

What is Shoptalk Fall Meetup?

A fun, productive way to connect online with the retail community through 1:1 virtual meetings and interactive small-group peer discussions. Shoptalk Fall Meetup lets you engage with the people you know and introduces you to people you don't-in a friendly and open environment. Fall Meetup includes 2,500+ participants from across the retail industry.

You'll get to:

- Connect with thousands of retail industry changemakers to share your ideas, create new business opportunities, and grow your professional network.
- Participate in 15-minute meetings* with mutual matches—the only double opt-in meetings program you'll find.
- Join Expert-led 55-minute "Tabletalks"—peer group conversations on pressing issues facing the industry.
- Sit in on exclusive Keynotes specially produced for the Shoptalk Fall Meetup audience.
- Get post-event introductions for your high priority matches that weren't scheduled as meetings.

* Average of 8-12 meetings

Shoptalk Fall Meetup takes place on Oct 18-20, 2022 (Tue-Thurs) from 10:00 am-1:00 pm PT (1:00 pm-4:00pm ET). You can choose the slots you're available during these times and plan to join about 3-4 hours of meetings and Tabletalks over the course of the three day event.

Why is everyone joining?

They're joining to do what every community does to move forward-work together, learn from each other and collaborate. Shoptalk Fall Meetup is inspired by our world-famous Hosted Retailers and Brands program and focuses on 1:1 interactions that you'd typically have on-site at Shoptalk, Groceryshop, or Shoptalk Europe - not just lead gen.

Here's what you'll get to do:



Touch Base

- With existing clients
- With existing vendors and partners
- Reconnect with old friends



Grow Your Business

- Meet new potential partners
- Source new vendors and solutions
- Sell your products and services
- Hire talent



Bring Home the Bacon

- Reach out to venture and strategic investors
- Reach out to startups raising capital
- Reach out to potential acquirers
- Reach out to potential acquisition targets



Make Headlines

- Make announcements and share news
- Launch new products
- Conduct media and analyst interviews
- Interview industry executives for press coverage



Climb Ladders

- Seek career opportunities
- Get resume feedback and sharpen interview skills
- Get an executive coach for personal and leadership development
- Find a mentor



Join Tabletalks

- 55 minute Expert-Led group conversations—the most engaging virtual event content available today
- You choose the topics you're interested in from a selection of the most pressing issues facing the retail industry
- Exchange contact information with group participants and continue the conversations offline



Get Answers to Burning Questions

- Ask an expert during office hours
- Learn from ask-me-anything attendees
- Discuss pressing issues with Tabletalks peers



Make the World a Better Place

- Be a mentor
- Partner with nonprofits
- Support diversity, equity and inclusion
- Support environmental, social and governance (ESG) initiatives
- Learn about mental health initiatives



Now that you know what Shoptalk Fall Meetup is, a few words about what it isn't.
Shoptalk Fall Meetup isn't a virtual conference or webinars...those are commonplace now, and we're anything but common.

Who's joining (Everybody!)

Thousands of your customers, partners, prospects, coworkers, friends and other people you know will be at Shoptalk Fall Meetup and so should you! Join 2,500+ retail and ecommerce changemakers!

