



International
Association of
Exhibitions and Events®

SOUTHEASTERN CHAPTER WWW.IAEE.COM

IAEE SE Chapter 2021 Holiday Networking Luncheon Sponsorship

**Contact
Alicia Gilbert
info@iaeese.org
(404) 474-0944
www.iaeese.org**

About the IAAE Southeastern Chapter

“Our Association has been involved with the IAAE Southeastern Chapter for many years. We have sponsored various events and activities and have been pleased with the return on investment.”

Gwen Venable,
Vice President of
Communications for
USPOULTRY and IAAE
Southeastern Chair

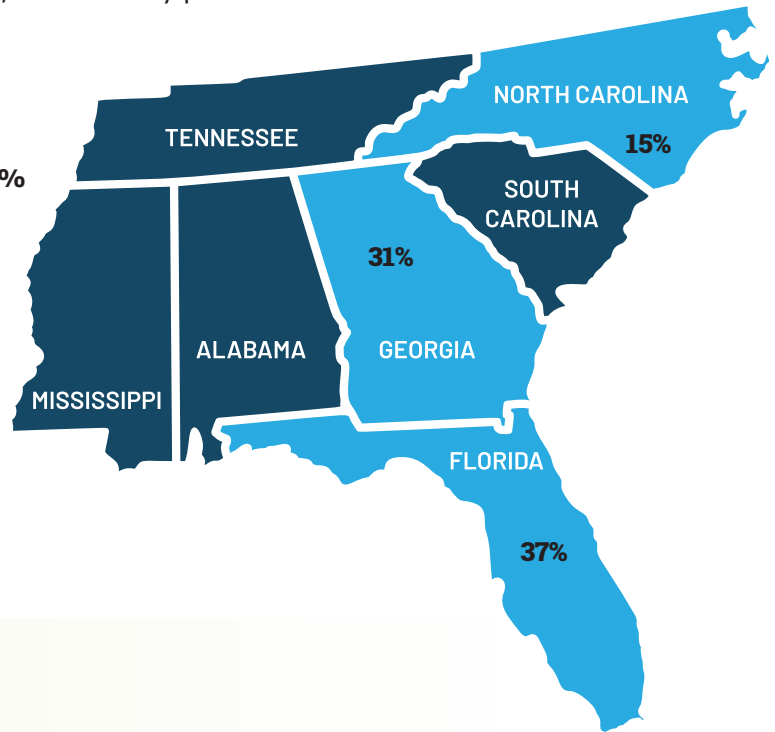
With 1,450+ active members, the Southeastern Chapter of the International Association of Exhibitions and Events (IAEE) serves Alabama, Georgia, Florida, Mississippi, North Carolina and South Carolina, with Georgia, Florida and North Carolina being the top three states with the most membership.

Our mission at the Southeastern Chapter is to deliver relevant and highly focused services and activities designed to broaden the knowledge base, professional development and bottom lines of our members.

Recognizing that face-to-face networking is the backbone of our industry, the chapter hosts meetings or other events almost every month of the year including chapter luncheons, local meet-ups and the Annual Summer Classic.

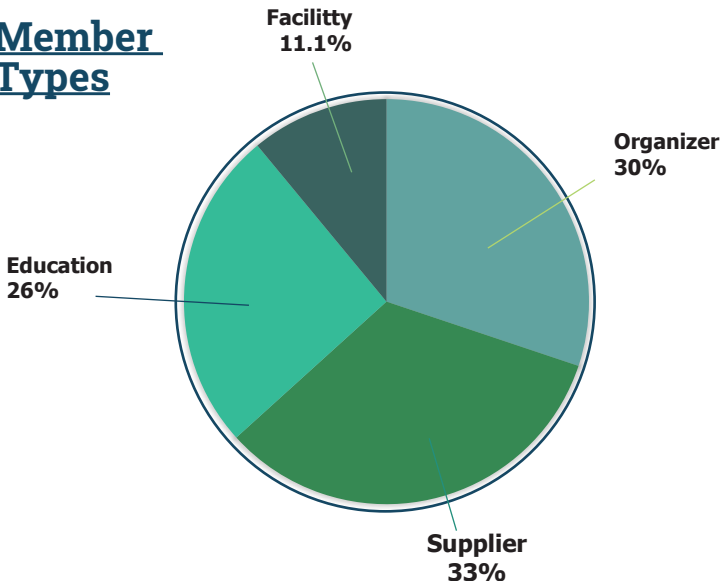
The IAAE Southeastern Chapter is the second largest chapter within IAAE, and we would not be able to provide valuable education, new solutions and networking opportunities without our sponsors. Being a sponsor of the Southeastern Chapter allows you to get in front of more than 1,250+ industry professionals!

