmer & Grower members who need professional advice on farming, legal or technical issues.

 **0370 845 8458**

READY TO JOIN US?

Join our community of farmers and growers in just a few steps. Give us a call on **0370 428 1401** or **scan the QR code** and complete our online form to receive a call back from our friendly membership team.

Alternatively, why not speak to your local Group Secretary, who is always on hand to help.



JOIN TODAY



TOGETHER, WE'RE STRONGER



0370 428 1401

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