Retailers & Brands

Startup Direct-to-Consumer
Companies

Solution Providers &
Tech Companies

Startup Tech Companies

Investors & Lenders

Media & Sell Side Analysts

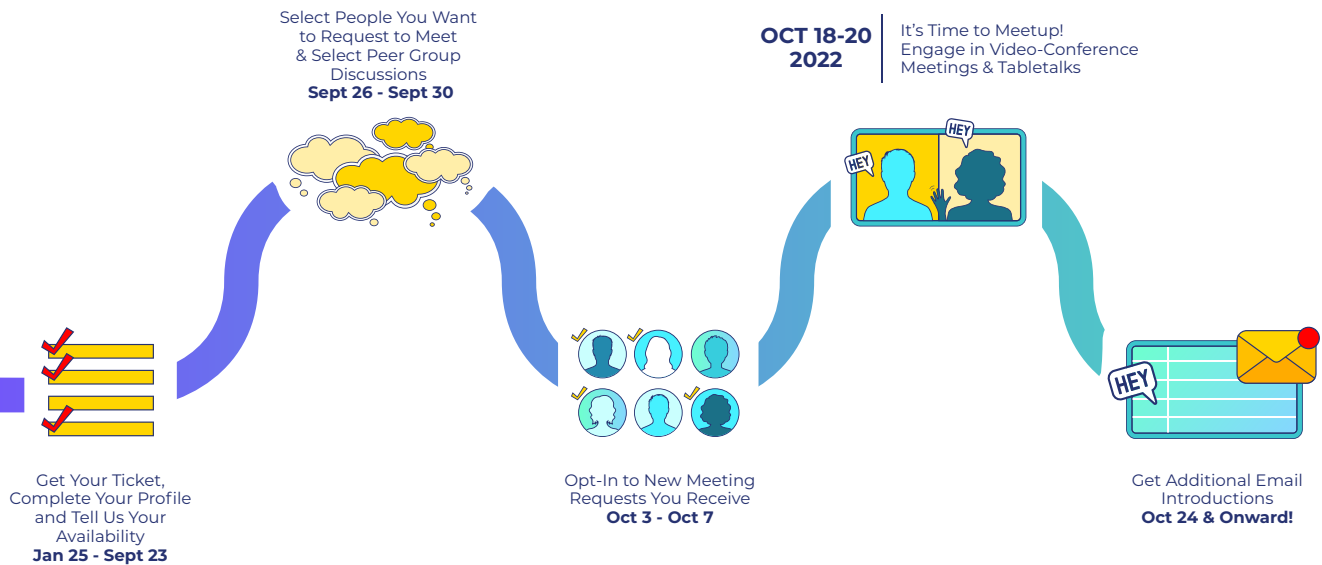
Real Estate Developers

Agencies, Consulting and
Analyst Firms

People in Career Transition

Curated Experts

How it works:



I'm in! How do I register or sponsor?

Giddyup!

GET YOUR TICKET/SPONSOR:
[SHOPTALKFALL.RETAILMEETUP.COM](https://shoptalkfall.retailmeetup.com)

If you have additional questions regarding attending or sponsoring Shoptalk Fall Meetup, email us at registration@shoptalk.com and we'll be in touch!



