

IAEE-CTC Year-Round Sponsorship Program

Recognition Menu

**Call Lynn Fisher, CMP at 512/479-6252 x433
for more information about individual items.**

**Note that company logos will be printed in colors that work best for printed items,
although we will try to honor company logo requirements when possible.**

Number and pricing associated with items is subject to change and reflect our best estimates.

Premier Opportunities for Face-Time with IAEE-CTC Leadership

EVENTS

IAEE-CTC Ex-officio position on the board..... 2 at \$1,000
For the first time ever, one sponsor representative per company would be invited to attend IAEE-CTC Board Meetings. Representatives will also have an opportunity to share a little about their company during the opening segments of the first meeting.

IAEE-CTC Event Items

EVENTS + TAKEAWAYS

Summer Social..... 15 at \$500
Your company will be associated with this fun networking opportunity of the year. Sponsors will be featured in various ways throughout the event space. Note that employees must purchase tickets to this event or you can use the complimentary tickets provided in the sponsorship package you choose. Sponsors will be recognized in event promotions and during the event.

Summer Social Lanyard..... 1 at \$750
The namebadge lanyard featuring your company name will be distributed to all event attendees. Sponsor will provide the lanyards. One event per company.

Chapter Reception at IAEE Expo! Expo!..... 15 at \$500
Your company will be associated with this great nationally-focus networking opportunity held during the IAEE Expo Expo Conference. Sponsors will be featured in various ways throughout the event space to include beverage napkins.

Zoom Happy.....5 at \$500
Sponsor one of one coffee convo to include a welcome to those participating.

Zoom Happy Hour & Education..... 5 at \$500
Sponsor one of one Zoom happy hour to include a welcome to those participating.

IAEE-CTC Education/Seminars

EDUCATION/SEMINARS

Education Sponsorships 3 at \$500

Sponsors of one of the three (3) seminars held throughout the year. Sponsors will receive recognition on seminar session signage (when applicable) and in all printed and electronic materials as well as on all promotional materials. Sponsor companies will be required to designate a company representative to serve as a monitor for the seminars. While that means that someone will need to be present for the entire sponsored session, this provides a tremendous opportunity for visibility and direct contact with attendees. Sponsors will have the option of providing company literature to accompany session handouts. Choose from sessions listed on the events schedule. Your logo will be prominently featured on badges that all event participants will wear.

Education Lanyard 3 at \$500

The namebadge lanyard featuring your company name will be distributed to all seminar attendees at one of the three (3) seminars held throughout the year. Lanyards must be provide by sponsoring company.

½ Day Education Sponsorships 1 at \$500

Sponsors will receive recognition on seminar session signage (when applicable) and in all printed and electronic materials as well as on all promotional materials. Sponsor companies will be required to designate a company representative to serve as a monitor for the seminars. While that means that someone will need to be present for the entire sponsored session, this provides a tremendous opportunity for visibility and direct contact with attendees. Sponsors will have the option of providing company literature to accompany session handouts. Choose from sessions listed on the events schedule. Your logo will be prominently featured on badges that all event participants will wear.

½ Day Education Lanyard 1 at \$500

The namebadge lanyard featuring your company name will be distributed to all seminar. Lanyards must be provide by sponsoring company.

IAEE-CTC In-Person Golf Tournament

Contest Holes 4 at \$300

They will be closest to the pin; long drive; straighted drive; and longest putt. Sponsors will receive recognition on their hole signage and in all printed and electronic materials. Sponsor companies will be able to participate in the specialty hole activities. You will be able to put up banners or whatever marketing tools you'd like to use at your designated hole. **Includes one on front nine and one on the back nine. (essentially 8 holes)**

Hole Sponsors 8 at \$200

Sponsors will receive recognition on their hole signage and in all printed and electronic . You will be able to put up banners or whatever marketing tools you'd like to use at your designated hole.

Beverage Cart Sponsor..... 1 at \$500
Sponsors will receive recognition with cart signage and in all printed and electronic materials. You will also be able to follow behind the cart while they navigate the course! Your company name will be displayed on the drink tickets!

Awards/Luncheon Sponsor 1 at \$750
Sponsors will receive recognition with signage and in all printed and electronic materials. You will also be on hand to announce and distribute all the awards at the end of the tournament!