

IAEE-CTC Year-Round Sponsorship Program **Recognition Menu**

**Call Lynn Fisher, CMP at 512/479-6252 x433
for more information about individual items.**

**Note that company logos will be printed in colors that work best for printed items,
although we will try to honor company logo requirements when possible.**

Number and pricing associated with items is subject to change and reflect our best estimates.

Premier Opportunities for Face-Time with IAEE-CTC Leadership

EVENTS

IAEE-CTC Ex-officio position on the board.....2 at \$1,000
For the first time ever, one sponsor representative per company would be invited to attend IAEE-CTC Board Meetings. Representatives will also have an opportunity to share a little about their company during the opening segments of the first meeting.

IAEE-CTC Event Items

EVENTS **(\$3,500 - \$10,000)**

Summer Social15 at \$500
Your company will be associated with this fun networking opportunity of the year. Sponsors will be featured in various ways throughout the event space. Note that employees must purchase tickets to this event or you can use the complimentary tickets provided in the sponsorship package you choose. Sponsors will be recognized in event promotions and during the event.

Chapter Reception at IAEE.....15 at \$500
Your company will be associated with this great nationally-focus networking opportunity held during the IAEE Expo Conference. Sponsors will be featured in various ways throughout the event space to include beverage napkins.

EVENT TAKEAWAYS

(\$750)

Summer Social/IAEE Event Buttons **2 at \$750**
Your company's name and logo will be prominently featured on event buttons that all event participants will wear.

Summer Social Lanyard **1 at \$750**
The namebadge lanyard featuring your company name will be distributed to all event attendees. Sponsor will provide the lanyards. One event per company.

IAEE-CTC Education/Seminars

EDUCATION/SEMINARS*

(\$300)

Education Sponsorships **4 at \$500**
Sponsors of one of the four (4) seminars held throughout the year. Sponsors will receive recognition on seminar session signage and in all printed and electronic materials as well as on all promotional materials. Sponsor companies will be required to designate a company representative to serve as a monitor for the seminars. While that means that someone will need to be present for the entire sponsored session, this provides a tremendous opportunity for visibility and direct contact with attendees. Sponsors will have the option of providing company literature to accompany session handouts. Choose from sessions listed on the events schedule. Your logo will be prominently featured on badges that all event participants will wear.

Lanyard **4 at \$500**
The namebadge lanyard featuring your company name will be distributed to all seminar attendees at one of the four (4) seminars held throughout the year. Lanyards must be provide by sponsoring company.

*Education Calendar:

March 12:
Building Sponsorship Strategy, Speaker: Meg Fasey, FazeFWD

June 18:
Beyond Expectations: Creating Social Media Goals for our Events and Achieving Them, Speaker: Alex Plaxen, MTA, Little Bird Told Media

October 8:
Be Your Own Superhero, Speaker: Dawn Rasmussen, CMP, Pathfinder Writing and Career Services

November 19:
Floor Plans from All Angles, Speaker: TBD