Sample Participating Companies

- 1440
- 3DLOOK
- 3XR Inc.
- 42 Technologies
- aava swim
- AB Tasty
- AB-InBev
- Absorbis
- AC Ventures
- Acushnet Holdings Corp.
- ADA Collection
- Address America
- Adeptmind
- Adidas
- AdRoll (Nextroll)
- Afresh Technologies
- Aina
- Airship
- Aite Group
- Albertsons Companies
- Alchemy Worx
- Alexandretta Transportation Consulting, Inc.
- Algolia
- Algonomy
- Allitix
- Alloy
- Aloha
- Aloi.io
- Amazon Advertising
- Amazon Pay
- Ambassador
- American Eagle Outfitters, Inc.
- Amerock
- Amperity
- Ann Inc.
- Anson Calder
- AnyRoad
- APEXX Fintech Ltd
- Apple Inc.
- Argoid Analytics, Inc.
- Ark Foods
- Ascena Retail Group, Inc.
- Asendia Management SAS
- Associated Wholesale Grocers, Inc.
- ATB Capital Markets
- Attentive Mobile
- Attest
- Augusta Sportswear
- Authentic Brands Group
- Auto Mercado
- Avatria
- Averie Sleep
- Avery
- Awin
- Axerve
- B Riley Securities
- Baby Brezza
- Bagatelle International
- Bain
- Baird
- Balsam Brands
- Bank of America
- Bank of America Corporation
- Barcel USA
- Barnes & Noble
- Bartell Drugs
- Basketful
- Bath & Body Works
- Bausch + Lomb
- Beauty Express Salons & Stores, Inc.
- Beauty Momme
- beautyexpress.com
- BED|STU
- Belk
- Bellwether Farms
- Big Red Rooster - a JLL Company
- BigCommerce
- Birdie
- Black Rifle Coffee Company
- BlackCart
- Bloomberg Intelligence
- Bloomberg Second Measure
- Bloomingdale's
- Bloomreach
- Blue Acorn iCi
- Blue Moon Digital
- Blue Yonder
- Bluecore
- Bluemercury
- BlueSnap
- Boar's Head Brand
- Boardriders, Inc.
- Bold Metrics
- booxi
- Boston Consulting Group
- BrainTrust
- Brand3P
- BRANDSCAPES WORLDWIDE
- Breinify
- Bridg, Inc
- Bringg
- Broadbeam Media
- Brookfield Properties
- Bruce Clay, Inc.
- Business France
- buywith
- BeyondXR
- C2RO
- Cadillac Fairview
- CALI Brands
- Calvin Klein
- Camera IQ
- Canaan Partners
- Canada Post
- Candezent
- Capgemini
- Carson Dellosa Publishing
- Carter's
- Carturesti
- Casa 1921
- Cascadia Capital
- Catalina
- CB Insights
- Cdiscount
- Celtra
- CenterCal Properties
- Centric Brands Inc.
- Centric Software
- Channel Key
- ChannelAdvisor
- ChargetSpot
- ChaseDesign
- Checkout.com
- Choice Market
- Circle Bev
- Citizens Bank
- CJ
- clean.io
- Clement
- CLEVR AI
- Clinch
- Clyde
- CNBC
- Coherent Path
- Collinson Valuedynamx
- ComCap LLC
- Commerce Dynamics
- Competera
- Concrete Platform
- Consignor
- Constellation Brands
- Contemporary Leadership Advisors
- Content Llama
- Content Status, LLC
- Contentserv
- Convey by project44
- Coppel S.A. de C.V.
- CoreMedia
- Coresight Research
- Cowen and Company
- CPG Guys
- CPGmatters
- Creative Industry News
- Creative Retail
- Crisp, Inc
- Croud
- Curology, Inc.
- CyberSource
- D'vash Organics
- Danone North America
- Danske Bank A/S
- DataHawk Technologies
- Datasemby
- DataWeave
- Dawn Foods
- De Cecco USA
- Delta Galil Industries
- DELVE
- DemandTec by Acoustic
- Designhubz
- Dickies
- DiMotta International LLC
- DirectToU
- Discount Dance Supply
- Diva International
- Divante
- Duddle
- Dom's Kitchen & Market
- Doohlabs Ltd.
- Dorel Home
- dotdigital
- Draper Nexus Venture Partners
- Dreamland Baby Co.
- Dresslife
- Duracell
- Dynatabs
- E. Breuninger GmbH & Co.
- Ecommerce Magazine
- Ecommerce News
- Eddie Bauer
- Edoughble
- Elevate My Brand Podcast
- ELOQUII
- EltaMD Skin Care
- eMarketer
- Emarsys
- Emergent
- Endava UK Limited
- Endeavour Drinks Group
- EnsembleIQ
- Enso Rings
- Enterprise Ireland
- Envoy
- Epsilon
- eShopWorld
- et Tigre
- Ettitude
- Euromonitor International
- eVitamins
- EVERYTHING
- EX.CO
- EXO (A Pyur Solutions Brand)
- Exotec
- Express Analytics
- Express, Inc.
- EY
- Fabric
- Fabric.inc
- Fancy Sprinkles
- Faraday
- FarmacyBliss
- Farmstead
- Fast Retailing Co., Ltd.
- Feelter
- FindKeep.Love
- First Orion
- FitForCommerce
- Five Way Foods
- Flomo
- Flow Commerce
- Flowers Foods
- Flowspace
- Fluent Commerce
- Flutterbuy
- FootJoy
- Forage
- Foragers Present
- Forbes
- Forerunner Ventures
- Forever Gifts Inc.
- Forrester