Top three states:
Florida – 37%
Georgia – 31%
North Carolina – 15%

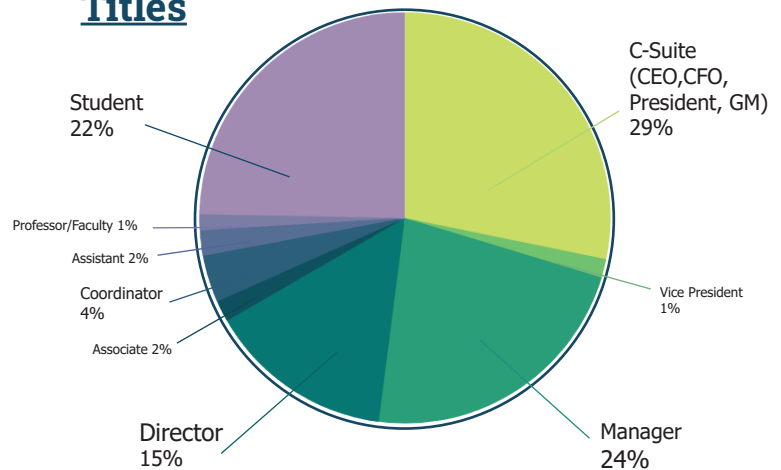


Southeastern Chapter Breakdown (as of 5/24/2021)

Member Types



Job Titles



Holiday Networking Luncheon Sponsor

December 1, 2021

2021 Holiday Networking Luncheon (w/ PCMA SE & GA MPI) The Georgia Aquarium, Atlanta, GA

Held at the Georgia Aquarium, this special luncheon brings together three industry groups with an average attendance of around 400 people (pre-COVID number). The Southeastern Chapter is joined by the MPI Georgia Chapter and the PCMA Southeastern Chapter.

Event options include:

Event Table
\$499 (2 available)

Benefits include:

- One holiday luncheon registration
- (1) Hi-boy in the pre-function area
- Logo included in event marketing materials and e-communications
- Option to provide a giveaway or promo item, at your cost

Event Sponsor
\$2,000 (2 available)

- 3 minutes of podium time
- Two holiday luncheon registrations
- (1) 6-foot table exhibit in the registration area
- Logo included in event marketing materials and e-communications
- Logo listed on all of the onsite information – program, presentation slides, etc.
- Option to provide a giveaway or promo item at each seat, and/or table decorations, at your cost



2021 IAEE Southeastern Chapter Sponsor Agreement

Contact Name _____ Title _____

Partner Organization _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

Holiday Networking Luncheon Sponsor

- \$499 (Event Table) **2 Available**
- \$2,000 (Event Sponsor) **2 Available**



Deadlines:

Full payment is due within 30 days of agreement being received. Design, copy and logos provided by partner according to specifications.



Terms:

This agreement confirms the above Company will partner with IAEE Southeastern Chapter at the level(s) marked above with the benefits listed above. Benefits begin as soon as 7 days after receipt of agreement, company logo, etc. and continue for one year.

By signing this agreement, you are making a commitment in accordance with the corresponding rates. An emailed, signed copy of this Agreement is acceptable. Partner/Association are responsible for ensuring each other's compliance with the terms and deadlines contained herein. Payments should be made within 30 days of agreements being received. Payments are nonrefundable.

An emailed, signed copy of this Agreement is acceptable. Partner/Association are responsible for ensuring each other's compliance with the terms and deadlines contained herein. Payments should be made within 30 days of agreements being received. Payments are nonrefundable.

Partner/Association agrees that the IAEE SE Chapter's liability (if any), due to omissions or errors in such sponsor/marketing items, shall in no event exceed the amount of charges paid by Partner/Association for the listing or sponsorship/marketing item which was omitted or in which the error occurred.

Payment in full is due within 30 days of commitment.

Please indicate if you would prefer to pay via check or credit card. If paying by credit card, a link will be sent to you to complete your payment.

Payment preference (circle one): Check Credit Card

I have read and agree to the terms as set forth on this document, this day of _____

By: _____

Title: _____

Email this completed form to Alicia Gilbert, at info@iaeese.org. You will be invoiced for payment following receipt of your selections.