Sample Participating Companies

- Fujitsu
- FULLBEAUTY Brands
- Fyllo
- G-Star RAW
- G2 Reverse Logistics
- General Mills
- Gensler
- Gentec International
- GEODIS eLogistics
- GERMAN KABIRSKI
- GetFeedback
- GIANT
- Gifting Brands
- GiftNow (Loop Commerce)
- Givz
- Gladly
- GlaxoSmithKline
- GLG
- Global-e
- Golden Steer Steak Company
- goumi inc.
- Greenhaus
- Greenlist
- Greycroft Partners
- GroundTruth
- Grupo Padrao
- GS Futures
- Gugu Guru
- GuruNanda
- GyftHint Inc
- H2 Home Collection
- Hanna Andersson
- Happy Returns by PayPal
- Harry Rosen Inc.
- Havenly
- Hawaii Volcanic
- Hawke Media, LLC
- HealthyLine
- Hear Our City Magazine
- Hearst Magazines
- Heartland Food Products Group
- Heartland Retail (Formerly Springboard Retail)
- HEINEKEN
- Hermes
- Hexagon Consultants
- Hollander Sleep & Decor
- Homage
- Honest Ecommerce
- Honey by PayPal
- Honey Mama's
- Horizon Media
- Human Security
- Hyper Microsystems
- ICG America
- ICG America, Inc.
- iFly.vc
- IGA INC.
- iLevel Lab
- Immerss
- Impact Analytics
- Inc. Magazine
- Included
- InContext Solutions
- Increff
- Indigo Books & Music
- Industrias St. Jack's
- Inmar Intelligence
- INNOVO
- Insider Intelligence
- Intel Corporation
- International Apparel Journal
- INTURN
- Invent Analytics
- Isobar
- Italic
- Ithaca Sports
- J.P. Morgan Chase Bank
- Jackson Family Wines
- James Avery Jewelry
- Jebbit
- Jefferies
- JLL
- JOANN Stores
- Joe Van Gogh
- Johnston & Murphy
- Jomashop
- Jonathan Louis
- JRNI
- JS Group
- Kari Gran Skincare
- Kearney
- KeHE Distributors, LLC
- Kellwood Apparel
- Kendra Scott
- Kesko Oyj
- Ketner Group Communications
- Keto and Company
- KeyBanc Capital Markets
- Keynes Digital
- KFI Sauces
- Kibo Commerce
- Klaviyo
- Klickly
- Koalified
- Kount
- Kustomer
- L.E.K. Consulting
- L'Agence
- L'Atelier (Kraft Heinz In-House Agency)
- Lab 29 Creative Agency
- LAMIK
- Lamps Plus
- Legends
- Lett Direct, Inc.
- Levi Strauss & Co.
- Lidl
- LiftLab
- Like A Larson, LLC
- Lily AI
- Linc
- LINEIJ™
- Linen Chest
- Linnworks
- Little Pickins
- LiveIntent
- Liverpool Jeans
- loadbee GmbH
- Loko AI
- Loqate, a GBG solution
- Lotame
- Lowes Foods
- Loyal Guru
- LoyaltyLion
- LuckyVitamin
- Lulus
- Luna & Stella
- LuvMart
- Macerich
- Mack Weldon
- Mackenzie Limited
- Macy's, Inc.
- Madewell
- Maesa Group
- Mariani Packing Company, Inc.
- Marketing Architects
- MASAMI
- Masco Corporation
- Mastercard Data & Services
- Matador
- Maui Jim
- Maurices
- Mavette
- MAVI.io
- Mavrck
- Mayo Clinic
- McKinsey & Company
- McMillanDoolittle
- MediaMarktSaturn N3XT
- Meijer
- Memorabrude
- Mercado Libre, Inc.
- Merchant Distributors (MDI)
- Michael Todd Beauty
- MikMak
- Milan Marketing
- MineMine Kids, Inc.
- Mirakl
- Mission Restaurant Supply
- Mizzen+Main
- MKM Partners
- Moda Match
- Modist Ltd
- Modli Fashion
- Moelis & Company
- Moen Incorporated
- MoEngage
- Molton Brown
- Momentive
- Momentum Worldwide
- Mondofoa
- Monica+Andy
- Moosh Walks
- Motorcycle Holdings
- Movista
- Multitudes
- MyFormulary Health LLC
- MySureFit
- NadaMoo
- Namogoo
- Nautical Commerce, Inc.
- Navigators Software (P) Ltd
- NaviStone
- NBA
- NBCUniversal Media, LLC
- Nebraska Furniture Mart
- Nelly.com
- Nerdy Gangsta Inc.
- Nest, Inc.
- Nestle Nespresso Israel
- Nestle S.A.
- Neural Trend
- Newell Brands
- Newton Baby
- Nickokick
- nkd Life Ltd
- No Evil Foods
- nShift
- Nuance Communications
- Object Edge Inc.
- Obsess VR
- OCM
- Ohio
- OhYEAH!
- OJOOK
- OLITA
- Olyns
- Ometria
- OMM Collection
- Omni Talk
- Omniarch AB
- OMSutra
- On Campus Marketing
- Onera, Inc.
- OneShop
- OneSpace
- Ontel
- OptiMine
- Optoro
- Oracle Advertising and CX
- Orient IndoorGPS
- Outlier
- Ox
- Pactera Edge
- Pacvue
- Panera Bread
- Pantastic
- Parcel Pending by Quadient
- parcelLab
- PartnerCentric
- Partnerize
- Party City
- Path to Purchase Institute
- PayPal
- Peak
- Peapod Digital Labs
- Peet's Coffee
- PepsiCo, Inc.
- Perform[cb] Agency
- Perry Ellis International
- Persado
- Personify XP
- Petticoat Lane
- Phrasee®
- Pick8ship Technology AG

Sample Participating Companies

- Pierre Fabre S.A.
- Pinterest
- Piper Sandler
- Pivotree
- Pixelz
- Placer.ai
- Planalytics
- Platform.sh
- Platinum Circle Partners
- Plug and Play Tech Center
- poq commerce
- Poshmark
- Premier Nutrition Corporation
- Present Life
- PREVAIL Jerky
- priint
- Prime Roots
- PROCLAIM
- Proctor & Gamble
- Prodege
- Products To Profits & Product Business Podcast
- Productsup
- Professional Pipeline Development Group, LLC
- Profitero
- Progress Partners
- Progressive Grocer
- Proximity Insight
- Publicis Commerce
- Publicis Group
- Pulley.ai
- Pulp Pantry
- Quebec Government Office in NY
- Quinyx
- Quiq
- Quorso
- Qurate Retail Group
- Rack Room Shoes
- Rad Power Bikes
- Radian Capital
- Radio Systems Corporation
- Rakuten
- Rakuten Advertising
- Raley's
- Randa Accessories
- RapidAds
- Recart
- Reckitt Benckiser Group plc
- Recurate
- Red Clay Hot Sauce
- Redbarn Pet Products
- REI
- Reicura
- Relationship®
- RELEVANT
- Remarkety
- Renewal Mill
- Reputation
- Resonate
- Results Imagery
- Retail Aware
- Retail Business Services
- Retail Creative and Consulting Agency
- Retail Dive
- Retail Industry Leaders Association
- RETAILBOSS
- RetailWire
- RETHINK Retail
- Retina AI
- Retisio
- Reverse Logistics Association
- Reviewbox
- ReviewPush
- Richpanel
- Rillavoice
- Rimowa
- RIS News
- Rise Interactive
- Riskified
- Rite Aid
- Rivian
- Roam Often
- Rocketium
- ROI Revolution
- Rowan
- Saatva
- SageBerry Consulting LLC
- Sageview Capital
- Sailthru
- Salesfloor
- Salsify
- Sandro Moscoloni
- Satya Jewelry
- Schaefer Systems International, Inc.
- Seeking Opportunities
- SEKO Logistics
- Selva Negra
- Sephora
- SheerID
- Shop Premium Outlets
- SHOP.COM
- ShopCore Properties
- Shopistry
- ShoppingGives
- Shoptype
- Signet Jewelers
- Similarweb
- SimpleTire
- Simplr
- Simply Good Jars
- Sleepers
- SKIMS
- SKUmagic
- Slickdeals
- SmartyPants Vitamins
- Snapper Rock
- Snipes
- Snobette
- Soccer and Rugby Imports
- Social Chain
- Social Motion Films
- Soles4Souls
- Sonae MC
- Sounds True
- Spencer Stuart
- Sperry
- Spin Master
- Spread The Love Foods
- Springboard
- Squadded
- St Peter & St James Hospice
- Stan's Fit For Your Feet
- Stanley Black & Decker
- Stibo Systems
- sticky.io
- STIQ Ltd
- StitcherAds
- Street Fight
- Student Beans
- Stylumia
- Subscribe Pro
- Sun Diamond Jewelry Inc.
- Sunday
- Suning USA
- Survey.com
- Swap.com
- Swarovski
- Swaven
- Swift
- Symphony RetailAI
- Synchrony Ventures
- syndic8
- Syte
- T-Mobile
- Taggstar
- TakeTask
- Talkable
- Talkdesk
- Talkoot
- Tangiblee
- Target Corporation
- Tarte Cosmetics
- Tea Drops
- Techonomy
- Tekmovil LLC
- Terez
- Texas A&M University
- Texas Woman's University
- Thankful
- The AGNCY
- The Beaufort Bonnet Company
- The Builders
- The Coca-Cola Company
- The Daily on Retail
- The Estee Lauder Companies Inc.
- The Goldman Sachs Group, Inc.
- The Good Tee
- The Happy Planner
- The Honest Company
- The ISA Group
- The Jason & Scot Show
- The Kraft Heinz Company
- The Kroger Company
- The LA Fashion Multi Media Inc
- The Lacy Bra
- The Natural Pier
- The North Face
- The Only Bean
- The Partnering Group
- The Paypers
- The Scotts Miracle-Gro Company
- The Simply Good Foods Company
- The Smart Cube
- The Vitamin Shoppe
- The Walt Disney Company
- The Wine Spies
- Theory+Practice
- ThirdChannel, Inc.
- Thistle
- Three Ships Beauty
- Thrive Commerce
- Tier1water.com
- TINGE
- Tinuiti
- Tinyclues
- Tipser
- Tommy John
- Top Labels Online
- Torani
- ToughBuilt Industries
- TransUnion
- Treasure Data
- Treasury Wine Estates
- Trelawear Inc
- Trendalytics
- Trilantic Capital Partners
- TRIMFOOT
- Tropical Fruits Fusion Co., Ltd.
- True Innovations
- Trustly
- Tupperware Brands
- TUSHY
- Tyson Foods
- Uber Technologies Inc
- UBS Group AG
- UCLA
- ULTA Beauty
- UnbelievaBread, LLC
- University of Massachusetts Boston
- University of Pennsylvania
- URBN EU
- Usercentrics
- V&V Supremo Foods, Inc.
- Valtech
- Vaultie
- VDX.tv
- Venture Fuel
- Verishop
- Vertebrae
- Vertex, Inc.
- VF Corporation
- Via.Delivery
- Vici Robotics
- VIOLET
- Virtual Logistics Inc.
- Vistar Media
- Vital Choice Wild Seafood & Organics

Sample Participating Companies

- Vitamin Angels
- Vitamin Angels UK
- Vitasunn International
- VoiceFront
- Volumental
- Voxie
- Vserve Ebusiness Solutions
- VSN Media, LLC
- VUI
- Vyrrill Inc.
- VYRL
- Wagtopia
- WAIR
- Walmart eCommerce
- Warburg Pincus LLC
- Webeyez
- Wells Fargo & Company
- Whirlpool Corporation
- Wiland
- Wild Birds Unlimited
- Winning Streak Sports
- Winshuttle, LLC
- Wolfe Research
- Women in Retail Leadership Circle
- Woolpert
- Work & Co
- Worldwide Cyclery
- Wunderman Thompson
- XStak, Inc.
- Yotpo
- Yottaa
- Zalando SE
- Zeeman Textielsupers BV
- Zinrelo
- Zipline
- Zipline Logistics
- ZOLOTAS SA
- Zonos
- Zound Industries

Platform & Tech Sponsorship Opportunities

Eats & Treats **\$40,000** PER DAY

ONLY 3
AVAILABLE

Sponsor Eats & Treats for participants during the Retail Meetup!

Participants who have opted-in will receive an UberEats code, valued at \$20, and customized with your name/tag, as mutually agreed on, that can be used for meal delivery. Sponsor may choose Tuesday, Wednesday or Thursday, or all three days! In addition, you'll also be listed on a Featured Selection List, receive general branding and promotion, and the ability to pick additional categories at the organization level.



Registration **\$25,000**

This sponsorship includes your banner and logo on the registration site. In addition, your logo will be placed in registration confirmation emails all attendees receive. In addition, you'll also be listed on a Featured Selection List, receive general branding and promotion, and the ability to pick additional categories at the organization level.



Banner Ads **\$10,000**

This sponsorship includes a banner with your logo, website URL and max 60-character tagline on the waiting room/meetings list in the desktop version of our platform where meetings are conducted. Banner is applied per session (1 hour and 15 minutes), 2 sessions per day for a maximum of 6 opportunities available. Click through is enabled.



Category Sponsor **\$3,500-\$20,000**

Category sponsorship offers you prime placement (within the top 3) on the list of results for your selected category filter. Your listing may be expanded so that participants are able to see all attendees from your organization and select them for meetings. You may sponsor more than one category -- the more categories you sponsor, the more frequently your organization will appear in the top 3 results. In addition, you'll also be listed on a Featured Selection List, receive general branding and promotion, and the ability to pick additional categories at the organization level.



Tech sponsorships continued

Retail Case Studies **\$50,000** Each

Reach the entire Meetup audience with a sponsored case study that will be aired on the Meetup video platform on Day 3 of the event. The Shoptalk team will assist in the creation of a high-quality, high-value video segment that showcases to the Meetup audience a successful implementation or partnership between a retailer and the sponsor company.

Keynote sponsorship **\$30,000** Each

Sponsor's banner ad is displayed on the Meetup branded video portal where attendees will gather to watch keynote presentations on Day 1 and Day 2 of the event. Keynote sponsorship also includes a full buyout of the video commercials available during that day's keynote, which includes a 60-second video before the keynote plays and a second video that's played during a break in the keynote video.

ONLY 2
AVAILABLE

Video commercials **\$15,000** Each

Limited availability, depending on whether Keynote package is purchased. \$15K per commercial Reach the entire Meetup audience with a 60-second video commercial that will be played before or after the keynote presentation in the keynote interview. Sponsor provides assets, subject to Shoptalk approval. Limited availability.

Hosted White Papers **\$7,500** per white paper

Sponsor's banner ad is displayed on the Meetup branded video portal where attendees will gather to watch keynote presentations on Day 1 and Day 2 of the event. Keynote sponsorship also includes a full buyout of the video commercials available during that day's keynote, which includes a 60-second video before the keynote plays and a second video that's played during a break in the keynote video.



MAX 10

Pop-ups One per day.

Attendees are served a pop-up ad during the keynote session that include a logo, a headline, 200 characters of text for a message, and a CTA button that can link to sponsor's Website. \$4000 per pop up keynote session (one day).

Email Blast to the Most Attentive Audience **\$7,500** each company

Highlight your company's presence through a dedicated email blast to retailer and brand attendees during Profile Completion week, just in time for Selections! Email will include click-through logo and be a shared email with maximum of 5 companies. Email copy/creative will be drafted by Shoptalk.

MAX 5